

# BMW 5 Series Sales - United States

## August, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	2,006	57.2	1,276	10.9	1,151	0	100.0	12,834	35.2	9,492	9.3	8,687
525i sport wagon (E39)	0	100.0	87	29.8	124	44.4	223	19	98.2	1,041	0.5	1,036	33.7	1,563
<b>525i sedan (E60)</b>	1,210		0		0		0	10,904		0		0		0
530i sedan (E39)	0	100.0	1,662	0.2	1,658	26.4	1,312	0	100.0	14,081	1.3	13,894	27.8	10,875
<b>530i sedan (E60)</b>	1,411		0		0		0	12,483		0		0		0
540i sport wagon (E39)	0	100.0	27	22.7	22	12.0	25	2	99.1	224	3.9	233	7.2	251
540i sedan (E39)	0	100.0	358	31.1	273	46.6	511	0	100.0	3,303	5.2	3,485	2.6	3,578
<b>545i sedan (E60)</b>	670		0		0		0	5,572		0		0		0
M5 sedan (E39)	9	92.0	112	5.1	118	24.8	157	63	95.1	1,292	5.9	1,220	11.8	1,384
<b>TOTAL 5 Series</b>	<b>3,300</b>	<b>22.4</b>	<b>4,252</b>	<b>22.5</b>	<b>3,471</b>	<b>2.7</b>	<b>3,379</b>	<b>29,043</b>	<b>11.4</b>	<b>32,775</b>	<b>11.6</b>	<b>29,360</b>	<b>11.5</b>	<b>26,338</b>
Total E39	9	99.8	4,252	22.5	3,471	2.7	3,379	84	99.7	32,775	11.6	29,360	11.5	26,338
Total E60	3,291		0		0		0	28,959		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

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