

BMW Group



Sales BMW of North America, LLC, August 2009

	Aug 09	Aug 08	%	YTD Aug 09	YTD Aug 08	%
1 Series	914	1,190	-23.2%	7,443	8,617	-13.6%
3 Series	9,833	10,756	-8.6%	60,697	81,967	-25.9%
Z4	547	556	-1.6%	1,981	4,672	-57.6%
5 Series	3,536	5,287	-33.1%	26,829	32,908	-18.5%
6 Series	231	663	-65.2%	2,609	4,881	-46.5%
7 Series	862	1,201	-28.2%	5,211	9,391	-44.5%
BMW passenger cars	15,923	19,653	-19.0%	104,770	142,436	-26.4%
X3	670	1,963	-65.9%	4,098	13,220	-69.0%
X5	2,295	3,380	-32.1%	17,257	22,347	-22.8%
X6	344	466	-26.2%	3,051	2,886	5.7%
BMW light trucks (SAVs)	3,309	5,809	-43.0%	24,406	38,453	-36.5%
BMW brand	19,232	25,462	-24.5%	129,176	180,889	-28.6%
Cooper /S Hardtop	3,043	3,631	-16.2%	19,873	24,966	-20.4%
Cooper /S Convertible	793	505	57.0%	3,973	4,545	-12.6%
Cooper /S Clubman	1,275	1,333	-4.4%	7,022	7,421	-5.4%
MINI brand	5,111	5,469	-6.5%	30,868	36,932	-16.4%
TOTAL BMW of North America, LLC	24,343	30,931	-21.3%	160,044	217,821	-26.5%