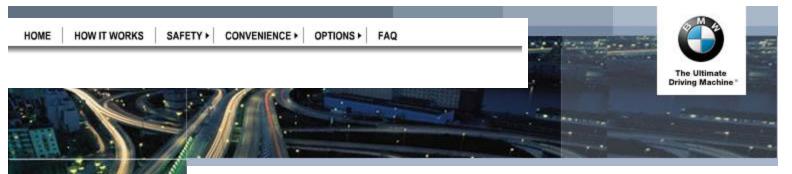
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BMW Assist™ Safety & Convenience Services

Directions, Traffic and Weather

Introducing Optional Services from BMW Assist.

Now, in addition to your BMW Assist Safety and Convenience services, simply press your SOS button and ask a navigation specialist for directions, traffic and/or weather information; all for just \$4.95 per call. Take advantage of this valuable new service to enhance your driving experience.

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- ► Traffic: Receive traffic reports around your BMW or along your route.
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