

2010 BMW
5 Series
Sports Wagon



The Ultimate
Driving Machine®

535i xDrive



2010 BMW 5 Series Sports Wagon

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The BMW 5 Series Sports Wagon for 2010:

All things to some who want it all.

What do you value most? For some people, it's pure power. Others need the pampering of sheer luxury. Then there are those who want a vehicle engineered to perform well, that's muscular and luxurious – but useful, too. Something like the BMW 5 Series Sports Wagon: sleek, spacious, and primed for power with 300 turbocharged horses. Inside, you'll find a generously sized and versatile cargo area; relaxing, plush seats; deluxe audio and soothing climate controls – all in a handsome, modern and well-proportioned design. Considering all that, it's no surprise that the 5 Series Sports Wagon holds its value to an award-winning degree. At BMW, we believe that ideas are everything. And because we are an independent company, we have the freedom to make sure great ideas live on to become Ultimate Driving Machines.® bmwusa.com

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

	535i xDrive shown with the following equipment:
	Exterior: Deep Sea Blue Metallic
	Wheels: 18" Star Spoke (Style 124) alloy
	Interior Trim: Light Poplar Wood
	Options: Cream Beige Dakota Leather, Premium Package, Sport Package, Cold Weather Package, Navigation system, Park Distance Control
BMW 535i xDrive	
For details on paint colors, upholstery and interior trims, please refer to pages 44-47.	





Revolutionary performance and surpassing style.

Moving artistry.

Upswept headlights, graceful lines, near-effortless power – the 535i xDrive Sports Wagon is a 5 Series all over, possessing all the confidence and athleticism of BMW's fabled line of sedans. Take one turn behind the wheel, and the urgent acceleration, fade-free braking and joyful, near-intuitive handling will confirm that brilliant heritage. As pleasing as it is to the senses, the 5 Series Sports Wagon appeals to sensibility, too – thanks to another family trait: the ability to retain its value over the years and miles.



The interior of the 535i xDrive Sports Wagon welcomes you with posh comfort. 20-way multi-contour seats coddle driver and front-seat passenger, while those in back can enjoy separate climate controls and dual reading lights. For that extra degree of pleasure, three-stage heated seats are available in front, two-stage at the rear. Both the tailgate and the separately opening back window offer access to a spacious cargo area that will accommodate anything from bulky luggage to jumbo-size sports gear. And since every journey deserves its own, unique soundtrack, HD Radio™ gives you an expanded range of free, digital broadcasts of CD-quality sound, "multicast" FM stations, and enhanced data services.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

A spacious interior filled with your cargo – and everything needed for total comfort.

Don't just go. Be transported.



Harness your cargo to 300 turbocharged horses.

Power in abundance.

With BMW's revolutionary twin-turbo inline six-cylinder engine providing a massive 300 horsepower and 300 lb-ft of torque, the ability to carry large amounts of cargo doesn't compromise performance one bit. A smooth 6-speed transmission delivers the power, available either in manual or STEPTRONIC automatic.

Because you can handle it.

Serious pleasure.

Of course, a powerful engine and sure-shifting transmission are the perfect beginning. But it's BMW's original ideas about design, construction methods and materials that make the 535i xDrive so much fun to drive. The lightweight aluminum suspension – double-pivot front, four-link integral rear – is engineered to control the ride, keeping it firm yet comfortably supple. Aluminum is also used in the construction of numerous front-end components in order to reduce weight and preserve the 535i xDrive's near-perfect 50/50 weight distribution. This exceptional balance gives the 5 Series Sports Wagon its athletic agility and cornering capability. Most importantly, the 535i xDrive's deft handling acts as an active safety feature – when faced with a sudden accident-avoidance maneuver, its instant acceleration, ultra-high-performance brakes, and nimble handling help you maintain control when you need it most.





No matter how trying weather and surface conditions may get, BMW's xDrive all-wheel-drive system helps keep the rubber on the road. Under optimal road conditions, most of the power is supplied to the rear wheels, for legendary BMW-style handling. But as soon as wheelspin is detected, the system instantly redirects power to the axle with the most traction. Working in tandem with xDrive all-wheel drive, the Dynamic Stability Control (DSC) system monitors speed, body rotation, steering wheel angle and more. When under- or oversteer is detected, or when uneven or seamed pavement affects stability, DSC will automatically tweak braking and engine power to keep you moving in your intended direction. DSC's arsenal of safety enhancements also includes **Brake Stand-by**, **Brake Drying**, and **Brake Fade Compensation**, which, together, enhance the 535i xDrive's stopping capacity in a host of scenarios. It's forward-thinking engineering like this that helps keep the 535i xDrive Sports Wagon so well-grounded.

See page 43 for more detailed information on braking features.

Gripping all-wheel performance.

Grab more road.



Be more aware.

Extra Sensory Protection.

Intuitive, traffic-savvy navigation and cruise control. Sharper monitoring of driver awareness. Better visual information. BMW's engineers are constantly seeking to enhance drivers' confidence, as well as their safety and comfort zones. The Navigation system can access up-to-the-minute local traffic conditions via Real Time Traffic Information to custom-tailor the best route. Active Cruise Control with Stop & Go employs sensors to monitor the distance between you and the vehicle ahead, and adjusts your speed should you get too close. The Lane Departure Warning feature lets you know, by gently vibrating the steering wheel, if you've drifted out of your lane without first signaling. And on the darkest moonless nights, Night Vision uses infrared technology to let you see people and animals up to 1640 feet ahead. If knowledge is power, the 535i xDrive Sports Wagon offers some extremely compelling ideas.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



Style, performance, versatility – backed by BMW.

Holds a lot. Including its value.

The 535i xDrive Sports Wagon delivers BMW's unrivaled performance and comfort, and handles cargo with panache. You'll also enjoy the confidence of knowing you're protected by BMW Ultimate Service™ – an industry-leading suite of premium owner benefits that includes the no-cost BMW Maintenance Program, unlimited-mileage Roadside Assistance, and New Vehicle Limited Warranty – for up to four years/50,000 miles.¹ Consider the peace of mind of BMW Assist™ with Bluetooth® wireless technology for Hands-free Calling.¹ And for the ultimate in fiscal reassurance, in 2008 the BMW 5 Series received ALG's (Automotive Lease Guide) "Residual Value Award" in the Luxury Car Category for having the highest predicted resale value of all luxury cars.²

¹ For more details, see page 66 or visit bmwusa.com/ultimateservice.

² Visit alg.com.

Hands-on style.

Dashing elegance.

The beautifully appointed cabin of the 535i xDrive expresses luxury and elegance. The instrument panel's subtle lines and the supple Dakota Leather upholstery are accented with Titanium Silver trim and your choice of inlay: Dark Poplar, Light Poplar, Bamboo Anthracite or Pentan Aluminum. The center console contains the iDrive Controller, including six programmable memory keys to store radio stations, Navigation system information, telephone numbers (if so equipped) and more. An iPod® and USB adaptor option lets you control MP3 playback via the steering wheel. Combine the Logic7 audio system with SIRIUS Satellite Radio – for news, sports, entertainment, and 100% commercial-free music, 24/7 – or HD Radio™ for free digital broadcasts, "multicast" FM stations, and unique data services.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

535i xDrive shown with the following equipment:

Interior trim:	Light Poplar Wood
Optional equipment:	Cream Beige Dakota Leather, Premium Package, Sport Package, Cold Weather Package, Navigation system, Park Distance Control



High performance: the inside story.

