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| Dealer Operator / General Manager | Sales – New Car | Sales - Used Car | Business Manager (F&I) | Service | Parts & Accessories | Administration |
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Product Planning and Strategy BMW Dealer Bulletin

MY 2007 5 Series, Product Update

The MY07 5 Series will start production in March 2006 to comply with the CARB emission requirements. Please keep in mind that this applies to the 5 Series product line only (Sedan and Sports Wagon), the M5 remains as MY06. The MY07 5 Series brings significant improvements that continue the evolution of one of BMW's iconic models. For 2007 the 5 Series will offer even greater customer value in addition to enhancing the already impressive array of available features. This bulletin will highlight the changes in store for the MY07 5 Series.

Sport Package Changes

- 20-way power Multi-contour front seats (formerly known as Comfort Seats including articulated upper backrest, adjustable width backrest, adjustable thigh support and 4-way lumbar support) are now included in the Sport Package in place of the Sport Seats. The Multi-contour seats provide increased lateral support as well as additional adjustability options.
- The Sport Steering wheel is now included in the Sport Package.



New Features:

- **Auxiliary Input.** The 5 Series will feature an auxiliary input standard on all models. The auxiliary input will be located between the two power sockets at the rear of the center console.
- **Tire Pressure Monitor.** The system constantly monitors tire pressures and displays a warning in the iDrive screen when a change in tire pressure is detected.
- **HD Radio™ (SA653).** HD Radio is already offered on the 6 Series and 7 Series and is exclusive to BMW; no other automobile manufacturer offers this technology. Among the many benefits of HD Radio is enhanced digital audio quality, FM reception becomes CD quality while AM reception becomes equivalent to analog FM reception. There are over 650 stations across the country already broadcasting in HD.
- **Night Vision (SA611).** This new feature is now available in the 5 Series. The system uses a thermal-image camera that constantly monitors the road ahead and displays images according to their temperature on the iDrive screen. The night vision system requires the navigation system.

MY07 5 Series cars are now available for ordering and modifying, full pricing information will be released at a later date.

To access the pricing sheets online simply go to www.bmwcenternet.com and click on the pull down **CenterNet Menu**, select **BMW**, select **Sales**, select **New** and select **Pricing – Wholesale/Retail**.

To access the ordering guides, select **2006 Ordering Guide**.

Please note there is a new SEARCH function available in CenterNet. Now you can search for bulletins and documents by key word or phrase. Please refer to the Center Development Dealer Bulletin #01-08 for details.

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