

June, 2007

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		JUN 07	%	JUN 06	%	JUN 05	%	JUN 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
3 Series	50.5	12,738	20.6	10,561	10.2	9,582	0.1	9,587	50.5	73,001	21.0	60,356	23.3	48,953	10.9	54,954
5 Series	18.5	4,657	10.4	5,199	24.3	4,183	4.4	4,005	16.5	23,807	14.5	27,835	19.0	23,384	1.3	23,075
6 Series	3.1	786	8.9	863	4.5	826	1.8	811	3.1	4,467	8.1	4,861	3.2	5,021	49.3	3,363
7 Series	4.2	1,053	26.7	1,437	18.9	1,771	8.8	1,628	5.2	7,545	20.8	9,523	20.7	7,893	10.1	8,776
Z4 Series	3.3	834	48.9	1,633	49.8	1,090	34.8	1,671	3.2	4,576	9.8	5,072	4.9	5,335	27.5	7,359
Z8 Series		0		2		4	50.0	8		0		4	63.6	11	86.1	79
TOTAL BMW Cars	79.6	20,068	1.9	19,695	12.8	17,456	1.4	17,710	78.4	113,396	5.3	107,651	18.8	90,597	7.2	97,606
X3 Series	10.4	2,635	9.5	2,407	26.6	3,278	12.1	3,729	9.7	14,026	11.9	15,927	2.6	16,351	26.5	12,922
X5 Series	10.0	2,517	21.2	2,077	21.9	2,658	25.6	3,574	11.9	17,157	25.8	13,642	14.3	15,916	4.0	15,306
TOTAL BMW Trucks	20.4	5,152	14.9	4,484	24.5	5,936	18.7	7,303	21.6	31,183	5.5	29,569	8.4	32,267	14.3	28,228
TOTAL BMW Brand	100.0	25,220	4.3	24,179	3.4	23,392	6.5	25,013	100.0	144,579	5.4	137,220	11.7	122,864	2.4	125,834
MINI		4,174	17.4	3,556	1.4	3,607	24.6	2,896		19,759	1.3	20,026	8.9	21,979	23.4	17,812
TOTAL BMW Group Sales United States		29,394	6.0	27,735	2.7	26,999	3.3	27,909		164,338	4.5	157,246	8.6	144,843	0.8	143,646
TOTAL BMW Group Sales World Wide																

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		JUN 07	%	JUN 06	%	JUN 05	%	JUN 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL Lexus Cars	60.5	17,457	10.2	15,842	23.6	12,820			61.7	98,910	19.4	82,831	21.6	68,092		
TOTAL Lexus Trucks	39.5	11,412	3.6	11,844	10.4	13,223			38.3	61,292	9.7	67,910	8.1	73,914		
TOTAL Lexus Sales	100.0	28,869	4.3	27,686	6.3	26,043			100.0	160,202	6.3	150,741	6.2	142,006		

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		JUN 07	%	JUN 06	%	JUN 05	%	JUN 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL MB Cars	70.2	13,743	5.3	14,519	0.9	14,644	3.6	15,195	71.1	84,086	1.5	85,395	2.0	83,708	7.4	90,390
TOTAL MB Trucks	29.8	5,846	7.0	6,283	74.6	3,598	57.2	2,289	28.9	34,154	15.6	29,540	97.9	14,926	16.8	12,778
TOTAL MB Sales	100.0	19,589	5.8	20,802	14.0	18,242	4.3	17,484	100.0	118,240	2.9	114,935	16.5	98,634	4.4	103,168

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Land Rover, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

May, 2007

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAY 07	%	MAY 06	%	MAY 05	%		MAY 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
3 Series	52.2	13,930	28.2	10,865	2.4	10,608	3.6	11,001	50.5	60,263	21.0	49,795	26.5	39,371	13.2	45,367
5 Series	16.6	4,431	8.4	4,838	34.0	3,611	16.7	4,336	16.0	19,150	15.4	22,636	17.9	19,201	0.7	19,070
6 Series	3.6	958	11.6	1,084	19.4	908	20.4	754	3.1	3,681	7.9	3,998	4.7	4,195	64.4	2,552
7 Series	4.4	1,177	26.3	1,598	5.5	1,514	6.5	1,620	5.4	6,492	19.7	8,086	32.1	6,122	14.4	7,148
Z4 Series	3.5	925	26.5	1,259	14.1	1,103	33.9	1,669	3.1	3,742	8.8	3,439	19.0	4,245	25.4	5,688
Z8 Series		0		1		0	100.0	5		0		2	71.4	7	90.1	71
TOTAL BMW Cars	80.3	21,421	9.0	19,645	10.7	17,744	8.5	19,385	78.2	93,328	6.1	87,956	20.3	73,141	8.5	79,896
X3 Series	9.0	2,410	16.3	2,881	4.1	2,768	11.3	2,487	9.5	11,391	15.7	13,520	3.4	13,073	42.2	9,193
X5 Series	10.7	2,858	32.2	2,162	14.7	2,536	0.9	2,560	12.3	14,640	26.6	11,565	12.8	13,258	13.0	11,732
TOTAL BMW Trucks	19.7	5,268	4.5	5,043	4.9	5,304	5.1	5,047	21.8	26,031	3.8	25,085	4.7	26,331	25.8	20,925
TOTAL BMW Brand	100.0	26,689	8.1	24,688	7.1	23,048	5.7	24,432	100.0	119,359	5.6	113,041	13.6	99,472	1.3	100,821
MINI		4,130	12.5	3,672	5.3	3,878	15.6	3,355		15,585	5.4	16,470	10.4	18,372	23.2	14,916
TOTAL BMW Group Sales United States		30,819	8.7	28,360	5.3	26,926	3.1	27,787		134,944	4.2	129,511	9.9	117,844	1.8	115,737
TOTAL BMW Group Sales World Wide		128,408	7.0	119,996	5.5	113,688				580,043	2.1	567,940	9.8	517,249		

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		MAY 07	%	MAY 06	%	MAY 05	%		MAY 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
TOTAL Lexus Cars	62.6	19,943	9.0	18,293	44.7	12,641			62.0	81,453	21.6	66,989	21.2	55,272		
TOTAL Lexus Trucks	37.4	11,904	1.7	11,706	15.3	13,814			38.0	49,880	11.0	56,066	7.6	60,691		
TOTAL Lexus Sales	100.0	31,847	6.2	29,999	13.4	26,455			100.0	131,333	6.7	123,055	6.1	115,963		

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAY 07	%	MAY 06	%	MAY 05	%		MAY 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
TOTAL MB Cars	72.1	15,689	2.7	15,282	6.4	14,365	10.5	16,048	71.3	70,343	0.8	70,876	2.6	69,064	8.2	75,195
TOTAL MB Trucks	27.9	6,082	4.1	6,339	84.0	3,446	64.6	2,093	28.7	28,308	21.7	23,257	105.3	11,328	8.0	10,489
TOTAL MB Sales	100.0	21,771	0.7	21,621	21.4	17,811	1.8	18,141	100.0	98,651	4.8	94,133	17.1	80,392	6.2	85,684

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Land Rover, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

April, 2007

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		APR 07	%	APR 06	%	APR 05	%	APR 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
3 Series	51.9	13,142	17.9	11,151	59.4	6,994	31.8	10,262	50.0	46,333	19.0	38,930	35.3	28,763	16.3	34,366
5 Series	14.2	3,592	2.9	3,699	19.1	4,571	3.7	4,406	15.9	14,719	17.3	17,798	14.2	15,590	5.8	14,734
6 Series	3.2	802	3.8	773	21.8	988	30.7	756	2.9	2,723	6.6	2,914	11.3	3,287	82.8	1,798
7 Series	7.3	1,843	13.5	1,624	37.4	1,182	26.3	1,603	5.7	5,315	18.1	6,488	40.8	4,608	16.6	5,528
Z4 Series	3.6	911	22.8	1,180	4.3	1,233	20.0	1,541	3.0	2,817	29.2	2,180	30.6	3,142	21.8	4,019
Z8 Series		0		0	100.0	2	89.5	19		0		1	85.7	7	89.4	66
TOTAL BMW Cars	80.2	20,290	10.1	18,427	23.1	14,970	19.5	18,587	77.6	71,907	5.3	68,311	23.3	55,397	8.5	60,511
X3 Series	9.1	2,307	49.8	4,596	45.0	3,170	37.7	2,302	9.7	8,981	15.6	10,639	3.2	10,305	53.7	6,706
X5 Series	10.7	2,713	21.8	2,227	24.0	2,932	15.9	2,530	12.7	11,782	25.3	9,403	12.3	10,722	16.9	9,172
TOTAL BMW Trucks	19.8	5,020	26.4	6,823	11.8	6,102	26.3	4,832	22.4	20,763	3.6	20,042	4.7	21,027	32.4	15,878
TOTAL BMW Brand	100.0	25,310	0.2	25,250	19.8	21,072	10.0	23,419	100.0	92,670	4.9	88,353	15.6	76,424	0.0	76,389
MINI		3,382	2.1	3,313	23.1	4,310	31.0	3,290		11,455	10.5	12,798	11.7	14,494	25.4	11,561
TOTAL BMW Group Sales United States		28,692	0.5	28,563	12.5	25,382	5.0	26,709		104,125	2.9	101,151	11.3	90,918	3.4	87,950
TOTAL BMW Group Sales World Wide		118,456	3.0	114,996						451,683	0.8	447,944				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		APR 07	%	APR 06	%	APR 05	%	APR 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL Lexus Cars	62.8	16,317	22.6	13,304	7.1	12,425			61.8	61,510	26.3	48,696	14.2	42,631		
TOTAL Lexus Trucks	37.2	9,678	14.9	11,375	16.6	13,639			38.2	37,976	14.4	44,360	5.4	46,877		
TOTAL Lexus Sales	100.0	25,995	5.3	24,679	5.3	26,064			100.0	99,486	6.9	93,056	4.0	89,508		

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		APR 07	%	APR 06	%	APR 05	%	APR 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL MB Cars	73.4	15,333	6.9	16,466	6.8	15,414	5.1	16,239	71.1	54,654	1.7	55,594	1.6	54,699	7.5	59,147
TOTAL MB Trucks	26.6	5,562	15.8	4,804	41.7	3,391	58.1	2,145	28.9	22,226	31.4	16,918	114.6	7,882	6.1	8,396
TOTAL MB Sales	100.0	20,895	1.8	21,270	13.1	18,805	2.3	18,384	100.0	76,880	6.0	72,512	15.9	62,581	7.3	67,543

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Land Rover, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

March, 2007

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAR 07	%	MAR 06	%	MAR 05	%		MAR 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
3 Series	44.5	11,259	11.6	10,093	33.6	7,555	24.8	10,044	49.3	33,191	19.5	27,779	27.6	21,769	9.7	24,104
5 Series	17.0	4,315	18.0	5,265	33.4	3,947	1.9	3,873	16.5	11,127	21.1	14,099	28.0	11,019	6.7	10,328
6 Series	3.4	854	6.9	917	5.3	871	16.4	1,042	2.9	1,921	10.3	2,141	6.9	2,299	120.6	1,042
7 Series	5.7	1,450	26.4	1,970	77.5	1,110	21.7	1,418	5.2	3,472	28.6	4,864	42.0	3,426	12.7	3,925
Z4 Series	3.4	868	20.6	720	27.3	991	25.5	1,330	2.8	1,906	90.6	1,000	47.6	1,909	23.0	2,478
Z8 Series		0		1	0.0	1	96.2	26		0		1	80.0	5	89.4	47
TOTAL BMW Cars	74.0	18,746	1.2	18,966	31.0	14,475	18.4	17,733	76.6	51,617	3.5	49,884	23.4	40,427	3.6	41,924
X3 Series	11.3	2,872	6.5	3,073	2.3	3,005	17.8	2,551	9.9	6,674	10.4	6,043	15.3	7,135	62.0	4,404
X5 Series	14.6	3,707	50.6	2,462	7.8	2,669	11.0	2,404	13.5	9,069	26.4	7,176	7.9	7,790	17.3	6,642
TOTAL BMW Trucks	26.0	6,579	18.9	5,535	2.4	5,674	14.5	4,955	23.4	15,743	19.1	13,219	11.4	14,925	35.1	11,046
TOTAL BMW Brand	100.0	25,325	3.4	24,501	21.6	20,149	11.2	22,688	100.0	67,360	6.7	63,103	14.0	55,352	4.5	52,970
MINI		3,655	5.1	3,851	6.7	4,127	44.5	2,857		8,073	14.9	9,485	6.9	10,184	23.1	8,271
TOTAL BMW Group Sales United States		28,980	2.2	28,352	16.8	24,276	5.0	25,545		75,433	3.9	72,588	10.8	65,536	7.0	61,241
TOTAL BMW Group Sales World Wide		141,568	1.9	144,332						333,276	0.1	332,948				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		MAR 07	%	MAR 06	%	MAR 05	%		MAR 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
TOTAL Lexus Cars	62.8	18,128	31.4	13,798	9.0	12,657		61.5	45,193	27.7	35,392	17.2	30,206			
TOTAL Lexus Trucks	37.2	10,727	22.2	13,794	7.6	12,814		38.5	28,298	14.2	32,985	0.8	33,238			
TOTAL Lexus Sales	100.0	28,855	4.6	27,592	8.3	25,471		100.0	73,491	7.5	68,377	7.8	63,444			

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAR 07	%	MAR 06	%	MAR 05	%		MAR 04	YTD 07	%	YTD 06	%	YTD 05	%	YTD 04
TOTAL MB Cars	71.1	15,373	8.1	16,723	6.1	15,767	2.6	15,367	70.2	39,321	0.5	39,128	0.4	39,285	8.4	42,908
TOTAL MB Trucks	28.9	6,239	32.9	4,694	96.0	2,395	2.2	2,449	29.8	16,664	37.6	12,114	169.7	4,491	28.2	6,251
TOTAL MB Sales	100.0	21,612	0.9	21,417	17.9	18,162	1.9	17,816	100.0	55,985	9.3	51,242	17.1	43,776	11.0	49,159

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

February, 2007

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		FEB 07	%	FEB 06	%	FEB 05	%	FEB 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
3 Series	52.7	11,735	28.4	9,140	27.3	7,181	6.4	7,669	52.2	21,932	24.0	17,686	24.4	14,214	1.1	14,060
5 Series	15.6	3,482	16.2	4,153	9.5	3,794	0.4	3,780	16.2	6,812	22.9	8,834	24.9	7,072	9.6	6,455
6 Series	2.4	544	7.5	588	23.3	767		0	2.5	1,067	12.8	1,224	14.3	1,428		0
7 Series	4.6	1,015	28.9	1,428	26.7	1,127	14.0	1,310	4.8	2,022	30.1	2,894	25.0	2,316	7.6	2,507
Z4 Series	2.5	566	267.5	154	67.2	469	42.5	815	2.5	1,038	270.7	280	69.5	918	20.0	1,148
Z8 Series		0		0	100.0	3	70.0	10		0		0	100.0	4	81.0	21
TOTAL BMW Cars	77.9	17,342	12.2	15,463	15.9	13,341	1.8	13,584	78.2	32,871	6.3	30,918	19.1	25,952	7.3	24,191
X3 Series	9.0	2,015	27.4	1,582	31.8	2,319	116.7	1,070	9.0	3,802	28.0	2,970	28.1	4,130	122.9	1,853
X5 Series	13.1	2,917	27.8	2,283	15.3	2,696	19.9	2,249	12.8	5,362	13.7	4,714	7.9	5,121	20.8	4,238
TOTAL BMW Trucks	22.1	4,932	27.6	3,865	22.9	5,015	51.1	3,319	21.8	9,164	19.3	7,684	16.9	9,251	51.9	6,091
TOTAL BMW Brand	100.0	22,274	15.2	19,328	5.3	18,356	8.6	16,903	100.0	42,035	8.9	38,602	9.7	35,203	16.3	30,282
MINI		2,368	12.0	2,690	14.3	3,140	18.1	2,658		4,418	21.6	5,634	7.0	6,057	11.9	5,414
TOTAL BMW Group Sales United States		24,642	11.9	22,018	2.4	21,496	9.9	19,561		46,453	5.0	44,236	7.2	41,260	15.6	35,696
TOTAL BMW Group Sales World Wide		97,416	2.8	94,781						191,693	1.6	188,616				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		FEB 07	%	FEB 06	%	FEB 05	%	FEB 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL Lexus Cars	59.9	13,491	27.1	10,615	11.4	9,528	3.5	9,875	60.6	27,065	25.3	21,594	23.0	17,549	10.9	19,689
TOTAL Lexus Trucks	40.1	9,027	14.1	10,512	3.1	10,197	4.4	10,670	39.4	17,571	8.4	19,191	6.0	20,424	1.3	20,690
TOTAL Lexus Sales	100.0	22,518	6.6	21,127	7.1	19,725	4.0	20,545	100.0	44,636	9.4	40,785	7.4	37,973	6.0	40,379

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		FEB 07	%	FEB 06	%	FEB 05	%	FEB 04	YTD 07		%	YTD 06	%	YTD 05	%	YTD 04
TOTAL MB Cars	68.7	11,890	6.2	12,677	1.5	12,485	13.2	14,381	69.7	23,948	6.9	22,405	4.7	23,518	14.6	27,541
TOTAL MB Trucks	31.3	5,414	15.7	4,679	355.2	1,028	42.7	1,793	30.3	10,425	40.5	7,420	254.0	2,096	44.9	3,802
TOTAL MB Sales	100.0	17,304	0.3	17,356	28.4	13,513	16.5	16,174	100.0	34,373	15.2	29,825	16.4	25,614	18.3	31,343

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

January, 2007

BMW Group Sales - United States																		
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JAN 07	%	JAN 06	%	JAN 05	%	JAN 04			YTD 07	%	YTD 06	%	YTD 05	%	YTD 04	
3 Series	51.6	10,197	19.3	8,546	21.5	7,033	10.0	6,391		51.6	10,197	19.3	8,546	21.5	7,033	10.0	6,391	
5 Series	16.9	3,330	28.9	4,681	42.8	3,278	22.5	2,675		16.9	3,330	28.9	4,681	42.8	3,278	22.5	2,675	
6 Series	2.6	523	17.8	636	3.8	661		0		2.6	523	17.8	636	3.8	661		0	
7 Series	5.1	1,007	31.3	1,466	23.3	1,189	0.7	1,197		5.1	1,007	31.3	1,466	23.3	1,189	0.7	1,197	
Z4 Series	2.4	472		275	126	71.9	449	34.8	333	2.4	472	275	126	71.9	449	34.8	333	
Z8 Series		0		0	100.0	1	90.9	11			0		0	100.0	1	90.9	11	
TOTAL BMW Cars	78.6	15,529	0.5	15,455	22.6	12,611	18.9	10,607		78.6	15,529	0.5	15,455	22.6	12,611	18.9	10,607	
X3 Series	9.0	1,787	28.7	1,388	23.4	1,811	131.3	783		9.0	1,787	28.7	1,388	23.4	1,811	131.3	783	
X5 Series	12.4	2,445	0.6	2,431	0.2	2,425	21.9	1,989		12.4	2,445	0.6	2,431	0.2	2,425	21.9	1,989	
TOTAL BMW Trucks	21.4	4,232	10.8	3,819	9.8	4,236	52.8	2,772		21.4	4,232	10.8	3,819	9.8	4,236	52.8	2,772	
TOTAL BMW Brand	100.0	19,761	2.5	19,274	14.4	16,847	25.9	13,379		100.0	19,761	2.5	19,274	14.4	16,847	25.9	13,379	
MINI		2,050	30.4	2,944	0.9	2,917	5.8	2,756			2,050	30.4	2,944	0.9	2,917	5.8	2,756	
TOTAL BMW Group Sales United States		21,811	1.8	22,218	12.4	19,764	22.5	16,135			21,811	1.8	22,218	12.4	19,764	22.5	16,135	
TOTAL BMW Group Sales World Wide		94,276	0.5	93,835							94,276	0.5	93,835					

Lexus Sales - United States																		
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		JAN 07	%	JAN 06	%	JAN 05	%	JAN 04			YTD 07	%	YTD 06	%	YTD 05	%	YTD 04	
TOTAL Lexus Cars	61.4	13,574	23.6	10,979	36.9	8,021				61.4	13,574	23.6	10,979	36.9	8,021			
TOTAL Lexus Trucks	38.6	8,544	1.6	8,679	15.1	10,227				38.6	8,544	1.6	8,679	15.1	10,227			
TOTAL Lexus Sales	100.0	22,118	12.5	19,658	7.7	18,248				100.0	22,118	12.5	19,658	7.7	18,248			