Find inner joy.

Inside the 5 Series Sports Wagon, handcrafted luxury meets pure functionality. The 20-way multi-contour seats can be adjusted to custom-fit your every muscle and mood. The standard power glass moonroof can let in lots of sunshine and fresh air in case you want to opt out of the automatic dual-zone climate control system. Enjoy thoughtful conveniences, including large front-door pockets that easily store sunglasses, pocket change and maps; power outlets; optional Comfort Access keyless entry and automatic tailgate operation. These and a host of other ergonomic and functional features lend the 535i xDrive the uncanny ability to please driver and passengers alike.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure. Shown with optional multi-contour seats.



Inviting luxury and comfort.

Going in style.

The expansive rear cabin invites your passengers to sit back and relax. Comfort comes naturally with a generous amount of legroom and a fold-down center armrest for storage and cupholders. Rear-seat climate controls can adjust temperature and airflow to everyone's satisfaction. Heated rear seats can warm left- and right-seat passengers just in from the cold. And sunshades – two manual shades for each rear side window, and a power shade for the rear window – protect passengers from harsh sunlight. For ultimate reassurance, child-safety seats are securely held by standard automatic locking retractors (ALR) on all passenger-seat safety belts.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure. Shown with optional rear-seat side-impact airbags.



Room for versatility.

Open wide and say "Ahhh!"

The idea was to give the 535i xDrive plenty of room for creativity. You might get carried away the first time you open the tailgate and marvel at how much space there is – for one thing, the wheel wells don't intrude into the cargo area. A wide, flat floor easily handles bulky items, and the 60/40 split-fold rear seats provide even more carrying capacity. Don't sweat the smaller stuff, either – lift up the cargo floor and use adjustable, interlocking dividers in the hidden storage well to carry items safely. A low load-in height makes it easier to pack heavy or cumbersome items, and the rear window opens separately from the tailgate for quick, direct access to the cargo area. And if that's not enough, standard roof rails offer even more carrying capacity when combined with the multifunctional BMW accessory roof rack system. All together, the 535i xDrive holds its own – and yours, too.



The cargo area cover tilts up whenever the tailgate or rear window is opened.



A storage compartment under the cargo floor features adjustable dividers that can form different-sized compartments.

What is a BMW made of?
Equal parts precision, innovation and independence.

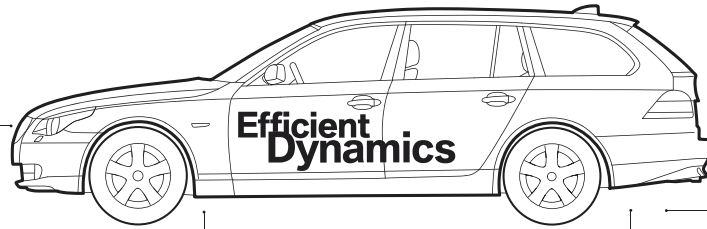
Many other automotive brands offer powerful engines, advanced electronics and luxurious appointments. So why does BMW continue to stir the blood and the imaginations of automotive enthusiasts worldwide? How can a relatively small automotive company remain America's number-one choice in luxury autos, year after year? Consistently produce one award-winner after another, decade after decade? And remain the benchmark that all others continually aspire to?

This feat is possible only for an independent company where ideas are everything. At BMW, we answer to no parent corporation. Our designers and engineers have the freedom to explore the most inventive thinking, unencumbered by layers of management urging them to compromise. Working together from the birth of a concept to its appearance in BMW showrooms, they are free to pursue their goal: to make sure great ideas live on to become Ultimate Driving Machines.[®]



This is how much has gone in.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding ways to sustain this level of performance while incorporating innovative fuels and technologies to help preserve the environment. This is what we refer to as "EfficientDynamics." This goal has led to the visionary CleanEnergy hydrogen-powered engine, which is currently used in the BMW Hydrogen 7 Sedan. BMW Advanced Diesel with BluePerformance, which offers diesel power with quick acceleration, increased fuel efficiency and reduced emissions, was introduced to the U.S. in early 2009. In fact, every BMW on the road today comes standard with technology that boosts performance while simultaneously reducing fuel consumption and CO₂ emissions.



Valvetronic

Instead of using a traditional throttle, Valvetronic technology lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Efficient transmissions

The 5 Series Sports Wagon offers a choice of two 6-speed transmissions: a smooth-shifting manual, and an equally fuel-efficient STEPTRONIC automatic.

Lightweight construction

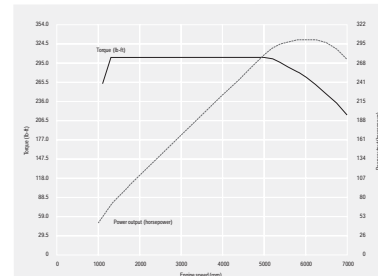
Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. And BMW's inline six-cylinder twin-turbo engine is also all aluminum. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

And this is what comes out.

BMW models have low CO₂ emissions today. But that's just for starters. We're carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.



Fast buildup of pressure: the two parallel turbochargers (shown in blue) make a key contribution to the outstanding responsiveness of the 535i xDrive's inline six-cylinder engine.



Portrait of a masterpiece: the 535i xDrive's twin-turbo engine produces 300 horsepower at 5800 rpm, and quickly develops 300 lb-ft of torque at 1400 rpm, which continues without fading through to the 5000 rpm range. With such a broad range of powerful torque, you can enjoy smooth, robust acceleration in any gear, at any speed.

Ideas that drive better engine design. Like sheer power and torque. Decreased 0-60 times. Improved efficiency.

Engines are our passion. That's why a BMW engine does not just deliver power and performance – it does so with smoothness and efficiency. Our ongoing challenge: to improve each of these characteristics with the introduction of every engine. And in the 5 Series Sports Wagon, we have definitely achieved this goal.

Beneath the long hood of the 5 Series Sports Wagon lies one of the world's most sophisticated engines. Generating 300 horsepower and 300 lb-ft of torque, the revolutionary twin-turbo in the 535i xDrive accelerates with a force that throws you back in your seat and doesn't stop until redline. Turbo lag is a thing of the past; thanks to BMW's inspired use of two turbochargers, all you experience is strong, quick acceleration on demand, with the 535i xDrive reaching 60 mph in just 5.7 seconds.¹ BMW engineers have also overcome the traditionally poor gas mileage of turbocharging. By using a high-precision piezo fuel-injection system, every ounce of fuel is maximized, making the

twin-turbo engine no less efficient than a naturally aspirated engine of equal power. The lightweight aluminum engine block, extra-light camshafts, and BMW's Double-VANOS technology further enhance its smooth power delivery, fuel efficiency, and lowered emissions. And with the engine's inline configuration, it runs with a smoothness not possible in a V-6.

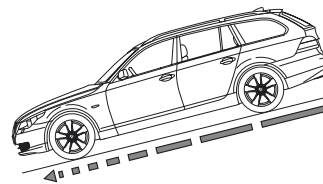
Power to the rear wheels of the 535i xDrive Sports Wagon is channeled through a choice of 6-speed transmissions: a smooth-shifting manual transmission, and a STEPTRONIC automatic, with its ergonomically designed electronic shift knob. Both provide effective gear ratios to transfer the engine's impressive torque.

