

BMW 5 Series Sales - United States

July, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	2,241	96.8	1,139	-27.1	1,563	0	-100.0	10,828	31.8	8,216	9.0	7,536
525i sport wagon (E39)	0	-100.0	132	-26.7	180	-7.2	194	19	-98.0	954	4.6	912	-31.9	1,340
525i sedan (E60)	1,106		0		0		0	9,694		0		0		0
530i sedan (E39)	0	-100.0	2,413	43.0	1,687	-6.4	1,802	0	-100.0	12,419	1.5	12,236	28.0	9,563
530i sedan (E60)	1,270		0		0		0	11,072		0		0		0
540i sport wagon (E39)	0	-100.0	37	27.6	29	-6.5	31	2	-99.0	197	-6.6	211	-6.6	226
540i sedan (E39)	0	-100.0	368	-0.3	369	-14.0	429	0	-100.0	2,945	-8.3	3,212	4.7	3,067
545i sedan (E60)	291		0		0		0	4,902		0		0		0
M5 sedan (E39)	1	-99.2	122	-16.4	146	21.7	120	54	-95.4	1,180	7.1	1,102	-10.2	1,227
TOTAL 5 Series	2,668	-49.8	5,313	49.7	3,550	-14.2	4,139	25,743	-9.7	28,523	10.2	25,889	12.8	22,959
Total E39	1	-100.0	5,313	49.7	3,550	-14.2	4,139	75	-99.7	28,523	10.2	25,889	12.8	22,959
Total E60	2,667		0		0		0	25,668		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

Frederick D. Meloan

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

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BMW 5 Series Sales - United States

June, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	1,888	97.5	956	-14.1	1,113	0	-100.0	8,587	21.3	7,077	18.5	5,973
525i sport wagon (E39)	0	-100.0	169	34.1	126	-40.3	211	19	-97.7	822	12.3	732	-36.1	1,146
525i sedan (E60)	1,507		0		0		0	8,588		0		0		0
530i sedan (E39)	0	-100.0	1,924	3.2	1,864	18.7	1,571	0	-100.0	10,006	-5.1	10,549	35.9	7,761
530i sedan (E60)	1,660		0		0		0	9,802		0		0		0
540i sport wagon (E39)	0	-100.0	31	24.0	25	-7.4	27	2	-98.8	160	-12.1	182	-6.7	195
540i sedan (E39)	0	-100.0	464	-20.1	581	16.4	499	0	-100.0	2,577	-9.4	2,843	7.8	2,638
545i sedan (E60)	838		0		0		0	4,611		0		0		0
M5 sedan (E39)	0	-100.0	166	20.3	138	-16.9	166	53	-95.0	1,058	10.7	956	-13.6	1,107
TOTAL 5 Series	4,005	-13.7	4,642	25.8	3,690	2.9	3,587	23,075	-0.6	23,210	3.9	22,339	18.7	18,820
Total E39	0	-100.0	4,642	25.8	3,690	2.9	3,587	74	-99.7	23,210	3.9	22,339	18.7	18,820
Total E60	4,005		0		0		0	23,001		0		0		0

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BMW 5 Series Sales - United States

May, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	1,776	51.4	1,173	11.8	1,049	0	-100.0	6,699	9.4	6,121	25.9	4,860
525i sport wagon (E39)	0	-100.0	162	19.1	136	-39.3	224	19	-97.1	653	7.8	606	-35.2	935
525i sedan (E60)	1,639		0		0		0	7,081		0		0		0
530i sedan (E39)	0	-100.0	1,773	-7.4	1,915	34.6	1,423	0	-100.0	8,082	-6.9	8,685	40.3	6,190
530i sedan (E60)	1,783		0		0		0	8,142		0		0		0
540i sport wagon (E39)	0	-100.0	35	12.9	31	3.3	30	2	-98.4	129	-17.8	157	-6.5	168
540i sedan (E39)	0	-100.0	518	12.1	462	4.8	441	0	-100.0	2,113	-6.6	2,262	5.8	2,139
545i sedan (E60)	909		0		0		0	3,773		0		0		0
M5 sedan (E39)	5	-97.8	227	72.0	132	-3.6	137	53	-94.1	892	9.0	818	-13.1	941
TOTAL 5 Series	4,336	-3.5	4,491	16.7	3,849	16.5	3,304	19,070	2.7	18,568	-0.4	18,649	22.4	15,233
Total E39	5	-99.9	4,491	16.7	3,849	16.5	3,304	74	-99.6	18,568	-0.4	18,649	22.4	15,233
Total E60	4,331		0		0		0	18,996		0		0		0

