

BMW Group Sales - United States

February, 2005

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 05	%	FEB 04	%	FEB 03	%	FEB 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	7,181	6.4	7,669	7.9	8,324	10.8	9,330	14,214	1.1	14,060	15.9	16,713	0.7	16,825
5 Series	3,794	0.4	3,780	25.0	3,023	13.8	3,507	7,072	9.6	6,455	10.7	5,832	15.0	6,861
6 Series	767		0		0		0	1,428		0		0		0
7 Series	1,127	14.0	1,310	7.8	1,421	4.6	1,358	2,316	7.6	2,507	20.8	3,165	10.2	2,871
Z3 Series	0		0	100.0	30	94.3	522	0		0	100.0	76	91.4	881
Z4 Series	469	42.5	815	34.6	1,247		0	918	20.0	1,148	54.8	2,539		0
Z8 Series	3	70.0	10	37.5	16	66.7	48	4	81.0	21	55.3	47	55.2	105
TOTAL BMW Cars	13,341	1.8	13,584	3.4	14,061	4.8	14,765	25,952	7.3	24,191	14.7	28,372	3.0	27,543
X3 Series	2,319	116.7	1,070		0		0	4,130	122.9	1,853		0		0
X5 Series	2,696	19.9	2,249	10.8	2,522	21.0	3,191	5,121	20.8	4,238	18.8	5,216	17.7	6,336
TOTAL BMW Trucks	5,015	51.1	3,319	31.6	2,522	21.0	3,191	9,251	51.9	6,091	16.8	5,216	17.7	6,336
TOTAL BMW Brand	18,356	8.6	16,903	1.9	16,583	7.6	17,956	35,203	16.3	30,282	9.8	33,588	0.9	33,879
MINI	3,140	18.1	2,658	4.5	2,544		0	6,057	11.9	5,414	1.0	5,362		0
TOTAL BMW Group	21,496	9.9	19,561	2.3	19,127	6.5	17,956	41,260	15.6	35,696	8.4	38,950	15.0	33,879

Mercedes-Benz Sales - United States

February, 2005

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 05	%	FEB 04	%	FEB 03	%	FEB 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
C Class	4,020	30.9	5,819	2.3	5,688	19.3	4,768	7,568	28.5	10,582	2.7	10,301	10.7	9,302
E Class	2,596	34.5	3,965	5.6	3,756	20.3	3,121	5,321	32.1	7,831	5.3	8,269	31.4	6,294
S Class	1,028	24.1	1,354	16.5	1,621	13.4	1,430	2,092	25.5	2,807	18.5	3,445	28.3	2,686
CL Class	127	41.7	218	20.1	273	14.7	238	262	33.3	393	34.2	597	9.9	543
SL Class	835	32.2	1,232	38.7	888	225.3	273	1,512	38.4	2,454	64.5	1,492	208.3	484
CLK Class	1,459	1.9	1,488	7.4	1,386	6.6	1,484	2,684	7.3	2,896	20.8	2,398	26.2	3,251
SLK Class	1,062	248.2	305	13.4	352	37.6	564	1,943	236.2	578	18.8	712	32.4	1,054
CLS Class	1,358		0		0		0	2,136		0		0		0
TOTAL MB Cars	12,485	13.2	14,381	3.0	13,964	17.6	11,878	23,518	14.6	27,541	1.2	27,214	15.2	23,614
M Class	944	43.3	1,666	17.2	2,011	29.0	2,831	1,924	45.4	3,525	17.8	4,286	28.6	6,006
G Class	84	33.9	127	10.4	115	36.5	181	172	37.9	277	15.4	240	34.8	368
TOTAL MB Trucks	1,028	42.7	1,793	15.7	2,126	29.4	3,012	2,096	44.9	3,802	16.0	4,526	29.0	6,374
TOTAL MB Sales	13,513	16.5	16,174	0.5	16,090	8.1	14,890	25,614	18.3	31,343	1.3	31,740	5.8	29,988

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

January, 2005

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 05	%	JAN 04	%	JAN 03	%	JAN 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	7,033	10.0	6,391	23.8	8,389	11.9	7,495	7,033	10.0	6,391	23.8	8,389	11.9	7,495
5 Series	3,278	22.5	2,675	4.8	2,809	16.2	3,354	3,278	22.5	2,675	4.8	2,809	16.2	3,354
6 Series	661		0		0		0	661		0		0		0
7 Series	1,189	0.7	1,197	31.4	1,744	15.3	1,513	1,189	0.7	1,197	31.4	1,744	15.3	1,513
Z3 Series	0		0	100.0	46	87.2	359	0		0	100.0	46	87.2	359
Z4 Series	449	34.8	333	74.2	1,292		0	449	34.8	333	74.2	1,292		0
Z8 Series	1	90.9	11	64.5	31	45.6	57	1	90.9	11	64.5	31	45.6	57
TOTAL BMW Cars	12,611	18.9	10,607	25.9	14,311	12.0	12,778	12,611	18.9	10,607	25.9	14,311	12.0	12,778
X3 Series	1,811	131.3	783		0		0	1,811	131.3	783		0		0
X5 Series	2,425	21.9	1,989	26.2	2,694	14.3	3,145	2,425	21.9	1,989	26.2	2,694	14.3	3,145
TOTAL BMW Trucks	4,236	52.8	2,772	2.9	2,694	14.3	3,145	4,236	52.8	2,772	2.9	2,694	14.3	3,145
TOTAL BMW Brand	16,847	25.9	13,379	21.3	17,005	6.8	15,923	16,847	25.9	13,379	21.3	17,005	6.8	15,923
MINI	2,917	5.8	2,756	2.2	2,818		0	2,917	5.8	2,756	2.2	2,818		0
TOTAL BMW Group	19,764	22.5	16,135	18.6	19,823	24.5	15,923	19,764	22.5	16,135	18.6	19,823	24.5	15,923

Mercedes-Benz Sales - United States

January, 2005

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 05	%	JAN 04	%	JAN 03	%	JAN 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
C Class	3,548	25.5	4,763	3.3	4,613	1.7	4,534	3,548	25.5	4,763	3.3	4,613	1.7	4,534
E Class	2,725	29.5	3,866	14.3	4,513	42.2	3,173	2,725	29.5	3,866	14.3	4,513	42.2	3,173
S Class	1,064	26.8	1,453	20.3	1,824	45.2	1,256	1,064	26.8	1,453	20.3	1,824	45.2	1,256
CL Class	135	22.9	175	46.0	324	6.2	305	135	22.9	175	46.0	324	6.2	305
SL Class	677	44.6	1,222	102.3	604	186.3	211	677	44.6	1,222	102.3	604	186.3	211
CLK Class	1,225	13.0	1,408	39.1	1,012	42.7	1,767	1,225	13.0	1,408	39.1	1,012	42.7	1,767
SLK Class	881	222.7	273	24.2	360	26.5	490	881	222.7	273	24.2	360	26.5	490
CLS Class	778		0		0		0	778		0		0		0
TOTAL MB Cars	11,033	16.2	13,160	0.7	13,250	12.9	11,736	11,033	16.2	13,160	0.7	13,250	12.9	11,736
M Class	980	47.3	1,859	18.3	2,275	28.3	3,175	980	47.3	1,859	18.3	2,275	28.3	3,175
G Class	88	41.3	150	20.0	125	33.2	187	88	41.3	150	20.0	125	33.2	187
TOTAL MB Trucks	1,068	46.8	2,009	16.3	2,400	28.6	3,362	1,068	46.8	2,009	16.3	2,400	28.6	3,362
SLR														
Maybach														
TOTAL MB Sales	12,101	20.2	15,169	3.1	15,650	3.7	15,098	12,101	20.2	15,169	3.1	15,650	3.7	15,098