Mercedes-Benz Sales - United States																		
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JAN 07	%	JAN 06	%	JAN 05	%	JAN 04			YTD 07	%	YTD 06	%	YTD 05	%	YTD 04	
TOTAL MB Cars	70.6	12,058	24.0	9,728	11.8	11,033	16.2	13,160		70.6	12,058	24.0	9,728	11.8	11,033	16.2	13,160	
TOTAL MB Trucks	29.4	5,011	82.8	2,741	156.6	1,068	46.8	2,009		29.4	5,011	82.8	2,741	156.6	1,068	46.8	2,009	
TOTAL MB Sales	100.0	17,069	36.9	12,469	3.0	12,101	20.2	15,169		100.0	17,069	36.9	12,469	3.0	12,101	20.2	15,169	

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

December, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		DEC 06	%	DEC 05	%	DEC 04	%	DEC 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
3 Series	42.5	13,164	24.3	10,592	0.2	10,569	30.1	8,126	43.8	120,180	12.4	106,950	0.4	106,549	4.8	111,944
5 Series	24.1	7,460	16.6	6,396	25.0	5,116	21.1	4,225	20.7	56,756	7.7	52,722	15.7	45,584	2.9	46,964
6 Series	2.8	872	6.3	931	3.2	962		0	3.4	9,322	6.2	9,934	21.2	8,198		0
7 Series	5.1	1,574	27.7	2,176	38.1	1,576	0.8	1,563	6.5	17,796	2.0	18,165	12.4	16,155	21.1	20,473
Z3 Series		0		0		0	100.0	6		0		0		0	100.0	155
Z4 Series	4.7	1,465	253.9	414	22.9	537	74.6	2,114	4.5	12,284	22.3	10,045	26.4	13,654	32.3	20,169
Z8 Series		0		1	50.0	2	90.0	20	0.0	5	70.6	17	84.5	110	74.9	439
TOTAL BMW Cars	79.3	24,535	19.6	20,510	9.3	18,762	16.9	16,054	78.8	216,343	9.4	197,833	4.0	190,250	4.9	200,144
X3 Series	12.3	3,806	61.5	2,356	11.0	2,123		0	11.4	31,291	1.7	30,769	11.1	34,604		0
X5 Series	8.4	2,604	27.6	3,598	21.7	4,597	5.3	4,856	9.8	26,798	28.7	37,598	6.7	35,225	13.5	40,715
TOTAL BMW Trucks	20.7	6,410	7.7	5,954	11.4	6,720	38.4	4,856	21.2	58,089	15.0	68,367	2.1	69,829	71.5	40,715
TOTAL BMW Brand	100.0	30,945	16.9	26,464	3.9	25,482	21.9	20,910	100.0	274,432	3.1	266,200	2.4	260,079	8.0	240,859
MINI		2,472	1.5	2,436	36.1	3,810	4.9	4,005		39,171	4.0	40,820	13.3	36,032	0.1	36,010
TOTAL BMW Group Sales United States		33,417	15.6	28,900	1.3	29,292	17.6	24,915		313,603	2.1	307,020	3.7	296,111	6.9	276,869
TOTAL BMW Group Sales World Wide		129,149	10.5	116,871						1,373,926	3.5	1,327,992				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		DEC 06	%	DEC 05	%	DEC 04	%	DEC 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	56.2	20,913	17.1	17,866	25.0	14,292			56.8	183,037	21.0	151,226	11.1	136,130		
TOTAL Lexus Trucks	43.8	16,322	5.8	17,320	4.8	18,189			43.2	139,397	8.1	151,669	0.1	151,797		
TOTAL Lexus Sales	100.0	37,235	5.8	35,186	8.3	32,481			100.0	322,434	6.5	302,895	5.2	287,927		

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		DEC 06	%	DEC 05	%	DEC 04	%	DEC 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	68.7	19,325	17.1	23,300	2.8	23,976	34.8	17,792	72.1	178,630	2.3	182,817	5.8	194,149	4.1	186,553
TOTAL MB Trucks	31.3	8,790	11.4	7,892	200.0	2,631	31.3	3,829	27.9	69,163	67.7	41,252	51.8	27,172	15.1	31,998
TOTAL MB Sales	100.0	28,115	9.9	31,192	17.2	26,607	23.1	21,621	100.0	247,793	10.6	224,069	1.2	221,321	1.3	218,551

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2007 Frederick D. Meloan. All Rights Reserved.

November, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		NOV 06	%	NOV 05	%	NOV 04	%		NOV 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	44.7	10,114	1.5	10,273	50.2	6,838	33.0	10,206	44.0	107,016	11.1	96,358	0.4	95,980	7.5	103,818
5 Series	26.3	5,954	14.8	5,185	43.2	3,622	6.8	3,888	20.2	49,296	6.4	46,326	14.5	40,468	5.3	42,739
6 Series	3.4	767	3.8	739	16.0	880		0	3.5	8,450	6.1	9,003	24.4	7,236		0
7 Series	5.3	1,209	25.5	1,623	42.7	1,137	51.6	2,349	6.7	16,222	1.5	15,989	9.7	14,579	22.9	18,910
Z3 Series		0		0		0	100.0	1		0		0		0	100.0	149
Z4 Series	3.4	773	29.0	599	89.0	317	79.1	1,519	4.4	10,819	12.3	9,631	26.6	13,117	27.3	18,055
Z8 Series		0		0	100.0	2	92.9	28	0.0	5	68.8	16	85.2	108	74.2	419
TOTAL BMW Cars	83.3	18,817	2.2	18,419	43.9	12,796	28.9	17,991	78.8	191,808	8.2	177,323	3.4	171,488	6.8	184,090
X3 Series	10.3	2,336	45.5	1,606	64.4	4,511		0	11.3	27,485	3.3	28,413	12.5	32,481		0
X5 Series	6.4	1,449	60.3	3,648	6.5	3,425	12.2	3,901	9.9	24,194	28.8	34,000	11.0	30,628	14.6	35,859
TOTAL BMW Trucks	16.7	3,785	28.0	5,254	33.8	7,936	103.4	3,901	21.2	51,679	17.2	62,413	1.1	63,109	76.0	35,859
TOTAL BMW Brand	100.0	22,602	4.5	23,673	14.2	20,732	5.3	21,892	100.0	243,487	1.6	239,736	2.2	234,597	6.7	219,949
MINI		3,287	3.7	3,171	5.7	3,363	5.3	3,194		36,699	4.4	38,384	19.1	32,222	0.7	32,005
TOTAL BMW Group Sales United States		25,889	3.6	26,844	11.4	24,095	4.0	25,086		280,186	0.7	278,120	4.2	266,819	5.9	251,954
TOTAL BMW Group Sales World Wide		114,321	0.3	114,007						1,244,775	2.8	1,211,121				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		NOV 06	%	NOV 05	%	NOV 04	%		NOV 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	60.5	16,156	15.4	14,001	37.1	10,214		56.8	162,124	21.6	133,360	9.5	121,838			
TOTAL Lexus Trucks	39.5	10,563	9.3	11,648	7.9	12,644		43.2	123,075	8.4	134,349	0.6	133,608			
TOTAL Lexus Sales	100.0	26,719	4.2	25,649	12.2	22,858		100.0	285,199	6.5	267,709	4.8	255,446			

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		NOV 06	%	NOV 05	%	NOV 04	%		NOV 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	69.3	15,301	9.6	13,967	17.3	16,898	8.0	15,643	72.5	159,305	0.1	159,517	6.3	170,173	0.8	168,761
TOTAL MB Trucks	30.7	6,778	57.0	4,317	123.2	1,934	24.7	2,567	27.5	60,373	81.0	33,360	35.9	24,541	12.9	28,169
TOTAL MB Sales	100.0	22,079	20.8	18,284	2.9	18,832	3.4	18,210	100.0	219,678	13.9	192,877	0.9	194,714	1.1	196,930

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

October, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		OCT 06	%	OCT 05	%	OCT 04	%		OCT 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	45.6	9,503	11.3	10,719	23.0	8,714	1.8	8,563	43.9	96,902	12.6	86,085	3.4	89,142	4.8	93,612
5 Series	21.1	4,398	9.9	4,880	15.4	4,229	41.7	2,984	19.6	43,342	5.3	41,141	11.7	36,846	5.2	38,851
6 Series	4.6	968	9.0	888	9.7	983		0	3.5	7,683	7.0	8,264	30.0	6,356		0
7 Series	8.5	1,772	11.2	1,593	18.7	1,342	37.6	2,151	6.8	15,013	4.5	14,366	6.9	13,442	18.8	16,561
Z3 Series		0		0		0	100.0	2		0		0		0	100.0	148
Z4 Series	4.0	825	2.1	808	45.6	1,484	24.3	1,960	4.5	10,046	11.2	9,032	29.4	12,800	22.6	16,536
Z8 Series		0		1	0.0	1	95.7	23	0.0	5	68.8	16	84.9	106	72.9	391
TOTAL BMW Cars	83.9	17,466	7.5	18,889	12.7	16,753	6.8	15,683	78.3	172,991	8.9	158,904	0.1	158,692	4.5	166,099
X3 Series	8.9	1,854	32.6	1,398	52.4	2,940		0	11.4	25,149	6.2	26,807	4.2	27,970		0
X5 Series	7.2	1,502	30.0	2,145	26.7	2,925	25.2	3,911	10.3	22,745	25.1	30,352	11.6	27,203	14.9	31,958
TOTAL BMW Trucks	16.1	3,356	5.3	3,543	39.6	5,865	50.0	3,911	21.7	47,894	16.2	57,159	3.6	55,173	72.6	31,958
TOTAL BMW Brand	100.0	20,822	7.2	22,432	0.8	22,618	15.4	19,594	100.0	220,885	2.2	216,063	1.0	213,865	8.0	198,057
MINI		3,642	13.7	3,203	0.4	3,189	3.2	3,091		33,412	5.1	35,213	22.0	28,859	0.2	28,811
TOTAL BMW Group Sales United States		24,464	4.6	25,635	0.7	25,807	13.8	22,685		254,297	1.2	251,276	3.5	242,724	7.0	226,868
TOTAL BMW Group Sales World Wide		108,881	0.2	108,634						1,130,439	3.0	1,097,114				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		OCT 06	%	OCT 05	%	OCT 04	%		OCT 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	59.9	14,373	18.7	12,113				56.5	145,968	22.3	119,359					
TOTAL Lexus Trucks	40.1	9,633	14.1	11,218				43.5	112,512	8.3	122,701					
TOTAL Lexus Sales	100.0	24,006	2.9	23,331				100.0	258,480	6.8	242,060					

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		OCT 06	%	OCT 05	%	OCT 04	%		OCT 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	69.7	14,357	2.2	14,678	7.4	15,854	6.6	16,974	72.9	144,004	1.1	145,550	5.0	153,275	0.1	153,118
TOTAL MB Trucks	30.3	6,241	70.0	3,671	48.7	2,469	7.4	2,299	27.1	53,595	84.5	29,043	28.5	22,607	11.7	25,602
TOTAL MB Sales	100.0	20,598	12.3	18,349	0.1	18,323	4.9	19,273	100.0	197,599	13.2	174,593	0.7	175,882	1.6	178,720

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

September, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		SEP 06	%	SEP 05	%	SEP 04	%		SEP 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	47.3	9,616	10.6	8,693	5.6	8,235	15.0	7,161	43.7	87,399	16.0	75,366	6.3	80,428	5.4	85,049
5 Series	15.7	3,190	22.9	4,137	15.8	3,574	15.6	3,092	19.5	38,944	7.4	36,261	11.2	32,617	9.1	35,867
6 Series	2.0	409	47.5	779	12.9	690		0	3.4	6,715	9.0	7,376	37.3	5,373		0
7 Series	5.0	1,015	16.0	1,209	2.2	1,183	18.8	1,457	6.6	13,241	3.7	12,773	5.6	12,100	16.0	14,410
Z3 Series		0		0		0		0		0		0		0	100.0	146
Z4 Series	5.1	1,045	32.4	789	42.3	1,367	9.5	1,510	4.6	9,221	12.1	8,224	27.3	11,316	22.4	14,576
Z8 Series		0		2	60.0	5	86.5	37	0.0	5	66.7	15	85.7	105	71.5	368
TOTAL BMW Cars	75.1	15,275	2.1	15,609	3.7	15,054	13.6	13,257	77.7	155,525	11.1	140,015	1.4	141,939	5.6	150,416
X3 Series	13.9	2,823	41.2	2,000	51.3	4,104		0	11.6	23,295	8.3	25,409	1.5	25,030		0
X5 Series	11.0	2,241	49.6	4,443	70.3	2,609	20.4	3,276	10.6	21,243	24.7	28,207	16.2	24,278	13.4	28,047
TOTAL BMW Trucks	24.9	5,064	21.4	6,443	4.0	6,713	104.9	3,276	22.3	44,538	16.9	53,616	8.7	49,308	75.8	28,047
TOTAL BMW Brand	100.0	20,339	7.8	22,052	1.3	21,767	31.7	16,533	100.0	200,063	3.3	193,631	1.2	191,247	7.2	178,463
MINI		2,964	2.1	3,027	3.8	2,917	27.1	2,295		29,770	7.0	32,010	24.7	25,670	0.2	25,720
TOTAL BMW Group Sales United States		23,303	7.1	25,079	1.6	24,684	31.1	18,828		229,833	1.9	225,641	4.0	216,917	6.2	204,183
TOTAL BMW Group Sales World Wide		132,194	0.4	131,717						1,021,534	3.3	988,480				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		SEP 06	%	SEP 05	%	SEP 04	%		SEP 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	55.4	14,231	32.1	10,771				56.1	131,595	22.7	107,246					
TOTAL Lexus Trucks	44.6	11,469	1.8	11,265				43.9	102,879	7.7	111,483					
TOTAL Lexus Sales	100.0	25,700	16.6	22,036				100.0	234,474	7.2	218,729					

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		SEP 06	%	SEP 05	%	SEP 04	%		SEP 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	70.0	13,913	2.9	14,322	4.8	15,042	2.0	14,741	73.2	129,647	0.9	130,872	4.8	137,421	0.9	136,144
TOTAL MB Trucks	30.0	5,960	84.5	3,230	34.4	2,403	3.6	2,493	26.8	47,354	86.6	25,372	26.0	20,138	13.6	23,303
TOTAL MB Sales	100.0	19,873	13.2	17,552	0.6	17,445	1.2	17,234	100.0	177,001	13.3	156,244	0.8	157,559	1.2	159,447

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

August, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		AUG 06	%	AUG 05	%	AUG 04	%		AUG 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	39.4	8,842	3.5	9,159	8.8	8,416	6.1	8,964	43.3	77,783	16.7	66,673	7.6	72,193	7.3	77,888
5 Series	19.8	4,445	2.0	4,359	32.1	3,300	22.4	4,252	19.9	35,754	11.3	32,124	10.6	29,043	11.4	32,775
6 Series	3.1	691	12.4	789	23.9	1,037		0	3.5	6,306	4.4	6,597	40.9	4,683		0
7 Series	6.2	1,395	24.1	1,838	45.3	1,265	11.1	1,423	6.8	12,226	5.7	11,564	5.9	10,917	15.7	12,953
Z3 Series		0		0		0	100.0	6		0		0		0	100.0	146
Z4 Series	7.5	1,680	51.5	1,109	13.3	1,279	18.3	1,566	4.5	8,176	10.0	7,435	25.3	9,949	23.9	13,066
Z8 Series		0		0	100.0	8	77.8	36	0.0	5	61.5	13	87.0	100	69.8	331
TOTAL BMW Cars	76.1	17,053	1.2	17,254	12.7	15,305	5.8	16,247	78.0	140,250	12.7	124,406	2.0	126,885	7.5	137,159
X3 Series	10.5	2,351	37.7	3,776	8.2	3,490		0	11.4	20,472	12.5	23,409	11.9	20,926		0
X5 Series	13.5	3,017	33.1	4,507	33.7	3,372	15.9	4,010	10.6	19,002	20.0	23,764	9.7	21,669	12.5	24,771
TOTAL BMW Trucks	23.9	5,368	35.2	8,283	20.7	6,862	71.1	4,010	22.0	39,474	16.3	47,173	10.7	42,595	72.0	24,771
TOTAL BMW Brand	100.0	22,421	12.2	25,537	15.2	22,167	9.4	20,257	100.0	179,724	4.7	171,579	1.2	169,480	4.7	161,930
MINI		3,252	2.7	3,342	43.2	2,334	17.0	2,811		26,806	7.5	28,983	27.4	22,753	2.9	23,425
TOTAL BMW Group Sales United States		25,673	11.1	28,879	17.9	24,501	6.2	23,068		206,530	3.0	200,562	4.3	192,233	3.7	185,355
TOTAL BMW Group Sales World Wide		88,394	10.9	99,212						889,345	3.8	856,763				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		AUG 06	%	AUG 05	%	AUG 04	%		AUG 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	59.1	18,376	25.6	14,626				56.2	117,364	21.7	96,475					
TOTAL Lexus Trucks	40.9	12,698	5.9	13,499				43.8	91,410	8.8	100,218					
TOTAL Lexus Sales	100.0	31,074	10.5	28,125				100.0	208,774	6.1	196,693					

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		AUG 06	%	AUG 05	%	AUG 04	%		AUG 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	71.0	14,621	6.7	15,669	0.3	15,617	6.0	14,738	73.7	115,734	0.7	116,550	4.8	122,379	0.8	121,403
TOTAL MB Trucks	29.0	5,981	66.2	3,598	52.0	2,367	16.8	2,845	26.3	41,394	86.9	22,142	24.8	17,735	14.8	20,810
TOTAL MB Sales	100.0	20,602	6.9	19,267	7.1	17,984	2.3	17,583	100.0	157,128	13.3	138,692	1.0	140,114	1.5	142,213

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

July, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JUL 06	%	JUL 05	%	JUL 04	%		JUL 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	42.7	8,585	0.3	8,561	3.0	8,823	11.3	9,952	43.8	68,941	19.9	57,514	9.8	63,777	7.5	68,924
5 Series	17.3	3,474	20.7	4,381	64.2	2,668	49.8	5,313	19.9	31,309	12.8	27,765	7.9	25,743	9.7	28,523
6 Series	3.8	754	4.2	787	178.1	283		0	3.6	5,615	3.3	5,808	59.3	3,646		0
7 Series	6.5	1,308	28.6	1,833	109.2	876	45.1	1,595	6.9	10,831	11.4	9,726	0.8	9,652	16.3	11,530
Z3 Series		0		0		0	100.0	7		0		0		0	100.0	140
Z4 Series	7.1	1,424	43.7	991	24.4	1,311	20.1	1,641	4.1	6,496	2.7	6,326	27.0	8,670	24.6	11,500
Z8 Series	0.0	1		2	84.6	13	74.5	51	0.0	5	61.5	13	85.9	92	68.8	295
TOTAL BMW Cars	77.4	15,546	6.1	16,555	18.5	13,974	24.7	18,559	78.3	123,197	15.0	107,152	4.0	111,580	7.7	120,912
X3 Series	10.9	2,194	33.2	3,282	27.3	4,514		0	11.5	18,121	7.7	19,633	12.6	17,436		0
X5 Series	11.7	2,343	29.9	3,341	11.7	2,991	15.7	3,546	10.2	15,985	17.0	19,257	5.2	18,297	11.9	20,761
TOTAL BMW Trucks	22.6	4,537	31.5	6,623	11.8	7,505	111.6	3,546	21.7	34,106	12.3	38,890	8.8	35,733	72.1	20,761
TOTAL BMW Brand	100.0	20,083	13.4	23,178	7.9	21,479	2.8	22,105	100.0	157,303	7.7	146,042	0.9	147,313	4.0	141,673
MINI		3,528	3.7	3,662	40.5	2,607	15.5	3,084		23,554	8.1	25,641	25.6	20,419	0.9	20,614
TOTAL BMW Group Sales United States		23,611	12.0	26,840	11.4	24,086	4.4	25,189		180,857	5.3	171,683	2.4	167,732	3.4	162,287
TOTAL BMW Group Sales World Wide		102,452	7.7	110,957						800,931	5.7	757,551				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		JUL 06	%	JUL 05	%	JUL 04	%		JUL 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	59.9	16,157	17.4	13,757					55.7	98,988	20.9	81,849				
TOTAL Lexus Trucks	40.1	10,802	15.6	12,805					44.3	78,712	9.2	86,719				
TOTAL Lexus Sales	100.0	26,959	1.5	26,562					100.0	177,700	5.4	168,568				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JUL 06	%	JUL 05	%	JUL 04	%		JUL 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	72.8	15,718	8.5	17,173	4.9	16,372	5.0	15,592	74.1	101,113	0.2	100,881	5.5	106,762	0.1	106,665
TOTAL MB Trucks	27.2	5,873	62.3	3,618	39.7	2,590	17.8	3,150	25.9	35,413	91.0	18,544	20.7	15,368	14.5	17,965
TOTAL MB Sales	100.0	21,591	3.8	20,791	9.6	18,962	1.2	18,742	100.0	136,526	14.3	119,425	2.2	122,130	2.0	124,630

