

Organizer :

機電工程署
EMSD



60th Anniversary
周年紀念

Co-organizers :



香港汽車會
HONG KONG AUTOMOBILE ASSOCIATION
Est. 1918



THE INSTITUTE OF THE
MOTOR INDUSTRY



IVE
Member of VTC Group
VTC 機構成員

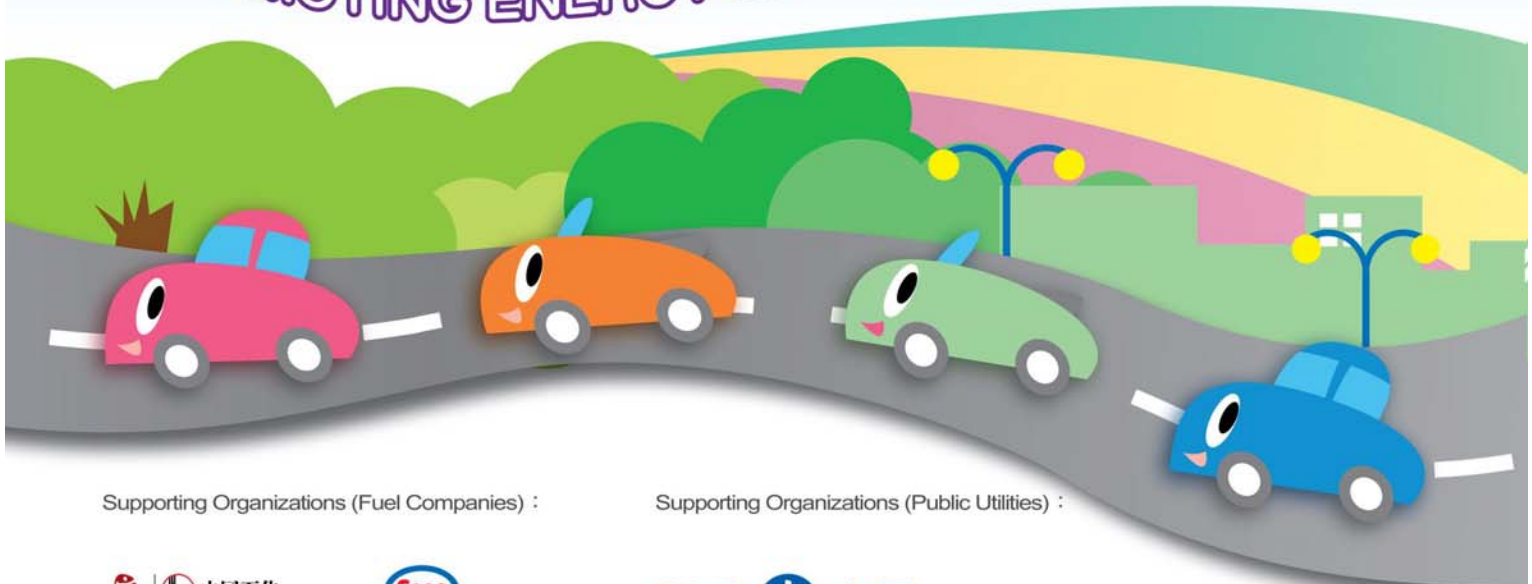
14.12.2008
(Sunday)

全港私家車
至醒

慳油
駕駛

比賽
HONG KONG
ECO-DRIVERS

ENJOYING A LEISURE SUNDAY WITH FRIENDS
OR FAMILY MEMBERS BY
ADOPTING ECO-DRIVING TECHNIQUES &
PROMOTING ENERGY EFFICIENCY



Supporting Organizations (Fuel Companies) :

Supporting Organizations (Public Utilities) :



We're drivers too.

