Dealer Principal	New Vehicle Sales	Used Vehicle Sales	Service Department	Parts & Accessories	Administration
Product Manager Accessories Tim James				Bulletin No: Gi1786	Date: 7 ^h July 2004
Phone: 03 9264 4102				Fax: 03 9562 0278	

BMW Dealer Bulletin

Aftersales Department



Telstra Mobile Call Director BMW Professional Telephone - Dual SIM Solution



We would like to make you aware of a new product launched today by Telstra, called Telstra Mobile Call Director, that seamlessly integrates the BMW Professional Telephone and personal handheld mobile phones.

To make this possible, Telstra are now able to offer a dual SIM solution that allows a customer with a BMW Professional Telephone (or in car phone) and a personal handheld mobile phone, the ability to be contacted on one phone number, one account and also a shared MessageBank.

The Dual SIM solution is targeted primarily at those vehicles equipped with the BMW Professional Phone (SA638) to allow for unrivalled convenience:

- E65/66 7 Series
- E63/64 6 Series
- E60 5 Series

This service is also suitable for the other BMW models with fixed or portable ex-factory phone systems:

- E38 7 Series since 1994
- F39 5 Series since 1996
- E46 3 Series since 1998

In order for BMW customers to connect to the new Telstra Mobile Call Director they simply call **Schepisi Communications 1300 66 44 22** and their friendly Call Director support team can complete the application process and arrange seamless connection.

To find out more about the Dual SIM solution please print off and read carefully the material below.

Telstra Mobile Call Director - User Guide

Should you have any questions regarding Telstra Mobile Call Director, please call **Schepisi Communications 1300 66 44 22** or visit the Telstra website at http://www.telstra.com.au/mobile/business/products/calls.htm#calldirect. In addition, a joint Press Release developed by BMW and Telstra will be published shortly to gain further exposure.

John Fairman **Aftersales Development Manager**

Tim James **Product Manager Accessories**