

## Comparison by Model Variants

### Mercedes Benz

### BMW

### Audi

Unit sales in 2008 <sup>1</sup>		Unit sales in 2008		Unit sales in 2008	
	1,000		1,000		1,000
	units		units		units
Mercedes-Benz	1,126	<b>BMW</b>	1,203	<b>Audi</b>	1,027
thereof A/B-Class	250	<b>1 Series</b>	225	<b>A3</b>	222
C/CLK/SLK-Class	448	<b>3 Series/Z4</b>	492	<b>A4/A5/TT</b>	478
E/CLS-Class	173	<b>5 Series</b>	202	<b>A6/Allroad</b>	221
S/CL/SL-Class/SLR/Maybach	93	<b>7 Series/6 Series/Rolls Royce</b>	56	<b>A8/R8</b>	27
M/R/GL/GLK/G-Class	161	<b>X5/X6/X3</b>	228	<b>Q7/Q5</b>	79
smart	139	<b>Mini</b>	232	<b>Lamborghini</b>	2.4
Mercedes-Benz Cars <sup>2</sup>	1,273	<b>BMW Total</b>	1,435	<b>Audi Total</b>	1,029

## Mercedes-Benz Sales (1,273,000 units including Maybach, smart and Mitsubishi SA)

### Unit sales in 2008 <sup>1</sup>

	1,000 units	08/07 % change
Mercedes-Benz	1,126	-5
thereof A/B-Class	250	-9
C/CLK/SLK-Class	448	+16
E/CLS-Class	173	-25
S/CL/SL-Class/SLR/Maybach	93	-13
M/R/GL/GLK/G-Class	161	-11
smart	139	+35
Mercedes-Benz Cars <sup>2</sup>	1,273	-2
thereof Western Europe	733	-6
thereof Germany	332	-3
NAFTA	282	+2
thereof United States	251	-0
Asia/Pacific	159	+14
thereof Japan	37	-20

1 Group sales (including leased vehicles)

2 The figure for 2008 includes 8,200 Mitsubishi vehicles manufactured and/or sold in South Africa.

## BMW Figures for 2008 (1,435,900 units sold including Mini and Rolls Royce)

### Deliveries of BMW automobiles by model variant

in units

	2008	2007	Change in %	Proportion of BMW deliveries 2008 in %
<b>BMW 1 Series</b>				
Three-door	49,559	30,984	60.0	
Five-door	122,666	133,525	-8.1	
Coupé	26,304	1,287	-	
Convertible	26,566	7	-	
	<u>225,095</u>	<u>165,803</u>	<u>35.8</u>	<u>18.7</u>
<b>BMW 3 Series</b>				
Sedan	246,231	310,278	-20.6	
Touring	93,191	102,399	-9.0	
Coupé	79,248	89,572	-11.5	
Convertible	55,538	52,970	4.8	
	<u>474,208</u>	<u>555,219</u>	<u>-14.6</u>	<u>39.5</u>
<b>BMW 5 Series</b>				
Sedan	156,825	181,534	-13.6	
Touring	45,462	49,311	-7.8	
	<u>202,287</u>	<u>230,845</u>	<u>-12.4</u>	<u>16.8</u>
<b>BMW 6 Series</b>				
Coupé	8,337	9,967	-16.4	
Convertible	7,962	9,659	-17.6	
	<u>16,299</u>	<u>19,626</u>	<u>-17.0</u>	<u>1.4</u>
<b>BMW 7 Series</b>				
	<u>38,835</u>	<u>44,421</u>	<u>-12.6</u>	<u>3.2</u>
<b>BMW X3</b>				
	<u>84,440</u>	<u>111,879</u>	<u>-24.5</u>	<u>7.0</u>
<b>BMW X5</b>				
	<u>116,489</u>	<u>120,617</u>	<u>-3.4</u>	<u>9.7</u>
<b>BMW X6</b>				
	<u>26,580</u>	<u>-</u>	<u>-</u>	<u>2.2</u>
<b>BMW Z4 Series</b>				
Coupé	4,035	8,361	-51.7	
Roadster	13,971	20,022	-30.2	
	<u>18,006</u>	<u>28,383</u>	<u>-36.6</u>	<u>1.5</u>
<b>BMW total</b>	<u>1,202,239</u>	<u>1,276,793</u>	<u>-5.8</u>	<u>100.0</u>

