



Dealer Operator / General Manager	Sales New Vehicles	Sales Used Vehicles	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: 01/06 Bulletin # 65 01 06		Source: Aftersales Business Development & Marketing Name: Elijah Bernard Title: Accessory Development Manager – Electronics Phone: (201) 307-4239				

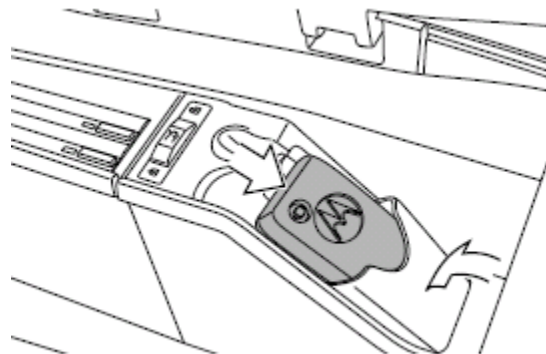
# Aftersales Business Development & Marketing BMW Dealer Bulletin

## Subject: Bluetooth® Upgrade Module for CPT9000



### General Information:

Aftersales is pleased to announce a revolutionary new product that allows customers with any CPT9000 hands-free phone system to update their vehicles to use Bluetooth® wireless technology with one simple device.



The Bluetooth® Upgrade Module (BTUM) is shaped exactly like a CPT9000 (Motorola V60 series) phone and is installed into the phone cradle in place of the original CPT9000 handset. It provides the link between an approved Bluetooth® phone and the vehicle's original phone system. Up to 2 different phones can be paired with the BTUM; however, only one can be used with the system at a time.

The BTUM allows the customer to continue to use the original functions of the phone system in the vehicle but now with a BMW approved compatible Bluetooth® phone. These features include:

- Multi function steering wheel telephone controls (MFL), if equipped, to send or end a call
- Display the address book of an approved phone and dial a stored number (500 contacts per phone)
- Telephone dialing via the on board radio controls or iDrive (as equipped)
- Voice recognition SES (if equipped) dialing and name tags

**Important:** The BTUM module does not power or charge the phone handset or provide a link to an external antenna. Please refer to owner’s manual for additional important information.

While Bluetooth® wireless technology is a global standard; there are a variety of profiles that manufacturers can choose to implement in their Bluetooth® devices. In certain cases, the BMW BTUM and the Bluetooth® mobile phone do not share the necessary profiles to work together as a hands-free system. For this reason, not all available Bluetooth® phones are compatible with the BTUM. A list of compatible phones that have been tested with this system are provided within this bulletin.

**Parts Information:**

<b>Description</b>	<b>Part Number</b>	<b>MSRP</b>
Bluetooth® Upgrade Module CPT9000 Kit	84 11 0 410 145	\$295.00



Suggested installation time for this accessory: 15 minutes or Customer install

Best regards,

Alan E. Harris  
Vice President  
Aftersales

Greg Marks  
Manager  
Aftersales Business  
Development & Marketing

# BMW BTUM Approved Phone List

Phone	Carrier
	Verizon Wireless
	Verizon Wireless
	Cingular Wireless, T-Mobile
	Cingular Wireless, T-Mobile
	Cingular Wireless, T-Mobile
	Cingular Wireless
	Cingular Wireless
	Cingular Wireless

Note: The Motorola V710 supports Hands-free functionality; however phonebook download functionality is not supported.