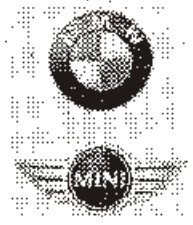


All Parts Managers  
All Service Managers  
All Sales Managers  
All Regional Managers: Aftersales  
All Regional Managers: Service  
All Sales Regional Managers

# BMW Group South Africa



## Communication Bulletin

2006/01/13 - Aftersales Development  
ZA-VA-3-1

# Bluetooth Kit ZAVA166012006

Management

Brand Sales and Marketing

After Sales Service

Parts and Accessories

Dealer Development and Training

Information Systems  
Sales and Marketing

Operations and Marketing  
Services

Government Affairs and CRM

Financial Services

Finance

For internal use only

### Situation

BMW in conjunction with Parrot, are introducing a Bluetooth kit to the rest of the dealer network.

### Compatibility

This kit is compatible with the following:

1. Vehicles:
  - a. E87
  - b. E46
  - c. E90
  - d. E83
  - e. E85
  - f. E60
  - g. E53
2. BMW Audio Systems:
  - a. BMW Business
  - b. BMW Professional

### Application

This hands-free car kit is fully integrated and operational with the BMW Multifunctional Steering Wheel Controls.

### Main Benefits

1. Plug-and-Play (No cutting of wires)
2. Answer/Hang-up and volume control on multi-function steering wheel
3. Download up to 200 contacts from your handset to the car kit via Bluetooth for voice dialling
4. 100% compatibility with all Bluetooth handsets

### Features

1. Voice Dialling
2. Last Number Redial
3. Pairing can be done for up to 3 mobile phones

### Limitation

The Bluetooth kit is not compatible with the Harman Kardon hi-fi system. Note that the names of the callers do not appear on the LCD display. This is not a serious concern due to the voice dialling functionality.

### Availability

The Bluetooth kit is available for ordering through the PDC via the normal ordering system using the following:

Company  
BMW  
(South Africa) Pty Ltd  
Registration Number  
1966/003-0607  
BMW Group Company

**Board of Directors**  
\*Dr. A. J. G. Palminter  
(Chairman)  
\*W. M. Stadler  
(Managing)  
\*U. B. Sasse  
(Finance)  
\*Dr. J. Friedrich  
(Technical and Logistics)  
\*\*J. P. Heron  
(Sales and Marketing)  
G. van Wyk  
(Human Resources)  
\*Dr. J. P. Fegbeure  
(Local and Corporate Planning)  
\*P. van Heerden  
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\*M. S. Pringle  
(Non-Executive)

\*German  
\*\*British  
04.06