## Deliveries of MINI automobiles by model variant

in units

	2008	2007	Change in %	Proportion of MINI deliveries 2008 in %
<b>MINI</b>				
One	27,154	25,445	6.7	
Cooper	91,695	104,432	-12.2	
Cooper S	43,286	52,976	-18.3	
	<b>162,135</b>	<b>182,853</b>	<b>-11.3</b>	<b>69.8</b>
<b>MINI Convertible</b>				
One	4,100	6,257	-34.5	
Cooper	11,706	16,686	-29.8	
Cooper S	7,402	12,165	-39.2	
	<b>23,208</b>	<b>35,108</b>	<b>-33.9</b>	<b>10.0</b>
<b>MINI Clubman</b>				
Cooper	31,741	3,556	-	
Cooper S	15,341	1,358	-	
	<b>47,082</b>	<b>4,914</b>	<b>-</b>	<b>20.2</b>
<b>MINI total</b>	<b>232,425</b>	<b>222,875</b>	<b>4.3</b>	<b>100.0</b>

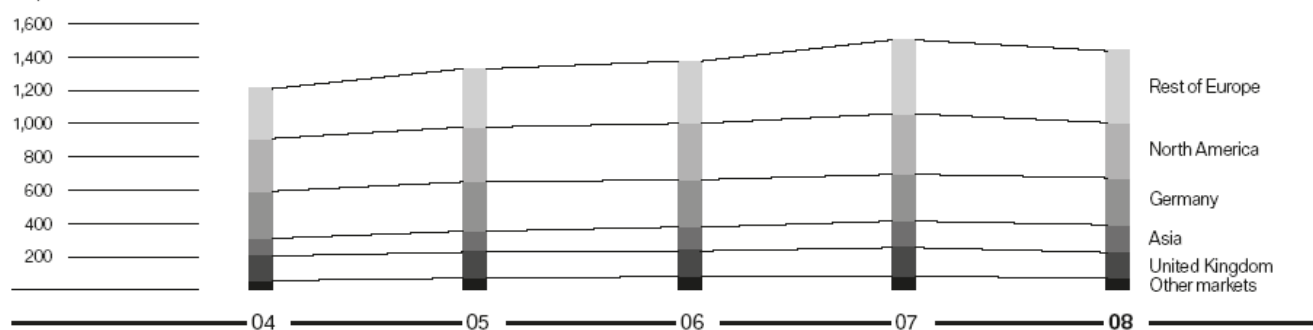
## Deliveries of Rolls-Royce automobiles by model variant

in units

	2008	2007	Change in %
<b>Rolls-Royce</b>			
Phantom (including Phantom Extended Wheelbase)	644	757	-14.9
Drophead Coupé	431	253	70.4
Coupé	137	-	-
<b>Rolls-Royce total</b>	<b>1,212</b>	<b>1,010</b>	<b>20.0</b>

## BMW Group Deliveries of automobiles by region and market

in 1,000 units



Rest of Europe	299.7	350.8	375.0	443.6	432.2
North America	315.9	329.0	337.4	364.0	331.8
Germany	283.6	295.9	285.3	280.9	280.9
Asia	106.4	125.7	142.2	159.5	165.7
United Kingdom	145.3	156.2	154.1	173.8	151.5
Other markets	57.8	70.4	80.0	78.9	73.8
<b>Total</b>	<b>1,208.7</b>	<b>1,328.0</b>	<b>1,374.0</b>	<b>1,500.7</b>	<b>1,435.9</b>