



	28i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon
U.S. Models						
Base Price U.S.A Port of Entry*	\$40,755	\$42,780	\$45,450	\$47,470	\$53,820	\$49,680
Base Price Euro Delivery Munich Pick Up	\$37,905	\$39,785	\$42,265	\$44,150	\$50,055	\$46,200
Base Price Diplomatic U.S.A. Port of Entry	\$38,720	\$40,640	\$43,175	\$45,100	\$51,130	\$47,195
Training Service Fee	NC	NC	NC	NC	NC	\$180
Options						
205 STEPTRONIC automatic transmission <i>(Is required on indicated models)</i>	NC	NC	NC (req'd)	NC (req'd)	NC	NC (req'd)
217 Active Steering	\$1,230	NA	\$1,230	NA	\$1,230	NA
261 Rear side-impact airbags	\$350	\$350	\$350	\$350	\$350	\$350
2C0 18" Light-alloy wheels Star Spoke (style124) with run-flat perf. tires <i>(18x8.0, 245/40 R18)</i> <i>(Requires ZSP on indicated models)</i>	NA	NA	NA	NA	NA	\$545 (req'd)
2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires <i>(18x8.0, 245/40 R18)</i> <i>(Requires ZSP on indicated models)</i>	ZSP	\$545 (req'd)	NA	NA	NA	NA
2TB Sport automatic transmission with shift paddles <i>(Requires ZSP on indicated models)</i>	NA	NA	\$455 (req'd)	NA	\$455 (req'd)	NA
322 Comfort Access System	\$910	\$910	\$910	\$910	\$910	\$910
416 Power rear sunshade with rear manual side window shades	\$525	\$525	\$525	\$525	\$525	NA
417 Rear manual side window shades	NA	NA	NA	NA	NA	\$230
437 Light Poplar wood trim	NC	NC	NC	NC	NC	NC
456 Multi-Contour seats <i>(Included in package)</i> <i>(Requires Leather Dakota on indicated models)</i>	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP (req'd)	\$1,090 ZSP	\$1,090 ZSP (req'd)
465 Fold down rear seats	\$430	\$430	\$430	\$430	\$430	STD
494 Heated front seats <i>(Included in package)</i>	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
496 Heated rear seats <i>(Requires ZCW and Leather Dakota on indicated models)</i> <i>(Requires ZCW on indicated models)</i>	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)	\$320 (req'd)
4BY Bamboo Anthracite wood trim	NC	NC	NC	NC	NC	NC
508 Park Distance Control	\$635	\$635	\$635	\$635	STD	\$635
522 Xenon headlights	\$730	\$730	STD	STD	STD	STD
591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires <i>(18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear)</i> <i>(Requires ZSP on indicated models)</i>	NA	NA	ZSP	\$545 (req'd)	NA	NA
5AD Lane deviation warning <i>(Requires ZPP on indicated models)</i>	\$455 (req'd)	\$455 (req'd)	\$455 (req'd)	\$455 (req'd)	\$455	\$455 (req'd)
5DF Active Cruise Control <i>(Requires 205 on indicated models)</i> <i>(Requires 2TB or 205 on indicated models)</i>	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)	\$2,135 (req'd)
609 Navigation system	\$1,730	\$1,730	\$1,730	\$1,730	\$1,730	\$1,730
610 Head-Up Display <i>(Requires 609 on indicated models)</i>	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)	\$1,010 (req'd)
611 Night Vision <i>(Requires ZCW and 609 on indicated models)</i>	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)	\$1,695 (req'd)
653 HD Radio	\$450	\$450	\$450	\$450	\$450	\$450
655 Satellite radio	\$540	\$540	\$540	\$540	\$540	\$540
677 Premium hi-fi system	\$1,090	\$1,090	\$1,090	\$1,090	\$1,090	\$1,090
6FL iPod and USB Adapter	\$365	\$365	\$365	\$365	\$365	\$365
Colors / Upholsteries						
Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	STD	STD	STD	STD	STD	STD
KB Leatherette	STD	STD	STD	STD	NA	STD
LC Leather Dakota <i>(Included in package)</i>	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	STD	\$1,320 ZPP
Packages						
ZCW Cold Weather Package	\$685	\$685	\$685	\$685	\$685	\$820
ZPP Premium Package	\$2,095	\$2,095	\$1,910	\$1,910	NA	\$2,185
ZSP Sport Package <i>(Requires Leather Dakota on indicated models)</i>	\$2,550 (req'd)	\$1,185 (req'd)	\$2,550 (req'd)	\$1,185 (req'd)	\$4,185	\$1,185 (req'd)

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$775	\$775	\$775	\$775	\$775	\$775
Dealer Preparation	\$180	\$180	\$180	\$180	\$180	\$180

All prices and specifications are subject to change without notice.

STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC
2008 Model Year
Suggested Retail Price

Effective March 1, 2007

	528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon
U.S. Models						
Base Price U.S.A Port of Entry*	\$44,300	\$46,500	\$49,400	\$51,600	\$58,500	\$54,000
Base Price Euro Delivery Munich Pick Up	\$41,200	\$43,245	\$45,940	\$47,990	\$54,405	\$50,220
Base Price Diplomatic U.S.A. Port of Entry	\$42,085	\$44,175	\$46,930	\$49,020	\$55,575	\$51,300
Options						
205 STEPTRONIC automatic transmission <i>(Is required on indicated models)</i>	NC	NC	NC (req'd)	NC (req'd)	NC	NC (req'd)
217 Active Steering	\$1,400	NA	\$1,400	NA	\$1,400	NA
261 Rear side-impact airbags	\$385	\$385	\$385	\$385	\$385	\$385
2C0 18" Light-alloy wheels Star Spoke (style124) with run-flat perf. tires (18x8.0, 245/40 R18) <i>(Requires ZSP on indicated models)</i>	NA	NA	NA	NA	NA	\$600 (req'd)
2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) <i>(Requires ZSP on indicated models)</i>	ZSP	\$600 (req'd)	NA	NA	NA	NA
2TB Sport automatic transmission with shift paddles <i>(Requires ZSP on indicated models)</i>	NA	NA	\$500 (req'd)	NA	\$500 (req'd)	NA
322 Comfort Access System	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
416 Power rear sunshade with rear manual side window shades	\$575	\$575	\$575	\$575	\$575	NA
417 Rear manual side window shades	NA	NA	NA	NA	NA	\$250
437 Light Poplar wood trim	NC	NC	NC	NC	NC	NC
456 Multi-Contour seats (Included in package) <i>(Requires Leather Dakota on indicated models)</i>	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP	\$1,200 ZSP (req'd)
465 Fold down rear seats	\$475	\$475	\$475	\$475	\$475	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
496 Heated rear seats <i>(Requires ZCW and Leather Dakota on indicated models)</i> <i>(Requires ZCW on indicated models)</i>	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)
4BY Bamboo Anthracite wood trim	NC	NC	NC	NC	NC	NC
508 Park Distance Control	\$700	\$700	\$700	\$700	STD	\$700
522 Xenon headlights	\$800	\$800	STD	STD	STD	STD
591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear) <i>(Requires ZSP on indicated models)</i>	NA	NA	ZSP	\$600 (req'd)	NA	NA
5AD Lane deviation warning <i>(Requires ZPP on indicated models)</i>	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500	\$500 (req'd)
5DF Active Cruise Control <i>(Requires 205 on indicated models)</i> <i>(Requires 2TB or 205 on indicated models)</i>	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)
609 Navigation system	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
610 Head-Up Display <i>(Requires 609 on indicated models)</i>	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)
611 Night Vision <i>(Requires ZCW and 609 on indicated models)</i>	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)
653 HD Radio	\$500	\$500	\$500	\$500	\$500	\$500
655 Satellite radio	\$595	\$595	\$595	\$595	\$595	\$595
677 Premium hi-fi system	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
6FL iPod and USB Adapter	\$400	\$400	\$400	\$400	\$400	\$400

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	STD	STD	STD	STD	STD	STD
KB Leatherette	STD	STD	STD	STD	NA	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	STD	\$1,450 ZPP

Packages

ZCW Cold Weather Package	\$750	\$750	\$750	\$750	\$750	\$900
ZPP Premium Package	\$2,300	\$2,300	\$2,100	\$2,100	NA	\$2,400
ZSP Sport Package <i>(Requires Leather Dakota on indicated models)</i>	\$2,800 (req'd)	\$1,300 (req'd)	\$2,800 (req'd)	\$1,300 (req'd)	\$4,600	\$1,300 (req'd)

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$775	\$775	\$775	\$775	\$775	\$775
Dealer Preparation	\$180	\$180	\$180	\$180	\$180	\$180

All prices and specifications are subject to change without notice.

STD - Standard Equipment, NA - Not Available, NC - No Charge Option

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		528i Sedan		535i Sedan		550i Sedan		Retail Price
ZCW	Cold Weather Package 248 Heated steering wheel 464 Ski bag 494 Heated front seats 502 Retractable headlight washers						x	\$900
	Cold Weather Package 248 Heated steering wheel 494 Heated front seats 502 Retractable headlight washers	x	x	x	x	x		\$750
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota			x	x			\$2,100
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 563 Ambient light package LC Leather Dakota	x	x					\$2,300
	Premium Package 316 Automatic tailgate opening and closing 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota						x	\$2,400

		528i Sedan		535i Sedan		550i Sedan		Retail Price
ZSP	Sport Package 226 Sport suspension 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats (Requires Leather Dakota on indicated models)	x						\$2,800
	Sport Package 226 Sport suspension 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats 591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear) (Requires Leather Dakota on indicated models)			x				\$2,800
	Sport Package 255 Sports leather steering wheel 339 Shadowline trim 456 Multi-Contour seats (Requires Leather Dakota on indicated models)		x		x		x	\$1,300
	Sport Package 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 2NN 19" Light-alloy wheels Double Spoke (style 172M) with mixed performance tires (19x8.0, 245/35 R19 front and 19x9.5, 275/30 R19 rear) 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats 704 Sport suspension 715 Aerodynamic package 7MP Sport Package					x		\$4,600