

BMW 5 Series Sales - United States

May, 2004

MODEL	MAY 04 % CHG	YTD 04 % CHG	MAY 03 % CHG	YTD 03 % CHG	MAY 02	YTD 02
525i sedan (E39)	0 -100.0	0 -100.0	1,776 51.4	6,699 9.4	1,173	6,121
525i sport wagon (E39)	0 -100.0	19 -97.1	162 19.1	653 7.8	136	606
525i sedan (E60)	1,639	7,081	0	0	0	0
530i sedan (E39)	0 -100.0	0 -100.0	1,773 -7.4	8,082 -6.9	1,915	8,685
530i sedan (E60)	1,783	8,142	0	0	0	0
540i sport wagon (E39)	0 -100.0	2 -98.4	35 12.9	129 -17.8	31	157
540i sedan (E39)	0 -100.0	0 -100.0	518 12.1	2,113 -6.6	462	2,262
545i sedan (E60)	909	3,773	0	0	0	0
M5 sedan (E39)	5 -97.8	53 -94.1	227 72.0	892 9.0	132	818
TOTAL 5 Series	4,336 -3.5	19,070 2.7	4,491 16.7	18,568 -0.4	3,849	18,649

Total E39	5 -99.9	74 -99.6	4,491 16.7	18,568 -0.4	3,849	18,649
Total E60	4,331	18,996	0	0	0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

April, 2004

MODEL	APR 04 % CHG	YTD 04 % CHG	APR 03 % CHG	YTD 03 % CHG	APR 02	YTD 02
525i sedan (E39)	0 -100.0	0 -100.0	1,848 28.2	4,923 -0.5	1,442	4,948
525i sport wagon (E39)	0 -100.0	19 -96.1	152 47.6	491 4.5	103	470
525i sedan (E60)	1,704	5,442	0	0	0	0
530i sedan (E39)	0 -100.0	0 -100.0	1,872 -5.5	6,309 -6.8	1,982	6,770
530i sedan (E60)	1,773	6,359	0	0	0	0
540i sport wagon (E39)	0 -100.0	2 -97.9	25 -28.6	94 -25.4	35	126
540i sedan (E39)	0 -100.0	0 -100.0	484 -4.2	1,595 -11.4	505	1,800
545i sedan (E60)	926	2,864	0	0	0	0
M5 sedan (E39)	3 -98.5	48 -92.8	204 44.7	665 -3.1	141	686
TOTAL 5 Series	4,406 -3.9	14,734 4.7	4,585 9.0	14,077 -4.9	4,208	14,800

Total E39	3 -99.9	69 -99.5	4,585 9.0	14,077 -4.9	4,208	14,800
Total E60	4,403	14,665	0	0	0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

March, 2004

MODEL	MAR 04 % CHG	YTD 04 % CHG	MAR 03 % CHG	YTD 03 % CHG	MAR 02	YTD 02
525i sedan (E39)	0 -100.0	0 -100.0	1,212 0.9	3,075 -12.3	1,201	3,506
525i sport wagon (E39)	0 -100.0	19 -94.4	118 -28.5	339 -7.6	165	367
525i sedan (E60)	1,337	3,738	0	0	0	0
530i sedan (E39)	0 -100.0	0 -100.0	1,642 -2.1	4,437 -7.3	1,678	4,788
530i sedan (E60)	1,749	4,586	0	0	0	0
540i sport wagon (E39)	0 -100.0	2 -97.1	28 -31.7	69 -24.2	41	91
540i sedan (E39)	0 -100.0	0 -100.0	449 -13.0	1,111 -14.2	516	1,295
545i sedan (E60)	775	1,938	0	0	0	0
M5 sedan (E39)	12 -94.3	45 -90.2	211 62.3	461 -15.4	130	545
TOTAL 5 Series	3,873 5.8	10,328 8.8	3,660 -1.9	9,492 -10.4	3,731	10,592

Total E39	12 -99.7	66 -99.3	3,660 -1.9	9,492 -10.4	3,731	10,592
Total E60	3,861	10,262	0	0	0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

