

November, 2005

Recall Campaign No. 05V-504: Parking Lock Guide Plate

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain 2005 and 2006 Model Year BMW 5-, 6-Series and X5 4.8is vehicles, and 2006 Model Year BMW 7-Series vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The defect involves the parking lock system within the automatic transmission of your vehicle. The transmission could have been assembled using a certain part (guide plate) not manufactured to specifications. This could cause the parking lock system not to engage, after the transmission is placed in the park ("P") position. If the vehicle was parked on an incline, and the parking brake was not engaged, this could result in a vehicle rollaway condition.

Your vehicle can still be driven; however, do not leave this problem unattended. Failure to observe the following precautions could increase the risk of a vehicle rollaway condition.

PRECAUTIONS

CONTACT YOUR AUTHORIZED BMW CENTER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.

Always engage the parking brake when the vehicle is parked.

If you are not the only driver of this vehicle, please advise all other drivers of this important information.

DESCRIPTION OF REPAIR

BMW will conduct a recall to remedy the affected vehicles. The repair will consist of replacing the automatic transmission guide plate. Please note that the transmission does not have to be removed from the vehicle for this repair.

The actual repair will require approximately two hours, however, additional time may be required depending on the BMW Center's scheduling and processing. This work will be performed free of charge by your Authorized BMW Center.

OTHER INFORMATION

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times

Should you need BMW Roadside Assistance during operation of your vehicle, they may be reached at 1-800-332-4269.

If you are no longer the owner of this vehicle, we would appreciate you furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your Authorized BMW Center.

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-831-1117.

If the BMW Center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC