BMW Winter Tire Packages 2005











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GIVE YOURSELF ONE LESS HEADACHE THIS WINTER.

With BMW Winter Tire Packages, you'll eliminate wear on your original rims, while enjoying heart-pumping performance. With installation included by your BMW Retailer, you're quaranteed a correct fit for a smoother, quieter ride even on cool, dry roads.

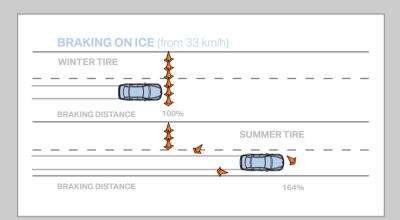


MASTERS IN THE ART OF PERFORMANCE.

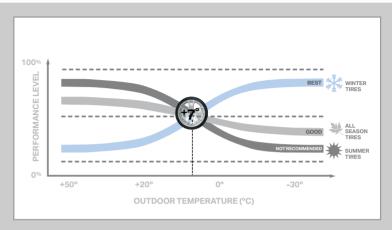
Just try to find someone who knows more about your BMW; it won't be easy. Our certified technicians are trained to know your BMW inside and out, guaranteeing expert service that meets the highest BMW standards. So who better to install your BMW Winter Tire Packages? Trained specifically to perform the job, they'll get you in and out quickly, so you won't miss a minute of The Ultimate Winter Driving Experience.

WINTER TIRES, ANYONE?

THE BEST TIME TO INSTALL WINTER TIRES.



Shorter braking distances. Greater traction. Any conditions. With the addition of BMW Winter Tire Packages to your vehicle, you'll benefit from increased control and greater safety this season.



Did you know that high-performance summer and all-season tires begin to lose traction at around +7 degrees Celsius, resulting in reduced contact with the road? Installing BMW Winter Tire Packages ensures your BMW is as ready for winter as you are.

11 INCHES OF SNOW. 4 EXHILARATING CORNERS. 0 WORRIES.

xDrive® + BMW Winter Tire Packages = GREATER PERFORMANCE.

Winter tires can make all the difference in the world. Greater traction. Superior control. Exactly what you need in snowy, icy conditions. But what if you could push your BMW's performance to the limit, even in winter? With xDrive, BMW's intelligent All-wheel drive system, you can. Effectively monitoring all driving situations, xDrive recognizes a need for a change in power distribution, and responds within 100 milliseconds, to ensure that control is transferred to the wheels with the best grip. With xDrive and BMW Winter Tire Packages, you'll ensure your BMW maintains superior performance under any driving conditions and in any season.

More about BMW



bmwaccessories.ca

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