

BMW Group



Sales BMW of North America, LLC, February 2010

	Feb. 10	Feb. 09	%	YTD Feb. 10	YTD Feb. 09	%
1 Series	781	853	-8.4%	1,324	1,569	-15.6%
3 Series	6,817	6,414	6.3%	12,235	11,427	7.1%
Z4	389	21	1752.4%	587	66	789.4%
5 Series	2,270	3,191	-28.9%	4,739	5,787	-18.1%
6 Series	140	287	-51.2%	237	591	-59.9%
7 Series	899	10	N/A	2,207	33	N/A
BMW passenger cars	11,296	10,776	4.8%	21,329	19,473	9.5%
X3	351	267	31.5%	639	661	-3.3%
X5	2,959	1,686	75.5%	5,417	4,561	18.8%
X6	494	250	97.6%	878	516	70.2%
BMW light trucks (SAVs)	3,804	2,203	72.7%	6,934	5,738	20.8%
BMW brand	15,100	12,979	16.3%	28,263	25,211	12.1%
Cooper /S Hardtop	1,718	2,019	-14.9%	3,197	3,501	-8.7%
Cooper /S Convertible	556	46	1108.7%	809	92	779.3%
Cooper /S Clubman	597	761	-21.6%	1,112	1,315	-15.4%
MINI brand	2,871	2,826	1.6%	5,118	4,908	4.3%
TOTAL BMW of North America, LLC	17,971	15,805	13.7%	33,381	30,119	10.8%