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

June, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		JUN 06	%	JUN 05	%	JUN 04	%	JUN 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
3 Series	43.7	10,561	10.2	9,582	0.1	9,587	9.1	10,545	44.0	60,356	23.3	48,953	10.9	54,954	6.8	58,972
5 Series	21.5	5,199	24.3	4,183	4.4	4,005	13.7	4,642	20.3	27,835	19.0	23,384	1.3	23,075	0.6	23,210
6 Series	3.6	863	4.5	826	1.8	811		0	3.5	4,861	3.2	5,021	49.3	3,363		0
7 Series	5.9	1,437	18.9	1,771	8.8	1,628	3.2	1,577	6.9	9,523	20.7	7,893	10.1	8,776	11.7	9,935
Z3 Series		0		0		0	100.0	4		0		0		0	100.0	133
Z4 Series	6.8	1,633	49.8	1,090	34.8	1,671	4.6	1,751	3.7	5,072	4.9	5,335	27.5	7,359	25.4	9,859
Z8 Series	0.0	2		4	50.0	8	80.5	41	0.0	4	63.6	11	86.1	79	67.6	244
TOTAL BMW Cars	81.5	19,695	12.8	17,456	1.4	17,710	4.6	18,560	78.5	107,651	18.8	90,597	7.2	97,606	4.6	102,353
X3 Series	10.0	2,407	26.6	3,278	12.1	3,729		0	11.6	15,927	2.6	16,351	26.5	12,922		0
X5 Series	8.6	2,077	21.9	2,658	25.6	3,574	6.9	3,344	9.9	13,642	14.3	15,916	4.0	15,306	11.1	17,215
TOTAL BMW Trucks	18.5	4,484	24.5	5,936	18.7	7,303	118.4	3,344	21.5	29,569	8.4	32,267	14.3	28,228	64.0	17,215
TOTAL BMW Brand	100.0	24,179	3.4	23,392	6.5	25,013	14.2	21,904	100.0	137,220	11.7	122,864	2.4	125,834	5.2	119,568
MINI		3,556	1.4	3,607	24.6	2,896	0.7	2,916		20,026	8.9	21,979	23.4	17,812	1.6	17,530
TOTAL BMW Group Sales United States		27,735	2.7	26,999	3.3	27,909	12.4	24,820		157,246	8.6	144,843	0.8	143,646	4.8	137,098
TOTAL BMW Group Sales World Wide		130,530	1.0	129,294						698,470	8.0	646,543				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		JUN 06	%	JUN 05	%	JUN 04	%	JUN 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	57.2	15,842	23.6	12,820					54.9	82,831	21.6	68,092				
TOTAL Lexus Trucks	42.8	11,844	10.4	13,223					45.1	67,910	8.1	73,914				
TOTAL Lexus Sales	100.0	27,686	6.3	26,043					100.0	150,741	6.2	142,006				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		JUN 06	%	JUN 05	%	JUN 04	%	JUN 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	69.8	14,519	0.9	14,644	3.6	15,195	3.7	14,656	74.3	85,395	2.0	83,708	7.4	90,390	0.7	91,073
TOTAL MB Trucks	30.2	6,283	74.6	3,598	57.2	2,289	11.2	2,577	25.7	29,540	97.9	14,926	16.8	12,778	13.7	14,815
TOTAL MB Sales	100.0	20,802	14.0	18,242	4.3	17,484	1.5	17,233	100.0	114,935	16.5	98,634	4.4	103,168	2.6	105,888

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

May, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAY 06	%	MAY 05	%	MAY 04	%		MAY 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	44.0	10,865	2.4	10,608	3.6	11,001	1.3	11,143	44.1	49,795	26.5	39,371	13.2	45,367	6.3	48,427
5 Series	19.6	4,838	34.0	3,611	16.7	4,336	3.5	4,491	20.0	22,636	17.9	19,201	0.7	19,070	2.7	18,568
6 Series	4.4	1,084	19.4	908	20.4	754		0	3.5	3,998	4.7	4,195	64.4	2,552		0
7 Series	6.5	1,598	5.5	1,514	6.5	1,620	17.9	1,973	7.2	8,086	32.1	6,122	14.4	7,148	14.5	8,358
Z3 Series	0.0	0		0		0	100.0	8	0.0	0		0		0	100.0	129
Z4 Series	5.1	1,259	14.1	1,103	33.9	1,669	13.6	1,932	3.0	3,439	19.0	4,245	25.4	5,688	29.8	8,108
Z8 Series	0.0	1		0	100.0	5	92.1	63	0.0	2	71.4	7	90.1	71	65.0	203
TOTAL BMW Cars	79.6	19,645	10.7	17,744	8.5	19,385	1.1	19,610	77.8	87,956	20.3	73,141	8.5	79,896	4.7	83,793
X3 Series	11.7	2,881	4.1	2,768	11.3	2,487		0	12.0	13,520	3.4	13,073	42.2	9,193		0
X5 Series	8.8	2,162	14.7	2,536	0.9	2,560	10.0	2,845	10.2	11,565	12.8	13,258	13.0	11,732	15.4	13,871
TOTAL BMW Trucks	20.4	5,043	4.9	5,304	5.1	5,047	77.4	2,845	22.2	25,085	4.7	26,331	25.8	20,925	50.9	13,871
TOTAL BMW Brand	100.0	24,688	7.1	23,048	5.7	24,432	8.8	22,455	100.0	113,041	13.6	99,472	1.3	100,821	3.2	97,664
MINI		3,672	5.3	3,878	15.6	3,355	1.4	3,310		16,470	10.4	18,372	23.2	14,916	2.1	14,614
TOTAL BMW Group Sales United States		28,360	5.3	26,926	3.1	27,787	7.8	25,765		129,511	9.9	117,844	1.8	115,737	3.1	112,278
TOTAL BMW Group Sales World Wide		119,996	5.5	113,688						567,940	9.8	517,249				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		MAY 06	%	MAY 05	%	MAY 04	%		MAY 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	61.0	18,293	44.7	12,641				54.4	66,989	21.2	55,272					
TOTAL Lexus Trucks	39.0	11,706	15.3	13,814				45.6	56,066	7.6	60,691					
TOTAL Lexus Sales	100.0	29,999	13.4	26,455				100.0	123,055	6.1	115,963					

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAY 06	%	MAY 05	%	MAY 04	%		MAY 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	70.7	15,282	6.4	14,365	10.5	16,048	2.3	16,423	75.3	70,876	2.6	69,064	8.2	75,195	1.6	76,417
TOTAL MB Trucks	29.3	6,339	84.0	3,446	64.6	2,093	23.7	2,744	24.7	23,257	105.3	11,328	8.0	10,489	14.3	12,238
TOTAL MB Sales	100.0	21,621	21.4	17,811	1.8	18,141	5.4	19,167	100.0	94,133	17.1	80,392	6.2	85,684	3.4	88,655

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

April, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		APR 06	%	APR 05	%	APR 04	%	APR 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
3 Series	44.2	11,151	59.4	6,994	31.8	10,262	4.1	9,854	44.1	38,930	35.3	28,763	16.3	34,366	7.8	37,284
5 Series	14.6	3,699	19.1	4,571	3.7	4,406	3.9	4,585	20.1	17,798	14.2	15,590	5.8	14,734	4.7	14,077
6 Series	3.1	773	21.8	988	30.7	756		0	3.3	2,914	11.3	3,287	82.8	1,798		0
7 Series	6.4	1,624	37.4	1,182	26.3	1,603	8.6	1,753	7.3	6,488	40.8	4,608	16.6	5,528	13.4	6,385
Z3 Series		0		0		0		6		0		0		0		121
Z4 Series	4.7	1,180	4.3	1,233	20.0	1,541	24.9	2,051	2.5	2,180	30.6	3,142	21.8	4,019	34.9	6,176
Z8 Series	0.0	0	100.0	2	89.5	19	57.8	45	0.0	1	85.7	7	89.4	66	52.9	140
TOTAL BMW Cars	73.0	18,427	23.1	14,970	19.5	18,587	1.6	18,294	77.3	68,311	23.3	55,397	8.5	60,511	5.7	64,183
X3 Series	18.2	4,596	45.0	3,170	37.7	2,302		0	12.0	10,639	3.2	10,305	53.7	6,706		0
X5 Series	8.8	2,227	24.0	2,932	15.9	2,530	6.8	2,716	10.6	9,403	12.3	10,722	16.9	9,172	16.8	11,026
TOTAL BMW Trucks	27.0	6,823	11.8	6,102	26.3	4,832	77.9	2,716	22.7	20,042	4.7	21,027	32.4	15,878	44.0	11,026
TOTAL BMW Brand	100.0	25,250	19.8	21,072	10.0	23,419	11.5	21,010	100.0	88,353	15.6	76,424	0.0	76,389	1.6	75,209
MINI		3,313	23.1	4,310	31.0	3,290	5.4	3,121		12,798	11.7	14,494	25.4	11,561	2.3	11,304
TOTAL BMW Group Sales United States		28,563	12.5	25,382	5.0	26,709	10.7	24,131		101,151	11.3	90,918	3.4	87,950	1.7	86,513
TOTAL BMW Group Sales World Wide		114,885	3.2	111,325						447,819	11.0	403,561				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		APR 06	%	APR 05	%	APR 04	%	APR 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	53.9	13,304	7.1	12,425					52.3	48,696	14.2	42,631				
TOTAL Lexus Trucks	46.1	11,375	16.6	13,639					47.7	44,360	5.4	46,877				
TOTAL Lexus Sales	100.0	24,679	5.3	26,064					100.0	93,056	4.0	89,508				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		APR 06	%	APR 05	%	APR 04	%	APR 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	77.4	16,466	6.8	15,414	5.1	16,239	5.2	15,443	76.7	55,594	1.6	54,699	7.5	59,147	1.4	59,994
TOTAL MB Trucks	22.6	4,804	41.7	3,391	58.1	2,145	13.1	2,468	23.3	16,918	114.6	7,882	6.1	8,396	11.6	9,494
TOTAL MB Sales	100.0	21,270	13.1	18,805	2.3	18,384	2.6	17,911	100.0	72,512	15.9	62,581	7.3	67,543	2.8	69,488

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

March, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAR 06	%	MAR 05	%	MAR 04	%		MAR 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	41.2	10,093	33.6	7,555	24.8	10,044	6.3	10,717	44.0	27,779	27.6	21,769	9.7	24,104	12.1	27,430
5 Series	21.5	5,265	33.4	3,947	1.9	3,873	5.8	3,660	22.3	14,099	28.0	11,019	6.7	10,328	8.8	9,492
6 Series	3.7	917	5.3	871	16.4	1,042		0	3.4	2,141	6.9	2,299	120.6	1,042		0
7 Series	8.0	1,970	77.5	1,110	21.7	1,418	3.3	1,467	7.7	4,864	42.0	3,426	12.7	3,925	15.3	4,632
Z3 Series	0.0	0		0		0		39	0.0	0		0		0		115
Z4 Series	2.9	720	27.3	991	25.5	1,330	16.1	1,586	1.6	1,000	47.6	1,909	23.0	2,478	39.9	4,125
Z8 Series	0.0	1	0.0	1	96.2	26	45.8	48	0.0	1	80.0	5	89.4	47	50.5	95
TOTAL BMW Cars	77.4	18,966	31.0	14,475	18.4	17,733	1.2	17,517	79.1	49,884	23.4	40,427	3.6	41,924	8.6	45,889
X3 Series	12.5	3,073	2.3	3,005	17.8	2,551		0	9.6	6,043	15.3	7,135	62.0	4,404		0
X5 Series	10.0	2,462	7.8	2,669	11.0	2,404	22.3	3,094	11.4	7,176	7.9	7,790	17.3	6,642	20.1	8,310
TOTAL BMW Trucks	22.6	5,535	2.4	5,674	14.5	4,955	60.1	3,094	20.9	13,219	11.4	14,925	35.1	11,046	32.9	8,310
TOTAL BMW Brand	100.0	24,501	21.6	20,149	11.2	22,688	10.1	20,611	100.0	63,103	14.0	55,352	4.5	52,970	2.3	54,199
MINI		3,851	6.7	4,127	44.5	2,857	1.3	2,821		9,485	6.9	10,184	23.1	8,271	1.1	8,183
TOTAL BMW Group Sales United States		28,352	16.8	24,276	5.0	25,545	9.0	23,432		72,588	10.8	65,536	7.0	61,241	1.8	62,382
TOTAL BMW Group Sales World Wide		144,316	13.5	127,118						332,923	13.9	292,236				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		MAR 06	%	MAR 05	%	MAR 04	%		MAR 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	50.0	13,798	9.0	12,657					51.8	35,392	17.2	30,206				
TOTAL Lexus Trucks	50.0	13,794	7.6	12,814					48.2	32,985	0.8	33,238				
TOTAL Lexus Sales	100.0	27,592	8.3	25,471					100.0	68,377	7.8	63,444				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAR 06	%	MAR 05	%	MAR 04	%		MAR 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	78.1	16,723	6.1	15,767	2.6	15,367	11.4	17,337	76.4	39,128	0.4	39,285	8.4	42,908	3.7	44,551
TOTAL MB Trucks	21.9	4,694	96.0	2,395	2.2	2,449	2.0	2,500	23.6	12,114	169.7	4,491	28.2	6,251	11.0	7,026
TOTAL MB Sales	100.0	21,417	17.9	18,162	1.9	17,816	10.2	19,837	100.0	51,242	17.1	43,776	11.0	49,159	4.7	51,577

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

February, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES					
		FEB 06	%	FEB 05	%	FEB 04	%	FEB 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
3 Series	47.3	9,140	27.3	7,181	6.4	7,669	7.9	8,324	45.8	17,686	24.4	14,214	1.1	14,060	15.9	16,713
5 Series	21.5	4,153	9.5	3,794	0.4	3,780	25.0	3,023	22.9	8,834	24.9	7,072	9.6	6,455	10.7	5,832
6 Series	3.0	588	23.3	767		0		0	3.2	1,224	14.3	1,428		0		0
7 Series	7.4	1,428	26.7	1,127	14.0	1,310	7.8	1,421	7.5	2,894	25.0	2,316	7.6	2,507	20.8	3,165
Z3 Series		0		0		0	100.0	30		0		0		0	100.0	76
Z4 Series	0.8	154	67.2	469	42.5	815	34.6	1,247	0.7	280	69.5	918	20.0	1,148	54.8	2,539
Z8 Series	0.0	0	100.0	3	70.0	10	37.5	16	0.0	0	100.0	4	81.0	21	55.3	47
TOTAL BMW Cars	80.0	15,463	15.9	13,341	1.8	13,584	3.4	14,061	80.1	30,918	19.1	25,952	7.3	24,191	14.7	28,372
X3 Series	8.2	1,582	31.8	2,319	116.7	1,070		0	7.7	2,970	28.1	4,130	122.9	1,853		0
X5 Series	11.8	2,283	15.3	2,696	19.9	2,249	10.8	2,522	12.2	4,714	7.9	5,121	20.8	4,238	18.8	5,216
TOTAL BMW Trucks	20.0	3,865	22.9	5,015	51.1	3,319	31.6	2,522	19.9	7,684	16.9	9,251	51.9	6,091	16.8	5,216
TOTAL BMW Brand	100.0	19,328	5.3	18,356	8.6	16,903	1.9	16,583	100.0	38,602	9.7	35,203	16.3	30,282	9.8	33,588
MINI		2,690	14.3	3,140	18.1	2,658	4.5	2,544		5,634	7.0	6,057	11.9	5,414	1.0	5,362
TOTAL BMW Group Sales United States		22,018	2.4	21,496	9.9	19,561	2.3	19,127		44,236	7.2	41,260	15.6	35,696	8.4	38,950
TOTAL BMW Group Sales World Wide		94,751	13.8	83,255						188,580	14.2	165,118				

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES								% of TOTAL Lexus	YEAR TO DATE SALES FIGURES					
		FEB 06	%	FEB 05	%	FEB 04	%	FEB 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	50.2	10,615	11.4	9,528	3.5	9,875			52.9	21,594	23.0	17,549	10.9	19,689		
TOTAL Lexus Trucks	49.8	10,512	3.1	10,197	4.4	10,670			47.1	19,191	6.0	20,424	1.3	20,690		
TOTAL Lexus Sales	100.0	21,127	7.1	19,725	4.0	20,545			100.0	40,785	7.4	37,973	6.0	40,379		

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES					
		FEB 06	%	FEB 05	%	FEB 04	%	FEB 03	YTD 06		%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	73.0	12,677	1.5	12,485	13.2	14,381	3.0	13,964	75.1	22,405	4.7	23,518	14.6	27,541	1.2	27,214
TOTAL MB Trucks	27.0	4,679	355.2	1,028	42.7	1,793	15.7	2,126	24.9	7,420	254.0	2,096	44.9	3,802	16.0	4,526
TOTAL MB Sales	100.0	17,356	28.4	13,513	16.5	16,174	0.5	16,090	100.0	29,825	16.4	25,614	18.3	31,343	1.3	31,740

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

January, 2006

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JAN 06	%	JAN 05	%	JAN 04	%		JAN 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
3 Series	44.3	8,546	21.5	7,033	10.0	6,391	23.8	8,389	44.3	8,546	21.5	7,033	10.0	6,391	23.8	8,389
5 Series	24.3	4,681	42.8	3,278	22.5	2,675	4.8	2,809	24.3	4,681	42.8	3,278	22.5	2,675	4.8	2,809
6 Series	3.3	636	3.8	661		0		0	3.3	636	3.8	661		0		0
7 Series	7.6	1,466	23.3	1,189	0.7	1,197	31.4	1,744	7.6	1,466	23.3	1,189	0.7	1,197	31.4	1,744
Z3 Series		0		0		0	100.0	46		0		0		0	100.0	46
Z4 Series	0.7	126	71.9	449	34.8	333	74.2	1,292	0.7	126	71.9	449	34.8	333	74.2	1,292
Z8 Series	0.0	0	100.0	1	90.9	11	64.5	31	0.0	0	100.0	1	90.9	11	64.5	31
TOTAL BMW Cars	80.2	15,455	22.6	12,611	18.9	10,607	25.9	14,311	80.2	15,455	22.6	12,611	18.9	10,607	25.9	14,311
X3 Series	7.2	1,388	23.4	1,811	131.3	783		0	7.2	1,388	23.4	1,811	131.3	783		0
X5 Series	12.6	2,431	0.2	2,425	21.9	1,989	26.2	2,694	12.6	2,431	0.2	2,425	21.9	1,989	26.2	2,694
TOTAL BMW Trucks	19.8	3,819	9.8	4,236	52.8	2,772	2.9	2,694	19.8	3,819	9.8	4,236	52.8	2,772	2.9	2,694
TOTAL BMW Brand	100.0	19,274	14.4	16,847	25.9	13,379	21.3	17,005	100.0	19,274	14.4	16,847	25.9	13,379	21.3	17,005
MINI		2,944	0.9	2,917	5.8	2,756	2.2	2,818		2,944	0.9	2,917	5.8	2,756	2.2	2,818
TOTAL BMW Group		22,218	12.4	19,764	22.5	16,135	18.6	19,823		22,218	12.4	19,764	22.5	16,135	18.6	19,823

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		JAN 06	%	JAN 05	%	JAN 04	%		JAN 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL Lexus Cars	55.9	10,979	36.9	8,021					55.9	10,979	36.9	8,021				
TOTAL Lexus Trucks	44.1	8,679	15.1	10,227					44.1	8,679	15.1	10,227				
TOTAL Lexus Sales	100.0	19,658	7.7	18,248					100.0	19,658	7.7	18,248				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JAN 06	%	JAN 05	%	JAN 04	%		JAN 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
TOTAL MB Cars	78.0	9,728	11.8	11,033	16.2	13,160	0.7	13,250	78.0	9,728	11.8	11,033	16.2	13,160	0.7	13,250
TOTAL MB Trucks	22.0	2,741	156.6	1,068	46.8	2,009	16.3	2,400	22.0	2,741	156.6	1,068	46.8	2,009	16.3	2,400
TOTAL MB Sales	100.0	12,469	3.0	12,101	20.2	15,169	3.1	15,650	100.0	12,469	3.0	12,101	20.2	15,169	3.1	15,650

