

**BMW of North America**  
**2004 Model Year - 5 Series**  
**Suggested Retail Price**

Effective January 1, 2004

| U.S. Models                             | 525i            | 530i            | 545i            | 545i 6-spd      |
|---|-----------------|-----------------|-----------------|-----------------|
| <b>Base Price U.S.A. Port of Entry*</b> | <b>\$39,800</b> | <b>\$44,900</b> | <b>\$55,000</b> | <b>\$55,000</b> |

|  |                 |                 |                 |                 |
|--|-----------------|-----------------|-----------------|-----------------|
| <b>Base Price Euro Delivery Munich Pick Up</b> | <b>\$37,015</b> | <b>\$41,755</b> | <b>\$51,150</b> | <b>\$51,150</b> |
|--|-----------------|-----------------|-----------------|-----------------|

|   |                 |                 |                 |                 |
|---|-----------------|-----------------|-----------------|-----------------|
| <b>Base Price Diplomatic U.S.A. Port of Entry</b> | <b>\$37,810</b> | <b>\$42,655</b> | <b>\$52,250</b> | <b>\$52,250</b> |
|---|-----------------|-----------------|-----------------|-----------------|

**Option  
Codes**

|           |   |          |          |       |       |
|-----------|---|----------|----------|-------|-------|
| 205       | STEPTRONIC 6-speed, Automatic Transmission                    | 1,275    | 1,275    | STD   | N/A   |
| 206       | Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)        | 1,500    | 1,500    | N/A   | N/C   |
| 261       | Rear Door Mounted Side Impact Airbag                          | 385      | 385      | 385   | 385   |
| 416       | Power Rear Sun Shade/Manual Rear Side Window Shade            | 575      | 575      | 575   | 575   |
| 435       | Wood trim maple (requires ZPP)                                | N/C      | N/C      | N/C   | N/C   |
| 438       | Wood trim poplar  | ZPP      | ZPP      | STD   | STD   |
| 456       | Comfort Seats (Requires Leather or ZPP for 6-Cylinder Models) | NA       | 1,200    | 1,200 | 1,200 |
| 465       | Fold Down Rear Seats  | 475      | 475      | 475   | 475   |
| 488       | Lumbar Support for Front Seats (Included with ZPP and 456)    | ZPP      | ZPP      | 400   | 400   |
| 496       | Rear Seat Heating (Requires CWP)                              | 350      | 350      | 350   | 350   |
| 508       | Park Distance Control with graphic display (front and rear)   | 700      | 700      | 700   | 700   |
| 522       | Xenon Headlights (include adaptive headlights)                | 800      | 800      | STD   | STD   |
| 541       | Active Cruise Control   | 2,200    | 2,200    | 2,200 | 2,200 |
| 609       | On-board Navigation System                                    | 1,800    | 1,800    | 1,800 | 1,800 |
| 610       | Head up display (requires 609)                                | 1,000    | 1,000    | 1,000 | 1,000 |
| 655       | Satellite Radio   | 595      | 595      | 595   | 595   |
| 693       | Satellite Radio Preparation                                   | 75       | 75       | 75    | 75    |
| ZIA       | Anthracite Trim   | N/A      | N/A      | N/C   | N/C   |
| Uph. Code | Dakota Leather Upholstery                                     | 1450/ZPP | 1450/ZPP | STD   | STD   |

**Package  
Codes**

|     |                                     |       |       |       |       |
|-----|-------------------------------------|-------|-------|-------|-------|
| ZSP | Sport Package                       | 3,300 | 3,300 | N/A   | 3,300 |
| ZSS | Sport Package                       | N/A   | N/A   | 3,300 | N/A   |
| ZPP | Premium Package, 525i and 530i only | 2,400 | 2,400 | N/A   | N/A   |
| ZPS | Premium Sound Package               | 1,800 | 1,800 | 1,800 | 1,800 |
| ZCW | Cold Weather Package                | 750   | 750   | 750   | 750   |

**Note: Package contents not fully represented above. Comprehensive package descriptions available separately.**

|  |                        |     |     |     |     |
|--|------------------------|-----|-----|-----|-----|
|  | Destination & Handling | 695 | 695 | 695 | 695 |
|  | Dealer Preparation     | STD | STD | STD | STD |
|  | Gas Guzzler Tax        | N/A | N/A | N/A | N/A |

**All prices and specifications are subject to change without notice.**

**\* The Center Principal's ultimate cost may vary due to incentives, allowances and other programs or payments.**

**STD - Standard Equipment**  
**NA - Not Available**

**BMW of North America**  
**2004 Model Year - 5 Series**  
**Confidential Wholesale Price**

Effective January 1, 2004

| U.S. Models  | 525i            | 530i            | 545i            | 545i 6-spd      |
|--|-----------------|-----------------|-----------------|-----------------|
| <b>Base Price U.S.A. Port of Entry*</b>              | <b>\$36,380</b> | <b>\$41,020</b> | <b>\$50,210</b> | <b>\$50,210</b> |
| <b>Base Price Euro Delivery Price Munich Pick Up</b> | <b>\$33,685</b> | <b>\$37,995</b> | <b>\$46,545</b> | <b>\$46,545</b> |
| <b>Base Price Diplomatic U.S.A. Port of Entry</b>    | <b>\$34,405</b> | <b>\$38,815</b> | <b>\$47,545</b> | <b>\$47,545</b> |