CLP 中電



全港私家車 至醒



比賽 HONG KONG ECO-DRIVERS

機電工程署
EMSD



60th 周年紀念
Anniversary

BACKGROUND

Transport sector consumed 35% of end use energy consumption in Hong Kong, which was second to the 38% for commercial sector, 18% in residential sector and 9% in industrial sector as reviewed in the "Hong Kong Energy End-use Data 2008" published by the Electrical and Mechanical Services Department. Without the emergence of extensive alternative fuel for transport, CO₂ emissions resulting from the combustion of petrol/diesel/fuel gas from transport would remain high. It is considered that necessary to raise the individual awareness of energy efficiency and conservation in the daily transportation, as a continual effort to maintain the energy saving momentum.

In 2006, the number of private cars in Hong Kong registered was 360,000 which constitute 65.2% of the total 553,000 motor vehicles registered in the same year.

OBJECTIVES OF THE EVENT

The Event aims to raise the awareness on energy efficiency and conservation of the public for driving, and to highlight the importance of energy efficiency and conservation in achieving sustainable mobility.

FORMAT, PROPOSED ROUTE OF THE RUN

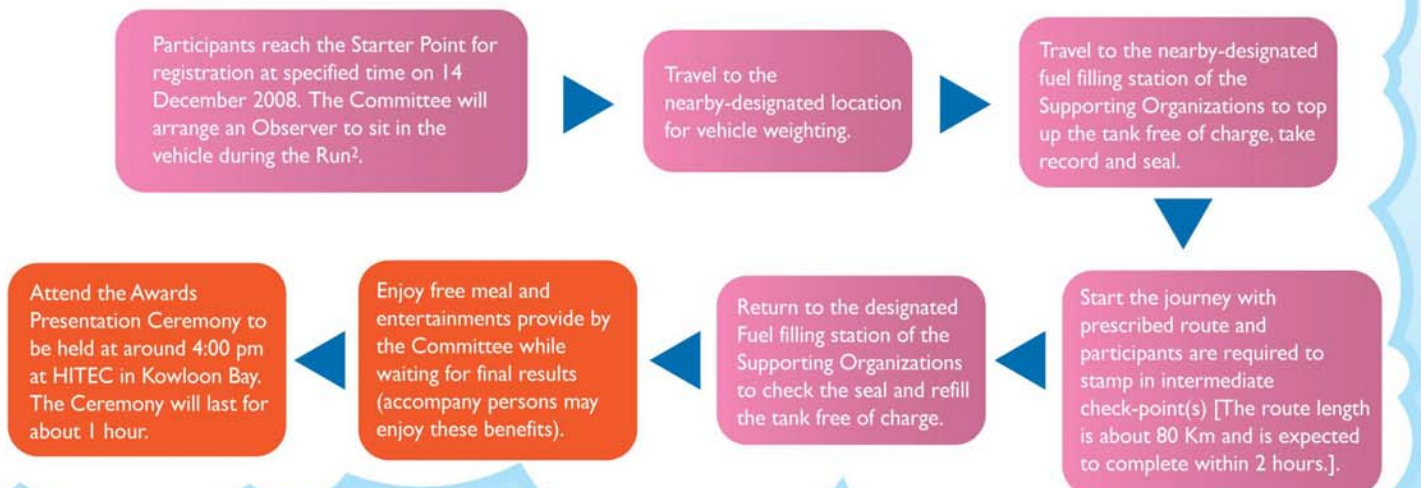
Format: This is an event comprising of the Run with different categories. Under the categories of Private Petrol Vehicles Category and Family Category, winners will be determined by the amount of fuel consumed to complete the prescribed route (route might varies in different categories but only one route for a particular category) under safe driving principle.

Winners of the Open Category and Others Category will be dependent on the types of the participating vehicles with the same principles of the amount of fuel consumed and safe driving.

Route: EMSD Headquarters in Kowloon Bay is the Starter Point, Finish Point and Event Control Centre of the Run. Prescribed route(s) with intermediate check-point(s) will be identified which will consist of both urban and rural roads.

To differentiate the fuel saving driving techniques, and to enable fuel consumption to be measured, the length and traffic condition of the route will be carefully selected. More than one route may be selected for different categories. The Committee will inform details of the routes together with the application results.