¹ Manual transmission; 5.8 seconds with STEPTRONIC automatic transmission. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

xDrive all-wheel drive: A better way to command slippery road conditions.

BMW's intelligent xDrive all-wheel-drive system takes all-road traction to new heights, while maintaining the 5 Series' legendary agility. On smooth, dry roads, the 535i xDrive has the feel of the rear-wheel-drive 5 Series Sedan. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the xDrive system immediately recognizes any need for a change in power distribution. Almost instantaneously,

xDrive can send more torque to the front axle in order to achieve optimal stability. Should one wheel on an axle spin faster than the other, the brakes automatically engage as needed to bring all wheels back in sync. At any given moment, xDrive is working hard, shifting drive power, reducing over- or understeer, enhancing agility, and providing the best possible traction.

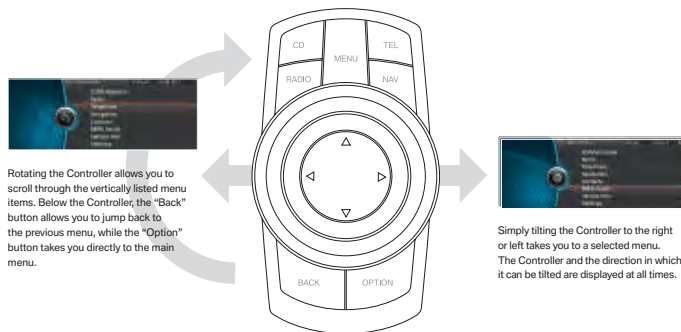


Hill Descent Control (HDC) in the 535i xDrive Sports Wagon helps you drive down steep hills without having to ride the brake. Simply press the HDC button and the vehicle's speed is kept under control automatically.



By using readings from the Dynamic Stability Control (DSC) sensors and the gas pedal, BMW's xDrive all-wheel-drive system continually monitors the vehicle's driving condition. This data is then used to vary power distribution between the two axles, ensuring agile, neutral and forgiving handling at all times.





iDrive: control over your driving comfort.

Whether you're commuting or touring, you want to be totally comfortable, informed, and entertained by your favorite songs. Welcome to the next-generation iDrive, a new benchmark in automotive technology. Included with the Navigation system in the BMW 5 Series Sports Wagon, this new iDrive offers intuitive, ergonomic control within easy reach on the center console.

The system places a wide variety of entertainment and communication options at your fingertips. Using the iDrive Controller, simply tilt, rotate, push and click your way through any series of commands. New buttons, located above the Controller wheel, let you directly access the four main menu choices: CD Player, Radio, Telephone and Navigation. Six programmable memory keys on the dash allow you to store the settings of your choice, from preferred radio stations to frequently dialed phone numbers (if so equipped).

The system also features a high-resolution 8.8" monitor, located next to the instrument cluster at an ideal viewing height and distance. All menu items are rendered in a clear, readily understandable graphic form, for quick comprehension at a glance.

From finding your favorite songs, to finding your way to any destination, the iDrive is the perfect travel companion.



CD/multi-media: Get quick access to your ideal driving sound track using the iDrive Controller's Entertainment menu, which controls all audio system functions: radio tuning, station presets, tone, CD tracks and more. The hard drive offers 12 GB of space that can hold up to 2,000 songs. Hook up your MP3 player to the iPod® and USB adaptor to scroll through playlists. HD Radio™ and SIRIUS Satellite Radio add even more choices to the audio spectrum.

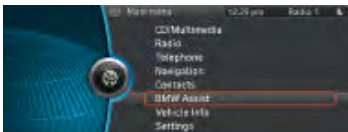
HD Radio included with BMW Navigation system. For more information on HD Radio, visit HDRadio.com.



SIRIUS Satellite Radio: Enjoy more than 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it's delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add "The Best of XM"™ to enjoy additional premium programs, like Oprah & Friends® XM Public Radio® The Virus® and top-notch sports action plus 10 channels of XM Play-by-Play sports. If your BMW is equipped with iDrive, you can also select SIRIUS XM channels through your vehicle's iDrive system or Voice Command, and enter them into the programmable memory buttons.



Navigation: BMW's Navigation system uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination. A variety of detailed maps show – and tell – the directions. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, an Assistance Window, and Real Time Traffic Information. The Navigation system also offers Voice Recognition, for convenient, hands-free operation.



BMW Assist™ Safety Plan¹ is included for four years at no additional cost. You'll enjoy peace of mind knowing a response specialist is there to help you, 24/7, at the push of a button, with Automatic Collision Notification, Roadside Assistance, TeleService, Door Unlock, Stolen Vehicle Recovery, and more. With the Navigation system, MyInfo allows you to send business and street addresses to your BMW from your computer, for route guidance. An optional Convenience Plan adds Concierge service, personalized Directions, Traffic and Weather reports, and four operator-assisted calls per year if your cell phone is not available or if its battery is discharged.

¹ See page 66 for details on standard and optional services available with BMW Assist.



Real Time Traffic Information: Whether you select the short route, the fast route, or the scenic route, you never want to get stuck in traffic. In many large cities,² Real Time Traffic Information, included with the Navigation system, displays and describes current local traffic information on your monitor. This service notifies you of congestion on your planned route, as well as alternate routes, so you can change course and possibly avoid delays.

² See the "Owens" section at bmwusa.com for details and up-to-date coverage.

Pay all your attention up front with BMW Head-up Display.

Taking your eyes off the road – even if it's only to quickly check the speedometer – can be distracting. That's why BMW instrumentation is designed to give you important driving information at a glance. Taking this convenience one step further, BMW offers Head-up Display, which projects important travel data onto the windshield. Stay informed of everything, from your speed to Check Control warnings, while concentrating on the road. Use the Head-up Display to view directional arrows from the Navigation system, and check the Lane Departure Warning

feature and Active Cruise Control with Stop & Go. The display is designed to appear along your line of sight, so you can navigate traffic while staying informed. You can also adjust the display for brightness, or turn it off.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

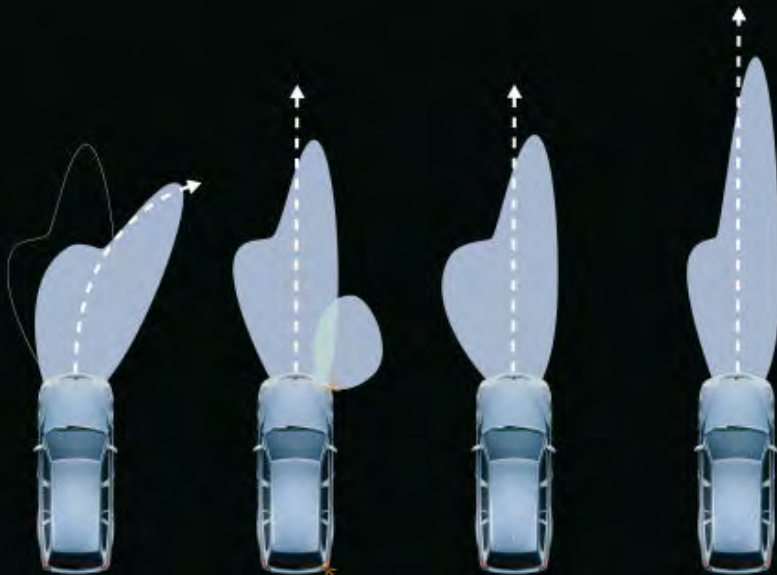
BMW's Head-up Display projects driving-related information directly in your line of sight, so you can concentrate fully on the road ahead.