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	10,569	30.1	8,126	30.1	11,621	23.6	9,400	106,549	4.8	111,944	3.0	115,428	11.8	103,227
5 Series	5,116	21.1	4,225	14.2	3,699	7.1	3,980	45,584	2.9	46,964	15.0	40,842	2.1	40,005
6 Series	962		0		0		0	8,198		0		0		0
7 Series	1,576	0.8	1,563	12.0	1,776	5450	32	16,155	21.1	20,473	7.0	22,006	64.4	13,389
Z3 Series	0	100.0	6	95.6	135	77.5	600	0	100.0	155	97.7	6,786	54.5	14,914
Z4 Series	537	74.6	2,114	25.2	1,689		0	13,654	32.3	20,169	444.5	3,704		0
Z8 Series	2	90.0	20	31.0	29	71.6	102	110	74.9	439	16.2	524	46.0	970
TOTAL BMW Cars	18,762	16.9	16,054	15.3	18,949	34.3	14,114	190,250	4.9	200,144	5.7	189,290	9.7	172,505
X3 Series	2,123		0		0		0	34,604		0		0		0
X5 Series	4,597	5.3	4,856	20.6	4,025	6.4	4,300	35,225	13.5	40,715	4.7	42,742	5.2	40,622
TOTAL BMW Trucks	6,720	38.4	4,856	20.6	4,025	6.4	4,300	69,829	71.5	40,715	4.7	42,742	5.2	40,622
TOTAL BMW Brand	25,482	21.9	20,910	9.0	22,974	24.8	18,414	260,079	8.0	240,859	3.8	232,032	8.9	213,127
MINI	3,810	4.9	4,005	22.2	3,278		0	36,032	0.1	36,010	46.4	24,590		0
TOTAL BMW Group	29,292	17.6	24,915	5.1	26,252	42.6	18,414	296,111	6.9	276,869	7.9	256,622	20.4	213,127

Mercedes-Benz Sales - United States

December, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	8,870	66.6	5,325	4.8	5,596	3.6	5,401	69,251	5.0	65,982	3.1	64,025	25.0	51,210
E Class	7,576	21.1	6,254	2.3	6,116	40.8	4,343	58,954	5.9	55,683	30.7	42,598	4.2	44,445
S Class	2,378	3.5	2,297	3.2	2,372	7.3	2,210	20,460	10.8	22,940	8.6	21,118	18.8	25,998
CL Class	255	0.8	257	37.5	411	7.3	383	2,683	20.6	3,377	14.2	3,938	5.1	3,748
SL Class	1,081	29.6	1,536	33.6	1,150	502.1	191	12,885	3.3	13,318	2.9	13,717	225.3	4,217
CLK Class	2,115	20.7	1,752	39.9	1,252	45.4	2,292	22,556	17.3	19,230	11.5	17,251	11.2	19,423
SLK Class	1,701	358.5	371	6.5	397	35.3	614	7,360	22.2	6,023	22.6	7,784	30.9	11,268
TOTAL MB Cars	23,976	34.8	17,792	2.9	17,294	12.1	15,434	194,149	4.1	186,553	9.5	170,431	6.3	160,309
M Class	2,458	31.7	3,599	4.3	3,759	10.2	4,185	25,681	14.4	30,018	24.3	39,680	13.1	45,655
G Class	173	24.8	230	2.1	235	48.6	457	1,491	24.7	1,980	36.4	3,114	362	674
TOTAL MB Trucks	2,631	31.3	3,829	4.1	3,994	14.0	4,642	27,172	15.1	31,998	25.2	42,794	7.6	46,329
SLR								45						
Maybach								244	47.0	166				
TOTAL MB Sales	26,607	23.1	21,621	1.6	21,288	6.0	20,076	221,610	1.3	218,717	2.6	213,225	3.2	206,638

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

November, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	6,838	33.0	10,206	2.2	10,432	33.3	7,827	95,980	7.5	103,818	0.0	103,807	10.6	93,827
5 Series	3,622	6.8	3,888	34.6	2,888	19.9	3,605	40,468	5.3	42,739	15.1	37,143	3.1	36,025
6 Series	880		0		0		0	7,236		0		0		0
7 Series	1,137	51.6	2,349	24.8	1,882	154.3	740	14,579	22.9	18,910	6.5	20,230	51.5	13,357
Z3 Series	0	100.0	1	99.5	189	89.8	1,848	0	100.0	149	97.8	6,651	53.5	14,314
Z4 Series	317	79.1	1,519	18.6	1,281		0	13,117	27.3	18,055	796	2,015		0
Z8 Series	2	92.9	28	30.0	40	57.4	94	108	74.2	419	15.4	495	43.0	868
TOTAL BMW Cars	12,796	28.9	17,991	7.7	16,712	18.4	14,114	171,488	6.8	184,090	8.1	170,341	7.5	158,391
X3 Series	4,511		0		0		0	32,481		0		0		0
X5 Series	3,425	12.2	3,901	6.2	4,161	4.2	3,993	30,628	14.6	35,859	7.4	38,717	6.6	36,322
TOTAL BMW Trucks	7,936	103.4	3,901	6.2	4,161	4.2	3,993	63,109	76.0	35,859	7.4	38,717	6.6	36,322
TOTAL BMW Brand	20,732	5.3	21,892	4.9	20,873	15.3	18,107	234,597	6.7	219,949	5.2	209,058	7.4	194,713
MINI	3,363	5.3	3,194	18.0	2,706		0	32,222	0.7	32,005	50.2	21,312		0
TOTAL BMW Group	24,095	4.0	25,086	6.4	23,579	30.2	18,107	266,819	5.9	251,954	9.4	230,370	18.3	194,713

Mercedes-Benz Sales - United States

November, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	6,297	29.5	4,861	3.1	4,715	8.3	5,144	60,381	0.5	60,657	3.8	58,429	27.5	45,809
E Class	4,925	5.3	5,202	5.6	5,511	78.4	3,089	51,378	3.9	49,429	35.5	36,482	9.0	40,102
S Class	1,733	16.9	2,086	11.2	2,349	7.7	2,181	18,082	12.4	20,643	10.1	18,746	21.2	23,788
CL Class	238	9.2	262	27.2	360	8.6	394	2,428	22.2	3,120	11.5	3,527	4.8	3,365
SL Class	794	42.8	1,388	4.7	1,326	632.6	181	11,804	0.2	11,782	6.2	12,567	212.1	4,026
CLK Class	1,618	7.7	1,502	20.6	1,245	43.0	2,183	20,441	17.0	17,478	9.2	15,999	6.6	17,131
SLK Class	1,293	278.1	342	21.7	437	33.4	656	5,659	0.1	5,652	23.5	7,387	30.7	10,654
TOTAL MB Cars	16,898	8.0	15,643	1.9	15,943	15.3	13,828	170,173	0.8	168,761	10.2	153,137	5.7	144,875
M Class	1,804	23.8	2,366	24.8	3,147	20.7	3,969	23,223	12.1	26,419	26.5	35,921	13.4	41,470
G Class	130	35.3	201	29.2	284	30.9	217	1,318	24.7	1,750	39.2	2,879	1227	217
TOTAL MB Trucks	1,934	24.7	2,567	25.2	3,431	18.0	4,186	24,541	12.9	28,169	27.4	38,800	6.9	41,687
TOTAL MB Sales	18,832	3.4	18,210	6.0	19,374	7.5	18,014	194,714	1.1	196,930	2.6	191,937	2.9	186,562