Flowchart of the Competition



² The Run is those boxes in pink in the "Flowchart of the Competition".

FUEL FILLING AND ENTERTAINMENT ARRANGEMENTS

Fuel will be filled for participating vehicles free of charge for the Run. Participants and 2 accompanying persons can enjoy free on-date entertainments such as free dining, bowling game and others.

CATEGORY

Preliminary categorization are:

- (1) Private Petrol Vehicles Category (with different sub-categories by engine cylinder capacities),
- (2) Family Category (at least two members of family joining including the driver regardless of cylinder capacity),
- (3) Open Category (including hybrid vehicles, diesel and all other vehicles regardless of cylinder capacity) and
- (4) Others Category (to be invited by the Organizer)

ASSESSMENT CRITERIA

Results will be assessed by fuel consumption amount objectively:

1. Based on fuel efficiency of the participating vehicles
2. Calculated results: fuel consumption efficiency index ÷ total length of the Run route announced by the Committee x 100 Km

AWARDS

Participants with the lowest fuel consumption under each categories will be given a trophy / certificate for recognition. Other recognition will be given in form of souvenirs.

INFORMATION ON ECO-DRIVING

To obtain more information on Eco-driving, including fuel saving driving techniques, you may attend Briefing Sessions listed below or visit website (<http://www.energyland.emsd.gov.hk>).

ACTIVITIES SCHEDULE

Activity	Date	Venue
Launching Ceremony cum Games Carnival	30 September 2008	Lung Cheung Mall (Wong Tai Sin)
Briefing Sessions (2 rounds scheduled)	13 & 15 October 2008	Hong Kong Science Museum (Tsim Sha Tsui)
Closing Date for Application for the Run	8 November 2008	--
Run Day cum Awards Presentation Ceremony	14 December 2008 (Sunday)	Start and Finish Points: EMSD Headquarters (Kowloon Bay) Awards Presentation Ceremony: HITEC (Kowloon Bay)
Experience Sharing	Early 2009	To be confirmed

APPLICATION

Please complete this application form and return it by any of the following means:

- Fax to: 2979 5113, or
- Email to: HKeco-drivers@task-s.com.hk, or
- Mail to "Hong Kong Eco-Drivers 2008" Secretariat, Unit A&B, 17/F., Cheung Hing Shing Centre, 23 Sha Tsui Road, Tsuen Wan, NT

Chinese version of this flyer and application are available from website <http://www.eeawards.emsd.gov.hk>

ENQUIRIES

For enquiries, please contact us by:

- Phone: 9371 3035 (Mr Pang), 9058 7800 (Ms Li), 6694 0753 (Ms Chow), or
- Email: HKeco-drivers@task-s.com.hk

APPLICATION CLOSING DATE AND APPLICATION RESULTS

The closing date of application is 8 November 2008. The Organizer will notify the application results by telephone, fax, email or post on or before 25 November 2008. The Committee would select the each category's participants by lot should the response be overwhelming. Should no notification be received on or before 28 November 2008, please contact Mr Pang at 9371 3035, Ms Li at 9058 7800 or Ms Chow at 6694 0753.

HONG KONG ECO-DRIVERS 2008

APPLICATION FORM

“Hong Kong Eco-Drivers 2008” Secretariat

Unit A&B, 17/F., Cheung Hing Shing Centre, 23 Sha Tsui Road, Tsuen Wan, NT (Fax: 2979 5113 ; Email: HKEco-drivers@task-s.com.hk)

PARTICIPANT DETAILS (Please complete the Application Form in BLOCK LETTERS)

Name*			
Mobile/Pager No.*			
Date of Birth (DD/MM/Year)		Sex	
Home Phone No.		HKID #	
Correspondence address*			
Car registration No.*		Expiry date of Vehicle Permit*	
		dd / mm / yy	
Vehicle model*		Number of seats*	
Email address*		No. of accompanying passenger(s)*	

* Field marked with asterisk MUST be filled in

OTHER DETAILS (All the below items MUST be filled in. Please check "✓" the appropriate box.)

