

Safety Plan

Automatic Collision Notification – Help in an accident.

- Location and vehicle information sent automatically if an airbag deploys or a serious impact occurs
- Response specialist attempts to speak to the driver to determine assistance needed
- Emergency dispatch is coordinated, even if driver does not respond

Emergency Request – Providing peace of mind.

- Push the SOS button to transmit location and vehicle information
- Response specialist speaks with driver to determine assistance needs
- Notify emergency contacts
- Directions to the nearest hospital or police station



Enhanced Roadside Assistance – Help at the touch of a button.

- In the event of a vehicle malfunction, just push the wrench button or the Roadside Assistance button on your display to transmit location and vehicle information
- Response specialist speaks with driver to determine assistance needs
- BMW Roadside Assistance handles the dispatch



Stolen Vehicle Recovery¹ – Protecting your valuable investment.

- Call (888) 333-6118 after filing a police report
- Response specialist locates stolen vehicle; informs police
- May reduce owner's comprehensive insurance premium

TeleService (Service Request)² – A premium service experience.

- Vehicle's service needs transmitted automatically or manually to BMW center
- Service advisor calls to arrange a service appointment convenient for the customer
- TeleService is exclusive to BMW

Customer Relations³ – Answers within reach.

- Direct access to BMW Customer Relations for questions, compliments and concerns

Hands-free Calling

Bluetooth® hands-free calling⁴ – Convenience through technology.

- BMW Assist system includes wireless mobile phone interface to vehicle audio system
- Steering wheel controls and phone number display
- Speech recognition capability
- Optional handset snap-in adapters for charging and improved reception
- Visit bmwusa.com/bluetooth for more information



Subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for SOS button and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free (888) 333-6118, log on to bmwusa.com/bmwassist or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

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bmwusa.com/bmwassist

Convenience Plan (optional)

Directions, Traffic and Weather – Be in the know.

- Push the SOS button for easy access
- Directions to a street address or point of interest
- Traffic information along the route or around the car
- Weather information locally or at your destination

Concierge – Your personal assistant.

- Push the SOS button for easy access
- Call toll-free (800) 233-8896 from any phone any time to make reservations, buy event tickets, or for help finding the perfect gift
- Access the concierge via the Internet at bmwusa.com/bmwassist

Availability:

- ¹ Stolen Vehicle Recovery on all BMW Assist equipped models produced 10/04 or later except 7 Series, which receives this service effective 9/05 production
- ² TeleService on MY 2004 and later 5 and 6 Series and MY 2006 7 Series and 3 Series Sedan and Sports Wagon
- ³ Customer Relations on MY 2004 and later 5, 6 and 7 Series and MY 2006 3 Series Sedan and Sports Wagon
- ⁴ Bluetooth hands-free calling on all models produced 10/04 or later except 7 Series, which receives this service effective 3/05 production

Pricing

Safety Plan

1st year: BMW paid from in-service date (with customer credit card information on file).

Additional year: \$240

Discounts for multi-year subscriptions

Save \$30 for 2 additional years, \$60 for 3 additional years

With credit card information, the subscriber will have access to a 45-day trial of the optional Convenience Plan.

Convenience Plan (optional)

1 year: \$120

(Exclusively available for Safety Plan subscribers)



Give it a try. Push the  button!