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

October, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,714	1.8	8,563	11.9	7,652	9.0	7,020	89,142	4.8	93,612	0.3	93,375	8.6	86,000
5 Series	4,229	41.7	2,984	11.4	2,679	16.6	3,212	36,846	5.2	38,851	13.4	34,255	5.7	32,420
6 Series	983		0		0		0	6,356		0		0		0
7 Series	1,342	37.6	2,151	4.8	2,052	85.2	1,108	13,442	18.8	16,561	9.7	18,348	45.4	12,617
Z3 Series	0	100.0	2	99.1	213	77.3	940	0	100.0	148	97.7	6,462	48.2	12,466
Z4 Series	1,484	24.3	1,960	167.0	734		0	12,800	22.6	16,536	2153	734		0
Z8 Series	1	95.7	23	39.5	38	39.7	63	106	72.9	391	14.1	455	41.2	774
TOTAL BMW Cars	16,753	6.8	15,683	17.3	13,368	8.3	12,343	158,692	4.5	166,099	8.1	153,629	6.5	144,277
X3 Series	2,940		0		0		0	27,970		0		0		0
X5 Series	2,925	25.2	3,911	14.3	3,421	9.5	3,779	27,203	14.9	31,958	7.5	34,556	6.9	32,329
TOTAL BMW Trucks	5,865	50.0	3,911	14.3	3,421	9.5	3,779	55,173	72.6	31,958	7.5	34,556	6.9	32,329
TOTAL BMW Brand	22,618	15.4	19,594	16.7	16,789	4.1	16,122	213,865	8.0	198,057	5.2	188,185	6.6	176,606
MINI	3,189	3.2	3,091	8.6	2,845		0	28,859	0.2	28,811	54.8	18,606		0
TOTAL BMW Group	25,807	13.8	22,685	15.5	19,634	21.8	16,122	242,724	7.0	226,868	9.7	206,791	17.1	176,606

Mercedes-Benz Sales - United States

October, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,748	9.6	5,250	11.3	4,716	12.5	5,391	54,084	3.1	55,796	3.9	53,714	32.1	40,665
E Class	5,011	3.4	5,190	1.4	5,265	72.1	3,060	46,453	5.0	44,227	42.8	30,971	16.3	37,013
S Class	1,733	32.7	2,576	38.3	1,863	23.2	2,425	16,349	11.9	18,557	13.2	16,397	24.1	21,607
CL Class	232	11.1	261	16.3	312	4.7	298	2,190	23.4	2,858	9.8	3,167	6.6	2,971
SL Class	1,175	21.8	1,503	25.7	1,196	595.3	172	11,010	5.9	10,394	7.5	11,241	192.4	3,845
CLK Class	1,950	11.6	1,747	18.4	1,475	24.6	1,956	18,823	17.8	15,976	8.3	14,754	1.3	14,948
SLK Class	1,005	124.8	447	10.8	501	37.1	796	4,366	17.8	5,310	23.6	6,950	30.5	9,998
TOTAL MB Cars	15,854	6.6	16,974	10.7	15,328	8.7	14,098	153,275	0.1	153,118	11.6	137,194	4.7	131,047
M Class	2,319	9.9	2,111	36.6	3,331	23.3	4,345	21,419	11.0	24,053	26.6	32,774	12.6	37,501
G Class	150	20.2	188	11.3	212		0	1,188	23.3	1,549	40.3	2,595		0
TOTAL MB Trucks	2,469	7.4	2,299	35.1	3,543	18.5	4,345	22,607	11.7	25,602	27.6	35,369	5.7	37,501
TOTAL MB Sales	18,323	4.9	19,273	2.1	18,871	2.3	18,443	175,882	1.6	178,720	3.6	172,563	2.4	168,548

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

September, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,235	15.0	7,161	17.8	8,712	20.3	7,242	80,428	5.4	85,049	0.8	85,723	8.5	78,980
5 Series	3,574	15.6	3,092	39.5	2,216	22.8	2,870	32,617	9.1	35,867	13.6	31,576	8.1	29,208
6 Series	690		0		0		0	5,373		0		0		0
7 Series	1,183	18.8	1,457	19.8	1,817	71.1	1,062	12,100	16.0	14,410	11.6	16,296	41.6	11,509
Z3 Series	0		0	100.0	173	77.5	769	0	100.0	146	97.7	6,249	45.8	11,526
Z4 Series	1,367	9.5	1,510		0		0	11,316	22.4	14,576		0		0
Z8 Series	5	86.5	37	37.0	27	22.9	35	105	71.5	368	11.8	417	41.4	711
TOTAL BMW Cars	15,054	13.6	13,257	2.4	12,945	8.1	11,978	141,939	5.6	150,416	7.2	140,261	6.3	131,934
X3 Series	4,104		0		0		0	25,030		0		0		0
X5 Series	2,609	20.4	3,276	31.0	2,500	20.6	3,149	24,278	13.4	28,047	9.9	31,135	9.1	28,550
TOTAL BMW Trucks	6,713	104.9	3,276	31.0	2,500	20.6	3,149	49,308	75.8	28,047	9.9	31,135	9.1	28,550
TOTAL BMW Brand	21,767	31.7	16,533	7.0	15,445	2.1	15,127	191,247	7.2	178,463	4.1	171,396	6.8	160,484
MINI	2,917	27.1	2,295	22.6	2,967		0	25,670	0.2	25,720	63.2	15,761		0
TOTAL BMW Group	24,684	31.1	18,828	2.3	18,412	21.7	15,127	216,917	6.2	204,183	9.1	187,157	16.6	160,484

Mercedes-Benz Sales - United States

September, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,876	0.2	4,885	1.6	4,810	4.8	4,590	49,336	2.4	50,546	3.2	48,998	38.9	35,274
E Class	4,655	0.7	4,623	5.1	4,397	61.2	2,728	41,442	6.2	39,037	51.9	25,706	24.3	33,953
S Class	1,781	12.0	2,025	24.8	1,622	18.1	1,980	14,616	8.5	15,981	10.0	14,534	24.2	19,183
CL Class	235	10.3	213	3.9	205	21.2	260	1,958	24.6	2,597	9.0	2,855	6.8	2,672
SL Class	872	17.9	1,062	1.6	1,079	333.3	249	9,835	10.6	8,891	11.5	10,045	173.5	3,673
CLK Class	2,007	42.9	1,404	2.4	1,371	3.3	1,418	16,873	18.6	14,229	7.2	13,279	2.2	12,992
SLK Class	616	16.4	529	3.6	549	37.0	871	3,361	30.9	4,863	24.6	6,449	29.9	9,202
TOTAL MB Cars	15,042	2.0	14,741	5.0	14,033	16.0	12,096	137,421	0.9	136,144	11.7	121,866	4.2	116,949
M Class	2,249	3.2	2,324	27.3	3,196	5.7	3,390	19,100	13.0	21,942	25.5	29,443	11.2	33,156
G Class	154	8.9	169	32.7	251		n/a	1,038	23.7	1,361	42.9	2,383		n/a
TOTAL MB Trucks	2,403	3.6	2,493	27.7	3,447	1.7	3,390	20,138	13.6	23,303	26.8	31,826	4.0	33,156
TOTAL MB Sales	17,445	1.2	17,234	1.4	17,480	12.9	15,486	157,559	1.2	159,447	3.7	153,692	2.4	150,105

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

August, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,416	6.1	8,964	5.1	9,444	0.3	9,474	72,193	7.3	77,888	1.1	77,011	7.4	71,738
5 Series	3,300	22.4	4,252	22.5	3,471	2.7	3,379	29,043	11.4	32,775	11.6	29,360	11.5	26,338
6 Series	1,037		0		0		0	4,683		0		0		0
7 Series	1,265	11.1	1,423	13.3	1,642	21.1	1,356	10,917	15.7	12,953	10.5	14,479	38.6	10,447
Z3 Series	0	100.0	6	99.3	906	25.6	1,218	0	100.0	146	97.6	6,076	43.5	10,757
Z4 Series	1,279	18.3	1,566		0		0	9,949	23.9	13,066		0		0
Z8 Series	8	77.8	36	0.0	36	60.4	91	100	69.8	331	15.1	390	42.3	676
TOTAL BMW Cars	15,305	5.8	16,247	4.8	15,499	0.1	15,518	126,885	7.5	137,159	7.7	127,316	6.1	119,956
X3 Series	3,490		0		0		0	20,926		0		0		0
X5 Series	3,372	15.9	4,010	10.6	3,627	2.6	3,536	21,669	12.5	24,771	13.5	28,635	12.7	25,401
TOTAL BMW Trucks	6,862	71.1	4,010	10.6	3,627	2.6	3,536	42,595	72.0	24,771	13.5	28,635	12.7	25,401
TOTAL BMW Brand	22,167	9.4	20,257	5.9	19,126	0.4	19,054	169,480	4.7	161,930	3.8	155,951	7.3	145,357
MINI	2,334	17.0	2,811	11.9	3,189		0	22,753	2.9	23,425	83.1	12,794		0
TOTAL BMW Group	24,501	6.2	23,068	3.4	22,315	17.1	19,054	192,233	3.7	185,355	9.8	168,745	16.1	145,357