**Option Codes**

|           |   |          |          |       |       |
|-----------|---|----------|----------|-------|-------|
| 205       | STEPTRONIC 6-speed, Automatic Transmission                    | 1,210    | 1,210    | STD   | N/A   |
| 206       | Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)        | 1,425    | 1,425    | N/A   | N/C   |
| 261       | Rear Door Mounted Side Impact Airbag                          | 350      | 350      | 350   | 350   |
| 416       | Power Rear Sun Shade/Manual Rear Side Window Shade            | 525      | 525      | 525   | 525   |
| 435       | Wood trim maple (requires ZPP)                                | N/C      | N/C      | N/C   | N/C   |
| 438       | Wood trim poplar  | ZPP      | ZPP      | STD   | STD   |
| 456       | Comfort Seats (Requires Leather or ZPP for 6-Cylinder Models) | NA       | 1,090    | 1,090 | 1,090 |
| 465       | Fold Down Rear Seats  | 430      | 430      | 430   | 430   |
| 488       | Lumbar Support for Front Seats (Included with ZPP and 456)    | ZPP      | ZPP      | 365   | 365   |
| 496       | Rear Seat Heating (Requires CWP)                              | 320      | 320      | 320   | 320   |
| 508       | Park Distance Control with graphic display (front and rear)   | 635      | 635      | 635   | 635   |
| 522       | Xenon Headlights (include adaptive headlights)                | 730      | 730      | STD   | STD   |
| 541       | Active Cruise Control   | 2,000    | 2,000    | 2,000 | 2,000 |
| 609       | On-board Navigation System                                    | 1,640    | 1,640    | 1,640 | 1,640 |
| 610       | Head up display (requires 609)                                | 910      | 910      | 910   | 910   |
| 655       | Satellite Radio   | 540      | 540      | 540   | 540   |
| 693       | Satellite Radio Preparation                                   | 70       | 70       | 70    | 70    |
| ZIA       | Anthracite Trim   | N/A      | N/A      | N/C   | N/C   |
| Uph. Code | Dakota Leather Upholstery                                     | 1320/ZPP | 1320/ZPP | STD   | STD   |

**Package Codes**

|     |                                     |       |       |       |       |
|-----|-------------------------------------|-------|-------|-------|-------|
| ZSP | Sport Package                       | 3,005 | 3,005 | N/A   | 3,005 |
| ZSS | Sport Package                       | N/A   | N/A   | 3,005 | N/A   |
| ZPP | Premium Package, 525i and 530i only | 2,185 | 2,185 | N/A   | N/A   |
| ZPS | Premium Sound Package               | 1,640 | 1,640 | 1,640 | 1,640 |
| ZCW | Cold Weather Package                | 685   | 685   | 685   | 685   |

**Note: Package contents not fully represented above. Comprehensive package descriptions available separately.**

|  |                        |     |     |     |     |
|--|------------------------|-----|-----|-----|-----|
|  | Destination & Handling | 695 | 695 | 695 | 695 |
|  | Dealer Preparation     | STD | STD | STD | STD |
|  | Gas Guzzler Tax        | N/A | N/A | N/A | N/A |

2004 MY 5 Series Packages

Effective September 1, 2003

| Package                    | 525i  | 530i  | 545i  | 545i 6-speed  |
|----------------------------|---|---|---|---|
| <b>Premium - ZPP</b>       | <b>\$2,400</b><br>leather upholstery<br>wood trim maple<br>universal garage door opener<br>auto-dimming mirror<br>lumbar support  | <b>\$2,400</b><br>leather upholstery<br>wood trim maple<br>universal garage door opener<br>auto-dimming mirror<br>lumbar support  | <b>N/A</b>  | <b>N/A</b>  |
| <b>Sport - ZSP/ZSS</b>     | <b>\$3,300</b><br>17" wheels and run-flat performance tires<br>sport suspension<br>sport seats<br>active steering<br>active roll stabilization<br>shadow line exterior trim | <b>\$3,300</b><br>18" wheels and run-flat performance tires<br>sport suspension<br>sport seats<br>active steering<br>active roll stabilization<br>shadow line exterior trim | <b>\$3,300</b><br>18" wheels and run-flat performance tires<br>sport suspension<br>sport seats<br>active steering<br>active roll stabilization<br>shadow line exterior trim | <b>STD</b>  |
| <b>Premium Sound - ZPS</b> | <b>\$1,800</b><br>6 CD Changer<br>Logic 7 sound system  | <b>\$1,800</b><br>6 CD Changer<br>Logic 7 sound system  | <b>\$1,800</b><br>6 CD Changer<br>Logic 7 sound system  | <b>\$1,800</b><br>6 CD Changer<br>Logic 7 sound system                                  |
| <b>Cold Weather - ZCW</b>  | <b>\$750</b><br>heated front seats<br>headlamp cleaning system<br>heated steering wheel   | <b>\$750</b><br>heated front seats<br>headlamp cleaning system<br>heated steering wheel   | <b>\$750</b><br>heated front seats<br>headlamp cleaning system<br>heated steering wheel   | <b>\$750</b><br>heated front seats<br>headlamp cleaning system<br>heated steering wheel |