

BMW Group



Sales BMW of North America, LLC, July 2009

| | July 09 | July 08 | % | YTD July 09 | YTD July 08 | % |
|--|---------------|---------------|---------------|----------------|----------------|---------------|
| 1 Series | 908 | 1,326 | -31.5% | 6,529 | 7,427 | -12.1% |
| 3 Series | 7,992 | 11,303 | -29.3% | 50,864 | 71,211 | -28.6% |
| Z4 | 614 | 459 | 33.8% | 1,434 | 4,116 | -65.2% |
| 5 Series | 2,486 | 4,525 | -45.1% | 23,293 | 27,621 | -15.7% |
| 6 Series | 252 | 642 | -60.7% | 2,378 | 4,218 | -43.6% |
| 7 Series | 1,152 | 1,006 | 14.5% | 4,349 | 8,190 | -46.9% |
| BMW passenger cars | 13,404 | 19,261 | -30.4% | 88,847 | 122,783 | -27.6% |
| X3 | 472 | 1,646 | -71.3% | 3,428 | 11,257 | -69.5% |
| X5 | 1,871 | 2,597 | -28.0% | 14,962 | 18,967 | -21.1% |
| X6 | 634 | 410 | 54.6% | 2,707 | 2,420 | 11.9% |
| BMW light trucks (SAVs) | 2,977 | 4,653 | -36.0% | 21,097 | 32,644 | -35.4% |
| BMW brand | 16,381 | 23,914 | -31.5% | 109,944 | 155,427 | -29.3% |
| Cooper /S Hardtop | 3,036 | 3,261 | -6.9% | 16,830 | 21,335 | -21.1% |
| Cooper /S Convertible | 853 | 588 | 45.1% | 3,180 | 4,040 | -21.3% |
| Cooper /S Clubman | 983 | 1,214 | -19.0% | 5,747 | 6,088 | -5.6% |
| MINI brand | 4,872 | 5,063 | -3.8% | 25,757 | 31,463 | -18.1% |
| TOTAL BMW of North America, LLC | 21,253 | 28,977 | -26.7% | 135,701 | 186,890 | -27.4% |