Mercedes-Benz Sales - United States

August, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,529	0.7	5,569	8.7	6,099	29.7	4,704	44,460	2.6	45,661	3.3	44,188	44.0	30,684
E Class	4,594	13.5	4,047	27.7	3,169	22.4	4,084	36,787	6.9	34,414	61.5	21,309	31.8	31,225
S Class	1,962	19.8	1,638	10.2	1,486	40.5	2,497	12,835	8.0	13,956	8.1	12,912	24.9	17,202
CL Class	233	12.6	207	30.1	296	18.5	363	1,723	27.7	2,384	10.0	2,650	9.8	2,413
SL Class	857	18.4	1,050	36.7	768	63.1	471	8,963	14.5	7,829	12.7	8,966	161.9	3,424
CLK Class	2,068	24.8	1,657	8.0	1,802	38.0	1,306	14,866	15.9	12,825	7.7	11,908	2.9	11,574
SLK Class	374	34.4	570	19.0	704	46.9	1,326	2,745	36.7	4,334	26.5	5,900	29.2	8,331
TOTAL MB Cars	15,617	6.0	14,738	2.9	14,324	2.9	14,751	122,379	0.8	121,403	12.6	107,833	2.8	104,853
M Class	2,289	14.3	2,670	29.6	3,793	8.5	3,497	16,851	14.1	19,618	25.3	26,247	11.8	29,766
G Class	78	55.4	175	24.2	231		n/a	884	25.8	1,192	44.1	2,132		n/a
TOTAL MB Trucks	2,367	16.8	2,845	29.3	4,024	15.1	3,497	17,735	14.8	20,810	26.7	28,379	4.7	29,766
TOTAL MB Sales	17,984	2.3	17,583	4.2	18,348	0.5	18,248	140,114	1.5	142,213	4.4	136,212	1.2	134,619

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

July, 2004

SERIES	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,823	11.3	9,952	7.2	9,280	0.6	9,227	63,777	7.5	68,924	2.0	67,567	8.5	62,264
5 Series	2,668	49.8	5,313	49.7	3,550	14.2	4,139	25,743	9.7	28,523	10.2	25,889	12.8	22,959
6 Series	283		0		0		0	3,646		0		0		0
7 Series	876	45.1	1,595	23.8	2,094	72.6	1,213	9,652	16.3	11,530	10.2	12,837	41.2	9,091
Z3 Series	0	100.0	7	99.1	816	31.7	1,194	0	100.0	140	97.3	5,170	45.8	9,539
Z4 Series	1,311	20.1	1,641		0		0	8,670	24.6	11,500		0		0
Z8 Series	13	74.5	51	30.8	39	57.1	91	92	68.8	295	16.7	354	39.5	585
TOTAL BMW Cars	13,974	24.7	18,559	17.6	15,779	0.5	15,864	111,580	7.7	120,912	8.1	111,817	7.1	104,438
X3 Series	4,514		0		0		0	17,436		0		0		0
X5 Series	2,991	15.7	3,546	7.1	3,310	4.0	3,182	18,297	11.9	20,761	17.0	25,008	14.4	21,865
TOTAL BMW Trucks	7,505	111.6	3,546	7.1	3,310	4.0	3,182	35,733	72.1	20,761	17.0	25,008	14.4	21,865
TOTAL BMW Brand	21,479	2.8	22,105	15.8	19,089	0.2	19,046	147,313	4.0	141,673	3.5	136,825	8.3	126,303
MINI	2,607	15.5	3,084	7.6	2,866		0	20,419	0.9	20,614	114.6	9,605		0
TOTAL BMW Group	24,086	4.4	25,189	14.7	21,955	15.3	19,046	167,732	3.4	162,287	10.8	146,430	15.9	126,303

Mercedes-Benz Sales - United States

July, 2004

SERIES	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,698	12.6	6,518	24.6	5,232	52.5	3,430	38,931	2.9	40,092	5.3	38,089	46.6	25,980
E Class	4,949	12.8	4,388	178.2	1,577	57.6	3,720	32,193	6.0	30,367	67.4	18,140	33.2	27,141
S Class	1,898	34.0	1,416	1.5	1,438	25.7	1,935	10,873	11.7	12,318	7.8	11,426	22.3	14,705
CL Class	250	15.7	216	34.9	332	46.9	226	1,490	31.6	2,177	7.5	2,354	14.8	2,050
SL Class	1,087	3.8	1,047	33.9	782	78.5	438	8,106	19.6	6,779	17.3	8,198	177.6	2,953
CLK Class	2,237	58.0	1,416	13.8	1,244	10.1	1,384	12,798	14.6	11,168	10.5	10,106	1.6	10,268
SLK Class	253	57.2	591	17.3	715	37.9	1,152	2,371	37.0	3,764	27.6	5,196	25.8	7,005
TOTAL MB Cars	16,372	5.0	15,592	37.7	11,320	7.9	12,285	106,762	0.1	106,665	14.1	93,509	3.8	90,102
M Class	2,492	17.7	3,027	9.8	3,356	13.3	3,870	14,562	14.1	16,948	24.5	22,454	14.5	26,269
G Class	98	20.3	123	52.9	261		n/a	806	20.7	1,017	46.5	1,901		n/a
TOTAL MB Trucks	2,590	17.8	3,150	12.9	3,617	6.5	3,870	15,368	14.5	17,965	26.2	24,355	7.3	26,269
TOTAL MB Sales	18,962	1.2	18,742	25.5	14,937	7.5	16,155	122,130	2.0	124,630	5.7	117,864	1.3	116,371

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

June, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	9,587	9.1	10,545	9.5	9,633	7.4	8,971	54,954	6.8	58,972	1.2	58,287	9.9	53,037
5 Series	4,005	13.7	4,642	25.8	3,690	2.9	3,587	23,075	0.6	23,210	3.9	22,339	18.7	18,820
6 Series	811		0		0		0	3,363		0		0		0
7 Series	1,628	3.2	1,577	15.0	1,855	10.7	2,077	8,776	11.7	9,935	7.5	10,743	36.4	7,878
Z3 Series	0	100.0	4	99.5	789	65.8	2,310	0	100.0	133	96.9	4,354	47.8	8,345
Z4 Series	1,671	4.6	1,751		0		0	7,359	25.4	9,859		0		0
Z8 Series	8	80.5	41	28.1	32	70.6	109	79	67.6	244	22.5	315	36.2	494
TOTAL BMW Cars	17,710	4.6	18,560	16.0	15,999	6.2	17,054	97,606	4.6	102,353	6.6	96,038	8.4	88,574
X3 Series	3,729		0		0		0	12,922		0		0		0
X5 Series	3,574	6.9	3,344	13.6	3,869	21.1	3,196	15,306	11.1	17,215	20.7	21,698	16.1	18,683
TOTAL BMW Trucks	7,303	118.4	3,344	13.6	3,869	21.1	3,196	28,228	64.0	17,215	20.7	21,698	16.1	18,683
TOTAL BMW Brand	25,013	14.2	21,904	10.2	19,868	1.9	20,250	125,834	5.2	119,568	1.6	117,736	9.8	107,257
MINI	2,896	0.7	2,916	12.3	2,597		0	17,812	1.6	17,530	160.1	6,739		0
TOTAL BMW Group	27,909	12.4	24,820	10.5	22,465	10.9	20,250	143,646	4.8	137,098	10.1	124,475	16.1	107,257