We envisioned a new way of seeing 500 yards ahead on an unlit road.

Night Vision is BMW's amazing system that helps you detect animals or pedestrians in the dark – up to 1640 feet¹ ahead. Using long-distance infrared technology and a camera mounted on the front of the vehicle, potential road hazards are displayed on the Navigation system monitor, helping you notice them well before they are visible to the naked eye. If you drive along poorly lit roads, this feature will make night driving far more pleasurable and minimize your worries.

¹Under optimal road conditions. Night Vision performance is also limited by rain, fog, humidity and other weather conditions.





Adaptive Headlights create cones of light that follow the direction of the headlights.

Cornering Lights illuminate the side of the road when turning, helping to reveal obstacles, cyclists and pedestrians.

Xenon low beams provide improved illumination of the road, while Corona headlight-rings act as parking lights.

High beams increase the range of visibility. High-beam Assistant turns them on when needed, then off.



See nighttime driving in a new light.

The 5 Series headlight cluster assists the driver in many ways. Low- and high-beam Xenon headlights illuminate the road ahead with near-daylight brilliance and clarity, while an auto-leveling feature reduces headlight glare for oncoming drivers. The Adaptive Headlights feature automatically swivels the lights to follow the curves of the road, using

data from on-board sensors and the steering wheel angle to determine the vehicle's direction. Distinctive Corona headlight-rings circle the low beams, and also act as parking lights. Cornering Lights illuminate the side of the road up to 90 degrees, while the High-beam Assistant feature automatically turns high beams on or off, as needed.

Give your right foot a break in traffic jams.

Few things can put a damper on the joy of driving like stop-and-go traffic. But now the innovative, Active Cruise Control with Stop & Go¹ lets you put an end to the endless shuffle between the accelerator and brake pedal.

When you engage Active Cruise Control, it keeps you at your desired preset speed; when you encounter slower-moving vehicles, it slows you down to maintain a preset distance. The Stop & Go feature goes

one step further by bringing your BMW to a complete stop if traffic calls for it. Then, when you press the accelerator, Active Cruise Control accelerates your vehicle until it reaches a speed to maintain your preset following distance – or, if the road ahead is clear, your preset speed.

¹ Requires STEPTRONIC automatic transmission. Active Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

Smart braking features designed to give you a driving edge.

The hallmark of a BMW – the quality that sets it apart from other makes – is the intuitive connection it forms with the driver. A BMW's remarkably responsive performance infuses every mile with driving pleasure. Just as important, it helps you brake and maneuver around potentially dangerous traffic situations – a feature that is referred to as "active safety."

Take, for example, the large ventilated anti-lock brakes. The 535i xDrive's 13.7" front/13.6" rear brakes deliver sports-car-caliber stopping. Additionally, the 5 Series Sports Wagon enjoys the enhanced braking capabilities of BMW's Dynamic Stability Control (DSC) system:

- 1-Brake Stand-by:** When you suddenly remove your foot from the throttle, the system anticipates you're going to stop quickly. It pretenses the brake callipers for quicker action when you step on the brake pedal.
- 2-Brake Drying:** When a sensor detects that it is raining, it reacts by periodically bringing the brake pads into contact with the rotors just enough to eliminate the accumulated moisture and help dry them.
- 3-Start-off Assistant:** The system helps prevent your vehicle from rolling backwards when you're stopped on a hill. It even holds your car momentarily when you release the brake to start moving again.
- 4-Brake Fade Compensation:** Brakes heat up due to continuous or repeated braking (like when you're descending a winding mountain road), so the same pedal action results in less braking power. The system senses and compensates for this by applying the brakes with more force while using the same pedal pressure.

Passive safety features that are always on active duty.

Not all collisions can be avoided. That's why every BMW is designed to help minimize the impact on you, your passengers, and those around you.

A BMW's protection starts with its extremely rigid body. At speeds up to nine mph, impacts are absorbed by bumpers and compressible crush tubes front and rear. At higher speeds, the body is designed to deform in a predetermined pattern, routing impact energy around the passenger cell.

All 5 Series models are equipped with BMW's Advanced Safety System. During a crash, various sensors assess the situation and determine the best deployment strategy for safety restraints throughout the vehicle. The system helps provide the most effective and efficient use of devices such as the front-impact airbags, front-door-mounted side-impact airbags, safety-belt pretensioners, and optional rear-door-mounted side-impact airbags. During side-impact collisions, BMW's award-winning Head Protection System (HPS) helps cushion and shield front and rear passengers' heads. The BMW Advanced Safety System is also designed to limit the use of airbags whenever possible, helping to minimize repair costs.

Whenever a 5 Series is involved in a serious accident, the BMW Assist™ system automatically transmits your vehicle's location to a response specialist, who then speaks with you.¹ Even if you cannot respond, they coordinate the dispatch of emergency services. And after any severe impact, a BMW's hazard lights flash, the interior lights come on and the doors unlock to allow emergency assistance.

























¹For details on BMW Assist Safety and Convenience Services, see page 66 or visit bmwassist.com.



Under the surface of the 5 Series Sports Wagon is a comprehensive array of passive safety features. The extremely rigid body routes impact forces around the passenger cell. In the event of a side impact, the interlocking door anchoring system offers added protection. Not shown: A full complement of airbags – four in front, optional side-impact airbags at the rear – includes Head Protection System, which helps cushion and protect the heads of occupants seated by the doors.

Please note: Depending upon the type of accident, none, some or all airbags may deploy.

Recommended color combinations

Materials	Leatherette ¹		Dakota Leather ²			
	Beige	Black	Cream Beige	Gray	Natural Brown	Black
Upholstery colors³						
Exterior colors⁴						
300 Alpine White Non-metallic						
668 Jet Black Non-metallic						
354 Titanium Silver Metallic						
A68 Platinum Gray Metallic						
A52 Space Gray Metallic						
A53 Platinum Bronze Metallic ⁵						
A76 Deep Sea Blue Metallic						
A35 Monaco Blue Metallic ⁵						
A43 Deep Green Metallic ⁵						
475 Black Sapphire Metallic ⁵						
416 Carbon Black Metallic ⁶						
Interior trims						
438 Dark Poplar Wood ⁷						
437 Light Poplar Wood ⁸						
4BY Bamboo Anthracite Wood ⁸						
4MS Pentan Aluminum ⁶						

¹ Standard in 535i xDrive.

² Optional in 535i xDrive and included in Premium Package. Dakota Leather includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot.

³ Upholstery and interior colors: Cream Beige Leather upholstery comes with Cream Beige interior color. Beige Leatherette upholstery comes with Beige interior color. Black Leather or Black Leatherette upholstery comes with Black interior color. Natural Brown Leather upholstery comes with Black interior color, which includes a Black/Natural Brown color combination on the door panels, and a Gray headliner. Gray Leather upholstery comes with Gray interior color.

⁴ Non-metallic paints are standard; Metallic paints are available at no additional cost.

⁵ Not available with M Sport Package.

⁶ No-cost option; requires M Sport Package.