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BMW 5 Series Sales - United States

April, 2004

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	1,848	28.2	1,442	42.5	1,012	0	-100.0	4,923	-0.5	4,948	29.8	3,811
525i sport wagon (E39)	0	-100.0	152	47.6	103	-36.4	162	19	-96.1	491	4.5	470	-33.9	711
525i sedan (E60)	1,704		0		0		0	5,442		0		0		0
530i sedan (E39)	0	-100.0	1,872	-5.5	1,982	41.0	1,406	0	-100.0	6,309	-6.8	6,770	42.0	4,767
530i sedan (E60)	1,773		0		0		0	6,359		0		0		0
540i sport wagon (E39)	0	-100.0	25	-28.6	35	-10.3	39	2	-97.9	94	-25.4	126	-8.7	138
540i sedan (E39)	0	-100.0	484	-4.2	505	52.1	332	0	-100.0	1,595	-11.4	1,800	6.0	1,698
545i sedan (E60)	926		0		0		0	2,864		0		0		0
M5 sedan (E39)	3	-98.5	204	44.7	141	-44.0	252	48	-92.8	665	-3.1	686	-14.7	804
TOTAL 5 Series	4,406	-3.9	4,585	9.0	4,208	31.4	3,203	14,734	4.7	14,077	-4.9	14,800	24.1	11,929
Total E39	3	-99.9	4,585	9.0	4,208	31.4	3,203	69	-99.5	14,077	-4.9	14,800	24.1	11,929
Total E60	4,403		0		0		0	14,665		0		0		0

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BMW 5 Series Sales - United States

March, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	1,212	0.9	1,201	45.9	823	0	-100.0	3,075	-12.3	3,506	25.3	2,799
525i sport wagon (E39)	0	-100.0	118	-28.5	165	-23.6	216	19	-94.4	339	-7.6	367	-33.2	549
525i sedan (E60)	1,337		0		0		0	3,738		0		0		0
530i sedan (E39)	0	-100.0	1,642	-2.1	1,678	31.3	1,278	0	-100.0	4,437	-7.3	4,788	42.5	3,361
530i sedan (E60)	1,749		0		0		0	4,586		0		0		0
540i sport wagon (E39)	0	-100.0	28	-31.7	41	5.1	39	2	-97.1	69	-24.2	91	-8.1	99
540i sedan (E39)	0	-100.0	449	-13.0	516	-7.7	559	0	-100.0	1,111	-14.2	1,295	-5.2	1,366
545i sedan (E60)	775		0		0		0	1,938		0		0		0
M5 sedan (E39)	12	-94.3	211	62.3	130	-43.7	231	45	-90.2	461	-15.4	545	-1.3	552
TOTAL 5 Series	3,873	5.8	3,660	-1.9	3,731	18.6	3,146	10,328	8.8	9,492	-10.4	10,592	21.4	8,726
Total E39	12	-99.7	3,660	-1.9	3,731	18.6	3,146	66	-99.3	9,492	-10.4	10,592	21.4	8,726
Total E60	3,861		0		0		0	10,262		0		0		0

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Customer Satisfaction Consultant

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BMW 5 Series Sales - United States

February, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	960	-19.2	1,188	26.5	939	0	-100.0	1,863	-19.2	2,305	16.6	1,976
525i sport wagon (E39)	19	-83.3	114	7.5	106	-45.4	194	19	-91.4	221	9.4	202	-39.3	333
525i sedan (E60)	1,324		0		0		0	2,401		0		0		0
530i sedan (E39)	0	-100.0	1,441	-12.1	1,639	55.1	1,057	0	-100.0	2,795	-10.1	3,110	49.3	2,083
530i sedan (E60)	1,683		0		0		0	2,837		0		0		0
540i sport wagon (E39)	2	-89.5	19	-20.8	24	0.0	24	2	-95.1	41	-18.0	50	-16.7	60
540i sedan (E39)	0	-100.0	343	-15.1	404	-14.4	472	0	-100.0	662	-15.0	779	-3.5	807
545i sedan (E60)	733		0		0		0	1,163		0		0		0
M5 sedan (E39)	19	-87.0	146	0.0	146	-25.1	195	33	-86.8	250	-39.8	415	29.3	321
TOTAL 5 Series	3,780	25.0	3,023	-13.8	3,507	21.7	2,881	6,455	10.7	5,832	-15.0	6,861	23.0	5,580
Total E39	40	-98.7	3,023	-13.8	3,507	21.7	2,881	54	-99.1	5,832	-15.0	6,861	23.0	5,580
Total E60	3,740		0		0		0	6,401		0		0		0

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BMW 5 Series Sales - United States

January, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES									
	JAN 04	%	JAN 03	%	JAN 02	%	JAN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
525i sedan (E39)	0	-100.0	903	-19.2	1,117	7.7	1,037	0	-100.0	903	-19.2	1,117	7.7	1,037
525i sport wagon (E39)	0	-100.0	107	11.5	96	-30.9	139	0	-100.0	107	11.5	96	-30.9	139
525i sedan (E60)	1,077		0		0		0	1,077		0		0		0
530i sedan (E39)	0	-100.0	1,354	-8.0	1,471	43.4	1,026	0	-100.0	1,354	-8.0	1,471	43.4	1,026
530i sedan (E60)	1,154		0		0		0	1,154		0		0		0
540i sport wagon (E39)	0	-100.0	22	-15.4	26	-27.8	36	0	-100.0	22	-15.4	26	-27.8	36
540i sedan (E39)	0	-100.0	319	-14.9	375	11.9	335	0	-100.0	319	-14.9	375	11.9	335
545i sedan (E60)	430		0		0		0	430		0		0		0
M5 sedan (E39)	14	-86.5	104	-61.3	269	113.5	126	14	-86.5	104	-61.3	269	113.5	126
TOTAL 5 Series	2,675	-4.8	2,809	-16.2	3,354	24.3	2,699	2,675	-4.8	2,809	-16.2	3,354	24.3	2,699
Total E39	14	-99.5	2,809	-16.2	3,354	24.3	2,699	14	-99.5	2,809	-16.2	3,354	24.3	2,699
Total E60	2,661		0		0		0	2,661		0		0		0

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BMW 5 Series Sales - United States

December, 2003

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES					
	DEC 03	%	DEC 02	%	DEC 01	%	DEC 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	34	-97.3	1,260	4.4	1,207	-15.7	1,432	14,114	5.7	13,349	3.8	12,855	368.5	2,744
525i sport wagon (E39)	18	-92.0	226	66.2	136	-1.4	138	1,187	-30.0	1,696	-23.5	2,216	517.3	359
525i sedan (E60)	1,483		0		0		0	3,134		0		0		0
528i sedan (E39)	0		0		0	-100.0	121	0		0		0	-100.0	22,283
528i sport wagon (E39)	0		0		0	-100.0	26	0		0		0	-100.0	1,712
530i sedan (E39)	19	-98.8	1,610	-10.3	1,795	14.3	1,570	14,781	-22.4	19,057	15.1	16,564	384.9	3,416
530i sedan (E60)	2,069		0		0		0	6,947		0		0		0
540i sport wagon (E39)	2	-96.7	61	96.8	31	-22.5	40	261	-29.5	370	-8.9	406	-9.2	447
540i sedan (E39)	7	-98.3	412	-4.6	432	11.3	388	3,639	-22.6	4,704	-16.1	5,606	-3.0	5,779
545i sedan (E60)	573		0		0		0	1,454		0		0		0
M5 sedan (E39)	20	-84.6	130	-65.7	379	26.8	299	1,447	-13.1	1,666	-29.3	2,358	-20.4	2,963
TOTAL 5 Series	4,225	14.2	3,699	-7.1	3,980	-0.8	4,014	46,964	15.0	40,842	2.1	40,005	0.8	39,703
Total E39	100	-97.3	3,699	-7.1	3,980	-0.8	4,014	35,429	-13.3	40,842	2.1	40,005	0.8	39,703
Total E60	4,125		0		0		0	11,535		0		0		0