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

December, 2005

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		DEC 05	%	DEC 04	%	DEC 03	%		DEC 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	40.0	10,592	0.2	10,569	30.1	8,126	30.1	11,621	40.2	106,950	0.4	106,549	4.8	111,944	3.0	115,428
5 Series	24.2	6,396	25.0	5,116	21.1	4,225	14.2	3,699	19.8	52,722	15.7	45,584	2.9	46,964	15.0	40,842
6 Series	3.5	931	3.2	962		0		0	3.7	9,934	21.2	8,198		0		0
7 Series	8.2	2,176	38.1	1,576	0.8	1,563	12.0	1,776	6.8	18,165	12.4	16,155	21.1	20,473	7.0	22,006
Z3 Series		0		0	100.0	6	95.6	135		0		0	100.0	155	97.7	6,786
Z4 Series	1.6	414	22.9	537	74.6	2,114	25.2	1,689	3.8	10,045	26.4	13,654	32.3	20,169	444.5	3,704
Z8 Series	0.0	1	50.0	2	90.0	20	31.0	29	0.0	17	84.5	110	74.9	439	16.2	524
TOTAL BMW Cars	77.5	20,510	9.3	18,762	16.9	16,054	15.3	18,949	74.3	197,833	4.0	190,250	4.9	200,144	5.7	189,290
X3 Series	8.9	2,356	11.0	2,123		0		0	11.6	30,769	11.1	34,604		0		0
X5 Series	13.6	3,598	21.7	4,597	5.3	4,856	20.6	4,025	14.1	37,598	6.7	35,225	13.5	40,715	4.7	42,742
TOTAL BMW Trucks	22.5	5,954	11.4	6,720	38.4	4,856	20.6	4,025	25.7	68,367	2.1	69,829	71.5	40,715	4.7	42,742
TOTAL BMW Brand	100.0	26,464	3.9	25,482	21.9	20,910	9.0	22,974	100.0	266,200	2.4	260,079	8.0	240,859	3.8	232,032
MINI		2,436	36.1	3,810	4.9	4,005	22.2	3,278		40,820	13.3	36,032	0.1	36,010	46.4	24,590
TOTAL BMW Group		28,900	1.3	29,292	17.6	24,915	5.1	26,252		307,020	3.7	296,111	6.9	276,869	7.9	256,622

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		DEC 05	%	DEC 04	%	DEC 03	%		DEC 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL Lexus Cars	50.8	17,866	25.0	14,292					49.9	151,226	11.1	136,130				
TOTAL Lexus Trucks	49.2	17,320	4.8	18,189					50.1	151,669	0.1	151,797				
TOTAL Lexus Sales	100.0	35,186	8.3	32,481					100.0	302,895	5.2	287,927				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		DEC 05	%	DEC 04	%	DEC 03	%		DEC 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL MB Cars	74.7	23,300	2.8	23,976	34.8	17,792	2.9	17,294	81.6	182,817	5.8	194,149	4.1	186,553	9.5	170,431
TOTAL MB Trucks	25.3	7,892	200.0	2,631	31.3	3,829	4.1	3,994	18.4	41,252	51.8	27,172	15.1	31,998	25.2	42,794
TOTAL MB Sales	100.0	31,192	17.2	26,607	23.1	21,621	1.6	21,288	100.0	224,069	1.2	221,321	1.3	218,551	2.5	213,225

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

November, 2005

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		NOV 05	%	NOV 04	%	NOV 03	%		NOV 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	43.4	10,273	50.2	6,838	33.0	10,206	2.2	10,432	40.2	96,358	0.4	95,980	7.5	103,818	0.0	103,807
5 Series	21.9	5,185	43.2	3,622	6.8	3,888	34.6	2,888	19.3	46,326	14.5	40,468	5.3	42,739	15.1	37,143
6 Series	3.1	739	16.0	880		0		0	3.8	9,003	24.4	7,236		0		0
7 Series	6.9	1,623	42.7	1,137	51.6	2,349	24.8	1,882	6.7	15,989	9.7	14,579	22.9	18,910	6.5	20,230
Z3 Series		0		0	100.0	1	99.5	189		0		0	100.0	149	97.8	6,651
Z4 Series	2.5	599	89.0	317	79.1	1,519	18.6	1,281	4.0	9,631	26.6	13,117	27.3	18,055	796	2,015
Z8 Series	0.0	0	100.0	2	92.9	28	30.0	40	0.0	16	85.2	108	74.2	419	15.4	495
TOTAL BMW Cars	77.8	18,419	43.9	12,796	28.9	17,991	7.7	16,712	74.0	177,323	3.4	171,488	6.8	184,090	8.1	170,341
X3 Series	6.8	1,606	64.4	4,511		0		0	11.9	28,413	12.5	32,481		0		0
X5 Series	15.4	3,648	6.5	3,425	12.2	3,901	6.2	4,161	14.2	34,000	11.0	30,628	14.6	35,859	7.4	38,717
TOTAL BMW Trucks	22.2	5,254	33.8	7,936	103.4	3,901	6.2	4,161	26.0	62,413	1.1	63,109	76.0	35,859	7.4	38,717
TOTAL BMW Brand	100.0	23,673	14.2	20,732	5.3	21,892	4.9	20,873	100.0	239,736	2.2	234,597	6.7	219,949	5.2	209,058
MINI		3,171	5.7	3,363	5.3	3,194	18.0	2,706		38,384	19.1	32,222	0.7	32,005	50.2	21,312
TOTAL BMW Group		26,844	11.4	24,095	4.0	25,086	6.4	23,579		278,120	4.2	266,819	5.9	251,954	9.4	230,370

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		NOV 05	%	NOV 04	%	NOV 03	%		NOV 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL Lexus Cars	54.6	14,001	37.1	10,214					49.8	133,360	9.5	121,838				
TOTAL Lexus Trucks	45.4	11,648	7.9	12,644					50.2	134,349	0.6	133,608				
TOTAL Lexus Sales	100.0	25,649	12.2	22,858					100.0	267,709	4.8	255,446				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		NOV 05	%	NOV 04	%	NOV 03	%		NOV 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL MB Cars	76.4	13,967	17.3	16,898	8.0	15,643	1.9	15,943	82.7	159,517	6.3	170,173	0.8	168,761	26.8	133,137
TOTAL MB Trucks	23.6	4,317	123.2	1,934	24.7	2,567	25.2	3,431	17.3	33,360	35.9	24,541	12.9	28,169	27.4	38,800
TOTAL MB Sales	100.0	18,284	2.9	18,832	3.4	18,210	6.0	19,374	100.0	192,877	0.9	194,714	1.1	196,930	14.5	171,937

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

October, 2005

BMW Group Sales - United States																
SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		OCT 05	%	OCT 04	%	OCT 03	%		OCT 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	47.8	10,719	23.0	8,714	1.8	8,563	11.9	7,652	39.8	86,085	3.4	89,142	4.8	93,612	0.3	93,375
5 Series	21.8	4,880	15.4	4,229	41.7	2,984	11.4	2,679	19.0	41,141	11.7	36,846	5.2	38,851	13.4	34,255
6 Series	4.0	888	9.7	983		0		0	3.8	8,264	30.0	6,356		0		0
7 Series	7.1	1,593	18.7	1,342	37.6	2,151	4.8	2,052	6.6	14,366	6.9	13,442	18.8	16,561	9.7	18,348
Z3 Series		0		0	100.0	2	99.1	213		0		0	100.0	148	97.7	6,462
Z4 Series	3.6	808	45.6	1,484	24.3	1,960	167.0	734	4.2	9,032	29.4	12,800	22.6	16,536	2153	734
Z8 Series	0.0	1	0.0	1	95.7	23	39.5	38	0.0	16	84.9	106	72.9	391	14.1	455
TOTAL BMW Cars	84.2	18,889	12.7	16,753	6.8	15,683	17.3	13,368	73.5	158,904	0.1	158,692	4.5	166,099	8.1	153,629
X3 Series	6.2	1,398	52.4	2,940		0		0	12.4	26,807	4.2	27,970		0		0
X5 Series	9.6	2,145	26.7	2,925	25.2	3,911	14.3	3,421	14.0	30,352	11.6	27,203	14.9	31,958	7.5	34,556
TOTAL BMW Trucks	15.8	3,543	39.6	5,865	50.0	3,911	14.3	3,421	26.5	57,159	3.6	55,173	72.6	31,958	7.5	34,556
TOTAL BMW Brand	100.0	22,432	0.8	22,618	15.4	19,594	16.7	16,789	100.0	216,063	1.0	213,865	8.0	198,057	5.2	188,185
MINI		3,203	0.4	3,189	3.2	3,091	8.6	2,845		35,213	22.0	28,859	0.2	28,811	54.8	18,606
TOTAL BMW Group		25,635	0.7	25,807	13.8	22,685	15.5	19,634		251,276	3.5	242,724	7.0	226,868	9.7	206,791

Lexus Sales - United States																
SERIES	% of TOTAL Lexus	MONTHLY SALES FIGURES						% of TOTAL Lexus	YEAR TO DATE SALES FIGURES							
		OCT 05	%	OCT 04	%	OCT 03	%		OCT 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL Lexus Cars	51.9	12,113	11.1	10,898					49.3	119,359	6.9	111,624				
TOTAL Lexus Trucks	48.1	11,218	12.4	12,811					50.7	122,701	1.4	120,964				
TOTAL Lexus Sales	100.0	23,331	1.6	23,709					100.0	242,060	4.1	232,588				

Mercedes-Benz Sales - United States																
SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		OCT 05	%	OCT 04	%	OCT 03	%		OCT 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
TOTAL MB Cars	80.0	14,678	7.4	15,854	6.6	16,974	10.7	15,328	83.4	145,550	5.0	153,275	0.1	153,118	11.6	137,194
TOTAL MB Trucks	20.0	3,671	48.7	2,469	7.4	2,299	35.1	3,543	16.6	29,043	28.5	22,607	11.7	25,602	27.6	35,369
TOTAL MB Sales	100.0	18,349	0.1	18,323	4.9	19,273	2.1	18,871	100.0	174,593	0.7	175,882	1.6	178,720	3.6	172,563

The "% of TOTAL" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

September, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		SEP 05	%	SEP 04	%	SEP 03	%	SEP 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	39.4	8,693	5.6	8,235	15.0	7,161	17.8	8,712	38.9	75,366	6.3	80,428	5.4	85,049	0.8	85,723		
5 Series	18.8	4,137	15.8	3,574	15.6	3,092	39.5	2,216	18.7	36,261	11.2	32,617	9.1	35,867	13.6	31,576		
6 Series	3.5	779	12.9	690		0		0	3.8	7,376	37.3	5,373		0		0		
7 Series	5.5	1,209	2.2	1,183	18.8	1,457	19.8	1,817	6.6	12,773	5.6	12,100	16.0	14,410	11.6	16,296		
Z3 Series		0		0		0	100.0	173		0		0	100.0	146	97.7	6,249		
Z4 Series	3.6	789	42.3	1,367	9.5	1,510		0	4.2	8,224	27.3	11,316	22.4	14,576		0		
Z8 Series	0.0	2	60.0	5	86.5	37	37.0	27	0.0	15	85.7	105	71.5	368	11.8	417		
TOTAL BMW Cars	70.8	15,609	3.7	15,054	13.6	13,257	2.4	12,945	72.3	140,015	1.4	141,939	5.6	150,416	7.2	140,261		
X3 Series	9.1	2,000	51.3	4,104		0		0	13.1	25,409	1.5	25,030		0		0		
X5 Series	20.1	4,443	70.3	2,609	20.4	3,276	31.0	2,500	14.6	28,207	16.2	24,278	13.4	28,047	9.9	31,135		
TOTAL BMW Trucks	29.2	6,443	4.0	6,713	104.9	3,276	31.0	2,500	27.7	53,616	8.7	49,308	75.8	28,047	9.9	31,135		
TOTAL BMW Brand	100.0	22,052	1.3	21,767	31.7	16,533	7.0	15,445	100.0	193,631	1.2	191,247	7.2	178,463	4.1	171,396		
MINI		3,027	3.8	2,917	27.1	2,295	22.6	2,967		32,010	24.7	25,670	0.2	25,720	63.2	15,761		
TOTAL BMW Group		25,079	1.6	24,684	31.1	18,828	2.3	18,412		225,641	4.0	216,917	6.2	204,183	9.1	187,157		

Mercedes-Benz Sales - United States

September, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		SEP 05	%	SEP 04	%	SEP 03	%	SEP 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	28.8	5,050	3.6	4,876	0.2	4,885	1.6	4,810	26.5	41,369	16.1	49,336	2.4	50,546	3.2	48,998		
E Class	25.9	4,544	2.4	4,655	0.7	4,623	5.1	4,397	22.7	35,495	14.4	41,442	6.2	39,037	51.9	25,706		
S Class	5.9	1,041	41.5	1,781	12.0	2,025	24.8	1,622	7.2	11,321	22.5	14,616	8.5	15,981	10.0	14,534		
CL Class	0.5	87	63.0	235	10.3	213	3.9	205	0.6	919	53.1	1,958	24.6	2,597	9.0	2,855		
SL Class	4.3	755	13.4	872	17.9	1,062	1.6	1,079	4.8	7,449	24.3	9,835	10.6	8,891	11.5	10,045		
CLK Class	6.4	1,121	44.1	2,007	42.9	1,404	2.4	1,371	9.1	14,158	16.1	16,873	18.6	14,229	7.2	13,279		
SLK Class	4.9	867	40.7	616	16.4	529	3.6	549	5.4	8,514	153.3	3,361	30.9	4,863	24.6	6,449		
CLS Class	4.9	857		0		0		0	7.5	11,647		0		0		0		
TOTAL MB Cars	81.6	14,322	4.8	15,042	2.0	14,741	5.0	14,033	83.8	130,872	4.8	137,421	0.9	136,144	11.7	121,866		
R Class	2.2	386		0		0		0	0.2	386		0		0		0		
M Class	15.5	2,727	21.3	2,249	3.2	2,324	27.3	3,196	15.4	23,998	25.6	19,100	13.0	21,942	25.5	29,443		
G Class	0.7	117	24.0	154	8.9	169	32.7	251	0.6	988	4.8	1,038	23.7	1,361	42.9	2,383		
TOTAL MB Trucks	18.4	3,230	34.4	2,403	3.6	2,493	27.7	3,447	16.2	25,372	26.0	20,138	13.6	23,303	26.8	31,826		
TOTAL MB Sales	100.0	17,552	0.6	17,445	1.2	17,234	1.4	17,480	100.0	156,244	0.8	157,559	1.2	159,447	3.7	153,692		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

August, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		AUG 05	%	AUG 04	%	AUG 03	%	AUG 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	35.9	9,159	8.8	8,416	6.1	8,964	5.1	9,444	38.9	66,673	7.6	72,193	7.3	77,888	1.1	77,011		
5 Series	17.1	4,359	32.1	3,300	22.4	4,252	22.5	3,471	18.7	32,124	10.6	29,043	11.4	32,775	11.6	29,360		
6 Series	3.1	789	23.9	1,037		0		0	3.8	6,597	40.9	4,683		0		0		
7 Series	7.2	1,838	45.3	1,265	11.1	1,423	13.3	1,642	6.7	11,564	5.9	10,917	15.7	12,953	10.5	14,479		
Z3 Series		0	100.0	0	100.0	6	99.3	906		0	100.0	146	97.6	6,076		6,076		
Z4 Series	4.3	1,109	13.3	1,279	18.3	1,566		0	4.3	7,435	25.3	9,949	23.9	13,066		0		
Z8 Series	0.0	0	100.0	8	77.8	36	0.0	36	0.0	13	87.0	100	69.8	331	15.1	390		
TOTAL BMW Cars	67.6	17,254	12.7	15,305	5.8	16,247	4.8	15,499	72.5	124,406	2.0	126,885	7.5	137,159	7.7	127,316		
X3 Series	14.8	3,776	8.2	3,490		0		0	13.6	23,409	11.9	20,926		0		0		
X5 Series	17.6	4,507	33.7	3,372	15.9	4,010	10.6	3,627	13.9	23,764	9.7	21,669	12.5	24,771	13.5	28,635		
TOTAL BMW Trucks	32.4	8,283	20.7	6,862	71.1	4,010	10.6	3,627	27.5	47,173	10.7	42,595	72.0	24,771	13.5	28,635		
TOTAL BMW Brand	100.0	25,537	15.2	22,167	9.4	20,257	5.9	19,126	100.0	171,579	1.2	169,480	4.7	161,930	3.8	155,951		
MINI		3,342	43.2	2,334	17.0	2,811	11.9	3,189		28,983	27.4	22,753	2.9	23,425	83.1	12,794		
TOTAL BMW Group		28,879	17.9	24,501	6.2	23,068	3.4	22,315		200,562	4.3	192,233	3.7	185,355	9.8	168,745		

Mercedes-Benz Sales - United States

August, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		AUG 05	%	AUG 04	%	AUG 03	%	AUG 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	26.2	5,054	8.6	5,529	0.7	5,569	8.7	6,099	26.2	36,319	18.3	44,460	2.6	45,661	3.3	44,188		
E Class	26.0	5,011	9.1	4,594	13.5	4,047	27.7	3,169	22.3	30,951	15.9	36,787	6.9	34,414	61.5	21,309		
S Class	6.1	1,179	39.9	1,962	19.8	1,638	10.2	1,486	7.4	10,280	19.9	12,835	8.0	13,956	8.1	12,912		
CL Class	0.5	88	62.2	233	12.6	207	30.1	296	0.6	832	51.7	1,723	27.7	2,384	10.0	2,650		
SL Class	5.1	986	15.1	857	18.4	1,050	36.7	768	4.8	6,694	25.3	8,963	14.5	7,829	12.7	8,966		
CLK Class	7.1	1,377	33.4	2,068	24.8	1,657	8.0	1,802	9.4	13,037	12.3	14,866	15.9	12,825	7.7	11,908		
SLK Class	4.0	776	107.5	374	34.4	570	19.0	704	5.5	7,647	178.6	2,745	36.7	4,334	26.5	5,900		
CLS Class	6.2	1,198		0		0		0	7.8	10,790		0		0		0		
TOTAL MB Cars	81.3	15,669	0.3	15,617	6.0	14,738	2.9	14,324	84.0	116,550	4.8	122,379	0.8	121,403	12.6	107,833		
M Class	17.9	3,455	50.9	2,289	14.3	2,670	29.6	3,793	15.3	21,271	26.2	16,851	14.1	19,618	25.3	26,247		
G Class	0.7	143	83.3	78	55.4	175	24.2	231	0.6	871	1.5	884	25.8	1,192	44.1	2,132		
TOTAL MB Trucks	18.7	3,598	52.0	2,367	16.8	2,845	29.3	4,024	16.0	22,142	24.8	17,735	14.8	20,810	26.7	28,379		
TOTAL MB Sales	100.0	19,267	7.1	17,984	2.3	17,583	4.2	18,348	100.0	138,692	1.0	140,114	1.5	142,213	4.4	136,212		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

To view all the BMW sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: fred@meloan.org

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

July, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES						% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JUL 05	%	JUL 04	%	JUL 03	%		JUL 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
3 Series	36.9	8,561	3.0	8,823	11.3	9,952	7.2	9,280	39.4	57,514	9.8	63,777	7.5	68,924	2.0	67,567
5 Series	18.9	4,381	64.2	2,668	49.8	5,313	49.7	3,550	19.0	27,765	7.9	25,743	9.7	28,523	10.2	25,889
6 Series	3.4	787	178.1	283		0		0	4.0	5,808	59.3	3,646		0		0
7 Series	7.9	1,833	109.2	876	45.1	1,595	23.8	2,094	6.7	9,726	0.8	9,652	16.3	11,530	10.2	12,837
Z3 Series		0		0	100.0	7	99.1	816		0		0	100.0	140	97.3	5,170
Z4 Series	4.3	991	24.4	1,311	20.1	1,641		0	4.3	6,326	27.0	8,670	24.6	11,500		0
Z8 Series	0.0	2	84.6	13	74.5	51	30.8	39	0.0	13	85.9	92	68.8	295	16.7	354
TOTAL BMW Cars	71.4	16,555	18.5	13,974	24.7	18,559	17.6	15,779	73.4	107,152	4.0	111,580	7.7	120,912	8.1	111,817
X3 Series	14.2	3,282	27.3	4,514		0		0	13.4	19,633	12.6	17,436		0		0
X5 Series	14.4	3,341	11.7	2,991	15.7	3,546	7.1	3,310	13.2	19,257	5.2	18,297	11.9	20,761	17.0	25,008
TOTAL BMW Trucks	28.6	6,623	11.8	7,505	111.6	3,546	7.1	3,310	26.6	38,890	8.8	35,733	72.1	20,761	17.0	25,008
TOTAL BMW Brand	100.0	23,178	7.9	21,479	2.8	22,105	15.8	19,089	100.0	146,042	0.9	147,313	4.0	141,673	3.5	136,825
MINI		3,662	40.5	2,607	15.5	3,084	7.6	2,866		25,641	25.6	20,419	0.9	20,614	114.6	9,605
TOTAL BMW Group		26,840	11.4	24,086	4.4	25,189	14.7	21,955		171,683	2.4	167,732	3.4	162,287	10.8	146,430

