

BMW 5 Series Sales - United States

March, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		MAR 05	%	MAR 04	%	MAR 03	%		MAR 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
525i sedan (E39)		0		0	100.0	1,212	0.9	1,201		0		0	100.0	3,075	12.3	3,506
525i sport wagon (E39)		0		0	100.0	118	28.5	165		0	100.0	19	94.4	339	7.6	367
525i sedan (E60)	38.0	1,500	12.2	1,337		0		0	38.5	4,239	13.4	3,738		0		0
530i sedan (E39)		0		0	100.0	1,642	2.1	1,678		0		0	100.0	4,437	7.3	4,788
530i sedan (E60)	41.0	1,617	7.5	1,749		0		0	41.6	4,582	0.1	4,586		0		0
540i sport wagon (E39)		0		0	100.0	28	31.7	41		0	100.0	2	97.1	69	24.2	91
540i sedan (E39)		0		0	100.0	449	13.0	516		0		0	100.0	1,111	14.2	1,295
545i sedan (E60)	21.0	830	7.1	775		0		0	19.9	2,196	13.3	1,938		0		0
M5 sedan (E39)		0	100.0	12	94.3	211	62.3	130		2	95.6	45	90.2	461	15.4	545
TOTAL 5 Series	100.0	3,947	1.9	3,873	5.8	3,660	1.9	3,731	100.0	11,019	6.7	10,328	8.8	9,492	10.4	10,592
Total E39		0	100.0	12	99.7	3,660	1.9	3,731		2	97.0	66	99.3	9,492	10.4	10,592
Total E60		3,947		3,861		0		0		11,017		10,262		0		0

The "% of TOTAL" columns indicate the sales of each model as a percent of the total 5 Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

Please use the Adobe "Bookmark" feature to view other month's reports.

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BMW 5 Series Sales - United States

February, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES				% of TOTAL	YEAR TO DATE SALES FIGURES									
		FEB 05	%	FEB 04	%		FEB 03	%	FEB 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
525i sedan (E39)		0		0	100.0	960	19.2	1,188		0		0	100.0	1,863	19.2	2,305
525i sport wagon (E39)		0	100.0	19	83.3	114	7.5	106		0	100.0	19	91.4	221	9.4	202
525i sedan (E60)	39.9	1,513	14.3	1,324		0		0	38.7	2,739	14.1	2,401		0		0
530i sedan (E39)		0		0	100.0	1,441	12.1	1,639		0		0	100.0	2,795	10.1	3,110
530i sedan (E60)	41.4	1,570	6.7	1,683		0		0	41.9	2,965	4.5	2,837		0		0
540i sport wagon (E39)		0	100.0	2	89.5	19	20.8	24		0	100.0	2	95.1	41	18.0	50
540i sedan (E39)		0		0	100.0	343	15.1	404		0		0	100.0	662	15.0	779
545i sedan (E60)	18.7	709	3.3	733		0		0	19.3	1,366	17.5	1,163		0		0
M5 sedan (E39)		2	89.5	19	87.0	146	0.0	146		2	93.9	33	86.8	250	39.8	415
TOTAL 5 Series	100.0	3,794	0.4	3,780	25.0	3,023	13.8	3,507	100.0	7,072	9.6	6,455	10.7	5,832	15.0	6,861
Total E39		2	95.0	40	98.7	3,023	13.8	3,507		2	96.3	54	99.1	5,832	15.0	6,861
Total E60		3,792	1.4	3,740		0		0		7,070	10.5	6,401		0		0

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BMW 5 Series Sales - United States

January, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		JAN 05	%	JAN 04	%	JAN 03	%		JAN 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
525i sedan (E39)		0		0	100.0	903	19.2	1,117		0		0	100.0	903	19.2	1,117
525i sport wagon (E39)		0		0	100.0	107	11.5	96		0		0	100.0	107	11.5	96
525i sedan (E60)	37.4	1,226	13.8	1,077		0		0	37.4	1,226	13.8	1,077		0		0
530i sedan (E39)		0		0	100.0	1,354	8.0	1,471		0		0	100.0	1,354	8.0	1,471
530i sedan (E60)	42.6	1,395	20.9	1,154		0		0	42.6	1,395	20.9	1,154		0		0
540i sport wagon (E39)		0		0	100.0	22	15.4	26		0		0	100.0	22	15.4	26
540i sedan (E39)		0		0	100.0	319	14.9	375		0		0	100.0	319	14.9	375
545i sedan (E60)	20.0	657	52.8	430		0		0	20.0	657	52.8	430		0		0
M5 sedan (E39)		0	100.0	14	86.5	104	61.3	269		0	100.0	14	86.5	104	61.3	269
TOTAL 5 Series	100.0	3,278	22.5	2,675	4.8	2,809	16.2	3,354	100.0	3,278	22.5	2,675	4.8	2,809	16.2	3,354
Total E39		0	100.0	14	99.5	2,809	16.2	3,354		0	100.0	14	99.5	2,809	16.2	3,354
Total E60		3,278	23.2	2,661		0		0		3,278	23.2	2,661		0		0

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BMW 5 Series Sales - United States

December, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	34	97.3	1,260	4.4	1,207	0	100.0	14,114	5.7	13,349	3.8	12,855
525i sport wagon (E39)	0	100.0	18	92.0	226	66.2	136	19	98.4	1,187	30.0	1,696	23.5	2,216
525i sedan (E60)	1,873	26.3	1,483		0		0	16,421	424.0	3,134		0		0
530i sedan (E39)	0	100.0	19	98.8	1,610	10.3	1,795	0	100.0	14,781	22.4	19,057	15.1	16,564
530i sedan (E60)	2,217	7.2	2,069		0		0	20,329	192.6	6,947		0		0
540i sport wagon (E39)	0	100.0	2	96.7	61	96.8	31	2	99.2	261	29.5	370	8.9	406
540i sedan (E39)	0	100.0	7	98.3	412	4.6	432	0	100.0	3,639	22.6	4,704	16.1	5,606
545i sedan (E60)	1,026	79.1	573		0		0	8,749	501.7	1,454		0		0
M5 sedan (E39)	0	100.0	20	84.6	130	65.7	379	64	95.6	1,447	13.1	1,666	29.3	2,358
TOTAL 5 Series	5,116	21.1	4,225	14.2	3,699	7.1	3,980	45,584	2.9	46,964	15.0	40,842	2.1	40,005
Total E39	0	100.0	100	97.3	3,699	7.1	3,980	85	99.8	35,429	13.3	40,842	2.1	40,005
Total E60	5,116	24.0	4,125		0		0	45,499	294.4	11,535		0		0

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BMW 5 Series Sales - United States

November, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	52	94.1	875	13.3	1,009	0	100.0	14,080	16.5	12,089	3.8	11,648
525i sport wagon (E39)	0	100.0	25	85.7	175	20.8	221	19	98.4	1,169	20.5	1,470	29.3	2,080
525i sedan (E60)	1,356	13.3	1,197		0		0	14,548	781.2	1,651		0		0
530i sedan (E39)	0	100.0	20	98.4	1,278	14.0	1,486	0	100.0	14,762	15.4	17,447	18.1	14,769
530i sedan (E60)	1,612	15.5	1,908		0		0	18,112	271.3	4,878		0		0
540i sport wagon (E39)	0	100.0	1	97.2	36	49.3	71	2	99.2	259	16.2	309	17.6	375
540i sedan (E39)	0	100.0	7	98.1	359	29.6	510	0	100.0	3,632	15.4	4,292	17.0	5,174
545i sedan (E60)	654	0.8	649		0		0	7,723	776.6	881		0		0
M5 sedan (E39)	0	100.0	29	82.4	165	46.4	308	64	95.5	1,427	7.1	1,536	22.4	1,979
TOTAL 5 Series	3,622	6.8	3,888	34.6	2,888	19.9	3,605	40,468	5.3	42,739	15.1	37,143	3.1	36,025
Total E39	0	100.0	134	95.4	2,888	19.9	3,605	85	99.8	35,329	4.9	37,143	3.1	36,025
Total E60	3,622	3.5	3,754		0		0	40,383	445.0	7,410		0		0