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Customer Satisfaction Consultant
e-mail: CS!help@att.net

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BMW 5 Series Sales - United States

November, 2003

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	NOV 03	%	NOV 02	%	NOV 01	%	NOV 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	52	-94.1	875	-13.3	1,009	9.9	918	14,080	16.5	12,089	3.8	11,648	787.8	1,312
525i sport wagon (E39)	25	-85.7	175	-20.8	221	56.7	141	1,169	-20.5	1,470	-29.3	2,080	841.2	221
525i sedan (E60)	1,197		0		0		0	1,651		0		0		0
528i sedan (E39)	0		0		0	-100.0	739	0		0		0	-100.0	22,162
528i sport wagon (E39)	0		0		0	-100.0	67	0		0		0	-100.0	1,686
530i sedan (E39)	20	-98.4	1,278	-14.0	1,486	23.8	1,200	14,762	-15.4	17,447	18.1	14,769	700.1	1,846
530i sedan (E60)	1,908		0		0		0	4,878		0		0		0
540i sport wagon (E39)	1	-97.2	36	-49.3	71	153.6	28	259	-16.2	309	-17.6	375	-7.9	407
540i sedan (E39)	7	-98.1	359	-29.6	510	41.7	360	3,632	-15.4	4,292	-17.0	5,174	-4.0	5,391
545i sedan (E60)	649		0		0		0	881		0		0		0
M5 sedan (E39)	29	-82.4	165	-46.4	308	25.2	246	1,427	-7.1	1,536	-22.4	1,979	-25.7	2,664
TOTAL 5 Series	3,888	34.6	2,888	-19.9	3,605	-2.5	3,699	42,739	15.1	37,143	3.1	36,025	0.9	35,689
Total E39	134	-95.4	2,888	-19.9	3,605	-2.5	3,699	35,329	-4.9	37,143	3.1	36,025	0.9	35,689
Total E60	3,754		0		0		0	7,410		0		0		0

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e-mail: CSihelp@att.net

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BMW 5 Series Sales - United States

October, 2003

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	OCT 03	%	OCT 02	%	OCT 01	%	OCT 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	55	-93.3	827	-8.2	901	140.3	375	14,028	25.1	11,214	5.4	10,639	2600	394
525i sport wagon (E39)	15	-90.0	150	-16.7	180	143.2	74	1,144	-11.7	1,295	-30.3	1,859	2224	80
525i sedan (E60)	454		0		0		0	454		0		0		0
528i sedan (E39)	0		0		0	-100.0	764	0		0		0	-100.0	21,423
528i sport wagon (E39)	0		0		0	-100.0	43	0		0		0	-100.0	1,619
530i sedan (E39)	24	-98.0	1,230	-6.9	1,321	119.4	602	14,742	-8.8	16,169	21.7	13,283	1956	646
530i sedan (E60)	2,154		0		0		0	2,970		0		0		0
540i sport wagon (E39)	5	-77.3	22	-24.1	29	-27.5	40	258	-5.5	273	-10.2	304	-19.8	379
540i sedan (E39)	3	-99.1	327	-38.0	527	44.4	365	3,625	-7.8	3,933	-15.7	4,664	-7.3	5,031
545i sedan (E60)	232		0		0		0	232		0		0		0
M5 sedan (E39)	42	-65.9	123	-51.6	254	4.1	244	1,398	2.0	1,371	-18.0	1,671	-30.9	2,418
TOTAL 5 Series	2,984	11.4	2,679	-16.6	3,212	28.1	2,507	38,851	13.4	34,255	5.7	32,420	1.3	31,990
Total E39	144	-94.6	2,679	-16.6	3,212	28.1	2,507	35,195	2.7	34,255	5.7	32,420	1.3	31,990
Total E60	2,840		0		0		0	3,656		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

The first E39 5 Series was sold in the U.S. in April, 1996. The first E60 5 Series was sold in the U.S. in September, 2003.

