

BMW CCA Membership Reward Program



You may be eligible to receive an allowance based on the purchase or lease of a new or Certified Pre-Owned BMW through an authorized U.S. BMW center. A membership of one year or more immediately preceding the purchase or lease date of the vehicle is required to take advantage of this program. **A member in good standing cannot have any lapse in membership during that 12-month period.**

Terms and Conditions:

Only those vehicles purchased/leased from authorized BMW centers in the U.S. qualify for the allowance. **The BMW Car Club Allowance is non-transferable and can only be redeemed by a car club member. Sales documents and vehicle title must be in the member's name.** If a member co-signs for a vehicle with a non-car club member, both must reside in the same household. If a member co-signs for a vehicle with another car club member, both must reside in the same household, but, there can only be one rebate submission. This program is not available in conjunction with other special purchase programs offered by BMW of North America, LLC, including but not limited to the Vendor Program or any other certificate offer. Vehicles purchased or leased through a 3rd party (i.e. brokers, lease companies, etc.) do not qualify. **BMW allows one rebate per calendar year per member** and only one member can apply for a rebate if there is joint or multiple ownership of the vehicle. **(For Certified Pre-Owned vehicles, rebates will be paid once per vehicle per customer.)** BMW is not responsible for late, lost or misdirected applications.

Eligible Vehicles:

New passenger cars (including European Delivery and Performance Center Delivery), new SAV's and Certified Pre-Owned vehicles.

Ineligible Vehicles:

New, non-registered vehicles in **excess of 1,000** miles including company vehicles, retail demos or loaner vehicles. Pre-Owned passenger cars and SAV's that have not been enrolled in the BMW Certified Pre-Owned Vehicle Program. Military & Diplomatic sales. The MINI is not included in this program.

Check request form must be completed and received by BMW NA within 60 days of date of purchase.

Procedures:

Visit the authorized BMW passenger car or SAV center of your choice and negotiate your best deal. Submit the required paperwork within 60 days of the date of delivery:

- Completed check request form
- Proof of Purchase (copy of bill of sale or lease agreement)
- Odometer Statement

The check request form can be obtained by contacting the BMW Car Club via internet, by e-mail or by telephone. Addresses and phone numbers are conveniently listed below.

Via the Internet:

Visit www.bmwcca.org and click on Benefits and Rewards. Then click on "Membership Reward Program". Print out the one page BMW CCA check request form.

Via E-Mail:

E-mail the car club at bmwclub@aol.com and they will e-mail you the check request form.

Via Telephone:

Call the BMW CCA at 1-864-250-0022 and they can either mail or fax you the check request form.

We at BMW of North America are pleased to offer this program to qualified members of the BMW Car Club of America.

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bmwclub@aol.com
Ph. 1-864-250-0022



The Ultimate
Driving Machine®