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BMW 5 Series Sales - United States

October, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	55	93.3	827	8.2	901	0	100.0	14,028	25.1	11,214	5.4	10,639
525i sport wagon (E39)	0	100.0	15	90.0	150	16.7	180	19	98.3	1,144	11.7	1,295	30.3	1,859
525i sedan (E60)	1,111	144.7	454		0		0	13,192	2806	454		0		0
530i sedan (E39)	0	100.0	24	98.0	1,230	6.9	1,321	0	100.0	14,742	8.8	16,169	21.7	13,283
530i sedan (E60)	2,172	0.8	2,154		0		0	16,500	455.6	2,970		0		0
540i sport wagon (E39)	0	100.0	5	77.3	22	24.1	29	2	99.2	258	5.5	273	10.2	304
540i sedan (E39)	0	100.0	3	99.1	327	38.0	527	0	100.0	3,625	7.8	3,933	15.7	4,664
545i sedan (E60)	946	307.8	232		0		0	7,069	2947	232		0		0
M5 sedan (E39)	0	100.0	42	65.9	123	51.6	254	64	95.4	1,398	2.0	1,371	18.0	1,671
TOTAL 5 Series	4,229	41.7	2,984	11.4	2,679	16.6	3,212	36,846	5.2	38,851	13.4	34,255	5.7	32,420
Total E39	0	100.0	144	94.6	2,679	16.6	3,212	85	99.8	35,195	2.7	34,255	5.7	32,420
Total E60	4,229	48.9	2,840		0		0	36,761	905.5	3,656		0		0

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BMW 5 Series Sales - United States

September, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	1,139	27.3	895	14.8	1,051	0	100.0	13,973	34.5	10,387	6.7	9,738
525i sport wagon (E39)	0	100.0	88	19.3	109	6.0	116	19	98.3	1,129	1.4	1,145	31.8	1,679
525i sedan (E60)	1,177		0		0		0	12,081		0		0		0
530i sedan (E39)	0	100.0	637	39.0	1,045	3.9	1,087	0	100.0	14,718	1.5	14,939	24.9	11,962
530i sedan (E60)	1,845	126.1	816		0		0	14,328	1656	816		0		0
540i sport wagon (E39)	0	100.0	29	61.1	18	25.0	24	2	99.2	253	0.8	251	8.7	275
540i sedan (E39)	0	100.0	319	163.6	121	78.4	559	0	100.0	3,622	0.4	3,606	12.8	4,137
545i sedan (E60)	551		0		0		0	6,123		0		0		0
M5 sedan (E39)	1	98.4	64	128.6	28	15.2	33	64	95.3	1,356	8.7	1,248	11.9	1,417
TOTAL 5 Series	3,574	15.6	3,092	39.5	2,216	22.8	2,870	32,617	9.1	35,867	13.6	31,576	8.1	29,208
Total E39	1	100.0	2,276	2.7	2,216	22.8	2,870	85	99.8	35,051	11.0	31,576	8.1	29,208
Total E60	3,573	337.9	816		0		0	32,532	3887	816		0		0

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BMW 5 Series Sales - United States

August, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	2,006	57.2	1,276	10.9	1,151	0	100.0	12,834	35.2	9,492	9.3	8,687
525i sport wagon (E39)	0	100.0	87	29.8	124	44.4	223	19	98.2	1,041	0.5	1,036	33.7	1,563
525i sedan (E60)	1,210		0		0		0	10,904		0		0		0
530i sedan (E39)	0	100.0	1,662	0.2	1,658	26.4	1,312	0	100.0	14,081	1.3	13,894	27.8	10,875
530i sedan (E60)	1,411		0		0		0	12,483		0		0		0
540i sport wagon (E39)	0	100.0	27	22.7	22	12.0	25	2	99.1	224	3.9	233	7.2	251
540i sedan (E39)	0	100.0	358	31.1	273	46.6	511	0	100.0	3,303	5.2	3,485	2.6	3,578
545i sedan (E60)	670		0		0		0	5,572		0		0		0
M5 sedan (E39)	9	92.0	112	5.1	118	24.8	157	63	95.1	1,292	5.9	1,220	11.8	1,384
TOTAL 5 Series	3,300	22.4	4,252	22.5	3,471	2.7	3,379	29,043	11.4	32,775	11.6	29,360	11.5	26,338
Total E39	9	99.8	4,252	22.5	3,471	2.7	3,379	84	99.7	32,775	11.6	29,360	11.5	26,338
Total E60	3,291		0		0		0	28,959		0		0		0

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BMW 5 Series Sales - United States

July, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	2,241	96.8	1,139	27.1	1,563	0	100.0	10,828	31.8	8,216	9.0	7,536
525i sport wagon (E39)	0	100.0	132	26.7	180	7.2	194	19	98.0	954	4.6	912	31.9	1,340
525i sedan (E60)	1,106		0		0		0	11,000		0		0		0
530i sedan (E39)	0	100.0	2,413	43.0	1,687	6.4	1,802	0	100.0	12,419	1.5	12,236	28.0	9,563
530i sedan (E60)	1,270		0		0		0	11,072		0		0		0
540i sport wagon (E39)	0	100.0	37	27.6	29	6.5	31	2	99.0	197	6.6	211	6.6	226
540i sedan (E39)	0	100.0	368	0.3	369	14.0	429	0	100.0	2,945	8.3	3,212	4.7	3,067
545i sedan (E60)	291		0		0		0	4,902		0		0		0
M5 sedan (E39)	1	99.2	122	16.4	146	21.7	120	54	95.4	1,180	7.1	1,102	10.2	1,227
TOTAL 5 Series	2,668	49.8	5,313	49.7	3,550	14.2	4,139	27,049	5.2	28,523	10.2	25,889	12.8	22,959
Total E39	1	100.0	5,313	49.7	3,550	14.2	4,139	75	99.7	28,523	10.2	25,889	12.8	22,959
Total E60	2,667		0		0		0	26,974		0		0		0

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BMW 5 Series Sales - United States

June, 2004

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	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	1,888	97.5	956	14.1	1,113	0	100.0	8,587	21.3	7,077	18.5	5,973
525i sport wagon (E39)	0	100.0	169	34.1	126	40.3	211	19	97.7	822	12.3	732	36.1	1,146
525i sedan (E60)	1,507		0		0		0	8,588		0		0		0
530i sedan (E39)	0	100.0	1,924	3.2	1,864	18.7	1,571	0	100.0	10,006	5.1	10,549	35.9	7,761
530i sedan (E60)	1,660		0		0		0	9,802		0		0		0
540i sport wagon (E39)	0	100.0	31	24.0	25	7.4	27	2	98.8	160	12.1	182	6.7	195
540i sedan (E39)	0	100.0	464	20.1	581	16.4	499	0	100.0	2,577	9.4	2,843	7.8	2,638
545i sedan (E60)	838		0		0		0	4,611		0		0		0
M5 sedan (E39)	0	100.0	166	20.3	138	16.9	166	53	95.0	1,058	10.7	956	13.6	1,107
TOTAL 5 Series	4,005	13.7	4,642	25.8	3,690	2.9	3,587	23,075	0.6	23,210	3.9	22,339	18.7	18,820
Total E39	0	100.0	4,642	25.8	3,690	2.9	3,587	74	99.7	23,210	3.9	22,339	18.7	18,820
Total E60	4,005		0		0		0	23,001		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