Mercedes-Benz Sales - United States

July, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES						% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JUL 05	%	JUL 04	%	JUL 03	%		JUL 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
C Class	25.7	5,336	6.4	5,698	12.6	6,518	24.6	5,232	26.2	31,265	19.7	38,931	2.9	40,092	5.3	38,089
E Class	26.5	5,506	11.3	4,949	12.8	4,388	178.2	1,577	21.7	25,940	19.4	32,193	6.0	30,367	67.4	18,140
S Class	7.1	1,469	22.6	1,898	34.0	1,416	1.5	1,438	7.6	9,101	16.3	10,873	11.7	12,318	7.8	11,426
CL Class	0.3	71	71.6	250	15.7	216	34.9	332	0.6	744	50.1	1,490	31.6	2,177	7.5	2,354
SL Class	4.0	824	24.2	1,087	3.8	1,047	33.9	782	4.8	5,708	29.6	8,106	19.6	6,779	17.3	8,198
CLK Class	8.4	1,748	21.9	2,237	58.0	1,416	13.8	1,244	9.8	11,660	8.9	12,798	14.6	11,168	10.5	10,106
SLK Class	5.2	1,076	325.3	253	57.2	591	17.3	715	5.8	6,871	189.8	2,371	37.0	3,764	27.6	5,196
CLS Class	5.5	1,143							8.0	9,592		0		0		0
TOTAL MB Cars	82.6	17,173	4.9	16,372	5.0	15,592	37.7	11,320	84.5	100,881	5.5	106,762	0.1	106,665	14.1	93,509
M Class	17.0	3,526	41.5	2,492	17.7	3,027	9.8	3,356	14.9	17,816	22.3	14,562	14.1	16,948	24.5	22,454
G Class	0.4	92	6.1	98	20.3	123	52.9	261	0.6	728	9.7	806	20.7	1,017	46.5	1,901
TOTAL MB Trucks	17.4	3,618	39.7	2,590	17.8	3,150	12.9	3,617	15.5	18,544	20.7	15,368	14.5	17,965	26.2	24,355
TOTAL MB Sales	100.0	20,791	9.6	18,962	1.2	18,742	25.5	14,937	100.0	119,425	2.2	122,130	2.0	124,630	5.7	117,864

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

June, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JUN 05	%	JUN 04	%	JUN 03	%	JUN 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	41.0	9,582	0.1	9,587	9.1	10,545	9.5	9,633	39.8	48,953	10.9	54,954	6.8	58,972	1.2	58,287		
5 Series	17.9	4,183	4.4	4,005	13.7	4,642	25.8	3,690	19.0	23,384	1.3	23,075	0.6	23,210	3.9	22,339		
6 Series	3.5	826	1.8	811		0		0	4.1	5,021	49.3	3,363		0		0		
7 Series	7.6	1,771	8.8	1,628	3.2	1,577	15.0	1,855	6.4	7,893	10.1	8,776	11.7	9,935	7.5	10,743		
Z3 Series		0		0	100.0	4	99.5	789		0		0	100.0	133	96.9	4,354		
Z4 Series	4.7	1,090	34.8	1,671	4.6	1,751		0	4.3	5,335	27.5	7,359	25.4	9,859		0		
Z8 Series	0.0	4	50.0	8	80.5	41	28.1	32	0.0	11	86.1	79	67.6	244	22.5	315		
TOTAL BMW Cars	74.6	17,456	1.4	17,710	4.6	18,560	16.0	15,999	73.7	90,597	7.2	97,606	4.6	102,353	6.6	96,038		
X3 Series	14.0	3,278	12.1	3,729		0		0	13.3	16,351	26.5	12,922		0		0		
X5 Series	11.4	2,658	25.6	3,574	6.9	3,344	13.6	3,869	13.0	15,916	4.0	15,306	11.1	17,215	20.7	21,698		
TOTAL BMW Trucks	25.4	5,936	18.7	7,303	118.4	3,344	13.6	3,869	26.3	32,267	14.3	28,228	64.0	17,215	20.7	21,698		
TOTAL BMW Brand	100.0	23,392	6.5	25,013	14.2	21,904	10.2	19,868	100.0	122,864	2.4	125,834	5.2	119,568	1.6	117,736		
MINI		3,607	24.6	2,896	0.7	2,916	12.3	2,597		21,979	23.4	17,812	1.6	17,530	160.1	6,739		
TOTAL BMW Group		26,999	3.3	27,909	12.4	24,820	10.5	22,465		144,843	0.8	143,646	4.8	137,098	10.1	124,475		

Mercedes-Benz Sales - United States

June, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JUN 05	%	JUN 04	%	JUN 03	%	JUN 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	25.2	4,605	21.3	5,851	1.4	5,769	4.6	5,516	26.3	25,929	22.0	33,233	1.0	33,576	2.2	32,857		
E Class	23.1	4,205	3.2	4,343	2.7	4,230	124.3	1,886	20.7	20,434	25.0	27,244	4.9	25,977	56.8	16,563		
S Class	7.3	1,330	14.9	1,562	3.6	1,621	20.4	1,346	7.7	7,632	15.0	8,975	17.7	10,902	9.2	9,988		
CL Class	0.5	84	49.7	167	39.5	276	17.1	333	0.7	673	45.7	1,240	36.8	1,961	3.0	2,022		
SL Class	3.7	671	7.1	722	25.8	973	10.1	1,082	5.0	4,884	30.4	7,019	22.5	5,732	22.7	7,416		
CLK Class	9.1	1,654	25.7	2,226	90.3	1,170	10.5	1,307	10.0	9,912	6.1	10,561	8.3	9,752	10.0	8,862		
SLK Class	4.9	896	176.5	324	47.5	617	22.0	791	5.9	5,795	173.6	2,118	33.2	3,173	29.2	4,481		
CLS Class	6.6	1,199							8.6	8,449								
TOTAL MB Cars	80.3	14,644	3.6	15,195	3.7	14,656	19.5	12,261	84.9	83,708	7.4	90,390	0.7	91,073	10.8	82,189		
M Class	19.3	3,516	58.9	2,213	8.2	2,411	33.2	3,608	14.5	14,290	18.4	12,070	13.3	13,921	27.1	19,098		
G Class	0.4	82	7.9	76	54.2	166	42.8	290	0.6	636	10.2	708	20.8	894	45.5	1,640		
TOTAL MB Trucks	19.7	3,598	57.2	2,289	11.2	2,577	33.9	3,898	15.1	14,926	16.8	12,778	13.7	14,815	28.6	20,738		
TOTAL MB Sales	100.0	18,242	4.3	17,484	1.5	17,233	6.6	16,159	100.0	98,634	4.4	103,168	2.6	105,888	2.9	102,927		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

May, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAY 05	%	MAY 04	%	MAY 03	%	MAY 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	46.0	10,608	3.6	11,001	1.3	11,143	1.4	10,989	39.6	39,371	13.2	45,367	6.3	48,427	0.5	48,654		
5 Series	15.7	3,611	16.7	4,336	3.5	4,491	16.7	3,849	19.3	19,201	0.7	19,070	2.7	18,568	0.4	18,649		
6 Series	3.9	908	20.4	754		0		0	4.2	4,195	64.4	2,552		0		0		
7 Series	6.6	1,514	6.5	1,620	17.9	1,973	10.7	2,209	6.2	6,122	14.4	7,148	14.5	8,358	6.0	8,888		
Z3 Series		0		0	100.0	8	99.2	967		0		0	100.0	129	96.4	3,565		
Z4 Series	4.8	1,103	33.9	1,669	13.6	1,932		0	4.3	4,245	25.4	5,688	29.8	8,108		0		
Z8 Series	0.0	0	100.0	5	92.1	63	6.0	67	0.0	7	90.1	71	65.0	203	28.3	283		
TOTAL BMW Cars	77.0	17,744	8.5	19,385	1.1	19,610	8.5	18,081	73.5	73,141	8.5	79,896	4.7	83,793	4.7	80,039		
X3 Series	12.0	2,768	11.3	2,487		0		0	13.1	13,073	42.2	9,193		0		0		
X5 Series	11.0	2,536	0.9	2,560	10.0	2,845	24.1	3,747	13.3	13,258	13.0	11,732	15.4	13,871	22.2	17,829		
TOTAL BMW Trucks	23.0	5,304	5.1	5,047	77.4	2,845	24.1	3,747	26.5	26,331	25.8	20,925	50.9	13,871	22.2	17,829		
TOTAL BMW Brand	100.0	23,048	5.7	24,432	8.8	22,455	2.9	21,828	100.0	99,472	1.3	100,821	3.2	97,664	0.2	97,868		
MINI		3,878	15.6	3,355	1.4	3,310	84.3	1,796		18,372	23.2	14,916	2.1	14,614	252.8	4,142		
TOTAL BMW Group		26,926	3.1	27,787	7.8	25,765	9.1	23,624		117,844	1.8	115,737	3.1	112,278	10.1	102,010		

Mercedes-Benz Sales - United States

May, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAY 05	%	MAY 04	%	MAY 03	%	MAY 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	24.5	4,359	27.4	6,008	11.9	5,371	15.0	6,321	26.5	21,324	22.1	27,382	1.5	27,807	1.7	27,341		
E Class	20.0	3,569	29.1	5,034	5.9	4,755	100.0	2,377	20.2	16,229	29.1	22,901	5.3	21,747	48.2	14,677		
S Class	7.7	1,369	16.3	1,635	17.8	1,989	0.6	2,002	7.8	6,302	15.0	7,413	20.1	9,281	7.4	8,642		
CL Class	0.7	117	35.4	181	51.9	376	13.4	434	0.7	589	45.1	1,073	36.3	1,685	0.2	1,689		
SL Class	4.8	851	20.6	1,072	6.5	1,007	16.7	1,209	5.2	4,213	33.1	6,297	32.3	4,759	24.9	6,334		
CLK Class	9.7	1,736	0.6	1,747	21.5	2,226	65.5	1,345	10.3	8,258	0.9	8,335	2.9	8,582	13.6	7,555		
SLK Class	4.6	814	119.4	371	46.9	699	23.2	910	6.1	4,899	173.1	1,794	29.8	2,556	30.7	3,690		
CLS Class	8.7	1,550		0		0		0	9.0	7,250		0		0		0		
TOTAL MB Cars	80.7	14,365	10.5	16,048	2.3	16,423	12.5	14,598	85.9	69,064	8.2	75,195	1.6	76,417	9.3	69,928		
M Class	18.6	3,319	66.2	1,997	22.9	2,591	17.2	3,131	13.4	10,774	9.3	9,857	14.4	11,510	25.7	15,490		
G Class	0.7	127	32.3	96	37.3	153	55.7	345	0.7	554	12.3	632	13.2	728	46.1	1,350		
TOTAL MB Trucks	19.3	3,446	64.6	2,093	23.7	2,744	21.1	3,476	14.1	11,328	8.0	10,489	14.3	12,238	27.3	16,840		
TOTAL MB Sales	100.0	17,811	1.8	18,141	5.4	19,167	6.0	18,074	100.0	80,392	6.2	85,684	3.4	88,655	2.2	86,768		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

April, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		APR 05	%	APR 04	%	APR 03	%	APR 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	33.2	6,994	31.8	10,262	4.1	9,854	10.5	11,004	37.6	28,763	16.3	34,366	7.8	37,284	1.0	37,665		
5 Series	21.7	4,571	3.7	4,406	3.9	4,585	9.0	4,208	20.4	15,590	5.8	14,734	4.7	14,077	4.9	14,800		
6 Series	4.7	988	30.7	756		0		0	4.3	3,287	82.8	1,798		0		0		
7 Series	5.6	1,182	26.3	1,603	8.6	1,753	17.5	2,125	6.0	4,608	16.6	5,528	13.4	6,385	4.4	6,679		
Z3 Series		0		0	100.0	6	99.4	956		0		0	100.0	121	95.3	2,598		
Z4 Series	5.9	1,233	20.0	1,541	24.9	2,051		0	4.1	3,142	21.8	4,019	34.9	6,176		0		
Z8 Series	0.0	2	89.5	19	57.8	45	19.6	56	0.0	7	89.4	66	52.9	140	35.2	216		
TOTAL BMW Cars	71.0	14,970	19.5	18,587	1.6	18,294	0.3	18,349	72.5	55,397	8.5	60,511	5.7	64,183	3.6	61,958		
X3 Series	15.0	3,170	37.7	2,302		0		0	13.5	10,305	53.7	6,706		0		0		
X5 Series	13.9	2,932	15.9	2,530	6.8	2,716	33.5	4,086	14.0	10,722	16.9	9,172	16.8	11,026	21.7	14,082		
TOTAL BMW Trucks	29.0	6,102	26.3	4,832	77.9	2,716	33.5	4,086	27.5	21,027	32.4	15,878	44.0	11,026	21.7	14,082		
TOTAL BMW Brand	100.0	21,072	10.0	23,419	11.5	21,010	6.4	22,435	100.0	76,424	0.0	76,389	1.6	75,209	1.1	76,040		
MINI		4,310	31.0	3,290	5.4	3,121	100.2	1,559		14,494	25.4	11,561	2.3	11,304	381.8	2,346		
TOTAL BMW Group		25,382	5.0	26,709	10.7	24,131	0.6	23,994		90,918	3.4	87,950	1.7	86,513	10.4	78,386		

Mercedes-Benz Sales - United States

April, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		APR 05	%	APR 04	%	APR 03	%	APR 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	23.9	4,496	24.7	5,967	22.6	4,869	17.3	5,887	27.1	16,965	20.6	21,374	4.7	22,436	6.7	21,020		
E Class	19.8	3,731	26.3	5,065	18.7	4,267	46.9	2,904	20.2	12,660	29.1	17,867	5.1	16,992	38.1	12,300		
S Class	7.7	1,457	4.1	1,399	31.5	2,042	2.0	2,002	7.9	4,933	14.6	5,778	20.8	7,292	9.8	6,640		
CL Class	0.6	111	52.6	234	39.1	384	2.5	394	0.8	472	47.1	892	31.9	1,309	4.3	1,255		
SL Class	4.8	910	32.1	1,341	8.8	1,232	16.4	1,474	5.4	3,362	35.7	5,225	39.3	3,752	26.8	5,125		
CLK Class	10.3	1,932	9.3	1,767	14.1	2,058	41.0	1,460	10.4	6,522	1.0	6,588	3.7	6,356	2.4	6,210		
SLK Class	5.2	972	108.6	466	21.2	591	35.4	915	6.5	4,085	187.1	1,423	23.4	1,857	33.2	2,780		
CLS Class	9.6	1,805		0		0		0	9.1	5,700		0		0		0		
TOTAL MB Cars	82.0	15,414	5.1	16,239	5.2	15,443	2.7	15,036	87.4	54,699	7.5	59,147	1.4	59,994	8.4	55,330		
M Class	17.3	3,248	60.2	2,028	11.9	2,303	25.3	3,084	11.9	7,455	5.2	7,860	11.9	8,919	27.8	12,359		
G Class	0.8	143	22.2	117	29.1	165	53.7	356	0.7	427	20.3	536	6.8	575	42.8	1,005		
TOTAL MB Trucks	18.0	3,391	58.1	2,145	13.1	2,468	28.3	3,440	12.6	7,882	6.1	8,396	11.6	9,494	29.0	13,364		
TOTAL MB Sales	100.0	18,805	2.3	18,384	2.6	17,911	3.1	18,476	100.0	62,581	7.3	67,543	2.8	69,488	1.2	68,694		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

March, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		MAR 05	%	MAR 04	%	MAR 03	%	MAR 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	37.5	7,555	24.8	10,044	6.3	10,717	9.0	9,836	39.3	21,769	9.7	24,104	12.1	27,430	2.9	26,661		
5 Series	19.6	3,947	1.9	3,873	5.8	3,660	1.9	3,731	19.9	11,019	6.7	10,328	8.8	9,492	10.4	10,592		
6 Series	4.3	871	16.4	1,042		0		0	4.2	2,299	120.6	1,042		0		0		
7 Series	5.5	1,110	21.7	1,418	3.3	1,467	12.8	1,683	6.2	3,426	12.7	3,925	15.3	4,632	1.7	4,554		
Z3 Series		0		0	100.0	39	94.9	761		0		0	100.0	115	93.0	1,642		
Z4 Series	4.9	991	25.5	1,330	16.1	1,586		0	3.4	1,909	23.0	2,478	39.9	4,125		0		
Z8 Series	0.0	1	96.2	26	45.8	48	12.7	55	0.0	5	89.4	47	50.5	95	40.6	160		
TOTAL BMW Cars	71.8	14,475	18.4	17,733	1.2	17,517	9.0	16,066	73.0	40,427	3.6	41,924	8.6	45,889	5.2	43,609		
X3 Series	14.9	3,005	17.8	2,551		0		0	12.9	7,135	62.0	4,404		0		0		
X5 Series	13.2	2,669	11.0	2,404	22.3	3,094	15.5	3,660	14.1	7,790	17.3	6,642	20.1	8,310	16.9	9,996		
TOTAL BMW Trucks	28.2	5,674	14.5	4,955	60.1	3,094	15.5	3,660	27.0	14,925	35.1	11,046	32.9	8,310	16.9	9,996		
TOTAL BMW Brand	100.0	20,149	11.2	22,688	10.1	20,611	4.5	19,726	100.0	55,352	4.5	52,970	2.3	54,199	1.1	53,605		
MINI		4,127	44.5	2,857	1.3	2,821	258.4	787		10,184	23.1	8,271	1.1	8,183	939.8	787		
TOTAL BMW Group		24,276	5.0	25,545	9.0	23,432	14.2	20,513		65,536	7.0	61,241	1.8	62,382	14.7	54,392		

Mercedes-Benz Sales - United States

March, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		MAR 05	%	MAR 04	%	MAR 03	%	MAR 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	27.0	4,901	1.6	4,825	33.6	7,266	24.6	5,831	28.5	12,469	19.1	15,407	12.3	17,567	16.1	15,133		
E Class	19.9	3,608	27.4	4,971	11.6	4,456	43.6	3,102	20.4	8,929	30.3	12,802	0.6	12,725	35.4	9,396		
S Class	7.6	1,384	12.0	1,572	12.9	1,805	7.5	1,952	7.9	3,476	20.6	4,379	16.6	5,250	13.2	4,638		
CL Class	0.5	99	62.6	265	19.2	328	3.1	318	0.8	361	45.1	658	28.9	925	7.4	861		
SL Class	5.2	940	34.3	1,430	39.1	1,028	68	3,167	5.6	2,452	36.9	3,884	54.1	2,520	31.0	3,651		
CLK Class	10.5	1,906	1.0	1,925	1.3	1,900	26.8	1,499	10.5	4,590	4.8	4,821	12.2	4,298	9.5	4,750		
SLK Class	6.4	1,170	208.7	379	31.6	554	31.7	811	7.1	3,113	225.3	957	24.4	1,266	32.1	1,865		
CLS Class	9.7	1,759		0		0		0	8.9	3,895		0		0		0		
TOTAL MB Cars	86.8	15,767	2.6	15,367	11.4	17,337	3.9	16,680	89.7	39,285	8.4	42,908	3.7	44,551	10.6	40,294		
M Class	12.6	2,283	1.0	2,307	1.0	2,330	28.7	3,269	9.6	4,207	27.9	5,832	11.9	6,616	28.7	9,275		
G Class	0.6	112	21.1	142	16.5	170	39.5	281	0.6	284	32.2	419	2.2	410	36.8	649		
TOTAL MB Trucks	13.2	2,395	2.2	2,449	2.0	2,500	29.6	3,550	10.3	4,491	28.2	6,251	11.0	7,026	29.2	9,924		
TOTAL MB Sales	100.0	18,162	1.9	17,816	10.2	19,837	1.9	20,230	100.0	43,776	11.0	49,159	4.7	51,577	2.7	50,218		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CS!help@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

February, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		FEB 05	%	FEB 04	%	FEB 03	%	FEB 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	39.1	7,181	6.4	7,669	7.9	8,324	10.8	9,330	40.4	14,214	1.1	14,060	15.9	16,713	0.7	16,825		
5 Series	20.7	3,794	0.4	3,780	25.0	3,023	13.8	3,507	20.1	7,072	9.6	6,455	10.7	5,832	15.0	6,861		
6 Series	4.2	767		0		0		0	4.1	1,428		0		0		0		
7 Series	6.1	1,127	14.0	1,310	7.8	1,421	4.6	1,358	6.6	2,316	7.6	2,507	20.8	3,165	10.2	2,871		
Z3 Series		0		0	100.0	30	94.3	522		0		0	100.0	76	91.4	881		
Z4 Series	2.6	469	42.5	815	34.6	1,247		0	2.6	918	20.0	1,148	54.8	2,539		0		
Z8 Series	0.0	3	70.0	10	37.5	16	66.7	48	0.0	4	81.0	21	55.3	47	55.2	105		
TOTAL BMW Cars	72.7	13,341	1.8	13,584	3.4	14,061	4.8	14,765	73.7	25,952	7.3	24,191	14.7	28,372	3.0	27,543		
X3 Series	12.6	2,319	116.7	1,070		0		0	11.7	4,130	122.9	1,853		0		0		
X5 Series	14.7	2,696	19.9	2,249	10.8	2,522	21.0	3,191	14.5	5,121	20.8	4,238	18.8	5,216	17.7	6,336		
TOTAL BMW Trucks	27.3	5,015	51.1	3,319	31.6	2,522	21.0	3,191	26.3	9,251	51.9	6,091	16.8	5,216	17.7	6,336		
TOTAL BMW Brand	100.0	18,356	8.6	16,903	1.9	16,583	7.6	17,956	100.0	35,203	16.3	30,282	9.8	33,588	0.9	33,879		
MINI		3,140	18.1	2,658	4.5	2,544		0		6,057	11.9	5,414	1.0	5,362		0		
TOTAL BMW Group		21,496	9.9	19,561	2.3	19,127	6.5	17,956		41,260	15.6	35,696	8.4	38,950	15.0	33,879		

