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BMW of North America, LLC Press Information



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2006 BMW 3 Series Sedans (U.S. models) Product highlights

General

- BMW's most accessible, best-selling Series, appearing in its 5th generation
- Initial models are 325i Sedan and 330i Sedan, both 4-door sedans
- Both models powered by an all-new generation of BMW's turbine-smooth, highperforming "straight six" engines
- Built in Germany (325i also built in South Africa beginning Summer 2005); production of U.S. models begins in early March 2005.

Engine, both models

- All-new 6-cylinder engines; new generation called N52
- Magnesium/aluminum composite construction of engine block
- Valvetronic variable valve lift; eliminates conventional throttle, improves power, torque and fuel efficiency (official U.S. EPA mileage ratings not yet available)
- Electric coolant pump and volume-controlled oil pump are further innovations
- Both U.S. models have 3.0-liter displacement
- Ultra Low Emissions Vehicle (ULEV2) rating

Engine, model-specific

325i Sedan

- 215 hp @ 6250 rpm, 185 lb-ft. torque @ 2750 rpm
- Single-stage induction system

330i Sedan

255 hp @ 6600 rpm, 220 lb-ft. torque @ 2750 rpm

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• 3-stage induction system

Transmissions

- 6-speed manual standard on both models
- 6-speed automatic optional on both models
- 6-speed Sequential Manual Gearbox (SMG) optional on 330i only, as of September '05 production (requires Sport Package)
- New-type differential standard throughout Series

Chassis features

- All-new chassis/body structure
- New aluminum double-pivot strut-type front suspension system
- New 5-link rear suspension system
- 4-wheel ventilated disc brakes with increased dimensions
- New-generation Dynamic Stability Control, with many new braking functions
- Available Active Steering; varies steering ratio according to vehicle speed and other factors
- Run-flat tires standard across the board
- Standard wheels and tires:
 - 325i 16-in. wheels with all-season tires
 - 330i 17-in. wheels with all-season tires
- Sport Package wheels and tires:
 - 325i 17-in. with differentiated front/rear sizes, performance tires
 - 330i 18-in. with differentiated front/rear sizes, performance tires
- Flat Tire Warning standard

Exterior features

- All-new body design
- Moderately increased exterior dimensions
- Xenon Adaptive headlights standard on 330i, optional on 325i
- Ground lighting in door handles
- Adaptive Brake Lights

Ergonomics, luxury & convenience features

- New Dynamic Cruise Control standard; can apply brakes lightly if necessary to maintain set speed (new capability)
- Available Active Cruise Control; assists driver in maintaining following distance

- Increased interior and cargo space
- Leather-wrapped tilt/telescopic steering wheel with multi-function controls
- Manually adjustable front seats standard in 325i; power seats optional in 325i, standard in 330i. Include memory for driver's seat and exterior mirrors, automatic tilt-down of right-hand exterior mirror for reversing
- Sport seats with power-adjustable backrest width included in Sport Package
- Automatic climate control with separate left/right temperature settings, automatic recirculation control, mist control, temperature- and volume-controlled rear air outlets, microfilter ventilation and other features
- Climate-controlled console storage compartment
- 2-way (tilt/slide) power moonroof standard
- Leatherette upholstery standard, leather available in Premium Package or as standalone option
- Burl Walnut Wood interior trim standard; Poplar Natural Wood or Aluminum trim available at no extra cost
- 10-speaker audio system standard in 325i; 13-speaker Logic 7 system optional in 325i, standard in 330i. Either system has two subwoofers, and is MP3 CD-capable (including ID3 tag display of artist and song information)
- Sirius Satellite Radio newly available as factory option
- Split folding rear seats and ski bag optional and available in Cold Weather Package
- Power rear-window sunshade with manual rear side-window sunshades newly available
- Automatic-dimming interior & exterior mirrors available in Premium Package
- Power folding exterior mirrors newly available in Premium Package
- Digital compass in interior mirror newly available in Premium Package
- BMW Universal Transceiver (garage door opener) available in Premium Package

Safety & security features

- New front- and rear-seat Head Protection System
- Automatic safety-belt tensioners and force limits newly standard at rear outboard seating positions (were already standard on front seats)
- BMW Assist, BMW's system of in-car telematics and customer services (including automatic collision notification, Assist & SOS buttons, Bluetooth interface; TeleService, enhanced Roadside Assistance, Concierge & Customer Relations services), available in Premium Package or as stand-alone option

Factory options, complete listing

Packages

- Premium Package
- Sport Package
- Cold Weather Package

Stand-alone options

- 6-speed STEPTRONIC automatic transmission
- 6-speed Sequential Manual Gearbox (330i only, available 9/05 production)
- Active Cruise Control
- Active Steering
- Park Distance Control
- Xenon Adaptive headlights with auto-leveling (standard 330i, optional 325i)
- Comfort Access (available 9/05 production)
- Leather upholstery
- Alternate interior trims
- Power front seats (standard 330i, optional 325i)
- Heated front seats
- Split folding rear seats and ski bag
- BMW On-board Navigation System and iDrive control concept with Voice Command
- Sirius Satellite Radio
- Logic 7 sound system (standard 330i, optional 325i)
- Power rear-window sunshade with manual rear side-window sunshades
- BMW Assist