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BMW 5 Series Sales - United States

May, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	1,776	51.4	1,173	11.8	1,049	0	100.0	6,699	9.4	6,121	25.9	4,860
525i sport wagon (E39)	0	100.0	162	19.1	136	39.3	224	19	97.1	653	7.8	606	35.2	935
525i sedan (E60)	1,639		0		0		0	7,081		0		0		0
530i sedan (E39)	0	100.0	1,773	7.4	1,915	34.6	1,423	0	100.0	8,082	6.9	8,685	40.3	6,190
530i sedan (E60)	1,783		0		0		0	8,142		0		0		0
540i sport wagon (E39)	0	100.0	35	12.9	31	3.3	30	2	98.4	129	17.8	157	6.5	168
540i sedan (E39)	0	100.0	518	12.1	462	4.8	441	0	100.0	2,113	6.6	2,262	5.8	2,139
545i sedan (E60)	909		0		0		0	3,773		0		0		0
M5 sedan (E39)	5	97.8	227	72.0	132	3.6	137	53	94.1	892	9.0	818	13.1	941
TOTAL 5 Series	4,336	3.5	4,491	16.7	3,849	16.5	3,304	19,070	2.7	18,568	0.4	18,649	22.4	15,233
Total E39	5	99.9	4,491	16.7	3,849	16.5	3,304	74	99.6	18,568	0.4	18,649	22.4	15,233
Total E60	4,331		0		0		0	18,996		0		0		0

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BMW 5 Series Sales - United States

April, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	1,848	28.2	1,442	42.5	1,012	0	100.0	4,923	0.5	4,948	29.8	3,811
525i sport wagon (E39)	0	100.0	152	47.6	103	36.4	162	19	96.1	491	4.5	470	33.9	711
525i sedan (E60)	1,704		0		0		0	5,442		0		0		0
530i sedan (E39)	0	100.0	1,872	5.5	1,982	41.0	1,406	0	100.0	6,309	6.8	6,770	42.0	4,767
530i sedan (E60)	1,773		0		0		0	6,359		0		0		0
540i sport wagon (E39)	0	100.0	25	28.6	35	10.3	39	2	97.9	94	25.4	126	8.7	138
540i sedan (E39)	0	100.0	484	4.2	505	52.1	332	0	100.0	1,595	11.4	1,800	6.0	1,698
545i sedan (E60)	926		0		0		0	2,864		0		0		0
M5 sedan (E39)	3	98.5	204	44.7	141	44.0	252	48	92.8	665	3.1	686	14.7	804
TOTAL 5 Series	4,406	3.9	4,585	9.0	4,208	31.4	3,203	14,734	4.7	14,077	4.9	14,800	24.1	11,929
Total E39	3	99.9	4,585	9.0	4,208	31.4	3,203	69	99.5	14,077	4.9	14,800	24.1	11,929
Total E60	4,403		0		0		0	14,665		0		0		0

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BMW 5 Series Sales - United States

March, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	1,212	0.9	1,201	45.9	823	0	100.0	3,075	12.3	3,506	25.3	2,799
525i sport wagon (E39)	0	100.0	118	28.5	165	23.6	216	19	94.4	339	7.6	367	33.2	549
525i sedan (E60)	1,337		0		0		0	3,738		0		0		0
530i sedan (E39)	0	100.0	1,642	2.1	1,678	31.3	1,278	0	100.0	4,437	7.3	4,788	42.5	3,361
530i sedan (E60)	1,749		0		0		0	4,586		0		0		0
540i sport wagon (E39)	0	100.0	28	31.7	41	5.1	39	2	97.1	69	24.2	91	8.1	99
540i sedan (E39)	0	100.0	449	13.0	516	7.7	559	0	100.0	1,111	14.2	1,295	5.2	1,366
545i sedan (E60)	775		0		0		0	1,938		0		0		0
M5 sedan (E39)	12	94.3	211	62.3	130	43.7	231	45	90.2	461	15.4	545	1.3	552
TOTAL 5 Series	3,873	5.8	3,660	1.9	3,731	18.6	3,146	10,328	8.8	9,492	10.4	10,592	21.4	8,726
Total E39	12	99.7	3,660	1.9	3,731	18.6	3,146	66	99.3	9,492	10.4	10,592	21.4	8,726
Total E60	3,861		0		0		0	10,262		0		0		0

