

Product Planning and Strategy

BMW Dealer Bulletin

MY 2009 3 Series Sedan & Sport Wagon, 5 Series, and 6 Series Ordering

We are pleased to announce the availability of ordering for Model Year 2009 3 Series Sedan & Sport Wagon, M3 Sedan, 5 Series, and 6 Series are now available for Order Bank Entries. This bulletin provides a summary of product changes.

3 Series Sedan and Sport Wagon

The MY2009 3 Series Sedan and Sport Wagon will start production in September 2008.

- Standard Equipment Changes
 - New 328i and 328xi 16" Light alloy Multi-spoke wheels with all-season tires
 - New 335i and 335xi 17" Light alloy Double-spoke wheels with all-season tires
- Colors, Trims & Upholstery
 - Space Gray Metallic (A52) replaces Sparkling Graphite (A22)
 - Tasman Green Metallic (A81) replaces Deep Green Metallic (A43)
 - Blue Water Metallic (896) replaces Artic Metallic (A34)
 - New Fine line Aluminum Trim (4B9) replaces the current aluminum (4AD)
 - Light Burl Walnut Trim (4A3) replaces Light Poplar Natural Wood (4AC)
 - New Oyster Dakota Leather (LCCX) and Saddle Brown Dakota Leather (LCD3) are available
 - Chestnut Brown Dakota Leather (LCCZ) replaces Terracotta Leather (LCB8)
- Packages
 - The Sport Package now includes high gloss Shadowline trim (760)
 - New wheel styles for all Sport Packages
- Options
 - Front and rear park distance control (508) replaces the rear park distance control option
 - There is a new 17" optional wheel style available on the 328i and 328xi models
 - The Active Steering (217) option is no longer available on 328i models
 - Logic 7 is now a stand-alone option on 335i/xi models

M3 Sedan

The MY2009 M3 Sedan will start production in September 2008.

- Colors, Trims & Upholstery
 - Le Mans Blue (381) replaces Sparkling Graphite (A22)
 - The Extended Leather option (NDxx) will require the ordering of either Navigation (code 609) or the Technology Package (ZTP).

5 Series Sedan and Wagon

The MY2009 5 Series Sedan and Wagon will start production in September 2008.

- Standard Equipment Changes
 - New 17" Light alloy Double-spoke wheels (Style 278) with all-season tires are available on the 528i and 528xi models
 - New 17" Light alloy V-spoke wheels (Style 277) with all-season tires are available on the 535i and 535xi models

6 Series

The MY2009 6 Series will start production in September 2008.

- Colors, Trims & Upholstery
 - BMW Individual Paint Ruby Red Metallic replaces Brilliant White Metallic
 - BMW Individual Paint Azurite Black Metallic replaces Midnight Blue Metallic
 - BMW Individual Upholstery Rust Brown replaces Canyon Brown
- Packages
 - In addition to the 19" forged alloy wheels, sport seats and shadowline trim, the MY2009 Sport Package also includes:
 - Contoured hood
 - Black Chromed exhaust tips
 - Sportier sounding exhaust
 - Anthracite Headliner (Alcantara on Coupe only)
 - Exclusive exterior colors (Imola Red and Carbon Black Metallic)

The Ordering Guides for the Model Year 2009 3 Series Sedan & Sport Wagon, 5 Series, and 6 Series will be posted on CenterNet later today.

© BMW of North America, LLC

This document is confidential and should not be shared with third parties for distribution.