⁷ Standard.

⁸ Available at no additional cost.



■ **Xenon headlights** provide brilliant clarity of the road ahead and to the side at night and in conditions with poor visibility. **Adaptive Headlights** illuminate the road around corners, using a system that directs the headlights into and through road bends.

□ **High-beam Assistant** automatically turns high beams on and off, as needed, based on light sensor readings.



■ **Adaptive Brake Lights** increase vehicle visibility and signal the intensity of your braking action.



□ **18 x 8.0 Star Spoke (Style 124) alloy wheels with 245/40 run-flat performance tires.**¹

¹ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow. Spare is a space-saver wheel and tire.



■ **Roof rails** closely hug the lines of the roof. They easily accommodate additional cargo, as well as bicycles, skis, snowboards, etc., when equipped with the multifunctional BMW roof rack system. (Refer to the Original BMW Accessories catalog or visit your authorized BMW center for a full selection.)



■ **17 x 7.5 V Spoke (Style 277) alloy wheels with 225/50 all-season tires.** (Spare is a space-saver wheel and tire.)



□ **Park Distance Control** uses eight sensors – four in the front, four in the rear – to help you judge how close you are to other cars and unseen objects when parking. While engaged in a parking maneuver, the image on the screen visually changes and warning beeps come faster as the bumper approaches a stationary object, turning into a constant tone when the distance is less than 12 inches.



□ **Active Cruise Control** with Stop & Go uses radar measurements to automatically maintain a preset speed and distance between your vehicle and the one ahead in both heavy traffic and highway driving.²

² Active Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating road, traffic and visibility conditions, the driver must decide whether and how the system is used.



■ **BMW Assist^{TM3} and Bluetooth[®]** system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification.

³ The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services. See page 66 for detailed information on standard and optional services.



□ **20-way power multi-contour front seats** for the driver and front passenger provide optimum lateral support during tight cornering – thanks to specially padded, highly contoured side bolsters – while remaining exceptionally comfortable when driving over long distances. In addition to active head restraints, the seats offer individual power adjustment for backrest and seat-bottom angle; forward/backward and up/down position; thigh, upper back and lumbar support; and adjustable sides.



■ **Two-piece Panoramic moonroof** features fully electric slide and lift control. Both halves of the roof can be tilted up at the touch of a button. When you tilt the front glass section, the rear section also tilts up electronically. When open, the wind deflector minimizes turbulence. Includes comfort opening/closing function, and an electric sunshade to help shield cabin from excessive heat.



□ **Comfort Access system** offers an even greater degree of convenience: keyless access to your car. Simply carrying the remote key in a pocket allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button⁴ without inserting the remote key.

⁴ Foot must be on brake, or with manual transmission, brake and clutch must be depressed, in order to start.



■ **3-spoke leather-wrapped multi-function steering wheel** lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Voice Control (included with Navigation system) can be used to change radio stations and audio selection, Navigation system destinations, and **Bluetooth®** telephone entries (if so equipped).



□ **Lane Departure Warning feature¹** alerts the driver by discreetly vibrating the steering wheel if the vehicle crosses lane markings without using the directional signal.

¹Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.



□ **Navigation system** features a high-resolution, glare-free monitor, and uses GPS satellites in conjunction with data stored on an internal hard drive. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. It also provides Real Time Traffic Information on potential traffic problems and solutions.



□ **Head-up Display** projects important travel information – such as current speed – on the windshield directly in the driver's line of vision. Check Control data, cruise control functions, and directional arrows from the Navigation system can also be displayed.



■ **6-speed manual transmission** delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.



□ **Heated rear seats** are a welcome cool-weather feature for left and right rear-seat occupants. With the touch of a button, passengers can individually select their preferred level of warmth.



□ **Sunshades** in the rear side windows enhance passenger privacy, while reducing sun glare and interior heat.



□ **HD Radio™** receives free, digital AM/FM broadcasts across the U.S. in clear, static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy new "multicast" FM stations, as well as a variety of innovative data services.

Included with Navigation system. For more information on HD Radio, visit HDRadio.com.



□ **SIRIUS Satellite Radio** delivers 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it's delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add "The Best of XM™" to enjoy additional premium programs, like Oprah & Friends® XM Public Radio®, The Virus®, and top-notch sports action plus 10 channels of XM Play-by-Play sports. If your BMW is equipped with iDrive, you can also select SIRIUS XM channels through your vehicle's iDrive system or Voice Command, and enter them into the programmable memory buttons.



■ **BMW anti-theft AM/FM stereo CD/MP3 player audio system** with 10 speakers, Auto-Store, and 3-channel FM diversity antenna system.



□ **Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system** provides outstanding sound with 13 speakers and the adjustable surround sound function to create a luxurious soundscape all around you. The subwoofer speakers, located under the front seats, produce an authentic bass sound.



■ **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player.

□ **iPod and USB adaptor** lets you scroll through and select the music you want by using the vehicle's radio controls, the multi-function steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.

Premium Package: Maximize your driving satisfaction with amenities that provide added comfort and luxury. The 535i xDrive Sports Wagon Premium Package offers supple Dakota Leather seating. For nighttime driving, the automatic-dimming rear-view (interior) and side-view (exterior) mirrors adjust to reduce glare. The Universal garage-door opener offers the convenience of three remote-control functions outside the vehicle, such as opening electronically activated garage doors, or activating home-lighting systems.



Automatic tailgate opener lets you open the tailgate at the touch of a button while sitting comfortably inside. When picking up passengers with luggage, bags, etc., this handy feature lets them access the cargo area without your having to get out of the vehicle – something you'll appreciate on rainy days.



Exterior power-folding side-view mirrors automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.

Cold Weather Package: Enjoy winter to the fullest with the Cold Weather Package. There's nothing like the feel of quick-warming seats and a heated steering wheel on a cold morning. At night and in inclement weather, you'll see and be seen better, thanks to the high-intensity headlight cleaning system. And the addition of a ski bag provides a practical and convenient method for transporting your skis or other long objects by keeping them clean and secure.



Retractable high-intensity headlight washers help keep lights clear of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.



Dakota Leather upholstery cradles driver and passengers in soft, gathered comfort. Durable and easy to maintain, a leather interior adds elegance and refinement. (Cream Beige Dakota Leather with Dark Poplar Wood interior trim shown)

Dakota Leather includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot.



Automatic-dimming rear-view mirror senses the bright headlights of vehicles behind you, and automatically darkens.



BMW Universal garage-door opener takes the place of up to three remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems.



Heated steering wheel makes gloves unnecessary for cold weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.



Ski bag allows clean and secure transport of up to four pairs of skis and ski poles. When not extended for use, the ski bag can be stored in the seat, and the center armrest can be left down for use, or folded up to create a third seat.



Heated front seats are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.

Sport Package: Enhance the 535i xDrive Sports Wagon's athletic good looks inside and out with shadowline exterior trim, a three-spoke leather-wrapped multi-function sport steering wheel, and 20-way power multi-contour front seats. Optional 18 x 8.0 Star Spoke (Style 124) alloy wheels with 245/40 run-flat performance tires¹ and a space-saver spare add to its already dynamic performance.

¹Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow. Spare is a space-saver wheel and tire.



Shadowline trim gives a sporty look to front and rear side-window frames, window recess finishers, and door-sill trim strips.