Mercedes-Benz Sales - United States

June, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,851	1.4	5,769	4.6	5,516	72.1	3,205	33,233	1.0	33,576	2.2	32,857	45.7	22,550
E Class	4,343	2.7	4,230	124.3	1,886	59.9	4,708	27,244	4.9	25,977	56.8	16,563	29.3	23,421
S Class	1,562	3.6	1,621	20.4	1,346	26.4	1,829	8,975	17.7	10,902	9.2	9,988	21.8	12,770
CL Class	167	39.5	276	17.1	333	48.7	224	1,240	36.8	1,961	3.0	2,022	10.9	1,824
SL Class	722	25.8	973	10.1	1,082	67.8	645	7,019	22.5	5,732	22.7	7,416	194.9	2,515
CLK Class	2,226	90.3	1,170	10.5	1,307	40.7	929	10,561	8.3	9,752	10.0	8,862	0.2	8,884
SLK Class	324	47.5	617	22.0	791	38.4	1,285	2,118	33.2	3,173	29.2	4,481	23.4	5,853
TOTAL MB Cars	15,195	3.7	14,656	19.5	12,261	4.4	12,825	90,390	0.7	91,073	10.8	82,189	5.6	77,817
M Class	2,213	8.2	2,411	33.2	3,608	19.8	4,497	12,070	13.3	13,921	27.1	19,098	14.7	22,399
G Class	76	54.2	166	42.8	290		n/a	708	20.8	894	45.5	1,640		n/a
TOTAL MB Trucks	2,289	11.2	2,577	33.9	3,898	13.3	4,497	12,778	13.7	14,815	28.6	20,738	7.4	22,399
TOTAL MB Sales	17,484	1.5	17,233	6.6	16,159	6.7	17,322	103,168	2.6	105,888	2.9	102,927	2.7	100,216

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

May, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	11,001	1.3	11,143	1.4	10,989	2.3	10,746	45,367	6.3	48,427	0.5	48,654	10.4	44,066
5 Series	4,336	3.5	4,491	16.7	3,849	16.5	3,304	19,070	2.7	18,568	0.4	18,649	22.4	15,233
6 Series	754		0		0		0	2,552		0		0		0
7 Series	1,620	17.9	1,973	10.7	2,209	47.9	1,494	7,148	14.5	8,358	6.0	8,888	53.2	5,801
Z3 Series	0	100.0	8	99.2	967	33.9	1,464	0	100.0	129	96.4	3,565	40.9	6,035
Z4 Series	1,669	13.6	1,932		0		0	5,688	29.8	8,108		0		0
Z8 Series	5	92.1	63	6.0	67	36.2	105	71	65.0	203	28.3	283	26.5	385
TOTAL BMW Cars	19,385	1.1	19,610	8.5	18,081	5.7	17,113	79,896	4.7	83,793	4.7	80,039	11.9	71,520
X3 Series	2,487		0		0		0	9,193		0		0		0
X5 Series	2,560	10.0	2,845	24.1	3,747	20.2	3,118	11,732	15.4	13,871	22.2	17,829	15.1	15,487
TOTAL BMW Trucks	5,047	77.4	2,845	24.1	3,747	20.2	3,118	20,925	50.9	13,871	22.2	17,829	15.1	15,487
TOTAL BMW Brand	24,432	8.8	22,455	2.9	21,828	7.9	20,231	100,821	3.2	97,664	0.2	97,868	12.5	87,007
MINI	3,355	1.4	3,310	84.3	1,796		0	14,916	2.1	14,614	252.8	4,142		0
TOTAL BMW Group	27,787	7.8	25,765	9.1	23,624	16.8	20,231	115,737	3.1	112,278	10.1	102,010	17.2	87,007

Mercedes-Benz Sales - United States

May, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	6,008	11.9	5,371	15.0	6,321	43.1	4,416	27,382	1.5	27,807	1.7	27,341	41.3	19,345
E Class	5,034	5.9	4,755	100.0	2,377	47.0	4,485	22,901	5.3	21,747	48.2	14,677	21.6	18,713
S Class	1,635	17.8	1,989	0.6	2,002	10.8	2,245	7,413	20.1	9,281	7.4	8,642	21.0	10,941
CL Class	181	51.9	376	13.4	434	30.3	333	1,073	36.3	1,685	0.2	1,689	5.6	1,600
SL Class	1,072	6.5	1,007	16.7	1,209	63.2	741	6,297	32.3	4,759	24.9	6,334	238.7	1,870
CLK Class	1,747	21.5	2,226	65.5	1,345	17.0	1,621	8,335	2.9	8,582	13.6	7,555	5.0	7,955
SLK Class	371	46.9	699	23.2	910	22.6	1,175	1,794	29.8	2,556	30.7	3,690	19.2	4,568
TOTAL MB Cars	16,048	2.3	16,423	12.5	14,598	2.8	15,016	75,195	1.6	76,417	9.3	69,928	7.6	64,992
M Class	1,997	22.9	2,591	17.2	3,131	26.5	4,259	9,857	14.4	11,510	25.7	15,490	13.5	17,902
G Class	96	37.3	153	55.7	345		n/a	632	13.2	728	46.1	1,350		n/a
TOTAL MB Trucks	2,093	23.7	2,744	21.1	3,476	18.4	4,259	10,489	14.3	12,238	27.3	16,840	5.9	17,902
TOTAL MB Sales	18,141	5.4	19,167	6.0	18,074	6.2	19,275	85,684	3.4	88,655	2.2	86,768	4.7	82,894

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

April, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	10,262	4.1	9,854	10.5	11,004	0.7	11,082	34,366	7.8	37,284	1.0	37,665	13.0	33,320
5 Series	4,406	3.9	4,585	9.0	4,208	31.4	3,203	14,734	4.7	14,077	4.9	14,800	24.1	11,929
6 Series	756		0		0		0	1,798		0		0		0
7 Series	1,603	8.6	1,753	17.5	2,125	39.1	1,528	5,528	13.4	6,385	4.4	6,679	55.1	4,307
Z3 Series	0	100.0	6	99.4	956	26.2	1,296	0	100.0	121	95.3	2,598	43.2	4,571
Z4 Series	1,541	24.9	2,051		0		0	4,019	34.9	6,176		0		0
Z8 Series	19	57.8	45	19.6	56	35.6	87	66	52.9	140	35.2	216	22.9	280
TOTAL BMW Cars	18,587	1.6	18,294	0.3	18,349	6.7	17,196	60,511	5.7	64,183	3.6	61,958	13.9	54,407
X3 Series	2,302		0		0		0	6,706		0		0		0
X5 Series	2,530	6.8	2,716	33.5	4,086	45.1	2,816	9,172	16.8	11,026	21.7	14,082	13.8	12,369
TOTAL BMW Trucks	4,832	77.9	2,716	33.5	4,086	45.1	2,816	15,878	44.0	11,026	21.7	14,082	13.8	12,369
TOTAL BMW Brand	23,419	11.5	21,010	6.4	22,435	12.1	20,012	76,389	1.6	75,209	1.1	76,040	13.9	66,776
MINI	3,290	5.4	3,121	100.2	1,559		0	11,561	2.3	11,304	381.8	2,346		0
TOTAL BMW Group	26,709	10.7	24,131	0.6	23,994	19.9	20,012	87,950	1.7	86,513	10.4	78,386	17.4	66,776

