






WITHOUT PREJUDICE

Your Ref:
Our Ref:
Date:
Subject:

JaL/SC/04/1210
12 October 2004

Regn No.: 
Chassis No.: 


Model: E60/530iA RL
Regn Date: 26 March 2004

Dear Mr 

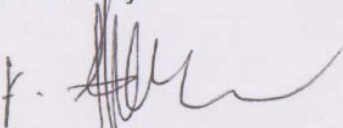
I refer to your email dated 5 October 2004 that was addressed to BMW AG. As the authorized importer of BMWs in Singapore, please allow us to respond on their behalf.

I wish to inform you that the warning message in the I-drive display cannot be removed after we had done the latest software programming. This information is also available in the owner's manual on page 14, quoted as "only make adjustments if the traffic conditions are sufficiently quiet or clear, so as not to endanger the car's occupants and other road users by being distracted".

I also have enclosed the letter from BMW explaining the warning message in the control display for your reference.

 I hope the above explanation helps to clarify any concerns you may have. If there is any further query, please contact me at 63190104.

Yours sincerely



Christopher Brown
Acting Customer Service Manager

cc: Achim Gloede

Encl.

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Copy to
Date 25. August 2004
Pages
Subject Warning Message In The Control Display

Dear Mr. Friend,

With reference to your request we are pleased to provide you the following facts.

The warning message in the control display shows up every time the ignition is turned on. After pressing the controller, the warning message disappears and normal operation of the control display resumes.

The warning message,

“Warning! Use this system only when traffic conditions permit. Safe vehicle operation is the driver’s responsibility. For further details see owner’s manual.”

will be implemented in all our models, that are fitted with I-Drive technology worldwide.

The reason for this implementation lies in the product liability

Recent surveys show that vehicle owners have the tendency not to read the owner's manual and use the I-Drive system during ongoing traffic.

The BMW Group is legally obliged to inform the customer about this fact. In the event the where the I-Drive system is used during driving, the driver takes the responsibility for anything that happens.

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Please be informed that this is also mentioned in the owner's manual on page 14. It states the following explanations:

"Only make adjustments if the traffic conditions are sufficiently quiet or clear, so as not to endanger the car's occupants and other road users by being distracted."

The owner's manual will be updated as soon as possible.

We hope we have assisted you with this information.

Yours sincerely

Bernhard Schneider
After Sales Manager

Ralf Ermert
E60Technical Manager