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Prepared By:

Frederick D. Meloan
 Customer Satisfaction Consultant
 e-mail: CSHelp@att.net

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BMW 5 Series Sales - United States

September, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	SEP 03	%	SEP 02	%	SEP 01	%	SEP 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	1,139	27.3	895	-14.8	1,051	5432	19	13,973	34.5	10,387	6.7	9,738	51153	19
525i sport wagon (E39)	88	-19.3	109	-6.0	116	1833	6	1,129	-1.4	1,145	-31.8	1,679	27883	6
525i sedan (E60)	0		0		0		0	0		0		0		0
528i sedan (E39)	0		0		0	-100.0	1,283	0		0		0	-100.0	20,659
528i sport wagon (E39)	0		0		0	-100.0	73	0		0		0	-100.0	1,576
530i sedan (E39)	637	-39.0	1,045	-3.9	1,087	2370	44	14,718	-1.5	14,939	24.9	11,962	27086	44
530i sedan (E60)	816		0		0		0	816		0		0		0
540i sport wagon (E39)	29	61.1	18	-25.0	24	-40.0	40	253	0.8	251	-8.7	275	-18.9	339
540i sedan (E39)	319	163.6	121	-78.4	559	111.7	264	3,622	0.4	3,606	-12.8	4,137	-11.3	4,666
545i sedan (E60)	0		0		0		0	0		0		0		0
M5 sedan (E39)	64	128.6	28	-15.2	33	-8.3	36	1,356	8.7	1,248	-11.9	1,417	-34.8	2,174
TOTAL 5 Series	3,092	39.5	2,216	-22.8	2,870	62.6	1,765	35,867	13.6	31,576	8.1	29,208	-0.9	29,483
Total E39	2,276	2.7	2,216	-22.8	2,870	62.6	1,765	35,051	11.0	31,576	8.1	29,208	-0.9	29,483
Total E60	816		0		0		0	816		0		0		0

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year.

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Frederick D. Meloan
Customer Satisfaction Consultant
e-mail: CS!help@att.net

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BMW 5 Series Sales - United States

August, 2003

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	AUG 03	%	AUG 02	%	AUG 01	%	AUG 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
525i sedan (E39)	2,006	57.2	1,276	10.9	1,151		0	12,834	35.2	9,492	9.3	8,687		0
525i sport wagon (E39)	87	-29.8	124	-44.4	223		0	1,041	0.5	1,036	-33.7	1,563		0
525i sedan (E60)	0		0		0		0	0		0		0		0
528i sedan (E39)	0		0		0	-100.0	1,849	0		0		0	-100.0	19,376
528i sport wagon (E39)	0		0		0	-100.0	98	0		0		0	-100.0	1,503
530i sedan (E39)	1,662	0.2	1,658	26.4	1,312		0	14,081	1.3	13,894	27.8	10,875		0
530i sedan (E60)	0		0		0		0	0		0		0		0
540i sport wagon (E39)	27	22.7	22	-12.0	25	-32.4	37	224	-3.9	233	-7.2	251	-16.1	299
540i sedan (E39)	358	31.1	273	-46.6	511	16.1	440	3,303	-5.2	3,485	-2.6	3,578	-18.7	4,402
545i sedan (E60)	0		0		0		0	0		0		0		0
M5 sedan (E39)	112	-5.1	118	-24.8	157	-36.4	247	1,292	5.9	1,220	-11.8	1,384	-35.3	2,138
TOTAL 5 Series	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	-5.0	27,718
Total E39	4,252	22.5	3,471	2.7	3,379	26.5	2,671	32,775	11.6	29,360	11.5	26,338	-5.0	27,718
Total E60	0		0		0		0	0		0		0		0

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