Mercedes-Benz Sales - United States

April, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,967	22.6	4,869	17.3	5,887	49.8	3,931	21,374	4.7	22,436	6.7	21,020	40.8	14,929
E Class	5,065	18.7	4,267	46.9	2,904	26.4	3,944	17,867	5.1	16,992	38.1	12,300	13.6	14,228
S Class	1,399	31.5	2,042	2.0	2,002	3.5	2,074	5,778	20.8	7,292	9.8	6,640	23.6	8,696
CL Class	234	39.1	384	2.5	394	5.9	372	892	31.9	1,309	4.3	1,255	0.9	1,267
SL Class	1,341	8.8	1,232	16.4	1,474	221.1	459	5,225	39.3	3,752	26.8	5,125	353.9	1,129
CLK Class	1,767	14.1	2,058	41.0	1,460	5.9	1,552	6,588	3.7	6,356	2.4	6,210	2.0	6,334
SLK Class	466	21.2	591	35.4	915	13.0	1,052	1,423	23.4	1,857	33.2	2,780	18.1	3,393
TOTAL MB Cars	16,239	5.2	15,443	2.7	15,036	12.3	13,384	59,147	1.4	59,994	8.4	55,330	10.7	49,976
M Class	2,028	11.9	2,303	25.3	3,084	2.5	3,162	7,860	11.9	8,919	27.8	12,359	9.4	13,643
G Class	117	29.1	165	53.7	356		n/a	536	6.8	575	42.8	1,005		n/a
TOTAL MB Trucks	2,145	13.1	2,468	28.3	3,440	8.8	3,162	8,396	11.6	9,494	29.0	13,364	2.0	13,643
TOTAL MB Sales	18,384	2.6	17,911	3.1	18,476	11.7	16,546	67,543	2.8	69,488	1.2	68,694	8.0	63,619

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

March, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	10,044	6.3	10,717	9.0	9,836	16.2	8,462	24,104	12.1	27,430	2.9	26,661	19.9	22,238
5 Series	3,873	5.8	3,660	1.9	3,731	18.6	3,146	10,328	8.8	9,492	10.4	10,592	21.4	8,726
6 Series	1,042		0		0		0	1,042		0		0		0
7 Series	1,418	3.3	1,467	12.8	1,683	95.0	863	3,925	15.3	4,632	1.7	4,554	63.9	2,779
Z3 Series	0	100.0	39	94.9	761	30.6	1,097	0	100.0	115	93.0	1,642	49.9	3,275
Z4 Series	1,330	16.1	1,586		0		0	2,478	39.9	4,125		0		0
Z8 Series	26	45.8	48	12.7	55	32.1	81	47	50.5	95	40.6	160	17.1	193
TOTAL BMW Cars	17,733	1.2	17,517	9.0	16,066	17.7	13,649	41,924	8.6	45,889	5.2	43,609	17.2	37,211
X3 Series	2,551		0		0		0	4,404		0		0		0
X5 Series	2,404	22.3	3,094	15.5	3,660	0.2	3,651	6,642	20.1	8,310	16.9	9,996	4.6	9,553
TOTAL BMW Trucks	4,955	60.1	3,094	15.5	3,660	0.2	3,651	11,046	32.9	8,310	16.9	9,996	4.6	9,553
TOTAL BMW Brand	22,688	10.1	20,611	4.5	19,726	14.0	17,300	52,970	2.3	54,199	1.1	53,605	14.6	46,764
MINI	2,857	1.3	2,821	258.4	787		0	8,271	1.1	8,183	939.8	787		0
TOTAL BMW Group	25,545	9.0	23,432	14.2	20,513	18.6	17,300	61,241	1.8	62,382	14.7	54,392	16.3	46,764

Mercedes-Benz Sales - United States

March, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,825	33.6	7,266	24.6	5,831	20.9	4,822	15,407	12.3	17,567	16.1	15,133	37.6	10,998
E Class	4,971	11.6	4,456	43.6	3,102	29.2	4,384	12,802	0.6	12,725	35.4	9,396	8.6	10,284
S Class	1,572	12.9	1,805	7.5	1,952	24.7	2,594	4,379	16.6	5,250	13.2	4,638	30.0	6,622
CL Class	265	19.2	328	3.1	318	20.7	401	658	28.9	925	7.4	861	3.8	895
SL Class	1,430	39.1	1,028	67.5	3,167	1415	209	3,884	54.1	2,520	31.0	3,651	444.9	670
CLK Class	1,925	1.3	1,900	26.8	1,499	17.6	1,819	4,821	12.2	4,298	9.5	4,750	0.7	4,782
SLK Class	379	31.6	554	31.7	811	21.0	1,026	957	24.4	1,266	32.1	1,865	20.3	2,341
TOTAL MB Cars	15,367	11.4	17,337	3.9	16,680	9.3	15,255	42,908	3.7	44,551	10.6	40,294	10.1	36,592
M Class	2,307	1.0	2,330	28.7	3,269	16.4	3,911	5,832	11.9	6,616	28.7	9,275	11.5	10,481
G Class	142	16.5	170	39.5	281		n/a	419	2.2	410	36.8	649		n/a
TOTAL MB Trucks	2,449	2.0	2,500	29.6	3,550	9.2	3,911	6,251	11.0	7,026	29.2	9,924	5.3	10,481
TOTAL MB Sales	17,816	10.2	19,837	1.9	20,230	5.6	19,166	49,159	4.7	51,577	2.7	50,218	6.7	47,073

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

February, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	7,669	7.9	8,324	10.8	9,330	26.2	7,393	14,060	15.9	16,713	0.7	16,825	22.1	13,776
5 Series	3,780	25.0	3,023	13.8	3,507	21.7	2,881	6,455	10.7	5,832	15.0	6,861	23.0	5,580
6 Series	0		0		0		0	0		0		0		0
7 Series	1,310	7.8	1,421	4.6	1,358	23.6	1,099	2,507	20.8	3,165	10.2	2,871	49.8	1,916
Z3 Series	0	100.0	30	94.3	522	64.0	1,449	0	100.0	76	91.4	881	59.6	2,178
Z4 Series	815	34.6	1,247		0		0	1,148	54.8	2,539		0		0
Z8 Series	10	37.5	16	66.7	48	21.3	61	21	55.3	47	55.2	105	6.3	112
TOTAL BMW Cars	13,584	3.4	14,061	4.8	14,765	14.6	12,883	24,191	14.7	28,372	3.0	27,543	16.9	23,562
X3 Series	1,070		0		0		0	1,853		0		0		0
X5 Series	2,249	10.8	2,522	21.0	3,191	11.1	2,873	4,238	18.8	5,216	17.7	6,336	7.4	5,902
TOTAL BMW Trucks	3,319	31.6	2,522	21.0	3,191	11.1	2,873	6,091	16.8	5,216	17.7	6,336	7.4	5,902
TOTAL BMW Brand	16,903	1.9	16,583	7.6	17,956	14.0	15,756	30,282	9.8	33,588	0.9	33,879	15.0	29,464
MINI	2,658	4.5	2,544		0		0	5,414	1.0	5,362		0		0
TOTAL BMW Group	19,561	2.3	19,127	6.5	17,956	14.0	15,756	35,696	8.4	38,950	15.0	33,879	15.0	29,464