Mercedes-Benz Sales - United States

February, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		FEB 05	%	FEB 04	%	FEB 03	%	FEB 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	29.7	4,020	30.9	5,819	2.3	5,688	19.3	4,768	29.5	7,568	28.5	10,582	2.7	10,301	10.7	9,302		
E Class	19.2	2,596	34.5	3,965	5.6	3,756	20.3	3,121	20.8	5,321	32.1	7,831	5.3	8,269	31.4	6,294		
S Class	7.6	1,028	24.1	1,354	16.5	1,621	13.4	1,430	8.2	2,092	25.5	2,807	18.5	3,445	28.3	2,686		
CL Class	0.9	127	41.7	218	20.1	273	14.7	238	1.0	262	33.3	393	34.2	597	9.9	543		
SL Class	6.2	835	32.2	1,232	38.7	888	22.5	273	5.9	1,512	38.4	2,454	64.5	1,492	208.3	484		
CLK Class	10.8	1,459	1.9	1,488	7.4	1,386	6.6	1,484	10.5	2,684	7.3	2,896	20.8	2,398	26.2	3,251		
SLK Class	7.9	1,062	248.2	305	13.4	352	37.6	564	7.6	1,943	236.2	578	18.8	712	32.4	1,054		
CLS Class	10.0	1,358		0		0		0	8.3	2,136		0		0		0		
TOTAL MB Cars	92.4	12,485	13.2	14,381	3.0	13,964	17.6	11,878	91.8	23,518	14.6	27,541	1.2	27,214	15.2	23,614		
M Class	7.0	944	43.3	1,666	17.2	2,011	29.0	2,831	7.5	1,924	45.4	3,525	17.8	4,286	28.6	6,006		
G Class	0.6	84	33.9	127	10.4	115	36.5	181	0.7	172	37.9	277	15.4	240	34.8	368		
TOTAL MB Trucks	7.6	1,028	42.7	1,793	15.7	2,126	29.4	3,012	8.2	2,096	44.9	3,802	16.0	4,526	29.0	6,374		
TOTAL MB Sales	100.0	13,513	16.5	16,174	0.5	16,090	8.1	14,890	100.0	25,614	18.3	31,343	1.3	31,740	5.8	29,988		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CS!help@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

January, 2005

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		JAN 05	%	JAN 04	%	JAN 03	%	JAN 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
3 Series	41.7	7,033	10.0	6,391	23.8	8,389	11.9	7,495	41.7	7,033	10.0	6,391	23.8	8,389	11.9	7,495		
5 Series	19.5	3,278	22.5	2,675	4.8	2,809	16.2	3,354	19.5	3,278	22.5	2,675	4.8	2,809	16.2	3,354		
6 Series	3.9	661		0		0		0	3.9	661		0		0		0		
7 Series	7.1	1,189	0.7	1,197	31.4	1,744	15.3	1,513	7.1	1,189	0.7	1,197	31.4	1,744	15.3	1,513		
Z3 Series		0		0	100.0	46	87.2	359		0		0	100.0	46	87.2	359		
Z4 Series	2.7	449	34.8	333	74.2	1,292		0	2.7	449	34.8	333	74.2	1,292		0		
Z8 Series	0.0	1	90.9	11	64.5	31	45.6	57	0.0	1	90.9	11	64.5	31	45.6	57		
TOTAL BMW Cars	74.9	12,611	18.9	10,607	25.9	14,311	12.0	12,778	74.9	12,611	18.9	10,607	25.9	14,311	12.0	12,778		
X3 Series	10.7	1,811	131.3	783		0		0	10.7	1,811	131.3	783		0		0		
X5 Series	14.4	2,425	21.9	1,989	26.2	2,694	14.3	3,145	14.4	2,425	21.9	1,989	26.2	2,694	14.3	3,145		
TOTAL BMW Trucks	25.1	4,236	52.8	2,772	2.9	2,694	14.3	3,145	25.1	4,236	52.8	2,772	2.9	2,694	14.3	3,145		
TOTAL BMW Brand	100.0	16,847	25.9	13,379	21.3	17,005	6.8	15,923	100.0	16,847	25.9	13,379	21.3	17,005	6.8	15,923		
MINI		2,917	5.8	2,756	2.2	2,818		0		2,917	5.8	2,756	2.2	2,818		0		
TOTAL BMW Group		19,764	22.5	16,135	18.6	19,823	24.5	15,923		19,764	22.5	16,135	18.6	19,823	24.5	15,923		

Mercedes-Benz Sales - United States

January, 2005

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		JAN 05	%	JAN 04	%	JAN 03	%	JAN 02	YTD 05		%	YTD 04	%	YTD 03	%	YTD 02		
C Class	29.3	3,548	25.5	4,763	3.3	4,613	1.7	4,534	29.3	3,548	25.5	4,763	3.3	4,613	1.7	4,534		
E Class	22.5	2,725	29.5	3,866	14.3	4,513	42.2	3,173	22.5	2,725	29.5	3,866	14.3	4,513	42.2	3,173		
S Class	8.8	1,064	26.8	1,453	20.3	1,824	45.2	1,256	8.8	1,064	26.8	1,453	20.3	1,824	45.2	1,256		
CL Class	1.1	135	22.9	175	46.0	324	6.2	305	1.1	135	22.9	175	46.0	324	6.2	305		
SL Class	5.6	677	44.6	1,222	102.3	604	186	211	5.6	677	44.6	1,222	102.3	604	186.3	211		
CLK Class	10.1	1,225	13.0	1,408	39.1	1,012	42.7	1,767	10.1	1,225	13.0	1,408	39.1	1,012	42.7	1,767		
SLK Class	7.3	881	222.7	273	24.2	360	26.5	490	7.3	881	222.7	273	24.2	360	26.5	490		
CLS Class	6.4	778		0		0		0	6.4	778		0		0		0		
TOTAL MB Cars	91.2	11,033	16.2	13,160	0.7	13,250	12.9	11,736	91.2	11,033	16.2	13,160	0.7	13,250	12.9	11,736		
M Class	8.1	980	47.3	1,859	18.3	2,275	28.3	3,175	8.1	980	47.3	1,859	18.3	2,275	28.3	3,175		
G Class	0.7	88	41.3	150	20.0	125	33.2	187	0.7	88	41.3	150	20.0	125	33.2	187		
TOTAL MB Trucks	8.8	1,068	46.8	2,009	16.3	2,400	28.6	3,362	8.8	1,068	46.8	2,009	16.3	2,400	28.6	3,362		
TOTAL MB Sales	100.0	12,101	20.2	15,169	3.1	15,650	3.7	15,098	100.0	12,101	20.2	15,169	3.1	15,650	3.7	15,098		

The "% of TOTAL BMW" and "% of TOTAL MB" columns indicate the sales of each series as a percent of the total "brand" sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CS1help@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2004

SERIES	% of TOTAL BMW	MONTHLY SALES FIGURES								% of TOTAL BMW	YEAR TO DATE SALES FIGURES							
		DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	YTD 04		%	YTD 03	%	YTD 02	%	YTD 01		
3 Series	41.5	10,569	30.1	8,126	30.1	11,621	23.6	9,400	41.0	106,549	4.8	111,944	3.0	115,428	11.8	103,227		
5 Series	20.1	5,116	21.1	4,225	14.2	3,699	7.1	3,980	17.5	45,584	2.9	46,964	15.0	40,842	2.1	40,005		
6 Series	3.8	962		0		0		0	3.2	8,198		0	0		0			
7 Series	6.2	1,576	0.8	1,563	12.0	1,776	545.0	32	6.2	16,155	21.1	20,473	7.0	22,006	64.4	13,389		
Z3 Series		0	100.0	6	95.6	135	77.5	600		0	100.0	155	97.7	6,786	54.5	14,914		
Z4 Series	2.1	537	74.6	2,114	25.2	1,689		0	5.2	13,654	32.3	20,169	444.5	3,704		0		
Z8 Series	0.0	2	90.0	20	31.0	29	71.6	102	0.0	110	74.9	439	16.2	524	46.0	970		
TOTAL BMW Cars	73.6	18,762	16.9	16,054	15.3	18,949	34.3	14,114	73.2	190,250	4.9	200,144	5.7	189,290	9.7	172,505		
X3 Series	8.3	2,123		0		0		0	13.3	34,604		0	0		0			
X5 Series	18.0	4,597	5.3	4,856	20.6	4,025	6.4	4,300	13.5	35,225	13.5	40,715	4.7	42,742	5.2	40,622		
TOTAL BMW Trucks	26.4	6,720	38.4	4,856	20.6	4,025	6.4	4,300	26.8	69,829	71.5	40,715	4.7	42,742	5.2	40,622		
TOTAL BMW Brand	100.0	25,482	21.9	20,910	9.0	22,974	24.8	18,414	100.0	260,079	8.0	240,859	3.8	232,032	8.9	213,127		
MINI		3,810	4.9	4,005	22.2	3,278		0		36,032	0.1	36,010	46.4	24,590		0		
TOTAL BMW Group		29,292	17.6	24,915	5.1	26,252	42.6	18,414		296,111	6.9	276,869	7.9	256,622	20.4	213,127		

Mercedes-Benz Sales - United States

December, 2004

SERIES	% of TOTAL MB	MONTHLY SALES FIGURES								% of TOTAL MB	YEAR TO DATE SALES FIGURES							
		DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	YTD 04		%	YTD 03	%	YTD 02	%	YTD 01		
C Class	33.3	8,870	66.6	5,325	4.8	5,596	3.6	5,401	31.2	69,251	5.0	65,982	3.1	64,025	25.0	51,210		
E Class	28.5	7,576	21.1	6,254	2.3	6,116	40.8	4,343	26.6	58,954	5.9	55,683	30.7	42,598	4.2	44,445		
S Class	8.9	2,378	3.5	2,297	3.2	2,372	7.3	2,210	9.2	20,460	10.8	22,940	8.6	21,118	18.8	25,998		
CL Class	1.0	255	0.8	257	37.5	411	7.3	383	1.2	2,683	20.6	3,377	14.2	3,938	5.1	3,748		
SL Class	4.1	1,081	29.6	1,536	33.6	1,150	502.1	191	5.8	12,885	3.3	13,318	2.9	13,717	225.3	4,217		
CLK Class	7.9	2,115	20.7	1,752	39.9	1,252	45.4	2,292	10.2	22,556	17.3	19,230	11.5	17,251	11.2	19,423		
SLK Class	6.4	1,701	358.5	371	6.5	397	35.3	614	3.3	7,360	22.2	6,023	22.6	7,784	30.9	11,268		
TOTAL MB Cars	90.1	23,976	34.8	17,792	2.9	17,294	12.1	15,434	87.6	194,149	4.1	186,553	9.5	170,431	6.3	160,309		
M Class	9.2	2,458	31.7	3,599	4.3	3,759	10.2	4,185	11.6	25,681	14.4	30,018	24.3	39,680	13.1	45,655		
G Class	0.7	173	24.8	230	2.1	235	48.6	457	0.7	1,491	24.7	1,980	36.4	3,114	362	674		
TOTAL MB Trucks	9.9	2,631	31.3	3,829	4.1	3,994	14.0	4,642	12.3	27,172	15.1	31,998	25.2	42,794	7.6	46,329		
SLR									0.0	45								
Maybach									0.1	244	47.0	166						
TOTAL MB Sales	100.0	26,607	23.1	21,621	1.6	21,288	6.0	20,076	100.0	221,610	1.3	218,717	2.6	213,225	3.2	206,638		

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

November, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	6,838	33.0	10,206	2.2	10,432	33.3	7,827	95,980	7.5	103,818	0.0	103,807	10.6	93,827
5 Series	3,622	6.8	3,888	34.6	2,888	19.9	3,605	40,468	5.3	42,739	15.1	37,143	3.1	36,025
6 Series	880		0		0		0	7,236		0		0		0
7 Series	1,137	51.6	2,349	24.8	1,882	154.3	740	14,579	22.9	18,910	6.5	20,230	51.5	13,357
Z3 Series	0	100.0	1	99.5	189	89.8	1,848	0	100.0	149	97.8	6,651	53.5	14,314
Z4 Series	317	79.1	1,519	18.6	1,281		0	13,117	27.3	18,055	796	2,015		0
Z8 Series	2	92.9	28	30.0	40	57.4	94	108	74.2	419	15.4	495	43.0	868
TOTAL BMW Cars	12,796	28.9	17,991	7.7	16,712	18.4	14,114	171,488	6.8	184,090	8.1	170,341	7.5	158,391
X3 Series	4,511		0		0		0	32,481		0		0		0
X5 Series	3,425	12.2	3,901	6.2	4,161	4.2	3,993	30,628	14.6	35,859	7.4	38,717	6.6	36,322
TOTAL BMW Trucks	7,936	103.4	3,901	6.2	4,161	4.2	3,993	63,109	76.0	35,859	7.4	38,717	6.6	36,322
TOTAL BMW Brand	20,732	5.3	21,892	4.9	20,873	15.3	18,107	234,597	6.7	219,949	5.2	209,058	7.4	194,713
MINI	3,363	5.3	3,194	18.0	2,706		0	32,222	0.7	32,005	50.2	21,312		0
TOTAL BMW Group	24,095	4.0	25,086	6.4	23,579	30.2	18,107	266,819	5.9	251,954	9.4	230,370	18.3	194,713

Mercedes-Benz Sales - United States

November, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	6,297	29.5	4,861	3.1	4,715	8.3	5,144	60,381	0.5	60,657	3.8	58,429	27.5	45,809
E Class	4,925	5.3	5,202	5.6	5,511	78.4	3,089	51,378	3.9	49,429	35.5	36,482	9.0	40,102
S Class	1,733	16.9	2,086	11.2	2,349	7.7	2,181	18,082	12.4	20,643	10.1	18,746	21.2	23,788
CL Class	238	9.2	262	27.2	360	8.6	394	2,428	22.2	3,120	11.5	3,527	4.8	3,365
SL Class	794	42.8	1,388	4.7	1,326	632.6	181	11,804	0.2	11,782	6.2	12,567	212.1	4,026
CLK Class	1,618	7.7	1,502	20.6	1,245	43.0	2,183	20,441	17.0	17,478	9.2	15,999	6.6	17,131
SLK Class	1,293	278.1	342	21.7	437	33.4	656	5,659	0.1	5,652	23.5	7,387	30.7	10,654
TOTAL MB Cars	16,898	8.0	15,643	1.9	15,943	15.3	13,828	170,173	0.8	168,761	10.2	153,137	5.7	144,875
M Class	1,804	23.8	2,366	24.8	3,147	20.7	3,969	23,223	12.1	26,419	26.5	35,921	13.4	41,470
G Class	130	35.3	201	29.2	284	30.9	217	1,318	24.7	1,750	39.2	2,879	1227	217
TOTAL MB Trucks	1,934	24.7	2,567	25.2	3,431	18.0	4,186	24,541	12.9	28,169	27.4	38,800	6.9	41,687
TOTAL MB Sales	18,832	3.4	18,210	6.0	19,374	7.5	18,014	194,714	1.1	196,930	2.6	191,937	2.9	186,562

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

October, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,714	1.8	8,563	11.9	7,652	9.0	7,020	89,142	4.8	93,612	0.3	93,375	8.6	86,000
5 Series	4,229	41.7	2,984	11.4	2,679	16.6	3,212	36,846	5.2	38,851	13.4	34,255	5.7	32,420
6 Series	983		0		0		0	6,356		0		0		0
7 Series	1,342	37.6	2,151	4.8	2,052	85.2	1,108	13,442	18.8	16,561	9.7	18,348	45.4	12,617
Z3 Series	0	100.0	2	99.1	213	77.3	940	0	100.0	148	97.7	6,462	48.2	12,466
Z4 Series	1,484	24.3	1,960	167.0	734		0	12,800	22.6	16,536	2153	734		0
Z8 Series	1	95.7	23	39.5	38	39.7	63	106	72.9	391	14.1	455	41.2	774
TOTAL BMW Cars	16,753	6.8	15,683	17.3	13,368	8.3	12,343	158,692	4.5	166,099	8.1	153,629	6.5	144,277
X3 Series	2,940		0		0		0	27,970		0		0		0
X5 Series	2,925	25.2	3,911	14.3	3,421	9.5	3,779	27,203	14.9	31,958	7.5	34,556	6.9	32,329
TOTAL BMW Trucks	5,865	50.0	3,911	14.3	3,421	9.5	3,779	55,173	72.6	31,958	7.5	34,556	6.9	32,329
TOTAL BMW Brand	22,618	15.4	19,594	16.7	16,789	4.1	16,122	213,865	8.0	198,057	5.2	188,185	6.6	176,606
MINI	3,189	3.2	3,091	8.6	2,845		0	28,859	0.2	28,811	54.8	18,606		0
TOTAL BMW Group	25,807	13.8	22,685	15.5	19,634	21.8	16,122	242,724	7.0	226,868	9.7	206,791	17.1	176,606

Mercedes-Benz Sales - United States

October, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,748	9.6	5,250	11.3	4,716	12.5	5,391	54,084	3.1	55,796	3.9	53,714	32.1	40,665
E Class	5,011	3.4	5,190	1.4	5,265	72.1	3,060	46,453	5.0	44,227	42.8	30,971	16.3	37,013
S Class	1,733	32.7	2,576	38.3	1,863	23.2	2,425	16,349	11.9	18,557	13.2	16,397	24.1	21,607
CL Class	232	11.1	261	16.3	312	4.7	298	2,190	23.4	2,858	9.8	3,167	6.6	2,971
SL Class	1,175	21.8	1,503	25.7	1,196	595.3	172	11,010	5.9	10,394	7.5	11,241	192.4	3,845
CLK Class	1,950	11.6	1,747	18.4	1,475	24.6	1,956	18,823	17.8	15,976	8.3	14,754	1.3	14,948
SLK Class	1,005	124.8	447	10.8	501	37.1	796	4,366	17.8	5,310	23.6	6,950	30.5	9,998
TOTAL MB Cars	15,854	6.6	16,974	10.7	15,328	8.7	14,098	153,275	0.1	153,118	11.6	137,194	4.7	131,047
M Class	2,319	9.9	2,111	36.6	3,331	23.3	4,345	21,419	11.0	24,053	26.6	32,774	12.6	37,501
G Class	150	20.2	188	11.3	212		0	1,188	23.3	1,549	40.3	2,595		0
TOTAL MB Trucks	2,469	7.4	2,299	35.1	3,543	18.5	4,345	22,607	11.7	25,602	27.6	35,369	5.7	37,501
TOTAL MB Sales	18,323	4.9	19,273	2.1	18,871	2.3	18,443	175,882	1.6	178,720	3.6	172,563	2.4	168,548

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

September, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,235	15.0	7,161	17.8	8,712	20.3	7,242	80,428	5.4	85,049	0.8	85,723	8.5	78,980
5 Series	3,574	15.6	3,092	39.5	2,216	22.8	2,870	32,617	9.1	35,867	13.6	31,576	8.1	29,208
6 Series	690		0		0		0	5,373		0		0		0
7 Series	1,183	18.8	1,457	19.8	1,817	71.1	1,062	12,100	16.0	14,410	11.6	16,296	41.6	11,509
Z3 Series	0		0	100.0	173	77.5	769	0	100.0	146	97.7	6,249	45.8	11,526
Z4 Series	1,367	9.5	1,510		0		0	11,316	22.4	14,576		0		0
Z8 Series	5	86.5	37	37.0	27	22.9	35	105	71.5	368	11.8	417	41.4	711
TOTAL BMW Cars	15,054	13.6	13,257	2.4	12,945	8.1	11,978	141,939	5.6	150,416	7.2	140,261	6.3	131,934
X3 Series	4,104		0		0		0	25,030		0		0		0
X5 Series	2,609	20.4	3,276	31.0	2,500	20.6	3,149	24,278	13.4	28,047	9.9	31,135	9.1	28,550
TOTAL BMW Trucks	6,713	104.9	3,276	31.0	2,500	20.6	3,149	49,308	75.8	28,047	9.9	31,135	9.1	28,550
TOTAL BMW Brand	21,767	31.7	16,533	7.0	15,445	2.1	15,127	191,247	7.2	178,463	4.1	171,396	6.8	160,484
MINI	2,917	27.1	2,295	22.6	2,967		0	25,670	0.2	25,720	63.2	15,761		0
TOTAL BMW Group	24,684	31.1	18,828	2.3	18,412	21.7	15,127	216,917	6.2	204,183	9.1	187,157	16.6	160,484

