



Update your cap. Frequently asked questions.

We answer your FAQs regarding our "Update your cap" campaign here.

1) What is the "Update your cap" campaign?

The BMW Sauber F1 Team would like to welcome the fans and prepare them for the forthcoming Formula One season. The BMW WilliamsF1 Team and Sauber Petronas Fans will be given the opportunity to receive a new BMW Sauber F1 Team Cap free of charge at their selected BMW dealer.

2) Who can register for the "Update your cap" campaign?

Anyone who owns a BMW WilliamsF1 Team Cap or a Sauber Petronas Cap can register for the "Update your cap" campaign. This special offer is only valid in participating markets and while supplies last. Employees of the BMW AG, its subsidiaries and associated companies, the BMW Dealer Organisation and BMW Sauber AG as well as their relatives cannot take part. There is no recourse to the courts.

3) How can I register for the campaign?

You can register on the BMW Sauber F1 Team Website and choose a BMW dealer in your area. You will receive the new cap free of charge at your selected dealer once you present a BMW WilliamsF1 Team or Sauber Petronas Cap along with a print-out of the voucher you received upon successful registration. A limited number of caps will be available during this campaign at the beginning of the 2006 season.

4) When does the "Update your cap" campaign start?

The worldwide registration will start on 15th February 2006 at 12:00 CET. The number of possible registrations is limited to the available quantity of caps in each country.

5) How and when will I receive my new BMW Sauber F1 Team Cap?

During the registration process you will be asked where you would like to pick up your cap. Simply select a BMW dealer in your area. Your cap will be ready for you on the Monday following the first race of the 2006 Formula One season, the Bahrain GP on 12th March. Please make sure to pick up your cap before 24th March.



BMW Sauber F1 Team



6) What do I do if there is no BMW dealership in my area?

Unfortunately, this special offer only applies to fans who are able to pick up the cap at their selected BMW dealer. We regret not being able to send the cap to you. If you do not have the possibility to visit a BMW dealer, you can purchase the BMW Sauber F1 Team Cap in our online Pit Shop at www.bmw-sauber-f1.com.

7) What happens if I don't receive the email voucher although I have successfully registered on the website?

If you haven't received your voucher via email, please go back to the Pit Shop on the BMW Sauber F1 Team Website. Simply select the link requesting a new voucher. If you have already registered successfully we will be happy to send you a new voucher.

8) What happens if I can't find my email voucher?

If you can't find your voucher in your email account, please go back to the Pit Shop on the BMW Sauber F1 Team Website. Simply select the link requesting a new voucher. If you have already registered successfully we will be happy to send you a new voucher.

9) Who shall I contact at the BMW dealer when I pick up my new BMW Sauber F1 Team Cap?

Please contact the Parts Manager at your selected BMW dealer.

10) Do I have to pay any money to receive my new BMW Sauber F1 Team Cap?

No. After successful registration you will receive the new BMW Sauber F1 Team Cap free of charge if you present your BMW WilliamsF1 Team Cap or your Sauber Petronas Cap along with the voucher you received upon registration.

11) Will the dealer keep my old cap in exchange for a new BMW Sauber F1 Team Cap?

No. Of course you can keep your BMW WilliamsF1 Team Cap or your Sauber Petronas Cap. You are, however, required to present your old cap to the dealer if you wish to receive your new BMW Sauber F1 Team Cap.