M Sport Package: For a more aggressive presence, start with shadowline exterior trim, then add attention-grabbing Double Spoke (Style 135M) 18-inch light alloy wheels with performance tires,¹ and an Aerodynamic package with front and rear fascias and lower side moldings. Inside, 20-way power multi-contour front seats complement the 3-spoke, leather-wrapped multi-function M sport steering wheel; polished aluminum M footrest; door-sill strips with the M emblem and polished chrome inserts; and an attractive Anthracite headliner. Those who opt for the slick-shifting, 6-speed manual transmission will find even greater driving enjoyment with the shorter throw of the gear shift lever.



18 x 8.0 Double Spoke (Style 135M) light alloy wheels with 245/40 run-flat performance tires¹ add to the 535i xDrive Sports Wagon's athletic looks and performance.



Door sills emblazoned with the M emblem and polished chrome inserts welcome you into the special interior.



3-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as radio stations, CD selections and volume.



20-way power multi-contour front seats provide optimum lateral support during tight cornering, while remaining exceptionally comfortable when driving over long distances. In addition to Active Head Restraints, the seats offer individual power adjustment for backrest and seat-bottom angle; forward/backward and up/down position; thigh, upper back and lumbar support; and adjustable sides.



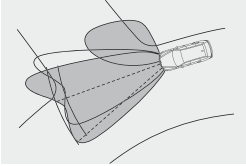
M sport steering wheel provides excellent grip, with its thicker, leather-wrapped rim and pronounced thumb profile. Multi-function buttons let you adjust various comfort functions, such as radio stations, CD selections and volume, as well as initiate and answer **Bluetooth®** enabled mobile phone calls (if so equipped).



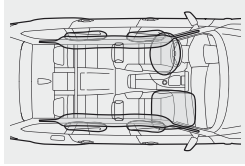
M footrest provides a firm grip in wet weather, while the polished aluminum face adds to the interior's sporty good looks.



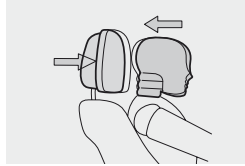
M Sport manual gear shift lever is covered in leather with a chrome ring at the base. Shorter than the standard manual gear lever, it lets you change gears faster and gives a much sportier feel.



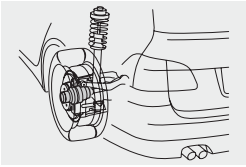
Xenon Adaptive Headlights automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the vehicle's direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision.



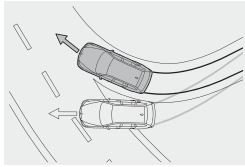
In the event of a collision, **BMW's Advanced Safety System** determines which airbags to deploy. These include driver's and passenger's front airbags with advanced technology; front-door-mounted side-impact airbags; and HPS (Head Protection System), which is designed to help protect passengers in both front and rear compartments. Rear-seat side-impact airbags are available as an option.¹



Active Head Restraints in the front seats reduce the risk of whiplash or neck/head/spine injury. When two sensors detect a rear-end collision, the headrests rapidly and automatically pivot forward, supporting driver's and front-seat occupant's heads. (Included with optional 20-way multi-contour seats.)



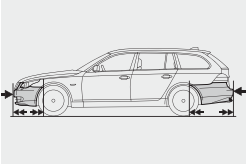
Tire Pressure Monitor is an electronic control system designed to warn the driver if there is a sudden and irregular loss of tire pressure. Should the target pressure of a tire fall below 25%, a warning light alerts the driver.



Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC) is a suspension control system that, when it senses an impending skid or loss of vehicle control, helps to stabilize the vehicle in milliseconds. If the system senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction.



xDrive is BMW's intelligent all-wheel-drive system. xDrive continually monitors the vehicle's driving condition by using readings from the Dynamic Stability Control sensors and the gas pedal. This data is then used to vary power distribution between the front and rear axles, ensuring agile, neutral and forgiving handling.



Impact-absorbing bumpers and compressible "crush tubes" front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.



BMW restraint system for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners and head restraints. This system helps provide optimum restraint in a collision.



Battery Safety Terminal disconnects the starter cable from the battery in milliseconds after a serious collision, minimizing the risk of an electrical fire. The fuel supply is also cut off automatically. However, warning flashers, interior lights and power windows remain connected.

¹ Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

	xDrive
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	xDrive
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Performance and efficiency	
3.0-liter dual overhead cam (DOHC), 24-valve inline turbocharged 300-horsepower 6-cylinder engine with twin-turbo technology, piezo direct injection, and Double-VANOS steplessly variable valve timing	●
Direct ignition system with knock control	●
Electronically controlled engine cooling (map cooling)	●
6-speed manual transmission	●
6-speed STEPTRONIC automatic transmission with Sport and Manual shift modes and Adaptive Transmission Control (ATC)	▲

Exterior and aerodynamics (Continued)	
Park Distance Control (front and rear) with graphic display	○
Rain-sensing windshield wipers with adjustable speed	●
Power-adjustable, heated, body-color side-view mirrors	●
Metallic paint	▲
Chrome Line exterior trim	●
Aerodynamic package (includes front air dam, rear apron, and side skirts)	■
Shadowline exterior trim	■□

Handling, ride and braking	
Aluminum double-pivot-type front suspension	●
Aluminum 4-link integral rear suspension	●
Front and rear anti-roll (stabilizer) bars	●
Aluminum front and rear subframes	●
Twin-tube gas-pressure shock absorbers	●
4-wheel ventilated anti-lock disc brakes (ABS) with Dynamic Brake Control (DBC)	●
Vehicle-speed-sensitive valve-assist (Servotronic), variable-ratio power steering	●
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features; with Dynamic Traction Control (DTC)	●
xDrive all-wheel-drive system	●
Hill Descent Control (HDC)	●
M Sport manual gear shift lever	■

Comfort and convenience	
Automatic climate control with separate left/right temperature and air distribution controls, with automatic air recirculation	●
Micro-filter ventilation system with replaceable active charcoal filters	●
Panoramic moonroof with fully automatic, two-piece glass panel, power slide and lift control, trap release, wind deflector and power interior sunshade	●
Automatic tilt-down of passenger's side-view mirror (when car is shifted into reverse gear)	●
Automatic tailgate operation	◇
Power tilt and telescopic steering wheel with automatic tilt-up	●
Power windows with key-off and "one touch" up and down operation both front and rear, anti-trapping feature, opening from remote, and closing from exterior lock	●
Manual rear side-window sunshades with 2 shade sections per door	○
Keyless entry with multi-function remote control	●
Comfort Access keyless entry with multi-function remote control	○
Interior courtesy lights with automatic-dimming function	●

Exterior and aerodynamics	
17 x 7.5 V Spoke (Style 277) alloy wheels, 225/50 all-season tires (spare is a space-saver wheel and tire)	●
18 x 8.0 Star Spoke (Style 124) alloy wheels, 245/40 run-flat performance tires ¹ (requires Sport Package; spare is a space-saver wheel and tire)	○
18 x 8.0 Double Spoke (Style 135M) alloy wheels, 245/40 run-flat performance tires ¹ (spare is a space-saver wheel and tire)	■
Xenon Adaptive Headlights with dynamic auto-leveling, Cornering Lights function and Corona headlight-rings	●
Automatic headlight control	●
High-beam Assistant	○
Halogen free-form foglights	●
High-pressure retractable headlight cleaning system	★
Low-lifter tailgate with separately opening rear window	●
Roof rails	●
Rear-window wiper/washer	●