February, 2004

MODEL	FEB 04 % CHG	YTD 04 % CHG	FEB 03 % CHG	YTD 03 % CHG	FEB 02	YTD 02
525i sedan (E39)	0 -100.0	0 -100.0	960 -19.2	1,863 -19.2	1,188	2,305
525i sport wagon (E39)	19 -83.3	19 -91.4	114 7.5	221 9.4	106	202
525i sedan (E60)	1,324	2,401	0	0	0	0
530i sedan (E39)	0 -100.0	0 -100.0	1,441 -12.1	2,795 -10.1	1,639	3,110
530i sedan (E60)	1,683	2,837	0	0	0	0
540i sport wagon (E39)	2 -89.5	2 -95.1	19 -20.8	41 -18.0	24	50
540i sedan (E39)	0 -100.0	0 -100.0	343 -15.1	662 -15.0	404	779
545i sedan (E60)	733	1,163	0	0	0	0
M5 sedan (E39)	19 -87.0	33 -86.8	146 0.0	250 -39.8	146	415
TOTAL 5 Series	3,780 25.0	6,455 10.7	3,023 -13.8	5,832 -15.0	3,507	6,861

Total E39	40 -98.7	54 -99.1	3,023 -13.8	5,832 -15.0	3,507	6,861
Total E60	3,740	6,401	0	0	0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

January, 2004

MODEL	JAN 04 % CHG	YTD 04 % CHG	JAN 03 % CHG	YTD 03 % CHG	JAN 02	YTD 02
525i sedan (E39)	0 -100.0	0 -100.0	903 -19.2	903 -19.2	1,117	1,117
525i sport wagon (E39)	0 -100.0	0 -100.0	107 11.5	107 11.5	96	96
525i sedan (E60)	1,077	1,077	0	0	0	0
530i sedan (E39)	0 -100.0	0 -100.0	1,354 -8.0	1,354 -8.0	1,471	1,471
530i sedan (E60)	1,154	1,154	0	0	0	0
540i sport wagon (E39)	0 -100.0	0 -100.0	22 -15.4	22 -15.4	26	26
540i sedan (E39)	0 -100.0	0 -100.0	319 -14.9	319 -14.9	375	375
545i sedan (E60)	430	430	0	0	0	0
M5 sedan (E39)	14 -86.5	14 -86.5	104 -61.3	104 -61.3	269	269
TOTAL 5 Series	2,675 -4.8	2,675 -4.8	2,809 -16.2	2,809 -16.2	3,354	3,354

Total E39	14 -99.5	14 -99.5	2,809 -16.2	2,809 -16.2	3,354	3,354
Total E60	2,661	2,661	0	0	0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

December, 2003

MODEL	DEC 03 % CHG		YTD 03 % CHG		DEC 02 % CHG		YTD 02 % CHG		DEC 01	YTD 01
525i sedan (E39)	34	-97.3	14,114	5.7	1,260	4.4	13,349	3.8	1,207	12,855
525i sport wagon (E39)	18	-92.0	1,187	-30.0	226	66.2	1,696	-23.5	136	2,216
525i sedan (E60)	1,483		3,134		0		0		0	0
530i sedan (E39)	19	-98.8	14,781	-22.4	1,610	-10.3	19,057	15.1	1,795	16,564
530i sedan (E60)	2,069		6,947		0		0		0	0
540i sport wagon (E39)	2	-96.7	261	-29.5	61	96.8	370	-8.9	31	406
540i sedan (E39)	7	-98.3	3,639	-22.6	412	-4.6	4,704	-16.1	432	5,606
545i sedan (E60)	573		1,454		0		0		0	0
M5 sedan (E39)	20	-84.6	1,447	-13.1	130	-65.7	1,666	-29.3	379	2,358
TOTAL 5 Series	4,225	14.2	46,964	15.0	3,699	-7.1	40,842	2.1	3,980	40,005