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BMW 5 Series Sales - United States

February, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	960	19.2	1,188	26.5	939	0	100.0	1,863	19.2	2,305	16.6	1,976
525i sport wagon (E39)	19	83.3	114	7.5	106	45.4	194	19	91.4	221	9.4	202	39.3	333
525i sedan (E60)	1,324		0		0		0	2,401		0		0		0
530i sedan (E39)	0	100.0	1,441	12.1	1,639	55.1	1,057	0	100.0	2,795	10.1	3,110	49.3	2,083
530i sedan (E60)	1,683		0		0		0	2,837		0		0		0
540i sport wagon (E39)	2	89.5	19	20.8	24	0.0	24	2	95.1	41	18.0	50	16.7	60
540i sedan (E39)	0	100.0	343	15.1	404	14.4	472	0	100.0	662	15.0	779	3.5	807
545i sedan (E60)	733		0		0		0	1,163		0		0		0
M5 sedan (E39)	19	87.0	146	0.0	146	25.1	195	33	86.8	250	39.8	415	29.3	321
TOTAL 5 Series	3,780	25.0	3,023	13.8	3,507	21.7	2,881	6,455	10.7	5,832	15.0	6,861	23.0	5,580
Total E39	40	98.7	3,023	13.8	3,507	21.7	2,881	54	99.1	5,832	15.0	6,861	23.0	5,580
Total E60	3,740		0		0		0	6,401		0		0		0

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BMW 5 Series Sales - United States

January, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	100.0	903	19.2	1,117	7.7	1,037	0	100.0	903	19.2	1,117	7.7	1,037
525i sport wagon (E39)	0	100.0	107	11.5	96	30.9	139	0	100.0	107	11.5	96	30.9	139
525i sedan (E60)	1,077		0		0		0	1,077		0		0		0
530i sedan (E39)	0	100.0	1,354	8.0	1,471	43.4	1,026	0	100.0	1,354	8.0	1,471	43.4	1,026
530i sedan (E60)	1,154		0		0		0	1,154		0		0		0
540i sport wagon (E39)	0	100.0	22	15.4	26	27.8	36	0	100.0	22	15.4	26	27.8	36
540i sedan (E39)	0	100.0	319	14.9	375	11.9	335	0	100.0	319	14.9	375	11.9	335
545i sedan (E60)	430		0		0		0	430		0		0		0
M5 sedan (E39)	14	86.5	104	61.3	269	113.5	126	14	86.5	104	61.3	269	113.5	126
TOTAL 5 Series	2,675	4.8	2,809	16.2	3,354	24.3	2,699	2,675	4.8	2,809	16.2	3,354	24.3	2,699
Total E39	14	99.5	2,809	16.2	3,354	24.3	2,699	14	99.5	2,809	16.2	3,354	24.3	2,699
Total E60	2,661		0		0		0	2,661		0		0		0

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BMW 5 Series Sales - United States

December, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 03	%	DEC 02	%	DEC 01	%	DEC 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	34	97.3	1,260	4.4	1,207	15.7	1,432	14,114	5.7	13,349	3.8	12,855	368.5	2,744
525i sport wagon (E39)	18	92.0	226	66.2	136	1.4	138	1,187	30.0	1,696	23.5	2,216	517.3	359
525i sedan (E60)	1,483		0		0		0	3,134		0		0		0
528i sedan (E39)	0		0		0	100.0	121	0		0		0	100.0	22,283
528i sport wagon (E39)	0		0		0	100.0	26	0		0		0	100.0	1,712
530i sedan (E39)	19	98.8	1,610	10.3	1,795	14.3	1,570	14,781	22.4	19,057	15.1	16,564	384.9	3,416
530i sedan (E60)	2,069		0		0		0	6,947		0		0		0
540i sport wagon (E39)	2	96.7	61	96.8	31	22.5	40	261	29.5	370	8.9	406	9.2	447
540i sedan (E39)	7	98.3	412	4.6	432	11.3	388	3,639	22.6	4,704	16.1	5,606	3.0	5,779
545i sedan (E60)	573		0		0		0	1,454		0		0		0
M5 sedan (E39)	20	84.6	130	65.7	379	26.8	299	1,447	13.1	1,666	29.3	2,358	20.4	2,963
TOTAL 5 Series	4,225	14.2	3,699	7.1	3,980	0.8	4,014	46,964	15.0	40,842	2.1	40,005	0.8	39,703
Total E39	100	97.3	3,699	7.1	3,980	0.8	4,014	35,429	13.3	40,842	2.1	40,005	0.8	39,703
Total E60	4,125		0		0		0	11,535		0		0		0

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BMW 5 Series Sales - United States

November, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 03	%	NOV 02	%	NOV 01	%	NOV 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	52	94.1	875	13.3	1,009	9.9	918	14,080	16.5	12,089	3.8	11,648	787.8	1,312
525i sport wagon (E39)	25	85.7	175	20.8	221	56.7	141	1,169	20.5	1,470	29.3	2,080	841.2	221
525i sedan (E60)	1,197		0		0		0	1,651		0		0		0
528i sedan (E39)	0		0		0	100.0	739	0		0		0	100.0	22,162
528i sport wagon (E39)	0		0		0	100.0	67	0		0		0	100.0	1,686
530i sedan (E39)	20	98.4	1,278	14.0	1,486	23.8	1,200	14,762	15.4	17,447	18.1	14,769	700.1	1,846
530i sedan (E60)	1,908		0		0		0	4,878		0		0		0
540i sport wagon (E39)	1	97.2	36	49.3	71	153.6	28	259	16.2	309	17.6	375	7.9	407
540i sedan (E39)	7	98.1	359	29.6	510	41.7	360	3,632	15.4	4,292	17.0	5,174	4.0	5,391
545i sedan (E60)	649		0		0		0	881		0		0		0
M5 sedan (E39)	29	82.4	165	46.4	308	25.2	246	1,427	7.1	1,536	22.4	1,979	25.7	2,664
TOTAL 5 Series	3,888	34.6	2,888	19.9	3,605	2.5	3,699	42,739	15.1	37,143	3.1	36,025	0.9	35,689
Total E39	134	95.4	2,888	19.9	3,605	2.5	3,699	35,329	4.9	37,143	3.1	36,025	0.9	35,689
Total E60	3,754		0		0		0	7,410		0		0		0

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BMW 5 Series Sales - United States

October, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 03	%	OCT 02	%	OCT 01	%	OCT 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	55	93.3	827	8.2	901	140.3	375	14,028	25.1	11,214	5.4	10,639	2600	394
525i sport wagon (E39)	15	90.0	150	16.7	180	143.2	74	1,144	11.7	1,295	30.3	1,859	2224	80
525i sedan (E60)	454		0		0		0	454		0		0		0
528i sedan (E39)	0		0		0	100.0	764	0		0		0	100.0	21,423
528i sport wagon (E39)	0		0		0	100.0	43	0		0		0	100.0	1,619
530i sedan (E39)	24	98.0	1,230	6.9	1,321	119.4	602	14,742	8.8	16,169	21.7	13,283	1956	646
530i sedan (E60)	2,154		0		0		0	2,970		0		0		0
540i sport wagon (E39)	5	77.3	22	24.1	29	27.5	40	258	5.5	273	10.2	304	19.8	379
540i sedan (E39)	3	99.1	327	38.0	527	44.4	365	3,625	7.8	3,933	15.7	4,664	7.3	5,031
545i sedan (E60)	232		0		0		0	232		0		0		0
M5 sedan (E39)	42	65.9	123	51.6	254	4.1	244	1,398	2.0	1,371	18.0	1,671	30.9	2,418
TOTAL 5 Series	2,984	11.4	2,679	16.6	3,212	28.1	2,507	38,851	13.4	34,255	5.7	32,420	1.3	31,990
Total E39	144	94.6	2,679	16.6	3,212	28.1	2,507	35,195	2.7	34,255	5.7	32,420	1.3	31,990
Total E60	2,840		0		0		0	3,656		0		0		0