Mercedes-Benz Sales - United States

September, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,876	0.2	4,885	1.6	4,810	4.8	4,590	49,336	2.4	50,546	3.2	48,998	38.9	35,274
E Class	4,655	0.7	4,623	5.1	4,397	61.2	2,728	41,442	6.2	39,037	51.9	25,706	24.3	33,953
S Class	1,781	12.0	2,025	24.8	1,622	18.1	1,980	14,616	8.5	15,981	10.0	14,534	24.2	19,183
CL Class	235	10.3	213	3.9	205	21.2	260	1,958	24.6	2,597	9.0	2,855	6.8	2,672
SL Class	872	17.9	1,062	1.6	1,079	333.3	249	9,835	10.6	8,891	11.5	10,045	173.5	3,673
CLK Class	2,007	42.9	1,404	2.4	1,371	3.3	1,418	16,873	18.6	14,229	7.2	13,279	2.2	12,992
SLK Class	616	16.4	529	3.6	549	37.0	871	3,361	30.9	4,863	24.6	6,449	29.9	9,202
TOTAL MB Cars	15,042	2.0	14,741	5.0	14,033	16.0	12,096	137,421	0.9	136,144	11.7	121,866	4.2	116,949
M Class	2,249	3.2	2,324	27.3	3,196	5.7	3,390	19,100	13.0	21,942	25.5	29,443	11.2	33,156
G Class	154	8.9	169	32.7	251		n/a	1,038	23.7	1,361	42.9	2,383		n/a
TOTAL MB Trucks	2,403	3.6	2,493	27.7	3,447	1.7	3,390	20,138	13.6	23,303	26.8	31,826	4.0	33,156
TOTAL MB Sales	17,445	1.2	17,234	1.4	17,480	12.9	15,486	157,559	1.2	159,447	3.7	153,692	2.4	150,105

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

August, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,416	6.1	8,964	5.1	9,444	0.3	9,474	72,193	7.3	77,888	1.1	77,011	7.4	71,738
5 Series	3,300	22.4	4,252	22.5	3,471	2.7	3,379	29,043	11.4	32,775	11.6	29,360	11.5	26,338
6 Series	1,037		0		0		0	4,683		0		0		0
7 Series	1,265	11.1	1,423	13.3	1,642	21.1	1,356	10,917	15.7	12,953	10.5	14,479	38.6	10,447
Z3 Series	0	100.0	6	99.3	906	25.6	1,218	0	100.0	146	97.6	6,076	43.5	10,757
Z4 Series	1,279	18.3	1,566		0		0	9,949	23.9	13,066		0		0
Z8 Series	8	77.8	36	0.0	36	60.4	91	100	69.8	331	15.1	390	42.3	676
TOTAL BMW Cars	15,305	5.8	16,247	4.8	15,499	0.1	15,518	126,885	7.5	137,159	7.7	127,316	6.1	119,956
X3 Series	3,490		0		0		0	20,926		0		0		0
X5 Series	3,372	15.9	4,010	10.6	3,627	2.6	3,536	21,669	12.5	24,771	13.5	28,635	12.7	25,401
TOTAL BMW Trucks	6,862	71.1	4,010	10.6	3,627	2.6	3,536	42,595	72.0	24,771	13.5	28,635	12.7	25,401
TOTAL BMW Brand	22,167	9.4	20,257	5.9	19,126	0.4	19,054	169,480	4.7	161,930	3.8	155,951	7.3	145,357
MINI	2,334	17.0	2,811	11.9	3,189		0	22,753	2.9	23,425	83.1	12,794		0
TOTAL BMW Group	24,501	6.2	23,068	3.4	22,315	17.1	19,054	192,233	3.7	185,355	9.8	168,745	16.1	145,357

Mercedes-Benz Sales - United States

August, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,529	0.7	5,569	8.7	6,099	29.7	4,704	44,460	2.6	45,661	3.3	44,188	44.0	30,684
E Class	4,594	13.5	4,047	27.7	3,169	22.4	4,084	36,787	6.9	34,414	61.5	21,309	31.8	31,225
S Class	1,962	19.8	1,638	10.2	1,486	40.5	2,497	12,835	8.0	13,956	8.1	12,912	24.9	17,202
CL Class	233	12.6	207	30.1	296	18.5	363	1,723	27.7	2,384	10.0	2,650	9.8	2,413
SL Class	857	18.4	1,050	36.7	768	63.1	471	8,963	14.5	7,829	12.7	8,966	161.9	3,424
CLK Class	2,068	24.8	1,657	8.0	1,802	38.0	1,306	14,866	15.9	12,825	7.7	11,908	2.9	11,574
SLK Class	374	34.4	570	19.0	704	46.9	1,326	2,745	36.7	4,334	26.5	5,900	29.2	8,331
TOTAL MB Cars	15,617	6.0	14,738	2.9	14,324	2.9	14,751	122,379	0.8	121,403	12.6	107,833	2.8	104,853
M Class	2,289	14.3	2,670	29.6	3,793	8.5	3,497	16,851	14.1	19,618	25.3	26,247	11.8	29,766
G Class	78	55.4	175	24.2	231		n/a	884	25.8	1,192	44.1	2,132		n/a
TOTAL MB Trucks	2,367	16.8	2,845	29.3	4,024	15.1	3,497	17,735	14.8	20,810	26.7	28,379	4.7	29,766
TOTAL MB Sales	17,984	2.3	17,583	4.2	18,348	0.5	18,248	140,114	1.5	142,213	4.4	136,212	1.2	134,619

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

July, 2004

SERIES	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	8,823	11.3	9,952	7.2	9,280	0.6	9,227	63,777	7.5	68,924	2.0	67,567	8.5	62,264
5 Series	2,668	49.8	5,313	49.7	3,550	14.2	4,139	25,743	9.7	28,523	10.2	25,889	12.8	22,959
6 Series	283		0		0		0	3,646		0		0		0
7 Series	876	45.1	1,595	23.8	2,094	72.6	1,213	9,652	16.3	11,530	10.2	12,837	41.2	9,091
Z3 Series	0	100.0	7	99.1	816	31.7	1,194	0	100.0	140	97.3	5,170	45.8	9,539
Z4 Series	1,311	20.1	1,641		0		0	8,670	24.6	11,500		0		0
Z8 Series	13	74.5	51	30.8	39	57.1	91	92	68.8	295	16.7	354	39.5	585
TOTAL BMW Cars	13,974	24.7	18,559	17.6	15,779	0.5	15,864	111,580	7.7	120,912	8.1	111,817	7.1	104,438
X3 Series	4,514		0		0		0	17,436		0		0		0
X5 Series	2,991	15.7	3,546	7.1	3,310	4.0	3,182	18,297	11.9	20,761	17.0	25,008	14.4	21,865
TOTAL BMW Trucks	7,505	111.6	3,546	7.1	3,310	4.0	3,182	35,733	72.1	20,761	17.0	25,008	14.4	21,865
TOTAL BMW Brand	21,479	2.8	22,105	15.8	19,089	0.2	19,046	147,313	4.0	141,673	3.5	136,825	8.3	126,303
MINI	2,607	15.5	3,084	7.6	2,866		0	20,419	0.9	20,614	114.6	9,605		0
TOTAL BMW Group	24,086	4.4	25,189	14.7	21,955	15.3	19,046	167,732	3.4	162,287	10.8	146,430	15.9	126,303

Mercedes-Benz Sales - United States

July, 2004

SERIES	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,698	12.6	6,518	24.6	5,232	52.5	3,430	38,931	2.9	40,092	5.3	38,089	46.6	25,980
E Class	4,949	12.8	4,388	178.2	1,577	57.6	3,720	32,193	6.0	30,367	67.4	18,140	33.2	27,141
S Class	1,898	34.0	1,416	1.5	1,438	25.7	1,935	10,873	11.7	12,318	7.8	11,426	22.3	14,705
CL Class	250	15.7	216	34.9	332	46.9	226	1,490	31.6	2,177	7.5	2,354	14.8	2,050
SL Class	1,087	3.8	1,047	33.9	782	78.5	438	8,106	19.6	6,779	17.3	8,198	177.6	2,953
CLK Class	2,237	58.0	1,416	13.8	1,244	10.1	1,384	12,798	14.6	11,168	10.5	10,106	1.6	10,268
SLK Class	253	57.2	591	17.3	715	37.9	1,152	2,371	37.0	3,764	27.6	5,196	25.8	7,005
TOTAL MB Cars	16,372	5.0	15,592	37.7	11,320	7.9	12,285	106,762	0.1	106,665	14.1	93,509	3.8	90,102
M Class	2,492	17.7	3,027	9.8	3,356	13.3	3,870	14,562	14.1	16,948	24.5	22,454	14.5	26,269
G Class	98	20.3	123	52.9	261		n/a	806	20.7	1,017	46.5	1,901		n/a
TOTAL MB Trucks	2,590	17.8	3,150	12.9	3,617	6.5	3,870	15,368	14.5	17,965	26.2	24,355	7.3	26,269
TOTAL MB Sales	18,962	1.2	18,742	25.5	14,937	7.5	16,155	122,130	2.0	124,630	5.7	117,864	1.3	116,371

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSihelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

June, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	9,587	9.1	10,545	9.5	9,633	7.4	8,971	54,954	6.8	58,972	1.2	58,287	9.9	53,037
5 Series	4,005	13.7	4,642	25.8	3,690	2.9	3,587	23,075	0.6	23,210	3.9	22,339	18.7	18,820
6 Series	811		0		0		0	3,363		0		0		0
7 Series	1,628	3.2	1,577	15.0	1,855	10.7	2,077	8,776	11.7	9,935	7.5	10,743	36.4	7,878
Z3 Series	0	100.0	4	99.5	789	65.8	2,310	0	100.0	133	96.9	4,354	47.8	8,345
Z4 Series	1,671	4.6	1,751		0		0	7,359	25.4	9,859		0		0
Z8 Series	8	80.5	41	28.1	32	70.6	109	79	67.6	244	22.5	315	36.2	494
TOTAL BMW Cars	17,710	4.6	18,560	16.0	15,999	6.2	17,054	97,606	4.6	102,353	6.6	96,038	8.4	88,574
X3 Series	3,729		0		0		0	12,922		0		0		0
X5 Series	3,574	6.9	3,344	13.6	3,869	21.1	3,196	15,306	11.1	17,215	20.7	21,698	16.1	18,683
TOTAL BMW Trucks	7,303	118.4	3,344	13.6	3,869	21.1	3,196	28,228	64.0	17,215	20.7	21,698	16.1	18,683
TOTAL BMW Brand	25,013	14.2	21,904	10.2	19,868	1.9	20,250	125,834	5.2	119,568	1.6	117,736	9.8	107,257
MINI	2,896	0.7	2,916	12.3	2,597		0	17,812	1.6	17,530	160.1	6,739		0
TOTAL BMW Group	27,909	12.4	24,820	10.5	22,465	10.9	20,250	143,646	4.8	137,098	10.1	124,475	16.1	107,257

Mercedes-Benz Sales - United States

June, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,851	1.4	5,769	4.6	5,516	72.1	3,205	33,233	1.0	33,576	2.2	32,857	45.7	22,550
E Class	4,343	2.7	4,230	124.3	1,886	59.9	4,708	27,244	4.9	25,977	56.8	16,563	29.3	23,421
S Class	1,562	3.6	1,621	20.4	1,346	26.4	1,829	8,975	17.7	10,902	9.2	9,988	21.8	12,770
CL Class	167	39.5	276	17.1	333	48.7	224	1,240	36.8	1,961	3.0	2,022	10.9	1,824
SL Class	722	25.8	973	10.1	1,082	67.8	645	7,019	22.5	5,732	22.7	7,416	194.9	2,515
CLK Class	2,226	90.3	1,170	10.5	1,307	40.7	929	10,561	8.3	9,752	10.0	8,862	0.2	8,884
SLK Class	324	47.5	617	22.0	791	38.4	1,285	2,118	33.2	3,173	29.2	4,481	23.4	5,853
TOTAL MB Cars	15,195	3.7	14,656	19.5	12,261	4.4	12,825	90,390	0.7	91,073	10.8	82,189	5.6	77,817
M Class	2,213	8.2	2,411	33.2	3,608	19.8	4,497	12,070	13.3	13,921	27.1	19,098	14.7	22,399
G Class	76	54.2	166	42.8	290		n/a	708	20.8	894	45.5	1,640		n/a
TOTAL MB Trucks	2,289	11.2	2,577	33.9	3,898	13.3	4,497	12,778	13.7	14,815	28.6	20,738	7.4	22,399
TOTAL MB Sales	17,484	1.5	17,233	6.6	16,159	6.7	17,322	103,168	2.6	105,888	2.9	102,927	2.7	100,216

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

May, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	11,001	1.3	11,143	1.4	10,989	2.3	10,746	45,367	6.3	48,427	0.5	48,654	10.4	44,066
5 Series	4,336	3.5	4,491	16.7	3,849	16.5	3,304	19,070	2.7	18,568	0.4	18,649	22.4	15,233
6 Series	754		0		0		0	2,552		0		0	0	0
7 Series	1,620	17.9	1,973	10.7	2,209	47.9	1,494	7,148	14.5	8,358	6.0	8,888	53.2	5,801
Z3 Series	0	100.0	8	99.2	967	33.9	1,464	0	100.0	129	96.4	3,565	40.9	6,035
Z4 Series	1,669	13.6	1,932		0		0	5,688	29.8	8,108		0		0
Z8 Series	5	92.1	63	6.0	67	36.2	105	71	65.0	203	28.3	283	26.5	385
TOTAL BMW Cars	19,385	1.1	19,610	8.5	18,081	5.7	17,113	79,896	4.7	83,793	4.7	80,039	11.9	71,520
X3 Series	2,487		0		0		0	9,193		0		0		0
X5 Series	2,560	10.0	2,845	24.1	3,747	20.2	3,118	11,732	15.4	13,871	22.2	17,829	15.1	15,487
TOTAL BMW Trucks	5,047	77.4	2,845	24.1	3,747	20.2	3,118	20,925	50.9	13,871	22.2	17,829	15.1	15,487
TOTAL BMW Brand	24,432	8.8	22,455	2.9	21,828	7.9	20,231	100,821	3.2	97,664	0.2	97,868	12.5	87,007
MINI	3,355	1.4	3,310	84.3	1,796		0	14,916	2.1	14,614	252.8	4,142		0
TOTAL BMW Group	27,787	7.8	25,765	9.1	23,624	16.8	20,231	115,737	3.1	112,278	10.1	102,010	17.2	87,007

Mercedes-Benz Sales - United States

May, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	6,008	11.9	5,371	15.0	6,321	43.1	4,416	27,382	1.5	27,807	1.7	27,341	41.3	19,345
E Class	5,034	5.9	4,755	100.0	2,377	47.0	4,485	22,901	5.3	21,747	48.2	14,677	21.6	18,713
S Class	1,635	17.8	1,989	0.6	2,002	10.8	2,245	7,413	20.1	9,281	7.4	8,642	21.0	10,941
CL Class	181	51.9	376	13.4	434	30.3	333	1,073	36.3	1,685	0.2	1,689	5.6	1,600
SL Class	1,072	6.5	1,007	16.7	1,209	63.2	741	6,297	32.3	4,759	24.9	6,334	238.7	1,870
CLK Class	1,747	21.5	2,226	65.5	1,345	17.0	1,621	8,335	2.9	8,582	13.6	7,555	5.0	7,955
SLK Class	371	46.9	699	23.2	910	22.6	1,175	1,794	29.8	2,556	30.7	3,690	19.2	4,568
TOTAL MB Cars	16,048	2.3	16,423	12.5	14,598	2.8	15,016	75,195	1.6	76,417	9.3	69,928	7.6	64,992
M Class	1,997	22.9	2,591	17.2	3,131	26.5	4,259	9,857	14.4	11,510	25.7	15,490	13.5	17,902
G Class	96	37.3	153	55.7	345		n/a	632	13.2	728	46.1	1,350		n/a
TOTAL MB Trucks	2,093	23.7	2,744	21.1	3,476	18.4	4,259	10,489	14.3	12,238	27.3	16,840	5.9	17,902
TOTAL MB Sales	18,141	5.4	19,167	6.0	18,074	6.2	19,275	85,684	3.4	88,655	2.2	86,768	4.7	82,894

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

April, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	10,262	4.1	9,854	10.5	11,004	0.7	11,082	34,366	7.8	37,284	1.0	37,665	13.0	33,320
5 Series	4,406	3.9	4,585	9.0	4,208	31.4	3,203	14,734	4.7	14,077	4.9	14,800	24.1	11,929
6 Series	756		0		0		0	1,798		0		0		0
7 Series	1,603	8.6	1,753	17.5	2,125	39.1	1,528	5,528	13.4	6,385	4.4	6,679	55.1	4,307
Z3 Series	0	100.0	6	99.4	956	26.2	1,296	0	100.0	121	95.3	2,598	43.2	4,571
Z4 Series	1,541	24.9	2,051		0		0	4,019	34.9	6,176		0		0
Z8 Series	19	57.8	45	19.6	56	35.6	87	66	52.9	140	35.2	216	22.9	280
TOTAL BMW Cars	18,587	1.6	18,294	0.3	18,349	6.7	17,196	60,511	5.7	64,183	3.6	61,958	13.9	54,407
X3 Series	2,302		0		0		0	6,706		0		0		0
X5 Series	2,530	6.8	2,716	33.5	4,086	45.1	2,816	9,172	16.8	11,026	21.7	14,082	13.8	12,369
TOTAL BMW Trucks	4,832	77.9	2,716	33.5	4,086	45.1	2,816	15,878	44.0	11,026	21.7	14,082	13.8	12,369
TOTAL BMW Brand	23,419	11.5	21,010	6.4	22,435	12.1	20,012	76,389	1.6	75,209	1.1	76,040	13.9	66,776
MINI	3,290	5.4	3,121	100.2	1,559		0	11,561	2.3	11,304	381.8	2,346		0
TOTAL BMW Group	26,709	10.7	24,131	0.6	23,994	19.9	20,012	87,950	1.7	86,513	10.4	78,386	17.4	66,776

Mercedes-Benz Sales - United States

April, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,967	22.6	4,869	17.3	5,887	49.8	3,931	21,374	4.7	22,436	6.7	21,020	40.8	14,929
E Class	5,065	18.7	4,267	46.9	2,904	26.4	3,944	17,867	5.1	16,992	38.1	12,300	13.6	14,228
S Class	1,399	31.5	2,042	2.0	2,002	3.5	2,074	5,778	20.8	7,292	9.8	6,640	23.6	8,696
CL Class	234	39.1	384	2.5	394	5.9	372	892	31.9	1,309	4.3	1,255	0.9	1,267
SL Class	1,341	8.8	1,232	16.4	1,474	221.1	459	5,225	39.3	3,752	26.8	5,125	353.9	1,129
CLK Class	1,767	14.1	2,058	41.0	1,460	5.9	1,552	6,588	3.7	6,356	2.4	6,210	2.0	6,334
SLK Class	466	21.2	591	35.4	915	13.0	1,052	1,423	23.4	1,857	33.2	2,780	18.1	3,393
TOTAL MB Cars	16,239	5.2	15,443	2.7	15,036	12.3	13,384	59,147	1.4	59,994	8.4	55,330	10.7	49,976
M Class	2,028	11.9	2,303	25.3	3,084	2.5	3,162	7,860	11.9	8,919	27.8	12,359	9.4	13,643
G Class	117	29.1	165	53.7	356		n/a	536	6.8	575	42.8	1,005		n/a
TOTAL MB Trucks	2,145	13.1	2,468	28.3	3,440	8.8	3,162	8,396	11.6	9,494	29.0	13,364	2.0	13,643
TOTAL MB Sales	18,384	2.6	17,911	3.1	18,476	11.7	16,546	67,543	2.8	69,488	1.2	68,694	8.0	63,619

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

March, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	10,044	6.3	10,717	9.0	9,836	16.2	8,462	24,104	12.1	27,430	2.9	26,661	19.9	22,238
5 Series	3,873	5.8	3,660	1.9	3,731	18.6	3,146	10,328	8.8	9,492	10.4	10,592	21.4	8,726
6 Series	1,042		0		0		0	1,042		0		0		0
7 Series	1,418	3.3	1,467	12.8	1,683	95.0	863	3,925	15.3	4,632	1.7	4,554	63.9	2,779
Z3 Series	0	100.0	39	94.9	761	30.6	1,097	0	100.0	115	93.0	1,642	49.9	3,275
Z4 Series	1,330	16.1	1,586		0		0	2,478	39.9	4,125		0		0
Z8 Series	26	45.8	48	12.7	55	32.1	81	47	50.5	95	40.6	160	17.1	193
TOTAL BMW Cars	17,733	1.2	17,517	9.0	16,066	17.7	13,649	41,924	8.6	45,889	5.2	43,609	17.2	37,211
X3 Series	2,551		0		0		0	4,404		0		0		0
X5 Series	2,404	22.3	3,094	15.5	3,660	0.2	3,651	6,642	20.1	8,310	16.9	9,996	4.6	9,553
TOTAL BMW Trucks	4,955	60.1	3,094	15.5	3,660	0.2	3,651	11,046	32.9	8,310	16.9	9,996	4.6	9,553
TOTAL BMW Brand	22,688	10.1	20,611	4.5	19,726	14.0	17,300	52,970	2.3	54,199	1.1	53,605	14.6	46,764
MINI	2,857	1.3	2,821	258.4	787		0	8,271	1.1	8,183	939.8	787		0
TOTAL BMW Group	25,545	9.0	23,432	14.2	20,513	18.6	17,300	61,241	1.8	62,382	14.7	54,392	16.3	46,764