Mercedes-Benz Sales - United States

February, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,819	2.3	5,688	19.3	4,768	24.5	3,831	10,582	2.7	10,301	10.7	9,302	50.6	6,176
E Class	3,965	5.6	3,756	20.3	3,121	3.6	3,014	7,831	5.3	8,269	31.4	6,294	6.7	5,900
S Class	1,354	16.5	1,621	13.4	1,430	34.9	2,196	2,807	18.5	3,445	28.3	2,686	33.3	4,028
CL Class	218	20.1	273	14.7	238	32.2	351	393	34.2	597	9.9	543	9.9	494
SL Class	1,232	38.7	888	225.3	273	25.2	218	2,454	64.5	1,492	208.3	484	5.0	461
CLK Class	1,488	7.4	1,386	6.6	1,484	6.8	1,592	2,896	20.8	2,398	26.2	3,251	9.7	2,963
SLK Class	305	13.4	352	37.6	564	22.0	723	578	18.8	712	32.4	1,054	19.8	1,315
TOTAL MB Cars	14,381	3.0	13,964	17.6	11,878	0.4	11,925	27,541	1.2	27,214	15.2	23,614	10.7	21,337
M Class	1,666	17.2	2,011	29.0	2,831	14.0	3,292	3,525	17.8	4,286	28.6	6,006	8.6	6,570
G Class	127	10.4	115	36.5	181		n/a	277	15.4	240	34.8	368		n/a
TOTAL MB Trucks	1,793	15.7	2,126	29.4	3,012	8.5	3,292	3,802	16.0	4,526	29.0	6,374	3.0	6,570
TOTAL MB Sales	16,174	0.5	16,090	8.1	14,890	2.1	15,217	31,343	1.3	31,740	5.8	29,988	7.5	27,907

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

January, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	6,391	23.8	8,389	11.9	7,495	17.4	6,383	6,391	23.8	8,389	11.9	7,495	17.4	6,383
5 Series	2,675	4.8	2,809	16.2	3,354	24.3	2,699	2,675	4.8	2,809	16.2	3,354	24.3	2,699
6 Series	0		0		0		0	0		0		0		0
7 Series	1,197	31.4	1,744	15.3	1,513	85.2	817	1,197	31.4	1,744	15.3	1,513	85.2	817
Z3 Series	0	100.0	46	87.2	359	50.8	729	0	100.0	46	87.2	359	50.8	729
Z4 Series	333	74.2	1,292		0		0	333	74.2	1,292		0		0
Z8 Series	11	64.5	31	45.6	57	11.8	51	11	64.5	31	45.6	57	11.8	51
TOTAL BMW Cars	10,607	25.9	14,311	12.0	12,778	19.7	10,679	10,607	25.9	14,311	12.0	12,778	19.7	10,679
X3 Series	783		0		0		0	783		0		0		0
X5 Series	1,989	26.2	2,694	14.3	3,145	3.8	3,029	1,989	26.2	2,694	14.3	3,145	3.8	3,029
TOTAL BMW Trucks	2,772	2.9	2,694	14.3	3,145	3.8	3,029	2,772	2.9	2,694	14.3	3,145	3.8	3,029
TOTAL BMW Brand	13,379	21.3	17,005	6.8	15,923	16.2	13,708	13,379	21.3	17,005	6.8	15,923	16.2	13,708
MINI	2,756	2.2	2,818		0		0	2,756	2.2	2,818		0		0
TOTAL BMW Group	16,135	18.6	19,823	24.5	15,923	16.2	13,708	16,135	18.6	19,823	24.5	15,923	16.2	13,708

Mercedes-Benz Sales - United States

January, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,763	3.3	4,613	1.7	4,534	93.3	2,345	4,763	3.3	4,613	1.7	4,534	93.3	2,345
E Class	3,866	14.3	4,513	42.2	3,173	9.9	2,886	3,866	14.3	4,513	42.2	3,173	9.9	2,886
S Class	1,453	20.3	1,824	45.2	1,256	31.4	1,832	1,453	20.3	1,824	45.2	1,256	31.4	1,832
CL Class	175	46.0	324	6.2	305	113.3	143	175	46.0	324	6.2	305	113.3	143
SL Class	1,222	102.3	604	186.3	211	13.2	243	1,222	102.3	604	186.3	211	13.2	243
CLK Class	1,408	39.1	1,012	42.7	1,767	28.9	1,371	1,408	39.1	1,012	42.7	1,767	28.9	1,371
SLK Class	273	24.2	360	26.5	490	17.2	592	273	24.2	360	26.5	490	17.2	592
TOTAL MB Cars	13,160	0.7	13,250	12.9	11,736	24.7	9,412	13,160	0.7	13,250	12.9	11,736	24.7	9,412
M Class	1,859	18.3	2,275	28.3	3,175	3.1	3,278	1,859	18.3	2,275	28.3	3,175	3.1	3,278
G Class	150	20.0	125	33.2	187		n/a	150	20.0	125	33.2	187		n/a
TOTAL MB Trucks	2,009	16.3	2,400	28.6	3,362	2.6	3,278	2,009	16.3	2,400	28.6	3,362	2.6	3,278
TOTAL MB Sales	15,169	3.1	15,650	3.7	15,098	19.0	12,690	15,169	3.1	15,650	3.7	15,098	19.0	12,690

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 03	%	DEC 02	%	DEC 01	%	DEC 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,126	30.1	11,621	23.6	9,400	6.0	9,995	111,944	3.0	115,428	11.8	103,227	15.1	89,681
5 Series	4,225	14.2	3,699	7.1	3,980	0.8	4,014	46,964	15.0	40,842	2.1	40,005	0.8	39,703
6 Series	0		0		0		0	0		0		0		0
7 Series	1,563	12.0	1,776	5450	32	97.6	1,315	20,473	7.0	22,006	64.4	13,389	19.4	16,619
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	6	95.6	135	77.5	600	44.6	1,084	155	97.7	6,786	54.5	14,914	9.0	16,382
Z4 Series	2,114	25.2	1,689		0		0	20,169	444.5	3,704		0		0
Z8 Series	20	31.0	29	71.6	102	78.9	57	439	16.2	524	46.0	970	206.0	317
TOTAL BMW Cars	16,054	15.3	18,949	34.3	14,114	14.3	16,465	200,144	5.7	189,290	9.7	172,505	6.0	162,703
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720
TOTAL BMW Trucks	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720
TOTAL BMW Brand	20,910	9.0	22,974	24.8	18,414	11.1	20,720	240,859	3.8	232,032	8.9	213,127	12.5	189,423
MINI	4,005	22.2	3,278		0		0	36,010	46.4	24,590		0		0
TOTAL BMW Group	24,915	5.1	26,252	42.6	18,414	11.1	20,720	276,869	7.9	256,622	20.4	213,127	12.5	189,423

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

November, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 03	%	NOV 02	%	NOV 01	%	NOV 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	10,206	2.2	10,432	33.3	7,827	5.0	8,236	103,818	0.0	103,807	10.6	93,827	17.7	79,686
5 Series	3,888	34.6	2,888	19.9	3,605	2.5	3,699	42,739	15.1	37,143	3.1	36,025	0.9	35,689
6 Series	0		0		0		0	0		0		0		0
7 Series	2,349	24.8	1,882	154.3	740	39.5	1,224	18,910	6.5	20,230	51.5	13,357	12.7	15,304
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	1	99.5	189	89.8	1,848	96.0	943	149	97.8	6,651	53.5	14,314	6.4	15,298
Z4 Series	1,519	18.6	1,281		0		0	18,055	796.0	2,015		0		0
Z8 Series	28	30.0	40	57.4	94	129.3	41	419	15.4	495	43.0	868	233.8	260
TOTAL BMW Cars	17,991	7.7	16,712	18.4	14,114	0.2	14,143	184,090	8.1	170,341	7.5	158,391	8.3	146,238
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465
TOTAL BMW Trucks	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465
TOTAL BMW Brand	21,892	4.9	20,873	15.3	18,107	3.2	17,551	219,949	5.2	209,058	7.4	194,713	15.4	168,703
MINI	3,194	18.0	2,706		0		0	32,005	50.2	21,312		0		0
TOTAL BMW Group	25,086	6.4	23,579	30.2	18,107	3.2	17,551	251,954	9.4	230,370	18.3	194,713	15.4	168,703

