

BMW Group



Sales BMW of North America, LLC, January through October 2007

	Oct 07	Oct 06	%	YTD Oct 07	YTD Oct 06	%
3 Series	11,410	9,503	20.1%	117,968	96,902	21.7%
Z4 Roadster and Coupe	866	825	5.0%	8,403	10,046	-16.4%
5 Series	4,943	4,398	12.4%	42,837	43,342	-1.2%
7 Series	1,202	1,772	-32.2%	12,215	15,013	-18.6%
6/8 Series	663	968	-31.5%	7,422	7,688	-3.5%
BMW passenger cars	19,084	17,466	9.3%	188,845	172,991	9.2%
X3	1,631	1,854	-12.0%	23,889	25,149	-5.0%
X5	2,736	1,502	82.2%	27,054	22,745	18.9%
BMW light trucks (SAVs)	4,367	3,356	30.1%	50,943	47,894	6.4%
BMW brand	23,451	20,822	12.6%	239,788	220,885	8.6%
Cooper	1,346	1,382	-2.6%	13,836	10,997	25.8%
Cooper S	1,498	1,435	4.4%	14,664	13,249	10.7%
Cooper Conv	526	825	-36.2%	6,806	9,166	-25.7%
MINI brand	3,370	3,642	-7.5%	35,306	33,412	5.7%
TOTAL BMW of North America, LLC	26,821	24,464	9.6%	275,094	254,297	8.2%