

**BMW of North America, LLC  
2008 Model Year  
Priority One Options**

<b>X3 3.0si (E83)</b>	<b>X3 3.0si</b>
<b>Effective September 1, 2007</b>	
<b>Retail prices</b>	
4AD Brushed Aluminum trim	NC
LUAZ Terracotta/Black Nevada Leather	\$1,450
LUF1 Tobacco/Black Nevada Leather	\$1,450
<b>Wholesale prices</b>	
4AD Brushed Aluminum trim	NC
LUAZ Terracotta/Black Nevada Leather	\$1,320
LUF1 Tobacco/Black Nevada Leather	\$1,320

<b>3 Series Sedan (E90)</b>	<b>328i Sedan</b>	<b>328xi Sedan</b>	<b>335i Sedan</b>	<b>335xi Sedan</b>
<b>Effective September 1, 2007</b>				
<b>Retail prices</b>				
LCB7 Lemon/Black Dakota Leather	\$1,450	\$1,450	\$1,450	\$1,450
<b>Wholesale prices</b>				
LCB7 Lemon/Black Dakota Leather	\$1,320	\$1,320	\$1,320	\$1,320

<b>3 Series Wagon (E91)</b>	<b>328i Sports Wagon</b>	<b>328xi Sports Wagon</b>
<b>Effective September 1, 2007</b>		
<b>Retail prices</b>		
LCB7 Lemon Dakota Leather	\$1,450	\$1,450
<b>Wholesale prices</b>		
LCB7 Lemon Dakota Leather	\$1,320	\$1,320

<b>5 Series (E60+E61)</b>	<b>528i Sedan</b>	<b>528xi Sedan</b>	<b>535i Sedan</b>	<b>535xi Sedan</b>	<b>550i Sedan</b>	<b>535xi Sports Wagon</b>
<b>Effective September 1, 2007</b>						
<b>Retail prices</b>						
453 Front ventilated seats <i>(Requires ZCW or 494 on indicated models)</i>	\$1,025 (req'd)	\$1,025 (req'd)	\$1,025 (req'd)	\$1,025 (req'd)	\$1,025 (req'd)	\$1,025 (req'd)
775 Anthracite headliner	\$500	\$500	\$500	\$500	\$500	\$500
U6BA Beige Nasca Leather	\$1,850	\$1,850	\$1,850	\$1,850	\$1,850	\$1,850
U6SW Black Nasca Leather	\$1,850	\$1,850	\$1,850	\$1,850	\$1,850	\$1,850
<b>Wholesale prices</b>						
453 Front ventilated seats <i>(Requires ZCW or 494 on indicated models)</i>	\$935 (req'd)	\$935 (req'd)	\$935 (req'd)	\$935 (req'd)	\$935 (req'd)	\$935 (req'd)
775 Anthracite headliner	\$455	\$455	\$455	\$455	\$455	\$455
U6BA Beige Nasca Leather	\$1,685	\$1,685	\$1,685	\$1,685	\$1,685	\$1,685
U6SW Black Nasca Leather	\$1,685	\$1,685	\$1,685	\$1,685	\$1,685	\$1,685

<b>7 Series (E65+E66)</b>	<b>750i Sedan</b>	<b>750Li Sedan</b>	<b>760Li Sedan</b>	<b>ALPINA B7</b>
<b>Effective September 1, 2007</b>				
<b>Retail prices</b>				
357 Security glass	\$2,600	\$2,600	\$2,600	
760 Shadowline trim <i>(Included in package)</i>	\$350 ZSP	\$350 ZSP	\$350	
<b>Wholesale prices</b>				
357 Security glass	\$2,365	\$2,365	\$2,365	
760 Shadowline trim <i>(Included in package)</i>	\$320 ZSP	\$320 ZSP	\$320	

All prices and specifications are subject to change without notice.