Front map lights and rear reading lights with separate controls for the left and right	●
Automatic-dimming interior rear-view mirror and power-folding exterior side-view mirrors	◇
Dual front sun visors with illuminated mirrors	●
Dual cupholders in front and rear	●
3-stage heated front seats (requires Dakota Leather upholstery or Premium Package)	○★
2-stage heated rear seats (requires Cold Weather Package; also requires Dakota Leather upholstery or Premium Package)	○
Heated steering wheel	★
Fully finished cargo area with tool kit and interior tailgate release	●
Integrated 3-button Universal garage-door opener	◇
Storage area under the cargo floor with adjustable dividers	●
Power outlet in front passenger's footwell, back of center console, and in cargo area	●
Glove compartment with rechargeable take-out flashlight	●
Ski bag	★

- Standard
- Optional
- Included in optional M Sport Package
- Included in optional Sport Package
- ◇ Included in optional Premium Package
- ▲ No-cost option
- ★ Included in optional Cold Weather Package

¹ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.

535i xDrive

Interior seating and trim	
Leatherette upholstery	●
Dakota Leather upholstery and door trim (includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot)	○◇
10-way power front seats with power head restraints	●
4-way power lumbar support for front seats	●
20-way power multi-contour front seats (includes articulated upper backrest, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support; requires Dakota Leather upholstery or Premium Package)	○■□
Memory system for driver's seat, side-view mirrors, and steering wheel position	●
Open storage compartments in all doors and front seatback storage	●
Adjustable front center armrest	●
Dual center console compartments with provision for phone handset	●
Anthraxite headliner	■
Polished aluminum M footrest	■
Door sills with BMW M logo and polished chrome inserts	■

Instrumentation and controls	
3-spoke leather-wrapped multi-function steering wheel with controls for audio system, cruise control, and Bluetooth ² wireless communication for hands-free mobile phone (if so equipped) ²	●
3-spoke leather-wrapped multi-function M sport steering wheel includes thicker rim and pronounced thumb profile, with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) ²	■
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) ²	□
Electronic analog speedometer and tachometer and LCD main and trip odometers	●
Check Control vehicle monitor system	●
Start/Stop button	●
Head-up Display (HUD) (requires BMW Navigation system)	○
Night Vision (requires Navigation system and Cold Weather Package)	○
iDrive system with on-board computer and Controller, and 6 programmable memory buttons	●
Exterior temperature display with alarm for freezing temperatures	●
Dynamic Cruise Control	●
Active Cruise Control (ACC) with Stop & Go ³ (requires STEPTRONIC automatic transmission)	○
BMW Navigation system with Voice Command System, Real Time Traffic Information and HD Radio™	○
Vehicle & Key Memory	●
Tire Pressure Monitor	●

- Standard
- Optional
- Included in optional M Sport Package
- Included in optional Sport Package
- ◇ Included in optional Premium Package
- ▲ No-cost option
- ★ Included in optional Cold Weather Package
- △ Dealer-installed accessory

535i xDrive

Audio system	
Anti-theft AM/FM stereo/CD audio system with 10 speakers, Auto-Store, FM diversity antenna system, and MP3 capabilities	●
Logic7 sound system with 13 speakers, Surround Sound, and Digital Sound Processing (including 2 subwoofers)	○
iPod® and USB adaptor (includes cable connector)	◇
6-disc CD changer mounted in glove compartment	△
Auxiliary audio input	●
HD Radio with "multicast" FM station reception (included with BMW Navigation system)	○
SIRIUS Satellite Radio with one-year subscription ⁴	○△◇

Safety and security	
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●
Front- and rear-seat Head Protection System	●
Front side-impact airbags	●
Rear-seat side-impact airbags and automatic pretensioners on rear outboard safety belts	○
Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver ⁵ (requires Premium Package)	○
Front safety belts with automatic pretensioners	●
Active Head Restraints in front seats	●
Automatic locking retractors (ALR) on all passenger-seat safety belts (for installation of child-restraint seats)	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●
BMW's Advanced Safety System for integrated deployment of safety features	●
Impact sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery, and turns on hazard lights, interior lights and unlocks doors	●
Coded Driveway Protection – a feature that constantly changes the electronic key ignition code; prevents the engine from starting without using the right key	●
Remote keyless entry security alarm system with selective unlocking and double-lock feature (programmed at BMW center), remote trunk opening, interior motion detector, and panic feature	●
Adaptive Brake Lights	●
BMW Assist™ with Bluetooth wireless technology for hands-free calling (with Bluetooth compatible mobile phone ⁶), phonebook downloading and speech recognition capabilities (see page 66 for full details)	●

BMW Services	
BMW Ultimate Service™ ⁶	●

²Please contact your authorized BMW center or visit bmwusa.com for a list of BMW-approved Bluetooth enabled mobile phones.
³Active Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.
⁴Please visit your authorized BMW center for details on equipment and services requirements.
⁵Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.
⁶For full details on BMW Ultimate Service, including exclusions and limitations, see page 66.

535i xDrive

Premium Package	
Dakota Leather upholstery and door trim	○◇
Integrated 3-button Universal garage-door opener	◇
Automatic-dimming interior rear-view mirror and power-folding exterior side-view mirrors	◇
Automatic tailgate operation	◇

Sport Package (requires Dakota Leather upholstery or Premium Package)	
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) ²	□
20-way power multi-contour front seats (includes articulated upper backrest, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support)	○■□
Shadowline exterior trim	■□
18" x 8.0 Star Spike (Style 124) alloy wheels, 245/40 run-flat performance tires ⁷ (requires Sport Package; spare is a space-saver wheel and tire)	○

M Sport Package (requires Dakota Leather upholstery or Premium Package)	
3-spoke leather-wrapped multi-function M sport steering wheel includes thicker rim and pronounced thumb profile, with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone (if so equipped) ²	■
20-way power multi-contour front seats (includes articulated upper backrest, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support)	○■□
18" x 8.0 Double Spoke (Style 135M) alloy wheels, 245/40 run-flat performance tires ⁷ (spare is a space-saver wheel and tire)	■
Aerodynamic package (includes front air dam, rear apron, and side skirts)	■
Shadowline exterior trim	■□
M Sport manual gear shift lever	■
Polished aluminum M footrest	■
Door sills with BMW M logo and polished chrome inserts	■
Anthraxite headliner	■

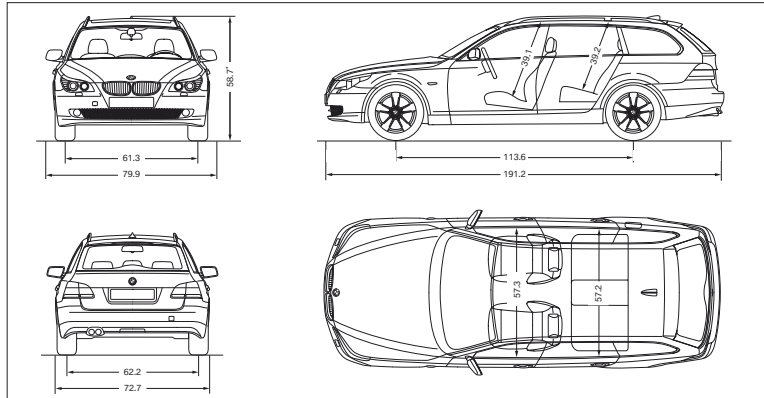
Cold Weather Package	
3-stage heated front seats (requires Dakota Leather upholstery or Premium Package)	○★
Heated steering wheel	★
High-pressure retractable headlight cleaning system	★
Ski bag	★