Mercedes-Benz Sales - United States

March, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,825	33.6	7,266	24.6	5,831	20.9	4,822	15,407	12.3	17,567	16.1	15,133	37.6	10,998
E Class	4,971	11.6	4,456	43.6	3,102	29.2	4,384	12,802	0.6	12,725	35.4	9,396	8.6	10,284
S Class	1,572	12.9	1,805	7.5	1,952	24.7	2,594	4,379	16.6	5,250	13.2	4,638	30.0	6,622
CL Class	265	19.2	328	3.1	318	20.7	401	658	28.9	925	7.4	861	3.8	895
SL Class	1,430	39.1	1,028	67.5	3,167	1415	209	3,884	54.1	2,520	31.0	3,651	444.9	670
CLK Class	1,925	1.3	1,900	26.8	1,499	17.6	1,819	4,821	12.2	4,298	9.5	4,750	0.7	4,782
SLK Class	379	31.6	554	31.7	811	21.0	1,026	957	24.4	1,266	32.1	1,865	20.3	2,341
TOTAL MB Cars	15,367	11.4	17,337	3.9	16,680	9.3	15,255	42,908	3.7	44,551	10.6	40,294	10.1	36,592
M Class	2,307	1.0	2,330	28.7	3,269	16.4	3,911	5,832	11.9	6,616	28.7	9,275	11.5	10,481
G Class	142	16.5	170	39.5	281		n/a	419	2.2	410	36.8	649		n/a
TOTAL MB Trucks	2,449	2.0	2,500	29.6	3,550	9.2	3,911	6,251	11.0	7,026	29.2	9,924	5.3	10,481
TOTAL MB Sales	17,816	10.2	19,837	1.9	20,230	5.6	19,166	49,159	4.7	51,577	2.7	50,218	6.7	47,073

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

February, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	7,669	7.9	8,324	10.8	9,330	26.2	7,393	14,060	15.9	16,713	0.7	16,825	22.1	13,776
5 Series	3,780	25.0	3,023	13.8	3,507	21.7	2,881	6,455	10.7	5,832	15.0	6,861	23.0	5,580
6 Series	0		0		0		0	0		0		0		0
7 Series	1,310	7.8	1,421	4.6	1,358	23.6	1,099	2,507	20.8	3,165	10.2	2,871	49.8	1,916
Z3 Series	0	100.0	30	94.3	522	64.0	1,449	0	100.0	76	91.4	881	59.6	2,178
Z4 Series	815	34.6	1,247		0		0	1,148	54.8	2,539		0		0
Z8 Series	10	37.5	16	66.7	48	21.3	61	21	55.3	47	55.2	105	6.3	112
TOTAL BMW Cars	13,584	3.4	14,061	4.8	14,765	14.6	12,883	24,191	14.7	28,372	3.0	27,543	16.9	23,562
X3 Series	1,070		0		0		0	1,853		0		0		0
X5 Series	2,249	10.8	2,522	21.0	3,191	11.1	2,873	4,238	18.8	5,216	17.7	6,336	7.4	5,902
TOTAL BMW Trucks	3,319	31.6	2,522	21.0	3,191	11.1	2,873	6,091	16.8	5,216	17.7	6,336	7.4	5,902
TOTAL BMW Brand	16,903	1.9	16,583	7.6	17,956	14.0	15,756	30,282	9.8	33,588	0.9	33,879	15.0	29,464
MINI	2,658	4.5	2,544		0		0	5,414	1.0	5,362		0		0
TOTAL BMW Group	19,561	2.3	19,127	6.5	17,956	14.0	15,756	35,696	8.4	38,950	15.0	33,879	15.0	29,464

Mercedes-Benz Sales - United States

February, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	5,819	2.3	5,688	19.3	4,768	24.5	3,831	10,582	2.7	10,301	10.7	9,302	50.6	6,176
E Class	3,965	5.6	3,756	20.3	3,121	3.6	3,014	7,831	5.3	8,269	31.4	6,294	6.7	5,900
S Class	1,354	16.5	1,621	13.4	1,430	34.9	2,196	2,807	18.5	3,445	28.3	2,686	33.3	4,028
CL Class	218	20.1	273	14.7	238	32.2	351	393	34.2	597	9.9	543	9.9	494
SL Class	1,232	38.7	888	225.3	273	25.2	218	2,454	64.5	1,492	208.3	484	5.0	461
CLK Class	1,488	7.4	1,386	6.6	1,484	6.8	1,592	2,896	20.8	2,398	26.2	3,251	9.7	2,963
SLK Class	305	13.4	352	37.6	564	22.0	723	578	18.8	712	32.4	1,054	19.8	1,315
TOTAL MB Cars	14,381	3.0	13,964	17.6	11,878	0.4	11,925	27,541	1.2	27,214	15.2	23,614	10.7	21,337
M Class	1,666	17.2	2,011	29.0	2,831	14.0	3,292	3,525	17.8	4,286	28.6	6,006	8.6	6,570
G Class	127	10.4	115	36.5	181		n/a	277	15.4	240	34.8	368		n/a
TOTAL MB Trucks	1,793	15.7	2,126	29.4	3,012	8.5	3,292	3,802	16.0	4,526	29.0	6,374	3.0	6,570
TOTAL MB Sales	16,174	0.5	16,090	8.1	14,890	2.1	15,217	31,343	1.3	31,740	5.8	29,988	7.5	27,907

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

January, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
3 Series	6,391	23.8	8,389	11.9	7,495	17.4	6,383	6,391	23.8	8,389	11.9	7,495	17.4	6,383
5 Series	2,675	4.8	2,809	16.2	3,354	24.3	2,699	2,675	4.8	2,809	16.2	3,354	24.3	2,699
6 Series	0		0		0		0	0		0		0		0
7 Series	1,197	31.4	1,744	15.3	1,513	85.2	817	1,197	31.4	1,744	15.3	1,513	85.2	817
Z3 Series	0	100.0	46	87.2	359	50.8	729	0	100.0	46	87.2	359	50.8	729
Z4 Series	333	74.2	1,292		0		0	333	74.2	1,292		0		0
Z8 Series	11	64.5	31	45.6	57	11.8	51	11	64.5	31	45.6	57	11.8	51
TOTAL BMW Cars	10,607	25.9	14,311	12.0	12,778	19.7	10,679	10,607	25.9	14,311	12.0	12,778	19.7	10,679
X3 Series	783		0		0		0	783		0		0		0
X5 Series	1,989	26.2	2,694	14.3	3,145	3.8	3,029	1,989	26.2	2,694	14.3	3,145	3.8	3,029
TOTAL BMW Trucks	2,772	2.9	2,694	14.3	3,145	3.8	3,029	2,772	2.9	2,694	14.3	3,145	3.8	3,029
TOTAL BMW Brand	13,379	21.3	17,005	6.8	15,923	16.2	13,708	13,379	21.3	17,005	6.8	15,923	16.2	13,708
MINI	2,756	2.2	2,818		0		0	2,756	2.2	2,818		0		0
TOTAL BMW Group	16,135	18.6	19,823	24.5	15,923	16.2	13,708	16,135	18.6	19,823	24.5	15,923	16.2	13,708

Mercedes-Benz Sales - United States

January, 2004

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
C Class	4,763	3.3	4,613	1.7	4,534	93.3	2,345	4,763	3.3	4,613	1.7	4,534	93.3	2,345
E Class	3,866	14.3	4,513	42.2	3,173	9.9	2,886	3,866	14.3	4,513	42.2	3,173	9.9	2,886
S Class	1,453	20.3	1,824	45.2	1,256	31.4	1,832	1,453	20.3	1,824	45.2	1,256	31.4	1,832
CL Class	175	46.0	324	6.2	305	113.3	143	175	46.0	324	6.2	305	113.3	143
SL Class	1,222	102.3	604	186.3	211	13.2	243	1,222	102.3	604	186.3	211	13.2	243
CLK Class	1,408	39.1	1,012	42.7	1,767	28.9	1,371	1,408	39.1	1,012	42.7	1,767	28.9	1,371
SLK Class	273	24.2	360	26.5	490	17.2	592	273	24.2	360	26.5	490	17.2	592
TOTAL MB Cars	13,160	0.7	13,250	12.9	11,736	24.7	9,412	13,160	0.7	13,250	12.9	11,736	24.7	9,412
M Class	1,859	18.3	2,275	28.3	3,175	3.1	3,278	1,859	18.3	2,275	28.3	3,175	3.1	3,278
G Class	150	20.0	125	33.2	187		n/a	150	20.0	125	33.2	187		n/a
TOTAL MB Trucks	2,009	16.3	2,400	28.6	3,362	2.6	3,278	2,009	16.3	2,400	28.6	3,362	2.6	3,278
TOTAL MB Sales	15,169	3.1	15,650	3.7	15,098	19.0	12,690	15,169	3.1	15,650	3.7	15,098	19.0	12,690

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 03	%	DEC 02	%	DEC 01	%	DEC 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,126	30.1	11,621	23.6	9,400	6.0	9,995	111,944	3.0	115,428	11.8	103,227	15.1	89,681
5 Series	4,225	14.2	3,699	7.1	3,980	0.8	4,014	46,964	15.0	40,842	2.1	40,005	0.8	39,703
6 Series	0		0		0		0	0		0		0		0
7 Series	1,563	12.0	1,776	5450	32	97.6	1,315	20,473	7.0	22,006	64.4	13,389	19.4	16,619
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	6	95.6	135	77.5	600	44.6	1,084	155	97.7	6,786	54.5	14,914	9.0	16,382
Z4 Series	2,114	25.2	1,689		0		0	20,169	444.5	3,704		0		0
Z8 Series	20	31.0	29	71.6	102	78.9	57	439	16.2	524	46.0	970	206.0	317
TOTAL BMW Cars	16,054	15.3	18,949	34.3	14,114	14.3	16,465	200,144	5.7	189,290	9.7	172,505	6.0	162,703
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720
TOTAL BMW Trucks	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720
TOTAL BMW Brand	20,910	9.0	22,974	24.8	18,414	11.1	20,720	240,859	3.8	232,032	8.9	213,127	12.5	189,423
MINI	4,005	22.2	3,278		0		0	36,010	46.4	24,590		0		0
TOTAL BMW Group	24,915	5.1	26,252	42.6	18,414	11.1	20,720	276,869	7.9	256,622	20.4	213,127	12.5	189,423

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

November, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 03	%	NOV 02	%	NOV 01	%	NOV 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	10,206	2.2	10,432	33.3	7,827	5.0	8,236	103,818	0.0	103,807	10.6	93,827	17.7	79,686
5 Series	3,888	34.6	2,888	19.9	3,605	2.5	3,699	42,739	15.1	37,143	3.1	36,025	0.9	35,689
6 Series	0		0		0		0	0		0		0		0
7 Series	2,349	24.8	1,882	154.3	740	39.5	1,224	18,910	6.5	20,230	51.5	13,357	12.7	15,304
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	1	99.5	189	89.8	1,848	96.0	943	149	97.8	6,651	53.5	14,314	6.4	15,298
Z4 Series	1,519	18.6	1,281		0		0	18,055	796.0	2,015		0		0
Z8 Series	28	30.0	40	57.4	94	129.3	41	419	15.4	495	43.0	868	233.8	260
TOTAL BMW Cars	17,991	7.7	16,712	18.4	14,114	0.2	14,143	184,090	8.1	170,341	7.5	158,391	8.3	146,238
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465
TOTAL BMW Trucks	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465
TOTAL BMW Brand	21,892	4.9	20,873	15.3	18,107	3.2	17,551	219,949	5.2	209,058	7.4	194,713	15.4	168,703
MINI	3,194	18.0	2,706		0		0	32,005	50.2	21,312		0		0
TOTAL BMW Group	25,086	6.4	23,579	30.2	18,107	3.2	17,551	251,954	9.4	230,370	18.3	194,713	15.4	168,703

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

October, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	OCT 03	%	OCT 02	%	OCT 01	%	OCT 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,563	11.9	7,652	9.0	7,020	2.1	7,169	93,612	0.3	93,375	8.6	86,000	20.4	71,450
5 Series	2,984	11.4	2,679	16.6	3,212	28.1	2,507	38,851	13.4	34,255	5.7	32,420	1.3	31,990
6 Series	0		0		0		0	0		0		0		0
7 Series	2,151	4.8	2,052	85.2	1,108	14.6	1,298	16,561	9.7	18,348	45.4	12,617	10.4	14,080
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	2	99.1	213	77.3	940	30.4	1,350	148	97.7	6,462	48.2	12,466	13.2	14,355
Z4 Series	1,960	167.0	734		0		0	16,536	2153	734		0		0
Z8 Series	23	39.5	38	39.7	63	46.5	43	391	14.1	455	41.2	774	253.4	219
TOTAL BMW Cars	15,683	17.3	13,368	8.3	12,343	0.2	12,367	166,099	8.1	153,629	6.5	144,277	9.2	132,095
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057
TOTAL BMW Trucks	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057
TOTAL BMW Brand	19,594	16.7	16,789	4.1	16,122	1.4	15,895	198,057	5.2	188,185	6.6	176,606	16.8	151,152
MINI	3,091	8.6	2,845		0		0	28,811	54.8	18,606		0		0
TOTAL BMW Group	22,685	15.5	19,634	21.8	16,122	1.4	15,895	226,868	9.7	206,791	17.1	176,606	16.8	151,152

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

September, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 03	%	SEP 02	%	SEP 01	%	SEP 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	7,161	17.8	8,712	20.3	7,242	3.9	7,532	85,049	0.8	85,723	8.5	78,980	22.9	64,281
5 Series	3,092	39.5	2,216	22.8	2,870	62.6	1,765	35,867	13.6	31,576	8.1	29,208	0.9	29,483
6 Series	0		0		0		0	0		0		0		0
7 Series	1,457	19.8	1,817	71.1	1,062	1.3	1,048	14,410	11.6	16,296	41.6	11,509	10.0	12,782
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	0	100.0	173	77.5	769	20.1	963	146	97.7	6,249	45.8	11,526	11.4	13,005
Z4 Series	1,510		0		0		0	14,576		0		0		0
Z8 Series	37	37.0	27	22.9	35	48.5	68	368	11.8	417	41.4	711	304.0	176
TOTAL BMW Cars	13,257	2.4	12,945	8.1	11,978	5.3	11,376	150,416	7.2	140,261	6.3	131,934	10.2	119,728
X3 Series	0		0		0		0	0		0		0		0
X5 Series	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529
TOTAL BMW Trucks	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529
TOTAL BMW Brand	16,533	7.0	15,445	2.1	15,127	4.4	14,494	178,463	4.1	171,396	6.8	160,484	18.7	135,257
MINI	2,295	22.6	2,967		0		0	25,720	63.2	15,761		0		0
TOTAL BMW Group	18,828	2.3	18,412	21.7	15,127	4.4	14,494	204,183	9.1	187,157	16.6	160,484	18.7	135,257

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

August, 2003

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 03	%	AUG 02	%	AUG 01	%	AUG 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
3 Series	8,964	5.1	9,444	0.3	9,474	7.4	8,823	77,888	1.1	77,011	7.4	71,738	26.4	56,749
5 Series	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	5.0	27,718
6 Series	0		0		0		0	0		0		0		0
7 Series	1,423	13.3	1,642	21.1	1,356	17.4	1,642	12,953	10.5	14,479	38.6	10,447	11.0	11,734
8 Series	0		0		0		0	0		0		0	100.0	1
Z3 Series	6	99.3	906	25.6	1,218	1.6	1,199	146	97.6	6,076	43.5	10,757	10.7	12,042
Z4 Series	1,566		0		0		0	13,066		0		0		0
Z8 Series	36	0.0	36	60.4	91	15.7	108	331	15.1	390	42.3	676	525.9	108
TOTAL BMW Cars	16,247	4.8	15,499	0.1	15,518	7.4	14,443	137,159	7.7	127,316	6.1	119,956	10.7	108,352
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411
TOTAL BMW Trucks	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411
TOTAL BMW Brand	20,257	5.9	19,126	0.4	19,054	13.3	16,812	161,930	3.8	155,951	7.3	145,357	20.4	120,763
MINI	2,811	11.9	3,189		0		0	23,425	83.1	12,794		0		0
TOTAL BMW Group	23,068	3.4	22,315	17.1	19,054	13.3	16,812	185,355	9.8	168,745	16.1	145,357	20.4	120,763

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States

December, 2002

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 02	%	DEC 01	%	DEC 00	%	DEC 99	YTD 02	%	YTD 01	%	YTD 00	%	YTD 99
3 Series	11,621	23.6	9,400	6.0	9,995	93.4	5,168	115,428	11.8	103,227	15.1	89,681	16.3	77,138
5 Series	3,699	7.1	3,980	0.8	4,014	17.4	3,419	40,842	2.1	40,005	0.8	39,703	3.9	38,218
6 Series	0		0		0		0	0		0		0		0
7 Series	1,776	5450	32	97.6	1,315	20	1,649	22,006	64.4	13,389	19.4	16,619	8.9	18,233
8 Series	0		0		0	100	2	0		0	100.0	1	85.7	7
Z3 Series	135	77.5	600	44.6	1,084	29.8	1,545	6,786	54.5	14,914	9.0	16,382	18.3	20,062
Z4 Series	1,689		0		0		0	3,704		0		0		0
Z8 Series	29	71.6	102	78.9	57		0	524	46.0	970	206.0	317		0
TOTAL BMW Cars	18,949	34.3	14,114	14.3	16,465	39.7	11,783	189,290	9.7	172,505	6.0	162,703	5.9	153,658
X3 Series	0		0		0		0	0		0		0		0
X5 Series	4,025	6.4	4,300	1.1	4,255	224.6	1,311	42,742	5.2	40,622	52.0	26,720	1937	1,312
TOTAL BMW Trucks	4,025	6.4	4,300	1.1	4,255	224.6	1,311	42,742	5.2	40,622	52.0	26,720	1937	1,312
TOTAL BMW Brand	22,974	24.8	18,414	11.1	20,720	58.2	13,094	232,032	8.9	213,127	12.5	189,423	22.2	154,970
MINI	3,278		0		0		0	24,590		0		0		0
TOTAL BMW Group	26,252	42.6	18,414	11.1	20,720	58.2	13,094	256,622	20.4	213,127	12.5	189,423	22.2	154,970

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSlhelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

BMW Group Sales - United States of America

December, 1999

SERIES	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	DEC 99	%	DEC 98	%	DEC 97	%	DEC 96	YTD 99	%	YTD 98	%	YTD 97	%	YTD 96
3 Series	5,168	15.5	6,115	46.7	4,168	93.8	2,151	77,138	34.1	57,520	9.6	52,470	4.4	50,248
5 Series	3,419	0.6	3,397	5.2	3,228	123.9	1,442	38,218	8.9	35,100	12.0	31,347	37.6	22,775
6 Series	0		0		0		0	0		0		0		0
7 Series	1,649	40.3	1,175	34.5	1,795	4.4	1,878	18,233	0.4	18,309	0.2	18,273	6.4	17,173
8 Series	2	100.0	1	98.2	57	42.5	40	7	58.8	17	97.2	617	17.5	525
Z3 Series	1,545	4.9	1,473	11.3	1,323	33.6	990	20,062	2.7	20,613	4.3	19,760	31.4	15,040
Z4 Series	0		0		0		0	0		0		0		0
Z8 Series	0		0		0		0	0		0		0		0
TOTAL BMW Cars	11,783	3.1	12,161	15.0	10,571	62.6	6,501	153,658	16.8	131,559	7.4	122,467	15.8	105,761
X3 Series	0		0		0		0	0		0		0		0
X5 Series	1,311		0		0		0	1,312		0		0		0
TOTAL BMW Trucks	1,311		0		0		0	1,312		0		0		0
TOTAL BMW Brand	13,094	7.7	12,161	15.0	10,571	62.6	6,501	154,970	17.8	131,559	7.4	122,467	15.8	105,761
MINI	0		0		0		0	0		0		0		0
TOTAL BMW Group	13,094	7.7	12,161	15.0	10,571	62.6	6,501	154,970	17.8	131,559	7.4	122,467	15.8	105,761

The "%" column reflects the percent increase or decrease in sales of each series when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.