

Dealer Operator / General Manager	Sales - New Car	Sales - Used Car	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: Bulletin #	2/9/2007 07-ALL-03	Source: Name: Title: Phone #:	Product Planning & Strategy Jacob Harb Product Planning and Strategy Analyst 201.307.4407			

Product Planning and Strategy BMW Dealer Bulletin

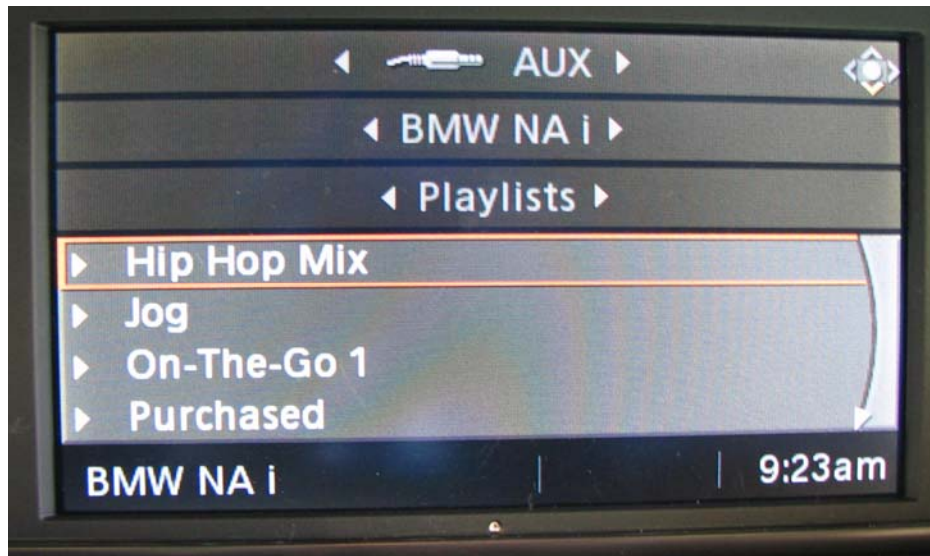
iPod and USB Adapter Overview

In keeping with BMW's commitment to technology leadership, BMW NA is proud to announce the availability of an iPod and USB Adapter as a factory option (SA 6FL). **This option will not remove the auxiliary input, it is a supplement and there are no conflicts with the CD Changer.** The photo below shows the interface:



Please note that the USB interface is located above the "AUX IN" interface.

Option 6FL will allow for full integration and functionality of an iPod through the vehicles audio system. Full functionality means that a customer will be able to charge and navigate through their iPod using song title, artist and playlists:



Please note that option 6FL is available on non iDrive equipped vehicles as well.

Included in option 6FL is the cable that is required to fully integrate an Apple iPod:



This cable will be supplied on a dealer level similar to the way that X5 Rear Seat Entertainment Headphones are included.

6FL is also compatible with the some non-Apple MP3 players and USB flash drives; allowing for access to music files while charging the device.

Option 6FL will be **available as of March 2007 production** on the following models:

3 Series Sedan/Sports Wagon
3 Series Coupe
3 Series Convertible
5 Series Sedan/Sports Wagon
6 Series Coupe
6 Series Convertible
X5 (April Production)
M5
M6

The ordering guides on CenterNet have been updated to include option 6FL, pricing will be announced shortly, and bmwusa.com will also be updated to include this option.

© BMW of North America, LLC

This document is confidential and should not be shared with third parties for distribution.