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

October, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 03	%	OCT 02	%	OCT 01	%	OCT 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,563	11.9	7,652	9.0	7,020	2.1	7,169	93,612	0.3	93,375	8.6	86,000	20.4	71,450
5 Series	2,984	11.4	2,679	16.6	3,212	28.1	2,507	38,851	13.4	34,255	5.7	32,420	1.3	31,990
6 Series	0		0		0		0	0		0		0		0
7 Series	2,151	4.8	2,052	85.2	1,108	14.6	1,298	16,561	9.7	18,348	45.4	12,617	10.4	14,080
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	2	99.1	213	77.3	940	30.4	1,350	148	97.7	6,462	48.2	12,466	13.2	14,355
Z4 Series	1,960	167.0	734		0		0	16,536	2153	734		0		0
Z8 Series	23	39.5	38	39.7	63	46.5	43	391	14.1	455	41.2	774	253.4	219
TOTAL BMW Cars	15,683	17.3	13,368	8.3	12,343	0.2	12,367	166,099	8.1	153,629	6.5	144,277	9.2	132,095
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057
TOTAL BMW Trucks	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057
TOTAL BMW Brand	19,594	16.7	16,789	4.1	16,122	1.4	15,895	198,057	5.2	188,185	6.6	176,606	16.8	151,152
MINI	3,091	8.6	2,845		0		0	28,811	54.8	18,606		0		0
TOTAL BMW Group	22,685	15.5	19,634	21.8	16,122	1.4	15,895	226,868	9.7	206,791	17.1	176,606	16.8	151,152

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

September, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 03	%	SEP 02	%	SEP 01	%	SEP 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	7,161	17.8	8,712	20.3	7,242	3.9	7,532	85,049	0.8	85,723	8.5	78,980	22.9	64,281
5 Series	3,092	39.5	2,216	22.8	2,870	62.6	1,765	35,867	13.6	31,576	8.1	29,208	0.9	29,483
6 Series	0		0		0		0	0		0		0		0
7 Series	1,457	19.8	1,817	71.1	1,062	1.3	1,048	14,410	11.6	16,296	41.6	11,509	10.0	12,782
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	0	100.0	173	77.5	769	20.1	963	146	97.7	6,249	45.8	11,526	11.4	13,005
Z4 Series	1,510		0		0		0	14,576		0		0		0
Z8 Series	37	37.0	27	22.9	35	48.5	68	368	11.8	417	41.4	711	304.0	176
TOTAL BMW Cars	13,257	2.4	12,945	8.1	11,978	5.3	11,376	150,416	7.2	140,261	6.3	131,934	10.2	119,728
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529
TOTAL BMW Trucks	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529
TOTAL BMW Brand	16,533	7.0	15,445	2.1	15,127	4.4	14,494	178,463	4.1	171,396	6.8	160,484	18.7	135,257
MINI	2,295	22.6	2,967		0		0	25,720	63.2	15,761		0		0
TOTAL BMW Group	18,828	2.3	18,412	21.7	15,127	4.4	14,494	204,183	9.1	187,157	16.6	160,484	18.7	135,257

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

August, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 03	%	AUG 02	%	AUG 01	%	AUG 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,964	5.1	9,444	0.3	9,474	7.4	8,823	77,888	1.1	77,011	7.4	71,738	26.4	56,749
5 Series	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	5.0	27,718
6 Series	0		0		0		0	0		0		0		0
7 Series	1,423	13.3	1,642	21.1	1,356	17.4	1,642	12,953	10.5	14,479	38.6	10,447	11.0	11,734
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	6	99.3	906	25.6	1,218	1.6	1,199	146	97.6	6,076	43.5	10,757	10.7	12,042
Z4 Series	1,566		0		0		0	13,066		0		0		0
Z8 Series	36	0.0	36	60.4	91	15.7	108	331	15.1	390	42.3	676	525.9	108
TOTAL BMW Cars	16,247	4.8	15,499	0.1	15,518	7.4	14,443	137,159	7.7	127,316	6.1	119,956	10.7	108,352
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411
TOTAL BMW Trucks	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411
TOTAL BMW Brand	20,257	5.9	19,126	0.4	19,054	13.3	16,812	161,930	3.8	155,951	7.3	145,357	20.4	120,763
MINI	2,811	11.9	3,189		0		0	23,425	83.1	12,794		0		0
TOTAL BMW Group	23,068	3.4	22,315	17.1	19,054	13.3	16,812	185,355	9.8	168,745	16.1	145,357	20.4	120,763

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2002

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 02	%	DEC 01	%	DEC 00	%	DEC 99	YTD 02	%	YTD 01	%	YTD 00	%	YTD 99
3 Series	11,621	23.6	9,400	6.0	9,995	93.4	5,168	115,428	11.8	103,227	15.1	89,681	16.3	77,138
5 Series	3,699	7.1	3,980	0.8	4,014	17.4	3,419	40,842	2.1	40,005	0.8	39,703	3.9	38,218
6 Series	0		0		0		0	0		0		0		0
7 Series	1,776	5450	32	97.6	1,315	20	1,649	22,006	64.4	13,389	19.4	16,619	8.9	18,233
8 Series	0		0		0	100	2	0		0	100.0	1	85.7	7
Z3 Series	135	77.5	600	44.6	1,084	29.8	1,545	6,786	54.5	14,914	9.0	16,382	18.3	20,062
Z4 Series	1,689		0		0		0	3,704		0		0		0
Z8 Series	29	71.6	102	78.9	57		0	524	46.0	970	206.0	317		0
TOTAL BMW Cars	18,949	34.3	14,114	14.3	16,465	39.7	11,783	189,290	9.7	172,505	6.0	162,703	5.9	153,658
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,025	6.4	4,300	1.1	4,255	224.6	1,311	42,742	5.2	40,622	52.0	26,720	1937	1,312
TOTAL BMW Trucks	4,025	6.4	4,300	1.1	4,255	224.6	1,311	42,742	5.2	40,622	52.0	26,720	1937	1,312
TOTAL BMW Brand	22,974	24.8	18,414	11.1	20,720	58.2	13,094	232,032	8.9	213,127	12.5	189,423	22.2	154,970
MINI	3,278		0		0		0	24,590		0		0		0
TOTAL BMW Group	26,252	42.6	18,414	11.1	20,720	58.2	13,094	256,622	20.4	213,127	12.5	189,423	22.2	154,970

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 1999

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 99	%	DEC 98	%	DEC 97	%	DEC 96	YTD 99	%	YTD 98	%	YTD 97	%	YTD 96
3 Series	5,168	15.5	6,115	46.7	4,168	93.8	2,151	77,138	34.1	57,520	9.6	52,470	4.4	50,248
5 Series	3,419	0.6	3,397	5.2	3,228	123.9	1,442	38,218	8.9	35,100	12.0	31,347	37.6	22,775
6 Series	0		0		0		0	0		0		0		0
7 Series	1,649	40.3	1,175	34.5	1,795	4.4	1,878	18,233	0.4	18,309	0.2	18,273	6.4	17,173
8 Series	2	100.0	1	98.2	57	42.5	40	7	58.8	17	97.2	617	17.5	525
Z3 Series	1,545	4.9	1,473	11.3	1,323	33.6	990	20,062	2.7	20,613	4.3	19,760	31.4	15,040
Z4 Series	0		0		0		0	0		0		0		0
Z8 Series	0		0		0		0	0		0		0		0
TOTAL BMW Cars	11,783	3.1	12,161	15.0	10,571	62.6	6,501	153,658	16.8	131,559	7.4	122,467	15.8	105,761
X3 Series	0		0		0		0	0		0		0		0
X5 Series	1,311		0		0		0	1,312		0		0		0
TOTAL BMW Trucks	1,311		0		0		0	1,312		0		0		0
TOTAL BMW Brand	13,094	7.7	12,161	15.0	10,571	62.6	6,501	154,970	17.8	131,559	7.4	122,467	15.8	105,761
MINI	0		0		0		0	0		0		0		0
TOTAL BMW Group	13,094	7.7	12,161	15.0	10,571	62.6	6,501	154,970	17.8	131,559	7.4	122,467	15.8	105,761

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.