Total E39	100	-97.3	35,429	-13.3	3,699	-7.1	40,842	2.1	3,980	40,005
Total E60	4,125		11,535		0		0		0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

November, 2003

MODEL	NOV 03	% CHG	YTD 03	% CHG	NOV 02	% CHG	YTD 02	% CHG	NOV 01	YTD 01
525i sedan (E39)	52	-94.1	14,080	16.5	875	-13.3	12,089	3.8	1,009	11,648
525i sport wagon (E39)	25	-85.7	1,169	-20.5	175	-20.8	1,470	-29.3	221	2,080
525i sedan (E60)	1,197		1,651		0		0		0	0
530i sedan (E39)	20	-98.4	14,762	-15.4	1,278	-14.0	17,447	18.1	1,486	14,769
530i sedan (E60)	1,908		4,878		0		0		0	0
540i sport wagon (E39)	1	-97.2	259	-16.2	36	-49.3	309	-17.6	71	375
540i sedan (E39)	7	-98.1	3,632	-15.4	359	-29.6	4,292	-17.0	510	5,174
545i sedan (E60)	649		881		0		0		0	0
M5 sedan (E39)	29	-82.4	1,427	-7.1	165	-46.4	1,536	-22.4	308	1,979
TOTAL 5 Series	3,888	34.6	42,739	15.1	2,888	-19.9	37,143	3.1	3,605	36,025

Total E39	134	-95.4	35,329	-4.9	2,888	-19.9	37,143	3.1	3,605	36,025
Total E60	3,754		7,410		0		0		0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

October, 2003

MODEL	OCT 03	% CHG	YTD 03	% CHG	OCT 02	% CHG	YTD 02	% CHG	OCT 01	YTD 01
525i sedan (E39)	55	-93.3	14,028	25.1	827	-8.2	11,214	5.4	901	10,639
525i sport wagon (E39)	15	-90.0	1,144	-11.7	150	-16.7	1,295	-30.3	180	1,859
525i sedan (E60)	454		454		0		0		0	0
530i sedan (E39)	24	-98.0	14,742	-8.8	1,230	-6.9	16,169	21.7	1,321	13,283
530i sedan (E60)	2,154		2,970		0		0		0	0
540i sport wagon (E39)	5	-77.3	258	-5.5	22	-24.1	273	-10.2	29	304
540i sedan (E39)	3	-99.1	3,625	-7.8	327	-38.0	3,933	-15.7	527	4,664
545i sedan (E60)	232		232		0		0		0	0
M5 sedan (E39)	42	-65.9	1,398	2.0	123	-51.6	1,371	-18.0	254	1,671
TOTAL 5 Series	2,984	11.4	38,851	13.4	2,679	-16.6	34,255	5.7	3,212	32,420

Total E39	144	-94.6	35,195	2.7	2,679	-16.6	34,255	5.7	3,212	32,420
Total E60	2,840		3,656		0		0		0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

September, 2003

MODEL	SEP 03	% CHG	YTD 03	% CHG	SEP 02	% CHG	YTD 02	% CHG	SEP 01	YTD 01
525i sedan (E39)	1,139	27.3	13,973	34.5	895	-14.8	10,387	6.7	1,051	9,738
525i sport wagon (E39)	88	-19.3	1,129	-1.4	109	-6.0	1,145	-31.8	116	1,679
525i sedan (E60)	0		0		0		0		0	0
530i sedan (E39)	637	-39.0	14,718	-1.5	1,045	-3.9	14,939	24.9	1,087	11,962
530i sedan (E60)	816		816		0		0		0	0
540i sport wagon (E39)	29	61.1	253	0.8	18	-25.0	251	-8.7	24	275
540i sedan (E39)	319	163.6	3,622	0.4	121	-78.4	3,606	-12.8	559	4,137
545i sedan (E60)	0		0		0		0		0	0
M5 sedan (E39)	64	128.6	1,356	8.7	28	-15.2	1,248	-11.9	33	1,417
TOTAL 5 Series	3,092	39.5	35,867	13.6	2,216	-22.8	31,576	8.1	2,870	29,208

Total E39	2,276	2.7	35,051	11.0	2,216	-22.8	31,576	8.1	2,870	29,208
Total E60	816		816		0		0		0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

August, 2003

MODEL	AUG 03 % CHG		YTD 03 % CHG		AUG 02 % CHG		YTD 02 % CHG		AUG 01	YTD 01
525i sedan (E39)	2,006	57.2	12,834	35.2	1,276	10.9	9,492	9.3	1,151	8,687
525i sport wagon (E39)	87	-29.8	1,041	0.5	124	-44.4	1,036	-33.7	223	1,563
525i sedan (E60)	0		0		0		0		0	0
530i sedan (E39)	1,662	0.2	14,081	1.3	1,658	26.4	13,894	27.8	1,312	10,875
530i sedan (E60)	0		0		0		0		0	0
540i sport wagon (E39)	27	22.7	224	-3.9	22	-12.0	233	-7.2	25	251
540i sedan (E39)	358	31.1	3,303	-5.2	273	-46.6	3,485	-2.6	511	3,578
545i sedan (E60)	0		0		0		0		0	0
M5 sedan (E39)	112	-5.1	1,292	5.9	118	-24.8	1,220	-11.8	157	1,384
TOTAL 5 Series	4,252	22.5	32,775	11.6	3,471	2.7	29,360	11.5	3,379	26,338
Total E39	4,252	22.5	32,775	11.6	3,471	2.7	29,360	11.5	3,379	26,338
Total E60	0		0		0		0		0	0

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

July, 2003

MODEL	JUL 03 % CHG		YTD 03 % CHG		JUL 02 % CHG		YTD 02 % CHG		JUL 01	YTD 01
525i sedan (E39)	2,241	96.8	10,828	31.8	1,139	-27.1	8,216	9.0	1,563	7,536
525i sport wagon (E39)	132	-26.7	954	4.6	180	-7.2	912	-31.9	194	1,340
525i sedan (E60)	0		0		0		0		0	0
530i sedan (E39)	2,413	43.0	12,419	1.5	1,687	-6.4	12,236	28.0	1,802	9,563
530i sedan (E60)	0		0		0		0		0	0
540i sport wagon (E39)	37	27.6	197	-6.6	29	-6.5	211	-6.6	31	226
540i sedan (E39)	368	-0.3	2,945	-8.3	369	-14.0	3,212	4.7	429	3,067
545i sedan (E60)	0		0		0		0		0	0
M5 sedan (E39)	122	-16.4	1,180	7.1	146	21.7	1,102	-10.2	120	1,227
TOTAL 5 Series	5,313	49.7	28,523	10.2	3,550	-14.2	25,889	12.8	4,139	22,959

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW 5 Series Sales - United States

June, 2003

MODEL	JUN 03 % CHG		YTD 03 % CHG		JUN 02 % CHG		YTD 02 % CHG		JUN 01	YTD 01
525i sedan (E39)	1,888	97.5	8,587	21.3	956	-14.1	7,077	18.5	1,113	5,973
525i sport wagon (E39)	169	34.1	822	12.3	126	-40.3	732	-36.1	211	1,146
525i sedan (E60)	0		0		0		0		0	0
530i sedan (E39)	1,924	3.2	10,006	-5.1	1,864	18.7	10,549	35.9	1,571	7,761
530i sedan (E60)	0		0		0		0		0	0
540i sport wagon (E39)	31	24.0	160	-12.1	25	-7.4	182	-6.7	27	195
540i sedan (E39)	464	-20.1	2,577	-9.4	581	16.4	2,843	7.8	499	2,638
545i sedan (E60)	0		0		0		0		0	0
M5 sedan (E39)	166	20.3	1,058	10.7	138	-16.9	956	-13.6	166	1,107
TOTAL 5 Series	4,642	25.8	23,210	3.9	3,690	2.9	22,339	18.7	3,587	18,820

The "%CHG" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.