<p>Participant is:</p> <p><input type="checkbox"/> Owner of the private vehicle</p> <p><input type="checkbox"/> Authorized person using company's / organization's vehicle <small>(must be Private Vehicle, please call Ms Chow at 6694 0753 for a sample of authorization letter.)</small></p>
<p>Category¹ <small>(The Committee reserves her rights to change and re-allocate the competition categories, all participants shall comply accordingly.)</small></p> <p><input type="checkbox"/> 1) Petrol Private Vehicles Category: Engine cylinder capacity _____ (cc)</p> <p><input type="checkbox"/> 2) Family Category (accompanied by at least one family member): Engine cylinder capacity _____ (cc) ; No. of passenger(s) _____</p> <p><input type="checkbox"/> 3) Open Category: Please select <input type="checkbox"/> hybrid vehicle <input type="checkbox"/> diesel vehicle <input type="checkbox"/> Other _____ <small>(please specify)</small></p>

¹ Preliminary categorization: (1) Petrol Private Vehicles Category (with different engine cylinder capacities), (2) Family Category (accompanied by at least one family member), (3) Open Category (including hybrid vehicles, diesel and all other vehicles regardless of cylinder capacity) and (4) Others Category (to be invited by the Organizer)

EMERGENCY CONTACT (MUST be filled in)

Name	Tel #
------	-------

PARTICIPATION REQUIREMENTS

Person who meets the following criteria is welcome to apply:

- Participating car must be private vehicle (according to the class of motor vehicle registered with the Hong Kong Licensing Office of Transport Department)
- Must be in personal capacity and with a valid driving license
- Must be the owner of the participating vehicle; if the participating vehicle is owned by company/organization, "Letter of Authorization" for the use of the participating vehicle must be obtained. (Please call Ms Chow at 6694 0753 for a sample of authorization letter)
- No illegal alterations / modifications on the participating vehicle
- Participant must have a valid driving license and vehicle insurance
- "T" vehicles are not eligible for this Competition

Organizer reserves her rights to decline any applications and her decisions shall be final and conclusive.

IMPORTANCE & DECLARATIONS

This is to declare that I, as a participant of the "Hong Kong Eco-Drivers 2008", am willing to follow all rules and regulations set by the Organizer, Co-organizers, Supporting Organizations and all related parties (refer as The Committee) including:

- Accept all arrangements of the Competition such as competition grouping, fuel filling, accompanying Auditor assigned by the Committee to sit in the vehicle during the Run, complete the Run according to the prescribed route, putting stickers provided by the Organizer on the vehicle on the Run Day and participating in all publicity events arranged by the Committee. In case of any disputes, the Committee reserves her rights to disqualify any participant(s).
- Observes the results announced by the Judging Panel shall be final and binding all parties concerned.
- Participant and all accompanying persons agree to be responsible for all risk and responsibilities. The Committee is not liable or responsible for any injuries, deaths or any kind of damages caused by any accidents during the Run.
- Declare that the participant is in good health condition and is capable to participate in the Run. Understand the physical requirements of and participant is physically fit for the Run before applying.
- Authorize and agree the Committee and media to use portals, names, voices and personal details in all publicity events with or without prior consent.
- Shall not disclose the brand of fuel filled for the Run to any third parties and media and/or use the participation of this event for any kinds of publicity or promotion.

REGISTRATION NOTES

The closing date of the applications is **8 November 2008**. Please complete this application form and return it by any of the following means:

1. Fax to: 2979 5113, or
2. Email to: HKEco-drivers@task-s.com.hk, or
3. Mail to "Hong Kong Eco-Drivers 2008" Secretariat, Unit A&B, 17/F., Cheung Hing Shing Centre, 23 Sha Tsui Road, Tsuen Wan, NT

APPLICATION RESULTS

The Organizer will notify applicants the results of applications by telephone, fax, email or post on/before 25 November 2008.

Signature of the participant

Date

Form No. _____ (For official use only)