535i xDrive

Stand-alone optional equipment	
6-speed STEPTRONIC automatic transmission with Sport and Manual shift modes and Adaptive Transmission Control (ATC)	▲
18" x 8.0 Star Spike (Style 124) alloy wheels, 245/40 run-flat performance tires ⁷ (requires Sport Package; spare is a space-saver wheel and tire)	○
Park Distance Control (front and rear) with graphic display	○
Dakota Leather upholstery and door trim (includes seat surfaces, armrests in center console and doors, headrests for front seats and outer rear seats, and gear shift lever boot)	○◇
Light Poplar Wood interior trim	▲
Bamboo Anthracite Wood interior trim	▲
Pentan Aluminum interior trim (requires M Sport Package)	▲
20-way power multi-contour front seats (includes articulated upper backrest, passenger's-seat memory, Active Head Restraints, and adjustable side and thigh support; requires Dakota Leather upholstery or Premium Package)	○□
Manual rear side-window sunshades with 2 shade sections per door	○
Comfort Access keyless entry with multi-function remote control	○
3-stage heated front seats (requires Dakota Leather upholstery or Premium Package)	○★
2-stage heated rear seats (requires Cold Weather Package; also requires Dakota Leather upholstery or Premium Package)	○
Logic7 sound system with 13 speakers, Surround Sound, and Digital Sound Processing (including 2 subwoofers)	○
iPod and USB adaptor (includes cable connector)	○
HD Radio with "multicast" FM station reception (included with BMW Navigation system)	○
SIRIUS Satellite Radio with one-year subscription ⁴	○
High-beam Assistant	○
Head-up Display (HUD) (requires BMW Navigation system)	○
Night Vision (requires Navigation system and Cold Weather Package)	○
Active Cruise Control (ACC) with Stop & Go ³ (requires STEPTRONIC automatic transmission)	○
BMW Navigation system with Voice Command System, Real Time Traffic Information and HD Radio	○
Rear-seat side-impact airbags and automatic pretensioners on rear outboard safety belts	○
Lane Departure Warning feature that alerts the driver of an improper lane-changing maneuver ⁵ (requires Premium Package)	○

⁷Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.

535i xDrive		535i xDrive	
Weight			
Unladen			
Manual transmission	lbs	4101	
STEPTRONIC automatic transmission	lbs	4145	
Weight distribution, front/rear			
Manual transmission	%	49.2/50.8	
STEPTRONIC automatic transmission	%	49.2/50.8	
Engine			
Liter/type	3.0/inline 6		
Bore/stroke	inch	3.31x3.53	
Nominal output/rpm	hp	300/5800	
Max. torque/rpm	lb.-ft.	300/1400-5000	
Compression ratio	:	10.2	
Fuel grade	unleaded premium		
Transmission			
Manual gear ratios	U/U/R:1	4.06/2.40/1.58	
	I/V/W/R:1	1.19/1.00/0.87/3.68	
	Final drive ratio:1	3.08	
STEPTRONIC automatic gear ratios	U/U/R:1	4.17/2.34/1.52	
	I/V/W/R:1	1.14/0.87/0.69/3.40	
	Final drive ratio:1	3.48	
Performance			
Drag coefficient	C _d	0.33	
Top speed ¹	mph	150	
Acceleration 0–60 mph ²			
Manual transmission	sec	5.7	
STEPTRONIC automatic transmission	sec	5.8	
Fuel consumption³			
Manual transmission			
City/highway	mpg	16/23	
STEPTRONIC automatic transmission			
City/highway	mpg	16/24	
Fuel capacity	gal	18.5	
Tires and wheels			
Tire dimensions	standard	225/50	
Wheel dimensions	standard	17x7.5	
Material	standard	alloy	
Brakes			
Front – diameter	in	13.7	
Rear – diameter	in	13.6	



Illustrations above: All dimensions in inches. *Includes height of roof rails and antenna.

¹ Top speed limited electronically.

² BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

³ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.

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available to you, enhancing such vehicle aspects as the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on BMW Accessories, please visit your authorized BMW center or our online website at bmwusa.com.



BMW European Delivery: Save money – and drive your new BMW on the roads it was designed for.

The new **BMW Welt** (“BMW World”) delivery and brand-experience center in Munich is bold proof of BMW’s passion for design. When you take advantage of the BMW European Delivery Program,¹ this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you’re there, marvel at the historic BMWs in the Museum; learn about our engineers’ newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.



BMW Ultimate Service.TM

At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That’s the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2010 model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, Roadside Assistance and BMW AssistTM with TeleService come standard. BMW Ultimate Service starts with the **New Vehicle Limited Warranty**, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.² **BMW Maintenance Program** is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.³ And, thanks to BMW’s advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The **BMW AssistTM Safety Plan⁴** is included with BMW Ultimate Service for four years at no cost. You’ll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and street addresses with their associated phone numbers from the Google MapsTM website directly to your BMW. The destination can be sent to your Navigation system (if so equipped) for turn-by-turn directions, and you can call the destination via your Bluetooth[®] cell phone. And for the ultimate in coverage, add the optional **Convenience Plan⁵**. You’ll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search allows online access to Google inside your BMW, if it is equipped with the Navigation system. Quickly find a desired business with just a key word; then, with a simple push of a button, start route guidance or a call with your Bluetooth phone.

BMW’s unique **TeleService**, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear – including the engine oil, micro-filter, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don’t have to keep track of when your car requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your local BMW center or log on to bmwusa.com/ultimateservice.

BMW Virtual Center.

If you get the sudden urge to shop for a BMW but your local BMW center is closed, there’s good news – the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com, then click on the model series you are interested in. After selecting the BMW that interests you, click on “Build Your Own.” Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your local BMW center, apply for financing or request a test drive – all online!

BMW Financial Services.

Arranging to buy or lease a BMW is easier than you may think. Your local authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.⁶ Start the process at our website, where you can build your “dream vehicle,” get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online!⁶ To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/ifs or call, toll-free, **1-800-578-5000**.

BMW Publications and Media Gallery.

Sent to new owners and lessees several times a year, **BMW Magazine** is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from **BMW Magazine**, as well as **MDriver**, **Inside Track** and **eExclusive** on the BMW website at bmwusa.com in the Media Gallery, found in the Experience section. Here you can also view featured videos and images, read recent news articles, and download BMW wallpapers. For more information, call Customer Assistance at **1-800-332-4BMW (4269)** or visit BMW online at bmwusa.com.

¹ Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your local authorized BMW center for details.

² See your authorized BMW center for details on these limited warranties.

³ The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your local authorized BMW center.

⁴ In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle’s electrical system operational; services may be limited to certain geographic areas. Call toll-free **1-888-333-6118**, log on to bmwassist.com, or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

⁵ Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.

⁶ Subject to credit approval and other terms and conditions.

More about BMW

bmwusa.com
1-800-334-4BMW



The Ultimate
Driving Machine®

BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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