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BMW 5 Series Sales - United States

September, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 03	%	SEP 02	%	SEP 01	%	SEP 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	1,139	27.3	895	14.8	1,051	5432	19	13,973	34.5	10,387	6.7	9,738	51153	19
525i sport wagon (E39)	88	19.3	109	6.0	116	1833	6	1,129	1.4	1,145	31.8	1,679	27883	6
525i sedan (E60)	0		0		0		0	0		0		0		0
528i sedan (E39)	0		0		0	100.0	1,283	0		0		0	100.0	20,659
528i sport wagon (E39)	0		0		0	100.0	73	0		0		0	100.0	1,576
530i sedan (E39)	637	39.0	1,045	3.9	1,087	2370	44	14,718	1.5	14,939	24.9	11,962	27086	44
530i sedan (E60)	816		0		0		0	816		0		0		0
540i sport wagon (E39)	29	61.1	18	25.0	24	40.0	40	253	0.8	251	8.7	275	18.9	339
540i sedan (E39)	319	163.6	121	78.4	559	111.7	264	3,622	0.4	3,606	12.8	4,137	11.3	4,666
545i sedan (E60)	0		0		0		0	0		0		0		0
M5 sedan (E39)	64	128.6	28	15.2	33	8.3	36	1,356	8.7	1,248	11.9	1,417	34.8	2,174
TOTAL 5 Series	3,092	39.5	2,216	22.8	2,870	62.6	1,765	35,867	13.6	31,576	8.1	29,208	0.9	29,483
Total E39	2,276	2.7	2,216	22.8	2,870	62.6	1,765	35,051	11.0	31,576	8.1	29,208	0.9	29,483
Total E60	816		0		0		0	816		0		0		0

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BMW 5 Series Sales - United States

August, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 03	%	AUG 02	%	AUG 01	%	AUG 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	2,006	57.2	1,276	10.9	1,151		0	12,834	35.2	9,492	9.3	8,687		0
525i sport wagon (E39)	87	29.8	124	44.4	223		0	1,041	0.5	1,036	33.7	1,563		0
525i sedan (E60)	0		0		0		0	0		0		0		0
528i sedan (E39)	0		0		0	100.0	1,849	0		0		0	100.0	19,376
528i sport wagon (E39)	0		0		0	100.0	98	0		0		0	100.0	1,503
530i sedan (E39)	1,662	0.2	1,658	26.4	1,312		0	14,081	1.3	13,894	27.8	10,875		0
530i sedan (E60)	0		0		0		0	0		0		0		0
540i sport wagon (E39)	27	22.7	22	12.0	25	32.4	37	224	3.9	233	7.2	251	16.1	299
540i sedan (E39)	358	31.1	273	46.6	511	16.1	440	3,303	5.2	3,485	2.6	3,578	18.7	4,402
545i sedan (E60)	0		0		0		0	0		0		0		0
M5 sedan (E39)	112	5.1	118	24.8	157	36.4	247	1,292	5.9	1,220	11.8	1,384	35.3	2,138
TOTAL 5 Series	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	5.0	27,718
Total E39	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	5.0	27,718
Total E60	0		0		0		0	0		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

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